

```
In [1]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
#pd.set_option('display.max_rows', None)
```

```
In [73]: data = pd.read_csv('netflix.csv')
```

## Getting top 5 values from data

```
In [74]: data.head()
```

Out[74]:	show_id	type		title	director	cast	country	date_added	release_year	rating	duration	listed
0	s1	Movie		Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2020	PG-13	90 min	Documentar
1	s2	TV Show		Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	Internatio TV Shows, Dramas, Myster
2	s3	TV Show		Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	NaN	September 24, 2021	2021	TV-MA	1 Season	Crime Sho Internatio TV Shows, Ac
3	s4	TV Show		Jailbirds New Orleans	NaN	NaN	NaN	September 24, 2021	2021	TV-MA	1 Season	Docuseri Reality
4	s5	TV Show		Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India	September 24, 2021	2021	TV-MA	2 Seasons	Internatio TV Sho Romantic Shows, TV

## Checking shape of data

```
In [75]: data.shape
```

```
Out[75]: (8807, 12)
```

# Checking data information

This will help us to understand how many records are available in each column

In [76]:

```
data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8807 entries, 0 to 8806
Data columns (total 12 columns):
 #   Column          Non-Null Count  Dtype  
---  -
 0   show_id         8807 non-null   object 
 1   type            8807 non-null   object 
 2   title           8807 non-null   object 
 3   director        6173 non-null   object 
 4   cast            7982 non-null   object 
 5   country         7976 non-null   object 
 6   date_added      8797 non-null   object 
 7   release_year    8807 non-null   int64  
 8   rating          8803 non-null   object 
 9   duration        8804 non-null   object 
10   listed_in       8807 non-null   object 
11   description     8807 non-null   object 
dtypes: int64(1), object(11)
memory usage: 825.8+ KB
```

## checking for missing data value counts

In [77]:

```
data.isna().sum(axis=0)
```

Out[77]:

```
show_id      0
type         0
title        0
director    2634
cast         825
country      831
date_added   10
release_year  0
rating       4
duration     3
listed_in    0
description  0
dtype: int64
```

In [78]:

```
# statistical data analysis
```

In [79]:

```
desc_cols=[]
desc_cols_val=[]
```

In [80]:

```
data_desc_numerical = data.describe()
data_desc_numerical
```

Out[80]:

	release_year
count	8807.000000
mean	2014.180198
std	8.819312
min	1925.000000
25%	2013.000000
50%	2017.000000
75%	2019.000000
max	2021.000000

In [81]:

```
obj_desc = data.describe(include='object')
obj_desc
```

Out[81]:

	show_id	type	title	director	cast	country	date_added	rating	duration	listed_in	desc
count	8807	8807	8807	6173	7982	7976	8797	8803	8804	8807	
unique	8807	2	8807	4528	7692	748	1767	17	220	514	
top	s1	Movie	Dick Johnson Is Dead	Rajiv Chilaka	David Attenborough	United States	January 1, 2020	TV-MA	1 Season	Dramas, International Movies	Para activ abari
freq	1	6131	1	19	19	2818	109	3207	1793	362	

In [82]:

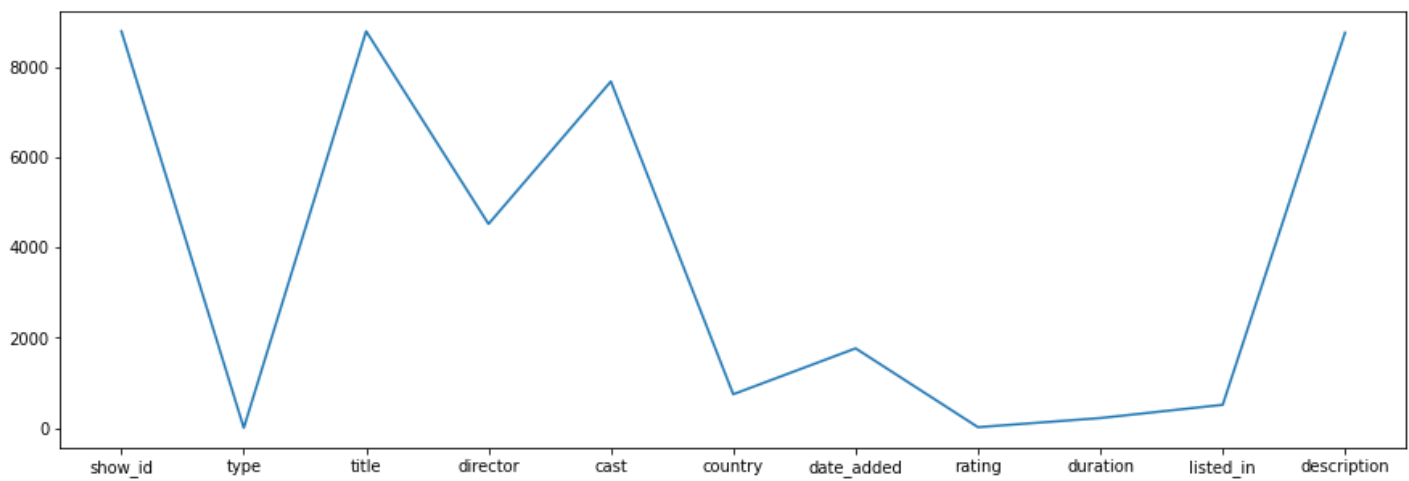
```
for i in obj_desc:
    #print(i,obj_desc[i]['unique'])
    desc_cols.append(i)
    desc_cols_val.append(obj_desc[i]['unique'])
```

