

Credit Card Transaction Report

56.5M

Total Revenue

8.0M

Total Interest

45.5M

Total Trans Amount

667K

Total Trans Count

card_category	Sum of Revenue	Sum of trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Clients by Qtr

Q4

Q3

Q2

Q1

Clients by card_category

Gold

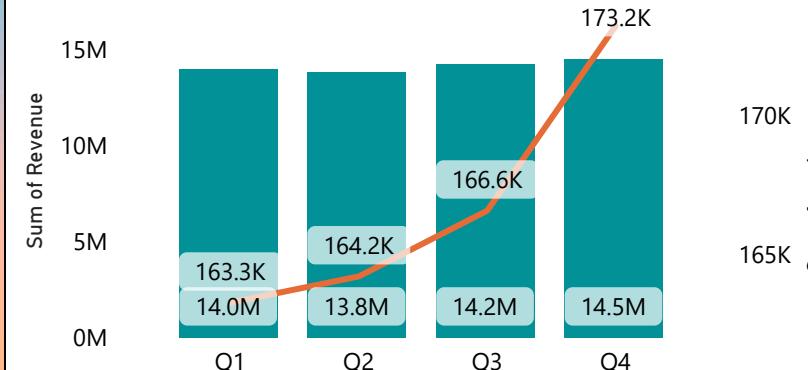
Silver

Blue

Platinum

QTR Revenue and trans count

● Sum of Revenue ● Sum of total_trans_ct



Select Week

All

Clients by gender

F

M

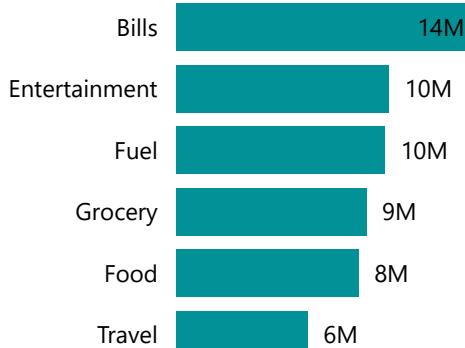
Clients by IncomeGroup

Low

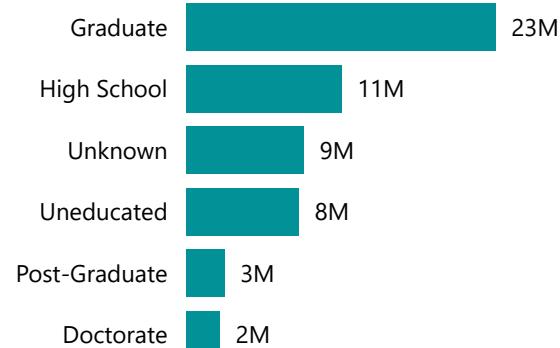
Medium

High

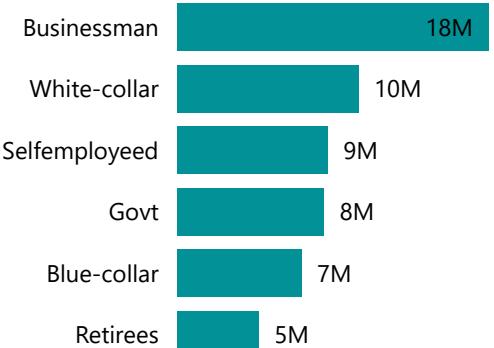
Revenue by Expenditure type



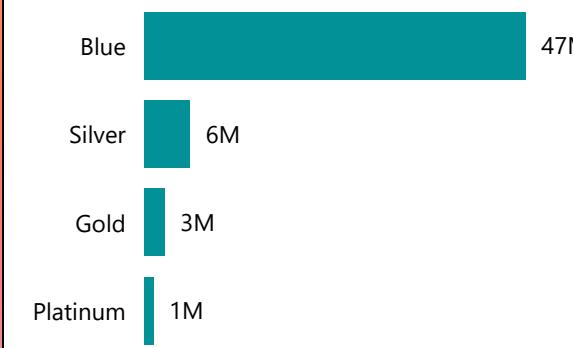
Revenue by Education type



Revenue by Job type



Revenue by Card type



Credit Card Customer Report

56.5M

Total Revenue

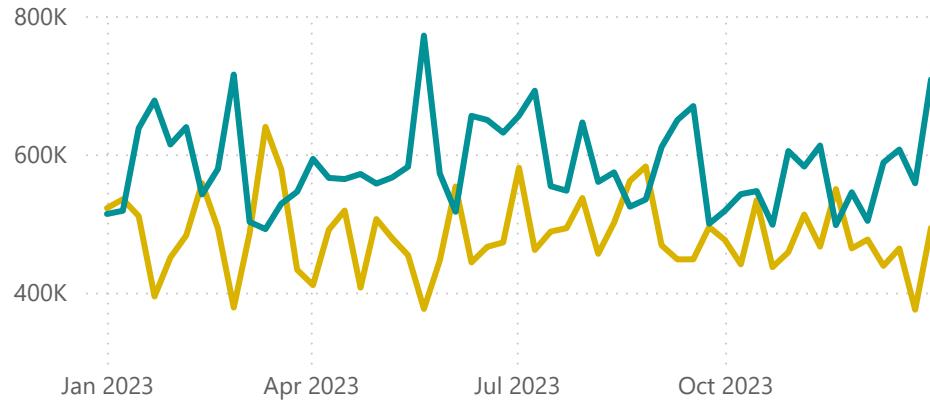
