Gaurav Chaulagain

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PROFESSIONAL SUMMARY

AI-driven Product Manager focused on creating reliable and accessible user experiences around large-language-model capabilities. I specialize in translating insights into mobile interactions that feel natural, measurable, and trustworthy. My works spans user research, prompting pattern experiments, and evaluation loops that tie AI quality to engagement, retention, and satisfaction. Passionate about building transparent and beneficial systems that becomes indispensable daily assistant.

PROFESSIONAL EXPERIENCE

fAIshion Inc. (Virtual Try-On & AI Styling Platform) – **Product Manager**   07/2025 – 10/2025

Purpose: Managed end-to-end development of an AI-powered mobile assistant that helped users discover, visualize, and trust fashion recommendations-translating research-level model capabilities into clear, reliable daily interactions.

- Defined and executed product vision for an AI styling companion, guiding a cross-functional team of 18 (ML, mobile, design, QA) to deliver a functional MVP in 11 weeks-accelerating investor demo readiness by one quarter.
- Built early "eval frameworks" that tracked task completion, engagement, and retention across prompting patterns and UI flows-establishing a feedback loop between user behavior and model refinement.
- Introduced a culture of mobile experimentation by implementing Mixpanel and GA4 analytics, running A/B tests on onboarding flows and interaction styles that increased engagement by 22 % and task success by 28 %.
- Introduced a scalable API layer that allowed retailers to integrate virtual try-on features, defining architecture, usage metrics, and pricing models that unlocked roughly 35 % enterprise conversion potential.
- Enhanced safe and transparent AI experiences by collaborating with design to add "explain-fit" rationales and model-confidence indicators, strengthening user trust and supporting responsible deployment.

WP Creative (Website CMS & Marketing Tech Solutions) – **Product Manager & Growth Lead**   04/2022 – 12/2023

Purpose: Owned product strategy and growth initiatives across multiple enterprise web platforms, focusing on improving scalability, user engagement, and long-term product evolution through experimentation and data-driven decision-making.

- Led development of a drag-and-drop CMS platform that decreased campaign setup time by 41 % across 11 marketing teams; shipped 24 features across 4 major releases with a 96 % on-time delivery rate
- Validated product-market fit through 35 + customer interviews/focus groups and behavioral analytics, informing roadmap priorities that boosted organic traffic by 39 % and lead conversion by 14 % within six months.
- Cross functional collaboration with engineering and UX to improve web performance across 18 client sites, reducing page load times from 8 s to 2.5 s and decreasing bounce rates by 22 %, enhancing the end-user experience.
- Launched real-time analytics dashboards in Power BI and Metabase that cut issue-detection time from five days to under 24 hours, preventing an estimated $ 50 K per month in wasted ad spend through faster optimization cycles.
- Collaborated with stakeholders across engineering, design, and marketing to define a 12-month roadmap balancing rapid iteration with long-term platform scalability, establishing a continuous release framework for enterprise clients.

Hazesoft (Cloud & Enterprise Infra Solutions) – **Associate Product Manager**   05/2021 - 03/2022

Purpose: Supported product strategy and execution for platform modernization initiatives, focusing on automation, reliability, and measurable delivery velocity improvements across enterprise cloud systems.

- Defined reliability success metrics (uptime and deployment velocity) and partnered with DevOps and QA to prioritize automation initiatives that cut release time by 87 % and lowered manual intervention by 70 %.
- Launched an observability and alerting system that increased incident-response efficiency by 62 %, reduced detection latency, and lowered mean-time-to-resolution from 3 h to 1.2 h.
- Mapped operational KPIs to product-level outcomes, reframing infrastructure reliability into platform value signals that informed quarterly planning and OKRs.
- Contributed to the modernization roadmap by sequencing dependencies and risk mitigation across 7 enterprise deployments, achieving zero critical service disruptions.
- Established structured post-mortem workflows with engineering, QA, and data teams, improving transparency and increasing delivery velocity by 27 %.

EDUCATION

San Francisco Bay University 01/2024-12/2025

Master of Science in Computer Science Fremont, CA, USA

Leadership: Founder (SFBU Computer Club – Build & Break), Chief Strategy Officer (Entrepreneurship Club)

Award: Winner - "Best Use of Claude" at Cal Hacks 12.0

St.Xavier's College 2017-2021

B.Sc. Computer Science and Information Technology Kathmandu, Nepal

Awards and Activities: LSRA Research Fellow, Excellence in Academics Award, ICT Award

SKILLS

Product Strategy & Delivery: Product Vision & Roadmap, OKRs & Prioritization, Experiment Design, 0-to-1 Product Development, Stakeholder Alignment, Agile/Scrum, Sprint Planning, PRD & User Story Creation, Cross-Functional Leadership

AI/ML Productization & Experimentation: Prompt Pattern Design, Evaluation Frameworks (User Success, Model Quality), A/B Testing, Model Feedback Loops, GenAI & LLM Integration (Claude, GPT, Vertex AI), API Productization, Responsible AI & Transparency UX

Analytics and Measurement: Product Metrics (Activation, Retention, Engagement, NPS), Funnel Analysis, Behavioral Cohorting, Data-Informed Decision-Making, Mixpanel, Google Analytics 4 (GA4), Metabase, Power BI, Tableau

Technical & Tools: Python, SQL, JavaScript, React Native, Docker, Git, AWS (EC2, S3, Lambda), GCP (BigQuery, Cloud Run), CI/CD Pipelines, Figma, Jira, Confluence, Productboard

CERTIFICATES

- Google Project Management Certificate (2025), Google
- Cloud Digital Leader Certification (2025), Google Cloud
- IBM Project Manager Certificate (2025, IBM
- AI for Product Management Certificate (2024), Pendo.io