## ploting unique count for each column

## from this plot we can see the difference between counts among columns

In [83]:

```
plt.figure(figsize=(15,5))
sns.lineplot(x=desc_cols,y=desc_cols_val)
plt.show()
```



## PreProcessing data

In [84]:

```
data.head()
```

Out[84]:

	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2020	PG-13	90 min	Documentar
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mablane, Thaban...	South Africa	September 24, 2021	2021	TV-MA	2 Seasons	Internatio TV Shows, Dramas, Myster
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	NaN	September 24, 2021	2021	TV-MA	1 Season	Crime Sho Internatio TV Shows, Ac
3	s4	TV Show	Jailbirds New Orleans	NaN	NaN	NaN	September 24, 2021	2021	TV-MA	1 Season	Docuseri Reality
4	s5	TV Show	Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India	September 24, 2021	2021	TV-MA	2 Seasons	Internatio TV Sho Romantic Shows, TV

In [85]:

```
data['date_added'], data['release_year'] = data['release_year'], data['date_added']
```

```
In [86]: data.rename({'date_added':'release_year','release_year':'date_added'},axis=1,inplace=True)
```

```
In [87]: data.head()
```

Out[87]:	show_id	type	title	director	cast	country	release_year	date_added	rating	duration	listed
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	2020	September 25, 2021	PG-13	90 min	Documentar
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	2021	September 24, 2021	TV-MA	2 Seasons	Internation TV Shows, Dramas, Myster
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...	NaN	2021	September 24, 2021	TV-MA	1 Season	Crime Sho Internatio TV Shows, Ac
3	s4	TV Show	Jailbirds New Orleans	NaN	NaN	NaN	2021	September 24, 2021	TV-MA	1 Season	Docuseri Reality
4	s5	TV Show	Kota Factory	NaN	Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...	India	2021	September 24, 2021	TV-MA	2 Seasons	Internation TV Sho Romantic Shows, TV

Below columns we need to unfold for getting deep data anlysis

- 1. director
- 2. cast
- 3. listed\_in
- 4. country

# Unfolding director column

```
In [88]: def get_seperate_cols_values(df,vals):
          constrains = df[vals].apply(lambda x:str(x).strip().split(',')).tolist()
          n_df = pd.DataFrame(constrains,index=data['title'])
          n_df = pd.DataFrame(n_df.stack()).reset_index()
          n_df = n_df[['title',0]]
          n_df.columns = ['title',vals]
          return n_df
```

```
In [89]: title_wrt_director = get_seperate_cols_values(data,'director')
```

## Check for director columns containing comma seperated values

```
In [90]: title_wrt_director.loc[title_wrt_director['director'].str.contains(',')]
```

```
Out[90]:
```

	title	director
--	-------	----------

```
In [91]: title_wrt_director.head()
```

```
Out[91]:
```

	title	director
0	Dick Johnson Is Dead	Kirsten Johnson
1	Blood & Water	nan
2	Ganglands	Julien Leclercq
3	Jailbirds New Orleans	nan
4	Kota Factory	nan

## Unfolding Cast column

```
In [92]: title_wrt_cast = get_seperate_cols_values(data,'cast')
          title_wrt_cast
```

```
Out[92]:
```

	title	cast
0	Dick Johnson Is Dead	nan
1	Blood & Water	Ama Qamata
2	Blood & Water	Khosi Ngema
3	Blood & Water	Gail Mabalane
4	Blood & Water	Thabang Molaba
...	...	...
64946	Zubaan	Manish Chaudhary
64947	Zubaan	Meghna Malik

	title	cast
64948	Zubaan	Malkeet Rauni
64949	Zubaan	Anita Shabdish
64950	Zubaan	Chittaranjan Tripathy

64951 rows × 2 columns

## Unfolding listed\_in column

```
In [93]: title_wrt_listed_in = get_seperate_cols_values(data, 'listed_in')
title_wrt_listed_in
```

```
Out[93]:
```

	title	listed_in
0	Dick Johnson Is Dead	Documentaries
1	Blood & Water	International TV Shows
2	Blood & Water	TV Dramas
3	Blood & Water	TV Mysteries
4	Ganglands	Crime TV Shows
...	...	...
19318	Zoom	Children & Family Movies
19319	Zoom	Comedies
19320	Zubaan	Dramas
19321	Zubaan	International Movies
19322	Zubaan	Music & Musicals

