

Credit Card Transaction Report



Revenue **55M** Amount **44.5M** Total Interest **7.8M** Count **656K**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,61,39,397.74	36957875	6495888
Gold	24,54,072.16	2024078	373784
Platinum	11,35,608.05	953314	161629
Silver	55,86,332.28	4586746	812081
Total	5,53,15,410.23	44522013	7843382

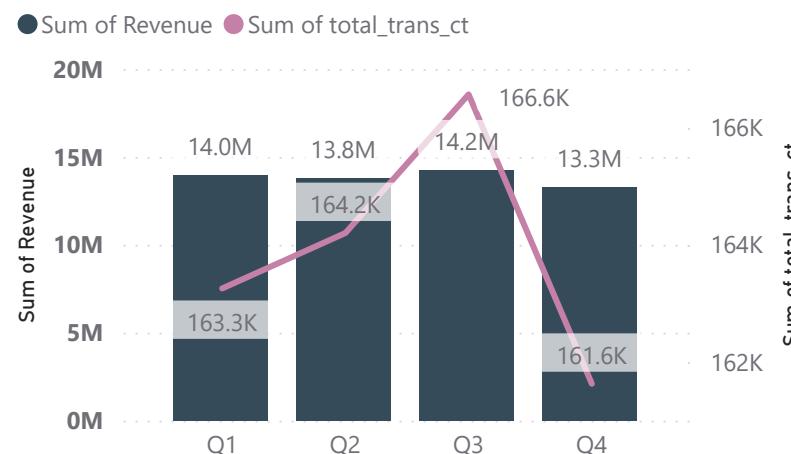
Silver Blue Gold Platinum

Medium Low High

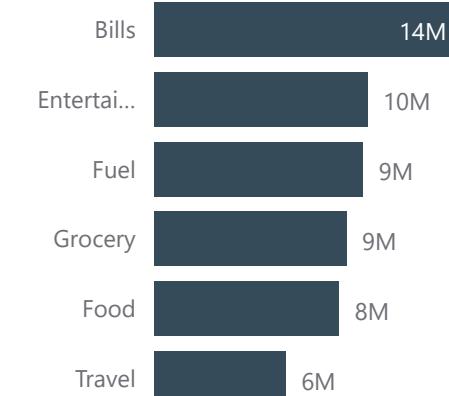
week_start_date
All

F M

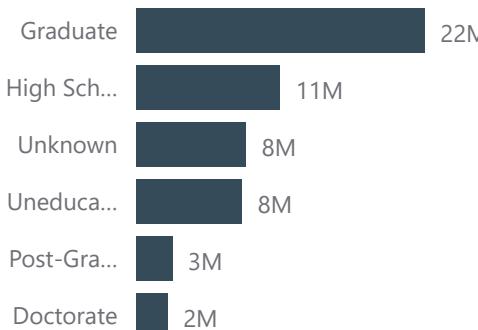
QTR Revenue and Total_trans count



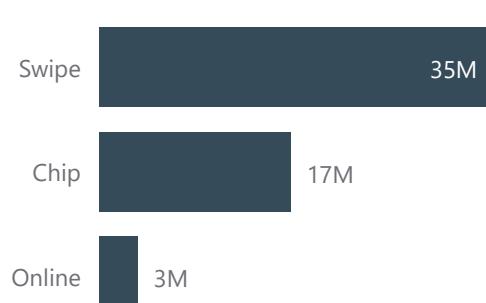
Revenue by Expenditure Type



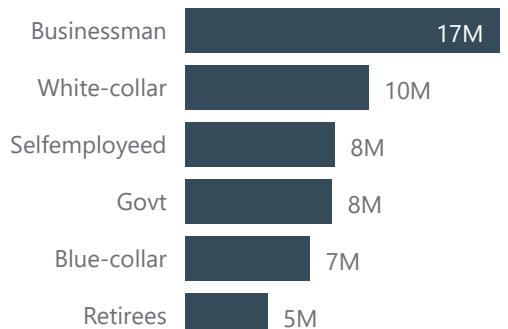
Revenue by Education



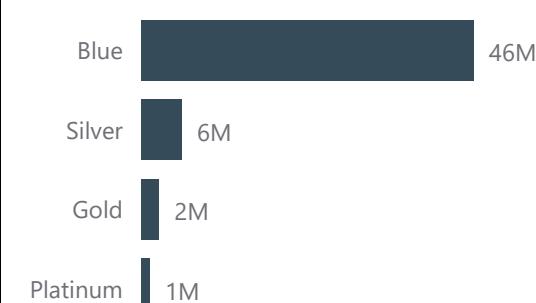
Revenue by use Chip



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report



