



₹ 24.9M

Revenue

₹ 10.5M

Profit

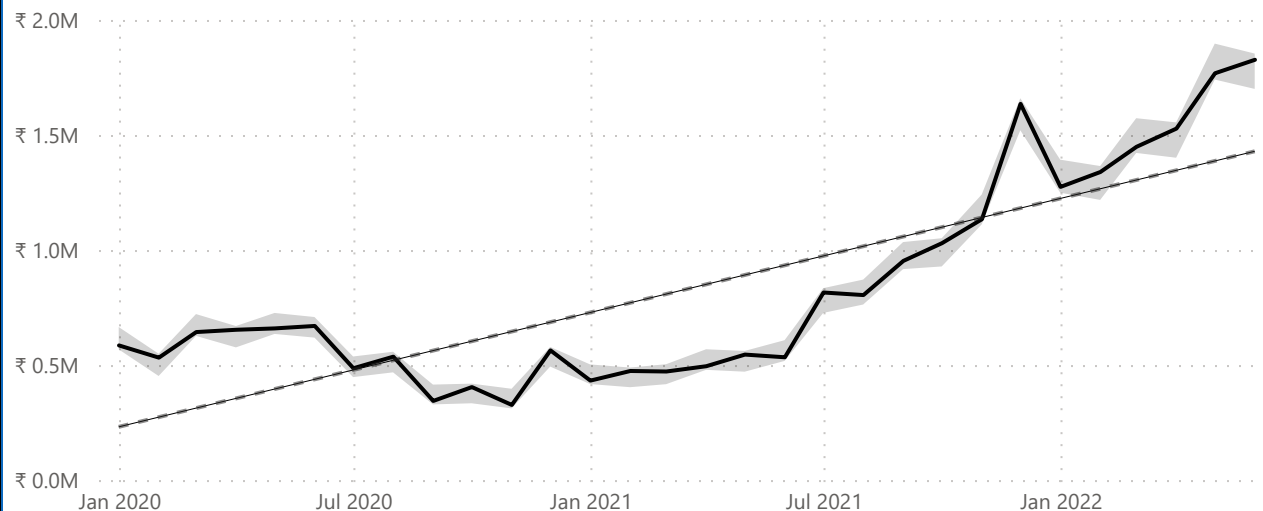
25.2K

Total Orders

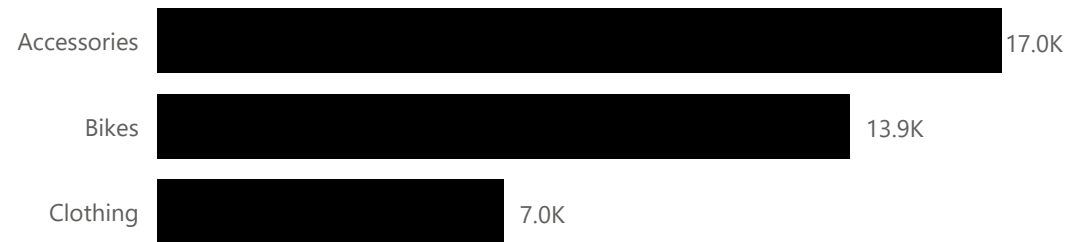
2.2%

Return Rate

Weekly Revenue



Orders by Category



Top 10 Products

	Orders	Revenue	Return Rate
Water Bottle - 30 oz.	3,983	₹ 39,755	1.95%
Patch Kit/8 Patches	2,952	₹ 13,506	1.61%
Mountain Tire Tube	2,846	₹ 28,333	1.64%
Road Tire Tube	2,173	₹ 17,265	1.55%
Sport-100 Helmet, Red	2,099	₹ 73,444	3.33%

Monthly Revenue

₹ 1.83M✓

Previous Month: ₹ 1.77M
(+3.31%)

Monthly Orders

2,146!

