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**Depreciation:**

**Quality:**

Human lifestyle is enhanced with the use quality products and services. It is defined as conformance to the specification. Every product is having requirement specification, design specification. A quality product must conform these specifications which ultimately satisfies the customers need. It must be built as design stated. Products take physical form whereas service can be termed as virtual form of product. Product (service) quality depends on two factors, one is skill of quality assessor and second, effectiveness of a process used to measure quality. Each and every product (service) is composed of various quality attributes. Quality of product (service) depends on few characteristics like satisfying customers need cost, features, functionality and delivery scheduled etc. software quality measures the quality of design and quality of conformance.

Integrity: Principle of integrity states that content of the message should not be modified until it reaches to authorize person. Integrity gives assurance that data received exactly as sent by an authorized entity. And data uniqueness is important factor of integrity.

**Uniqueness:** The identified data can be singularly recorded. Only one instance of it appearing in a database. It also known as relevancy. Every person has a different way of perceiving the world around him and attaching meaning to different situations. The characteristics of an individual are formed in early childhood and continue to change throughout adolescence and adulthood. Uniqueness of the data requires each real-world instance to be represented only once in the data collection. Data duplication is problem of uniqueness.