Silver Blue Gold Platinum

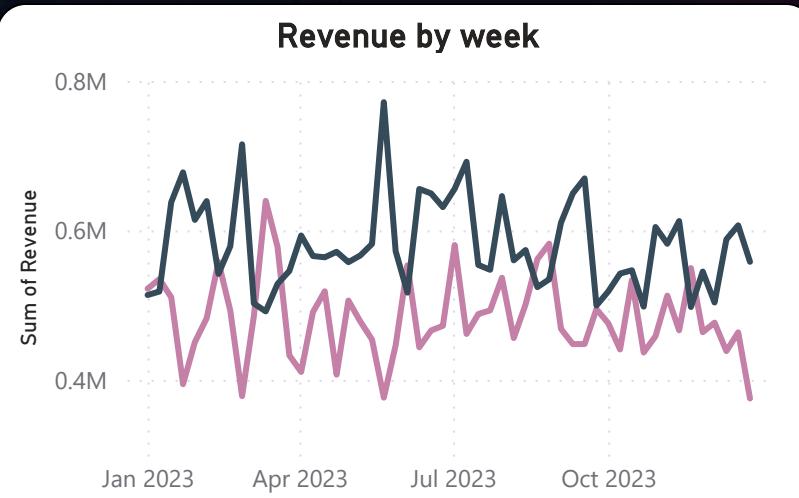
week_start_date
All

M F
30.22M 25.09M

Swipe Online Chip
739.89M 737.14M 736.88M

Revenue Income Total Interest CSS
55M 576M 7.8M 3.19

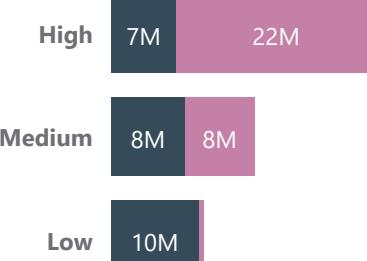
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	69,04,278.57	952801	72262158
Businessman	1,73,87,832.31	2539390	186959919
Govt	81,11,701.37	1160016	88773989
Retirees	45,35,184.24	630359	48675030
Total	5,53,15,410.23	7843382	575914439



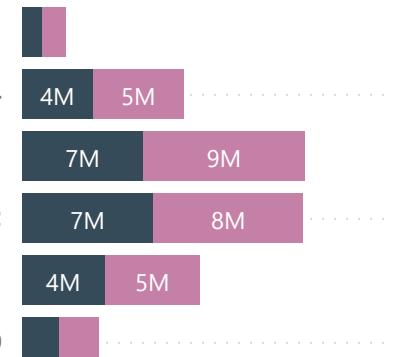
delinquent_acc	%GT Count of delinquent_acc
0	93.93%
1	6.07%
Total	100.00%

activation_30_days	%GT Count of activation_30_days
1	57.47%
0	42.53%
Total	100.00%

Revenue by Income



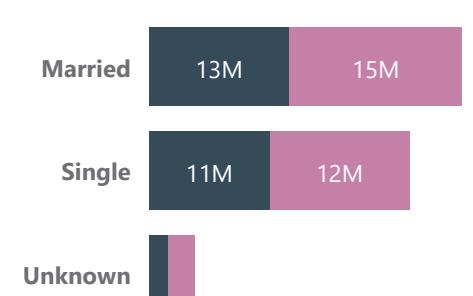
Revenue by Count



Top 5 States By Revenue



Revenue by Marital Status



Revenue by Age Group