Previous Month: 2165 (-0.88%)

Monthly Returns

166✓

Previous Month: 169 (+1.78%)

Most Ordered Product Type

Tires and Tubes

Most Returned Order Items

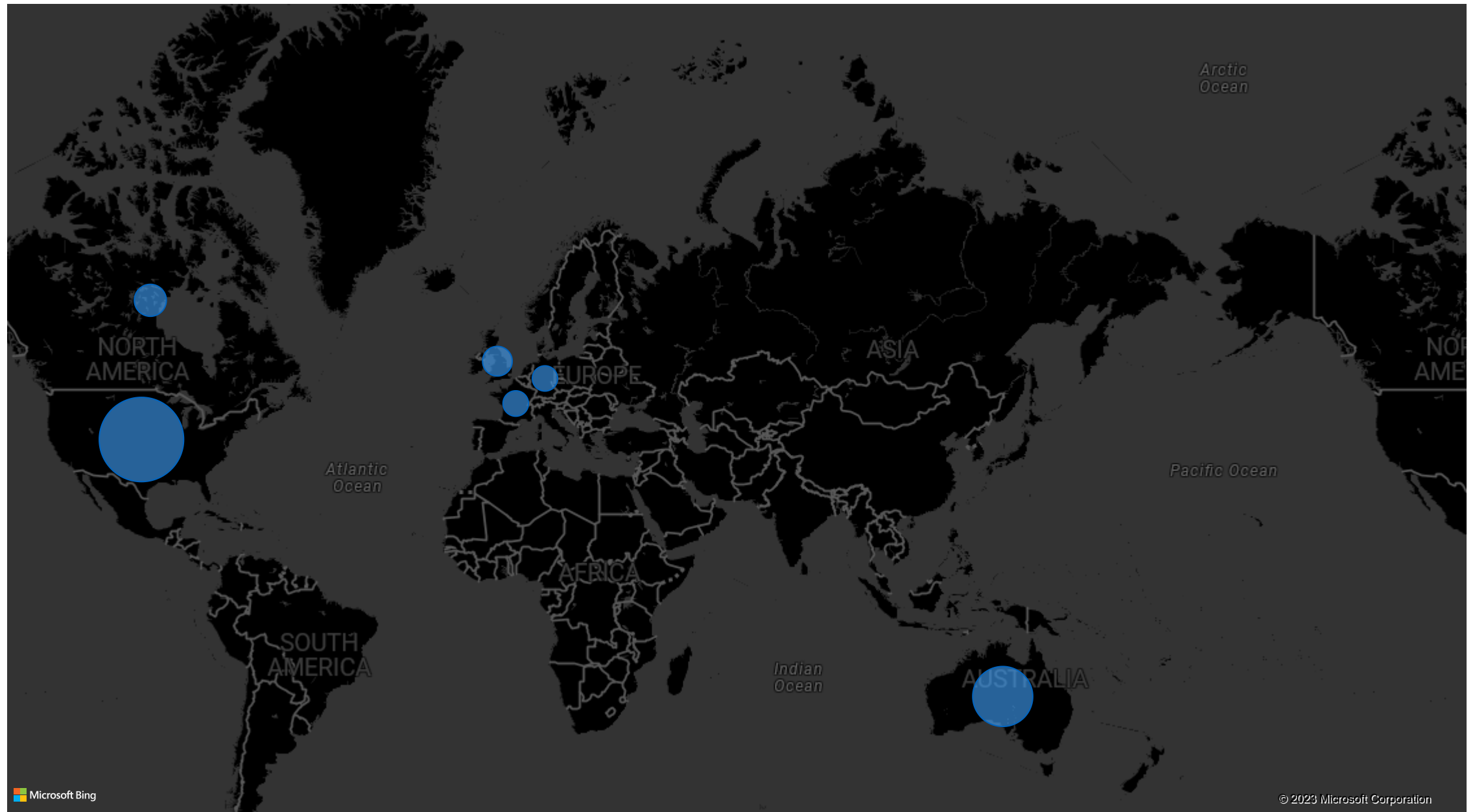
Shorts

Select all

Europe

North America

Pacific



All-Purpose Bike Stand



2,146

0 2382



₹ 772K

₹ 0K ₹ 849K

The chart displays the growth of active users over a two-year period. The y-axis represents the number of users in thousands (K), with markers at 0K, 1K, and 2K. The x-axis marks time in months, with labels for Jan 2020, Jul 2020, Jan 2021, Jul 2021, and Jan 2022. The data shows a consistent upward trend, with a notable acceleration in growth starting around July 2021, where the user count rises sharply from approximately 500K to over 2,000K by January 2022.