8.0M

Total Interest

587.6M

Income

Revenue by Week and Gender



Qtr

Q4

Q3

Q2

Q1

Week_Start_Date

All

card_category

Gold

Silver

Blue

Platinum

IncomeGroup

Low

Medium

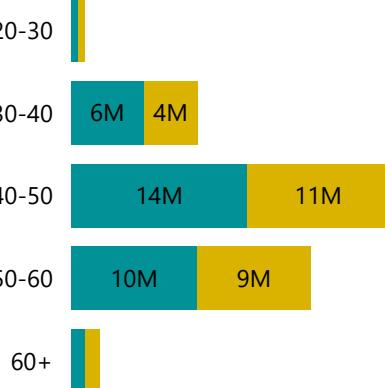
High

Gender

M

F

Revenue by Age & Gender



customer_job

Blue-collar

Businessman

Govt

Retirees

Selfemployed

White-collar

Total

Sum of Revenue

7040606

967751

73516911

17697472

2584604

190350431

8335534

1182231

90834727

4617448

641692

49619308

8542826

1141510

77659931

10283124

1464691

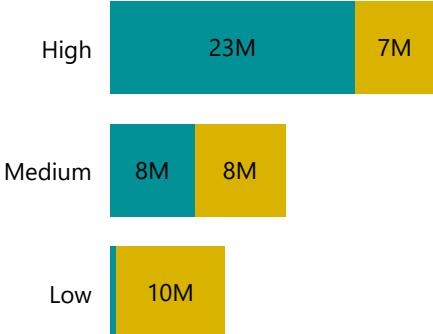
105618475

56517011

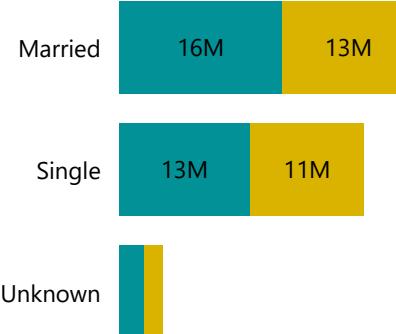
7982480

587599783

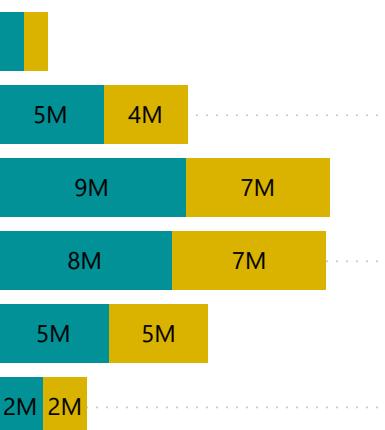
Revenue by Income Group



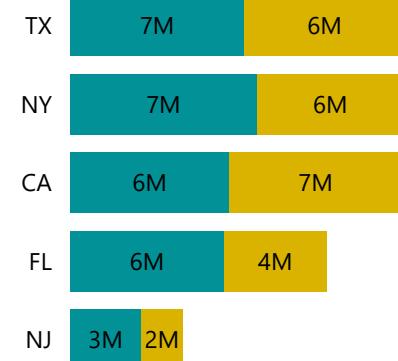
Revenue by Marital Status



Revenue by Dependent



Revenue by State



Revenue by Education

