



# Gaurav Durgesh Deshpande

BE (Computer Engineering) | MBA (Marketing)

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## 👤 Professional Summary

Aspiring Data Analyst and Backend Developer with a background in Computer Engineering and an MBA in Marketing. Skilled in SQL (MySQL/PLSQL), Python, and data visualization tools, with practical exposure to data cleaning, performance tuning, dashboard building, and backend development. Passionate about transforming raw data into actionable insights, developing scalable applications, and implementing interactive user interfaces, with a solution-oriented mindset, strong attention to detail, and a collaborative approach to problem-solving.

## 🎓 Education

### 🏛️ MBA in Marketing

ASM's Institute of Business Management & Research (IBMR), Pune – Savitribai Phule Pune University

2022 – 2024 | CGPA: 7.35

### 🏛️ Bachelor of Engineering (Computer Engineering)

Sinhgad Institute of Technology and Science, Pune – Savitribai Phule Pune University

2016 – 2021 | CGPA: 7.38

## 🔧 Skills

- SQL:** MySQL, Oracle, PLSQL, Joins, Subqueries, CTEs, Window Functions, Views, Query Optimization
- Excel:** VLOOKUP, HLOOKUP, Pivot Tables, Aggregate Functions, Charts, Data Validation, IF Statements, Conditional Formatting, Data Cleaning
- Data Visualization:** Dashboards, Filters, Slicers, Custom Visuals, Charts
- Programming & Web Development:** Python, HTML, CSS, JavaScript
- Digital Marketing Fundamentals:** SEO Basics, Google Analytics Overview, Campaign Metrics
- Soft Skills:** Analytical Thinking, Communication, Team Collaboration, Problem Solving

## Experience

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### IT Executive – SQL/PLSQL

*Tata Capital Limited (TCL), Thane*

April 11, 2022 – January 2, 2023

1. Troubleshoot and resolved SQL/PLSQL database issues as part of support for enterprise clients.
2. Developed and executed SQL queries for data retrieval, analysis, and problem diagnostics.
3. Performed query tuning and database optimization to enhance performance and reduce load times.
4. Collaborated with cross-functional teams to identify and solve complex database issues.
5. Monitored database health using tools and generated performance reports for internal use.

## Projects

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### E-commerce Order Analysis using Excel Tools

**Tools:** MS Excel (Pivot Tables, Formulas, Charts, Dashboard)

Analysed 500+ e-commerce transactions using Excel. Performed data cleaning and revenue calculations with formulas (SUMIFS, COUNTIF, IF). Built pivot tables and a dynamic dashboard with charts and slicers. Highlighted underperforming products using conditional formatting.

### Sales & Orders Management System using MySQL

**Tools:** MySQL, MySQL Workbench

Developed a normalized database for managing customers, orders, and payments. Inserted 500+ mock records. Used JOIN, GROUP BY, HAVING, and views to analyse sales, customer spending, and payment trends.