Month	Active Users (K)
Jan 2020	~200
Jul 2020	~250
Jan 2021	~250
Jul 2021	~500
Jan 2022	~2,100



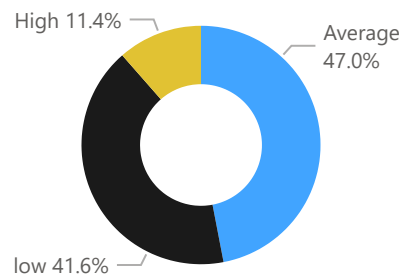
17.4K

Total Customers

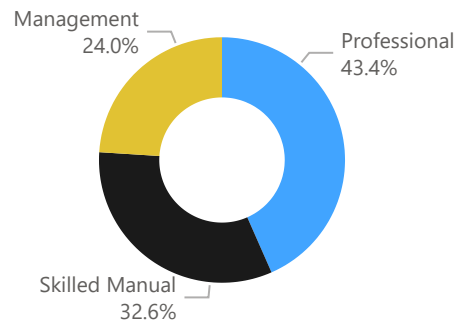
₹ 1,431

Average Revenue per Customer

Orders by Income Category.

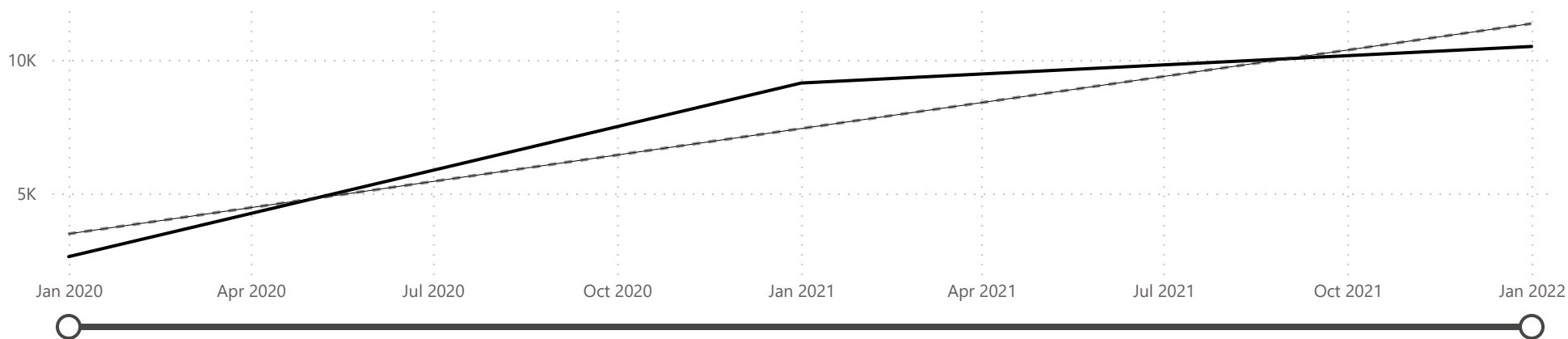


Orders by Income Category.



Total Customers

Revenue per Customer



Top 100 Customers

CustomerKey	Full Customer Name	Orders	Revenue
12300	Adriana Gonzalez	4	₹ 9,196
12936	Renee Moreno	4	₹ 335
12650	Mr. Aaron Wright	4	₹ 10,329
12984	Mr. Adam Young	4	₹ 302
13179	Mr. Adrian Sanchez	4	₹ 259
11530	Mr. Andrew Martinez	15	₹ 758
11631	Mr. Antonio Bennett	16	₹ 1,001
13619	Mr. Arturo Xu	3	₹ 6,606
16399	Mr. Arturo Xu	1	₹ 60
11719	Mr. Blake Green	5	₹ 404
11748	Mr. Blake Hill	5	₹ 195
12307	Mr. Brad She	4	₹ 9,161
12892	Mr. Brian Peterson	4	₹ 496
14077	Mr. Bryan Townsend	4	₹ 271
11431	Mr. Bryant Garcia	4	₹ 9,687
12061	Mr. Bryce Brooks	4	₹ 210
12165	Mr. Caleb Flores	4	₹ 440
11277	Mr. Charles Jackson	24	₹ 1,777

