

# Customer Churn & Retention Dashboard

Analysis of customer churn patterns, retention drivers, and behavioral insights

Churned Customer

1869

Total Customers

7043

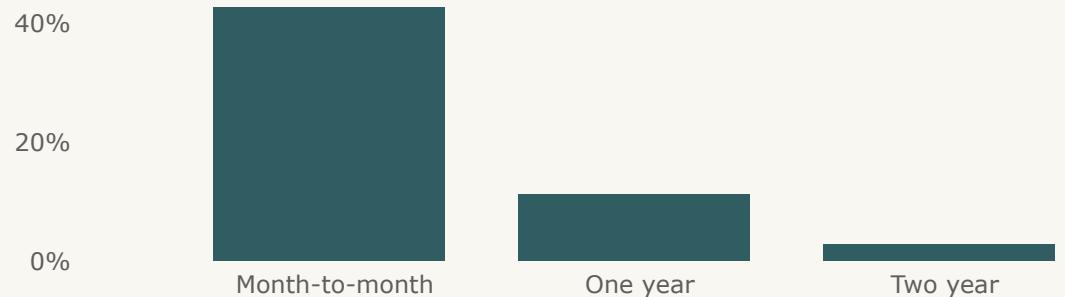
Churn Rate

26.5%

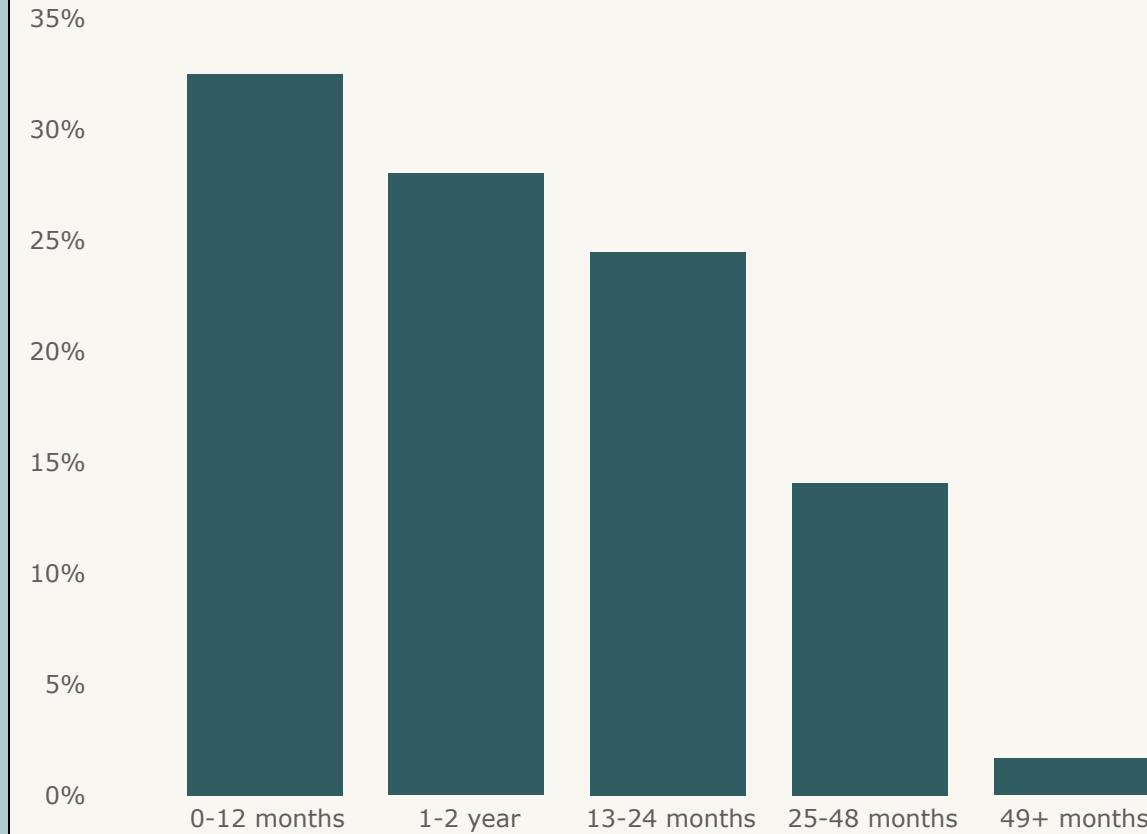
Retention Rate

73.46%

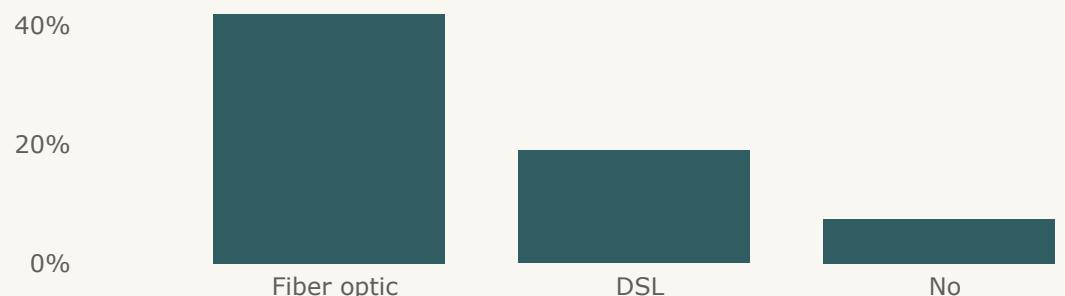
Churn Rate by Contract



Churn Rate by tenure (groups)



