

# Credit Card Transaction Report

**56.5M**

Total Revenue

**8.0M**

Total Interest

**45.5M**

Total Trans Amount

**667K**

Total Trans Count

card_category	Sum of Revenue	Sum of trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7982480</b>

## Clients by Qtr

Q4

Q3

Q2

Q1

## Clients by card\_category

Gold

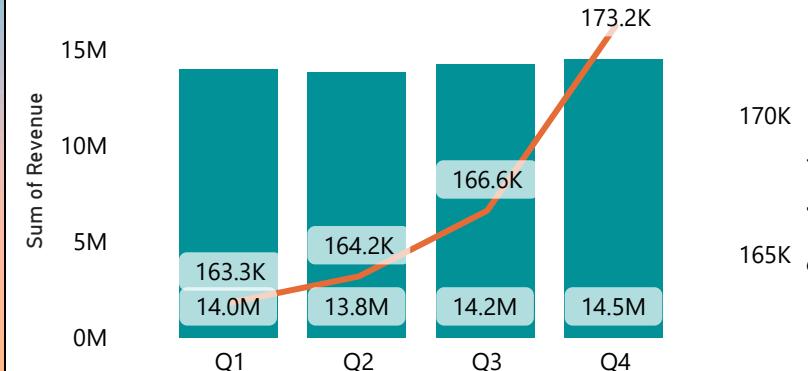
Silver

Blue

Platinum

## QTR Revenue and trans count

● Sum of Revenue ● Sum of total\_trans\_ct



## Select Week

All

## Clients by gender

F

M

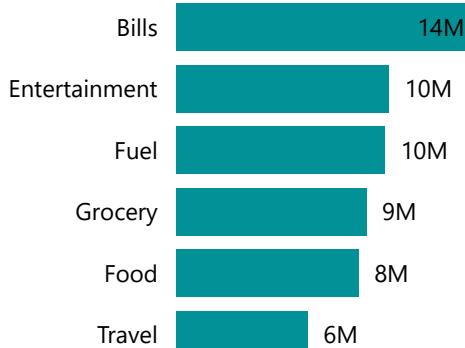
## Clients by IncomeGroup

Low

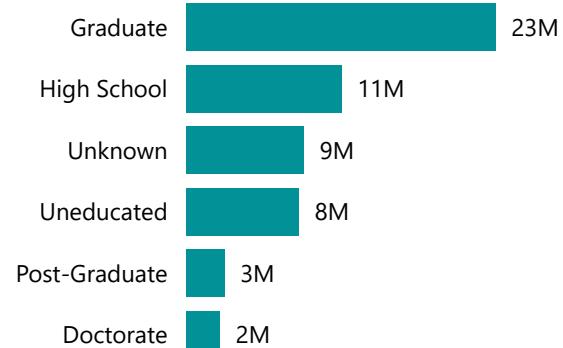
Medium

High

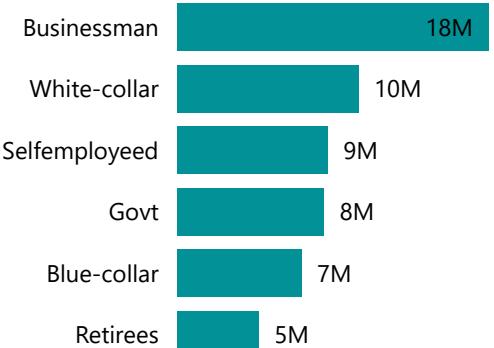
## Revenue by Expenditure type



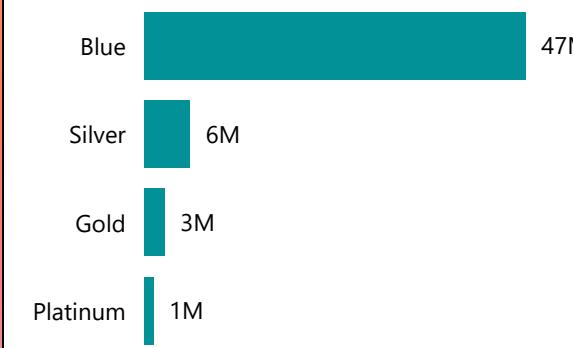
## Revenue by Education type



## Revenue by Job type



## Revenue by Card type



# Credit Card Customer Report

57M

6.1%

57%

8M

588M