Top Customer (by Revenue)

Mr. Maurice Shan

Orders

6

Revenue


₹ 12.4K

Year


All






Highest Revenue Customer is in Average Income category ,

 Help Q&A understand people better by ...

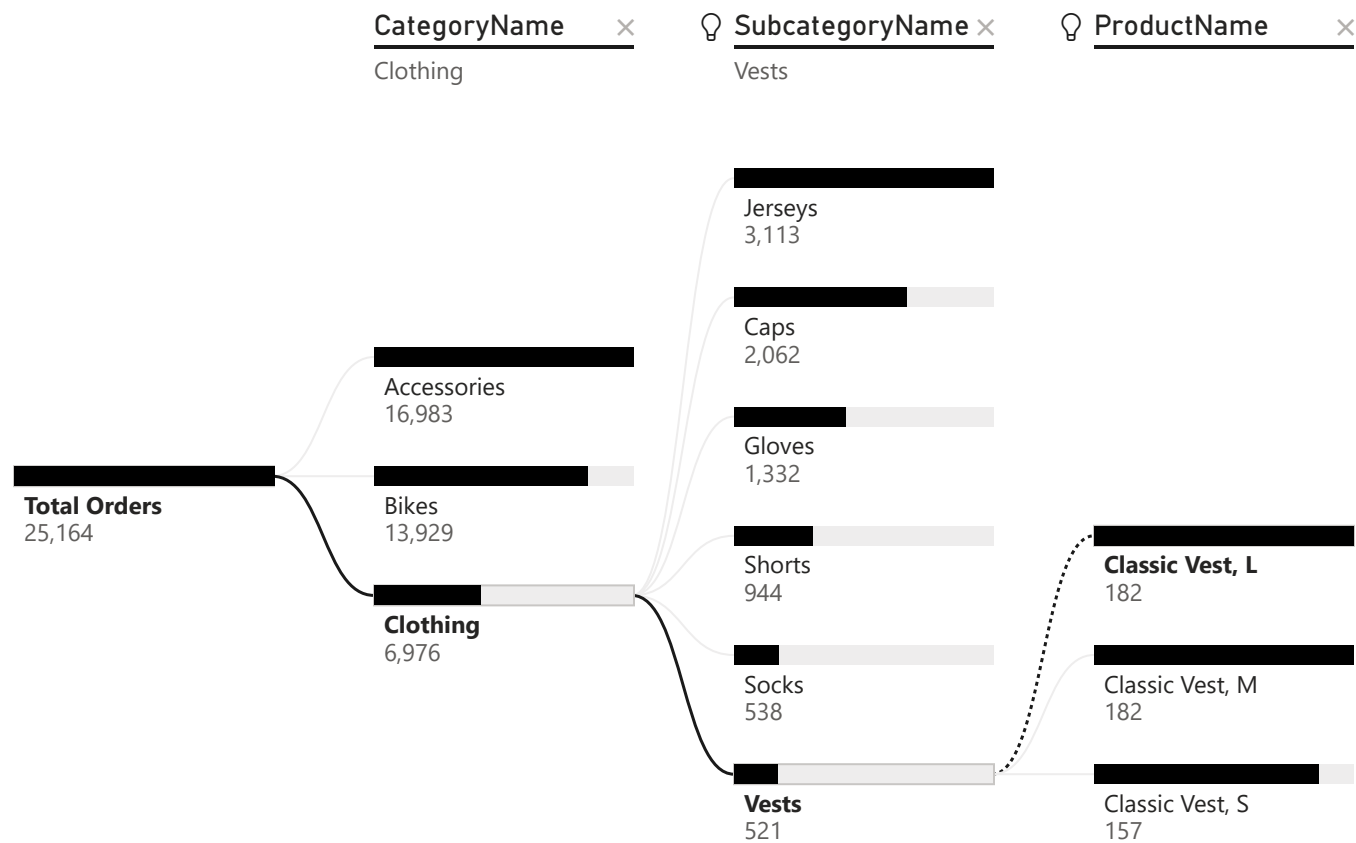
Add synonyms now



 monthly total orders

CategoryName	Total Orders