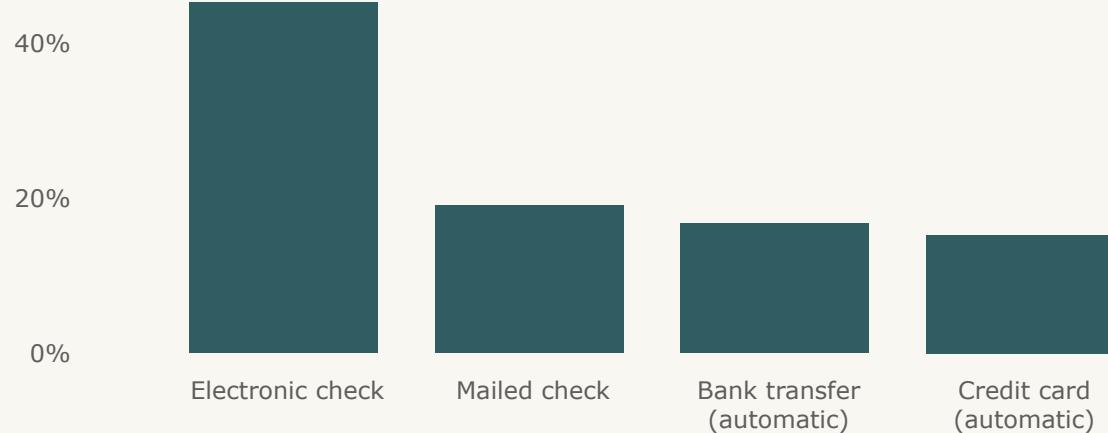
Churn Rate by InternetService



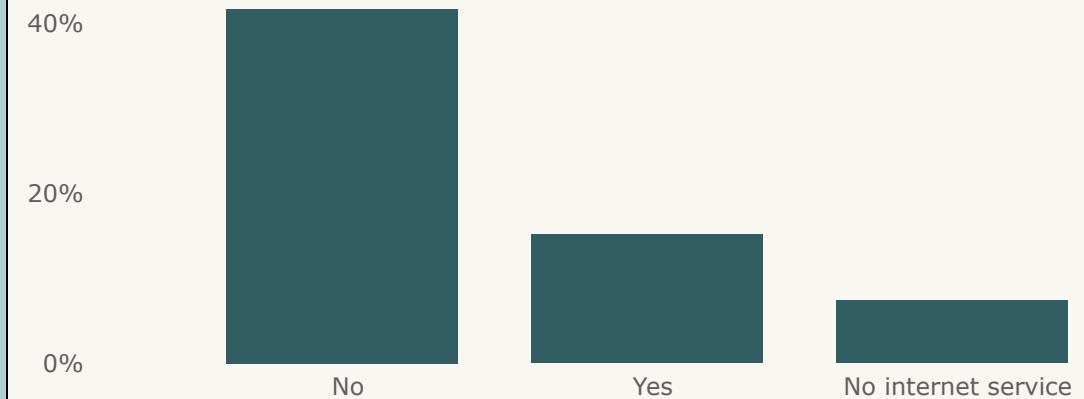
# Retention Drivers & Payment Behavior

Detailed view of customer behaviors and retention drivers influencing churn

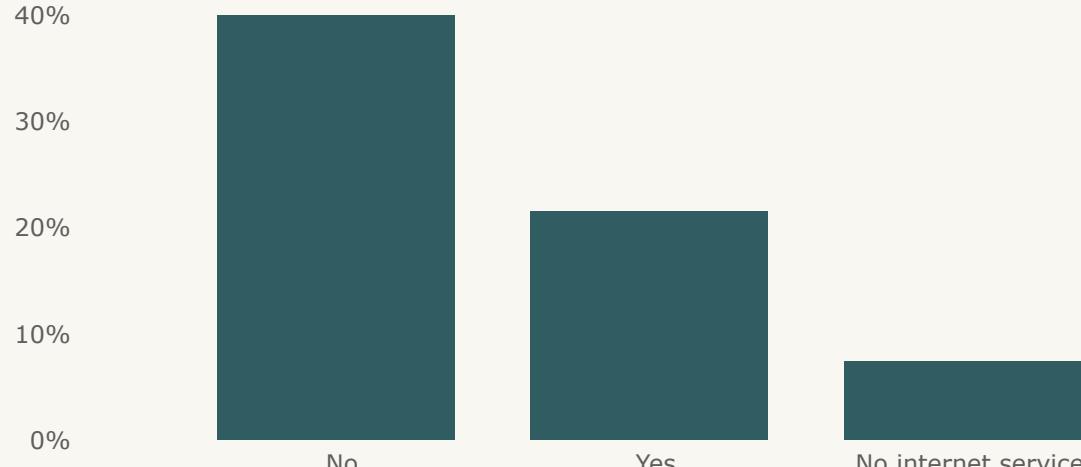
## Churn Rate by PaymentMethod



## Churn Rate by TechSupport



## Churn Rate by OnlineBackup



## Churn Rate by OnlineSecurity