Revenue

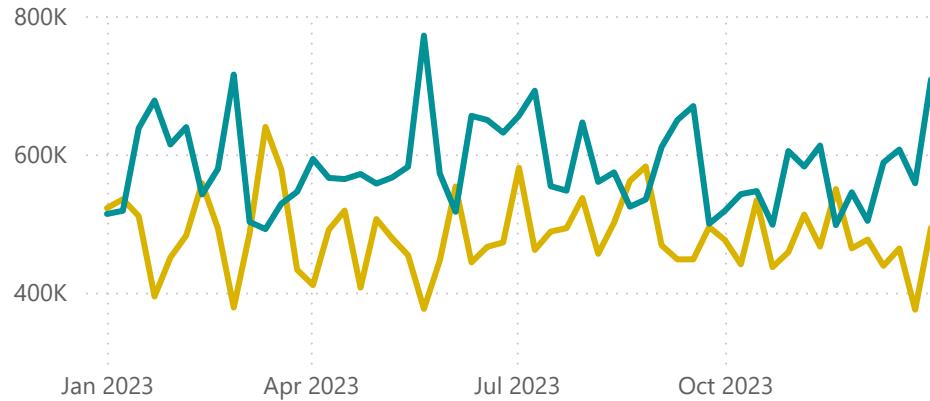
Delinquent Rate

Activation Rate

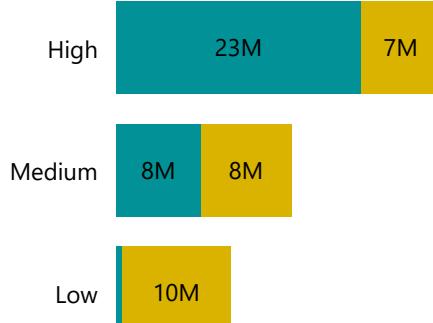
Interest

Income

Revenue by Week and Gender



Revenue by Income Group



Revenue by Marital Status



Qtr

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

card\_category

Gold

Silver

Blue

Platinum

IncomeGroup

Low

Medium

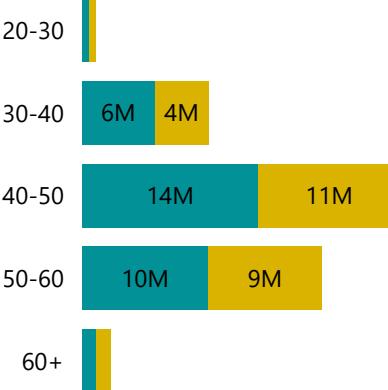
High

Gender

M

F

Revenue by Age & Gender



customer\_job

Blue-collar

Businessman

Govt

Retirees

Selfemployed

White-collar

Total

Sum of Revenue

7040606

967751 73516911

17697472

2584604 190350431

8335534

1182231 90834727

4617448

641692 49619308

8542826

1141510 77659931

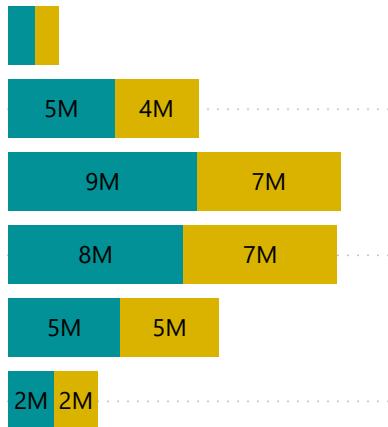
10283124

1464691 105618475

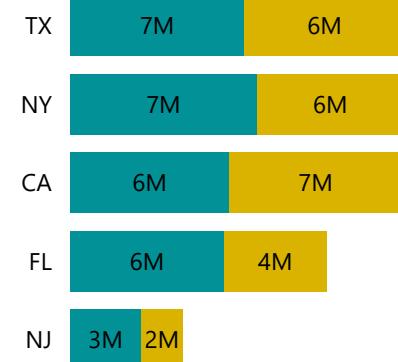
56517011

7982480 587599783

Revenue by Dependent



Revenue by State



Revenue by Education