Accessories	16,983
Bikes	13,929
Clothing	6,976
Total	25,164



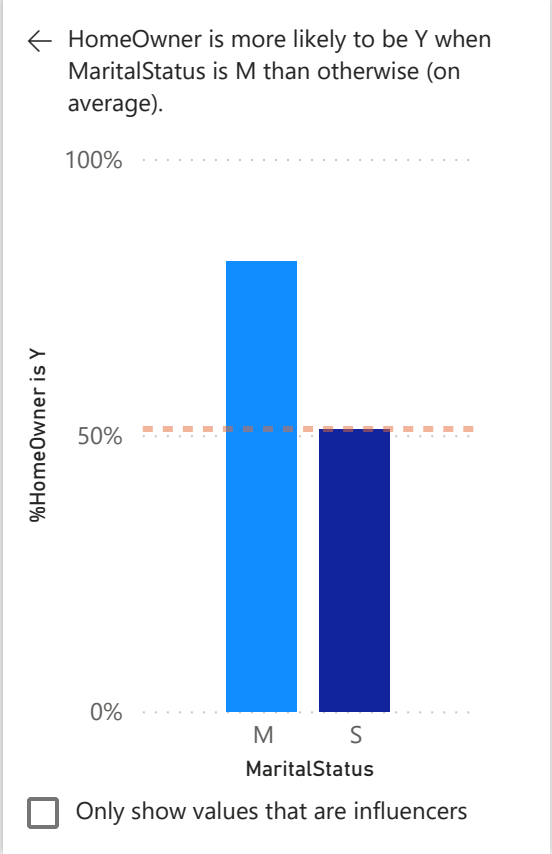
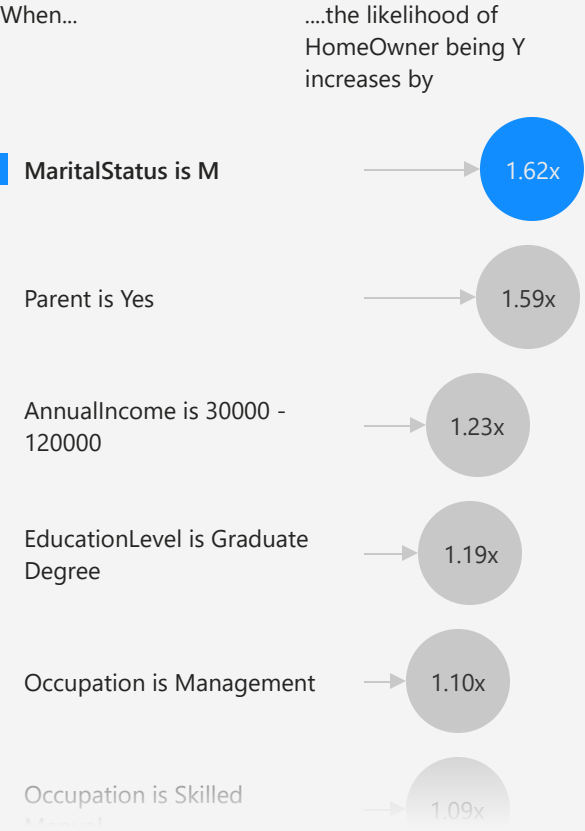
25K

Total Orders

Key influencers Top segments



What influences HomeOwner to be Y ?



Key influencers Top segments



What influences ProductPrice to Increase ?

