



# CREDIT

# CARD

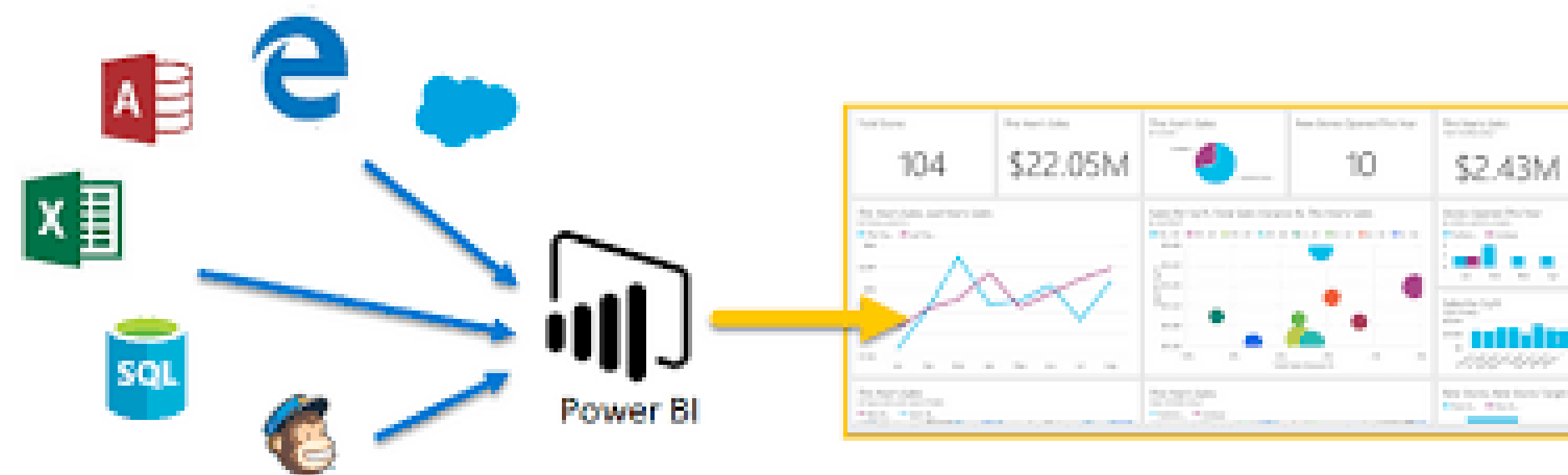
## WEEKLY STATUS REPORT



Presented By:  
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# Project Objective

To develop a comprehensive Credit Card Weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



# Project Insights-week 53

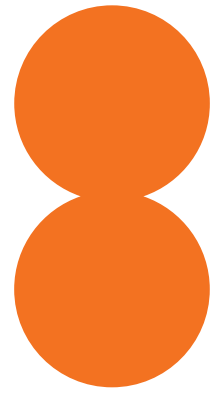
## WOW Change

- 01** Revenue increased by 28.8%
- 02** Total transaction Amt & Count Increased by 0.58% & 0.06%
- 03** Customer Count Increased by 0.26%

## Overview YTD

- 01** Overall revenue is **57M**
- 02** Total Interest Earened is 8M
- 03** Total transaction amount is 46M
- 04** Male customers are contributing more in revenue 31M, Female 26M
- 05** Blue & Silver Credit Card contributing to 93% overall transaction
- 06** TX, NY & CA is contributing to 68%
- 07** Overall Activation Rate is 57.5%
- 08** Overall Delinquent rate is 6.06%





# GOT QUESTIONS?

**Reach out.**



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