What's AWS?



- AWS (Amazon Web Services) is a Cloud Provider
- They provide you with servers and services that you can use on demand and scale easily
- AWS has revolutionized IT over time
- AWS powers some of the biggest websites in the world
 - Amazon.com
 - Netflix

AWS Cloud History

2002: Internally launched 2004: Launched publicly with SQS 2007: Launched in Europe





2003:

Amazon infrastructure is one of their core strength.

Idea to market

2006: Re-launched publicly with SQS, S3 & EC2





AWS Cloud Number Facts

- In 2023, AWS had \$90 billion in annual revenue
- AWS accounts for 31% of the market in Q1 2024 (Microsoft is 2nd with 25%)
- Pioneer and Leader of the AWS Cloud Market for the 13th consecutive year
- Over 1,000,000 active users

Figure 1: Magic Quadrant for Strategic Cloud Platform Services



Gartner Magic Quadrant

AWS Cloud Use Cases

- AWS enables you to build sophisticated, scalable applications
- Applicable to a diverse set of industries
- Use cases include
 - Enterprise IT, Backup & Storage, Big Data analytics
 - Website hosting, Mobile & Social Apps
 - Gaming





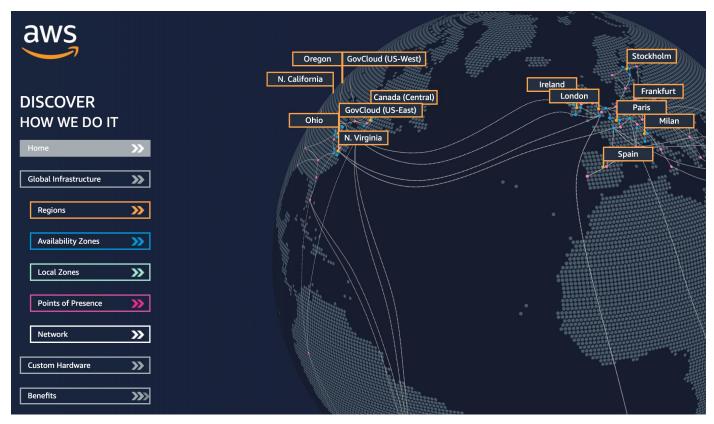




AWS Global Infrastructure

- AWS Regions
- AWS Availability Zones
- AWS Data Centers
- AWS Edge Locations / Points of Presence

https://infrastructure.aws/



AWS Regions

- AWS has Regions all around the world
- Names can be us-east-1, eu-west-3...
- A region is a cluster of data centers
- Most AWS services are region-scoped



https://aws.amazon.com/about-aws/global-infrastructure/

US East (N. Virginia) us-east-1

US East (Ohio) us-east-2

US West (N. California) us-west-1

US West (Oregon) us-west-2

Africa (Cape Town) af-south-1

Asia Pacific (Hong Kong) ap-east-1

Asia Pacific (Mumbai) ap-south-1

Asia Pacific (Seoul) ap-northeast-2

Asia Pacific (Singapore) ap-southeast-1

Asia Pacific (Sydney) ap-southeast-2

Asia Pacific (Tokyo) ap-northeast-1

Canada (Central) ca-central-1

Europe (Frankfurt) eu-central-1

Europe (Ireland) eu-west-1

Europe (London) eu-west-2

Europe (Paris) eu-west-3

Europe (Stockholm) eu-north-1

Middle East (Bahrain) me-south-1

South America (São Paulo) sa-east-1

How to choose an AWS Region?

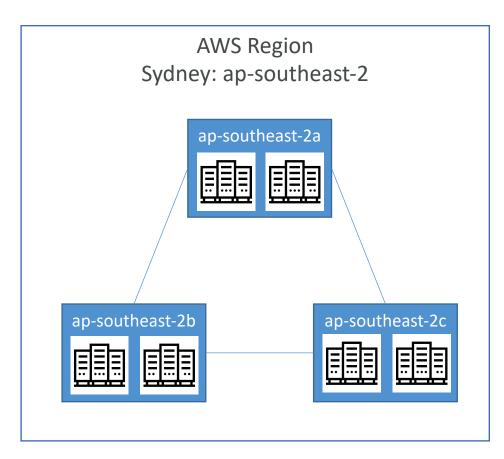
If you need to launch a new application, where should you do it?



- Compliance with data governance and legal requirements: data never leaves a region without your explicit permission
- Proximity to customers: reduced latency
- Available services within a Region: new services and new features aren't available in every Region
- Pricing: pricing varies region to region and is transparent in the service pricing page

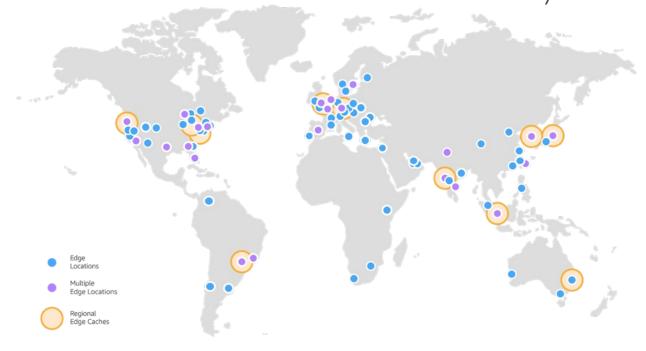
AWS Availability Zones

- Each region has many availability zones (usually 3, min is 3, max is 6). Example:
 - ap-southeast-2a
 - ap-southeast-2b
 - ap-southeast-2c
- Each availability zone (AZ) is one or more discrete data centers with redundant power, networking, and connectivity
- They're separate from each other, so that they're isolated from disasters
- They're connected with high bandwidth, ultra-low latency networking



AWS Points of Presence (Edge Locations)

- Amazon has 400+ Points of Presence (400+ Edge Locations & 10+ Regional Caches) in 90+ cities across 40+ countries
- Content is delivered to end users with lower latency



https://aws.amazon.com/cloudfront/features/

Tour of the AWS Console



- AWS has Global Services:
 - Identity and Access Management (IAM)
 - Route 53 (DNS service)
 - CloudFront (Content Delivery Network)
 - WAF (Web Application Firewall)



- Amazon EC2 (Infrastructure as a Service)
- Elastic Beanstalk (Platform as a Service)
- Lambda (Function as a Service)
- Rekognition (Software as a Service)
- Region Table: https://aws.amazon.com/about-aws/global-infrastructure/regional-product-services



