

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

▲ 4.50%



YTD Quantity

#107.2K

▼ -7.29%



YTD Profit Margin

11.28%

▲ 5.37%

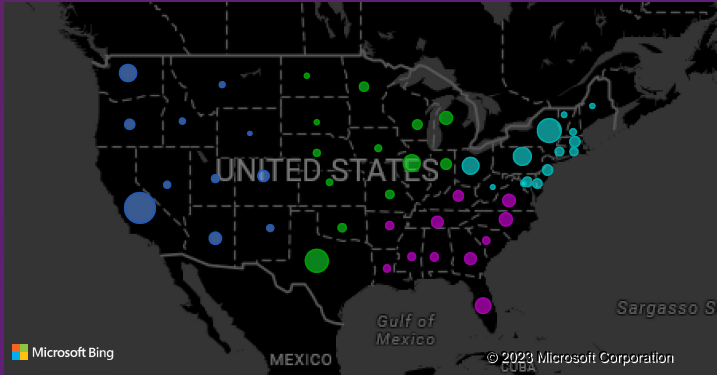


## Sales By Category

Category	YTD Sales	PYTD Sales	YOY Sales	Sale Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

## Sales by State

customer\_region ● Central ● East ● South ● West



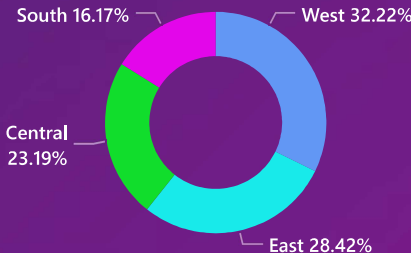
## Top 5 Products by YTD Sales

Staple envelope	\$57.09K
Staples	\$51.67K
Easy-staple paper	\$47.4K
Staples in misc....	\$25.53K
KI Adjustable---	\$22.39K

## Bottom 5 Products by YTD Sales

Eldon Jumbo P...	\$0.38K
Lexmark X 957...	\$0.27K
Cisco SPA525G...	\$0.25K
Xerox Blank Co...	\$0.23K
Rediform S.O.S....	\$0.18K

## YTD Sales by Region



## YTD Sales by Shipping Type

