



MARKETING EXPENDITURE by STATE

STATE	MARKETING EXPENDITURE
10-BIHAR	1M (8.17%)
19-WEST BENGAL	1M (12.08%)
20-JHARKHAND	2M (13.61%)
21-ORISSA	2M (13.77%)
27-MAHARASHTRA	6M (52.37%)

ACTUAL SALES by PRODUCT

PRODUCT	ACTUAL SALES
CGM STRONG	~28M
BONETAG GOLD TAB	~10M
COCODEW	~5M
DAFOTROL	~5M
DAFOTROL K2-7	~5M
GASTIN LS	~5M
DAFOCILAV LB	~5M
DAFOVITAL ZYME	~5M
BONTAG UNITED	~5M
DAFO XT GOLD TAB	~5M

OVERVIEW

SALES

COLLECTION

MARKETING

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ACTUAL SALES by Month

Month	ACTUAL SALES
January	~4M
February	~4M
March	~6M
April	~7M
May	~7M
June	~7M
July	~7M
August	~7M
September	~7M
October	~7M
November	~4M
December	~4M

STATE	SALES	SALES RETURN	ACTUAL SALES	ACTUAL SALES CO
10-BIHAR	3,24,22,596.05	10,81,298.38	3,13,41,297.67	
19-WEST BENGAL	2,71,50,990.08	1,05,489.79	2,70,45,500.29	
20-JHARKHAND	83,42,150.49	1,11,803.96	82,30,346.53	
21-ORISSA	87,79,938.51	7,00,607.97	80,79,330.54	
27-MAHARASHTRA	36,13,654.60	1,56,871.92	34,56,782.68	
Total	8,03,09,329.73	21,56,072.02	7,81,53,257.71	

Year	ACTUAL SALES	PM ACTUAL SALES	PY ACTUAL SALES
2024	3,49,94,124.13	3,16,32,302.88	
2025	4,31,59,133.58	4,16,66,364.80	2,85,05,016.08
Total	7,81,53,257.71	7,32,98,667.68	2,85,05,016.08

OVERVIEW

SALES x

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