19323 rows × 2 columns

```
In [94]: np.any(title_wrt_listed_in['listed_in'].str.contains(','))
```

```
Out[94]: False
```

## Unfolding country column

```
In [95]: title_wrt_country = get_seperate_cols_values(data, 'country')
title_wrt_country
```

```
Out[95]:
```

	title	country
0	Dick Johnson Is Dead	United States
1	Blood & Water	South Africa
2	Ganglands	nan
3	Jailbirds New Orleans	nan

	title	country
4	Kota Factory	India
...	...	...
10845	Zodiac	United States
10846	Zombie Dumb	nan
10847	Zombieland	United States
10848	Zoom	United States
10849	Zubaan	India

10850 rows × 2 columns

## lets join these all unfolded data

### merging director and cast

```
In [96]: merged_title_director = title_wrt_director.merge(title_wrt_cast,on='title')
```

```
In [97]: merged_title_director.head()
```

Out[97]:

	title	director	cast
0	Dick Johnson Is Dead	Kirsten Johnson	nan
1	Blood & Water	nan	Ama Qamata
2	Blood & Water	nan	Khosi Ngema
3	Blood & Water	nan	Gail Mabalane
4	Blood & Water	nan	Thabang Molaba

### merging listed\_in and country

```
In [98]: merged_listed_in_and_country = title_wrt_listed_in.merge(title_wrt_country,on='title')
```

```
In [99]: merged_listed_in_and_country.head()
```

Out[99]:

	title	listed_in	country
0	Dick Johnson Is Dead	Documentaries	United States
1	Blood & Water	International TV Shows	South Africa
2	Blood & Water	TV Dramas	South Africa
3	Blood & Water	TV Mysteries	South Africa
4	Ganglands	Crime TV Shows	nan



# merging merged\_listed\_in\_and\_country and merged\_title\_director

```
In [100... final_merged_df = merged_listed_in_and_country.merge(merged_title_director,on='title')
```

```
In [101... data = data.merge(final_merged_df,on='title',how='inner')
```

```
In [102... data.head()
```

Out[102...	show_id	type	title	director_x	cast_x	country_x	release_year	date_added	rating	duration	listed
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	2020	September 25, 2021	PG-13	90 min	Document
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	2021	September 24, 2021	TV-MA	2 Seasons	Internat TV Show Drama Myst
2	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	2021	September 24, 2021	TV-MA	2 Seasons	Internat TV Show Drama Myst
3	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	2021	September 24, 2021	TV-MA	2 Seasons	Internat TV Show Drama Myst
4	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...	South Africa	2021	September 24, 2021	TV-MA	2 Seasons	Internat TV Show Drama Myst

## dropping unnecessary columns and renaming some columns

```
In [103... data.drop(['director_x','cast_x','country_x','listed_in_x'],axis=1,inplace=True)
```

```
In [104... data.rename({'listed_in_y':'listed_in','country_y':'country','director_y':'director','cast
```

```
In [105... data.columns

Out[105... Index(['show_id', 'type', 'title', 'release_year', 'date_added', 'rating',
      'duration', 'description', 'listed_in', 'country', 'director', 'cast'],
      dtype='object')

In [106... data.drop('description',axis=1,inplace=True)
```

# Replacing txt 'nan' with np.nan values for better data preprocessing

```
In [107... data.loc[data['cast'].isin(['nan'])]
```

Out[107...	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
	0	s1	Movie	Dick Johnson Is Dead	2020	September 25, 2021	PG-13	90 min	Documentaries	United States	Kirsten Johnson
	85	s4	TV Show	Jailbirds New Orleans	2021	September 24, 2021	TV-MA	1 Season	Docuseries	nan	nan
	86	s4	TV Show	Jailbirds New Orleans	2021	September 24, 2021	TV-MA	1 Season	Reality TV	nan	nan
	353	s11	TV Show	Vendetta: Truth, Lies and The Mafia	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	nan
	354	s11	TV Show	Vendetta: Truth, Lies and The Mafia	2021	September 24, 2021	TV-MA	1 Season	Docuseries	nan	nan
	...	...	...	...	...	...	...	...	...	...	
	200779	s8757	Movie	Woodstock	2019	August 13, 2019	TV-MA	97 min	Music & Musicals	United States	Barak Goodman
	200898	s8764	Movie	WWII: Report from the Aleutians	1943	March 31, 2017	TV-PG	45 min	Documentaries	United States	John Huston
	202006	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Kids' TV	nan	nan
	202007	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Korean TV Shows	nan	nan
	202008	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	TV Comedies	nan	nan
2149 rows × 11 columns											

```
In [108... data['cast'].replace('nan', np.nan, inplace=True)
```

```
In [109... data.loc[data['director'].isin(['nan'])]
```

Out[109...

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	nan	A Qam
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	nan	Kh Nge
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	nan	Mabal
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	nan	Thab. Mol
5	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	nan	Di Windvc
...	...	...	...	...	...	...	...	...	...	...	...
201938	s8801	TV Show	Zindagi Gulzar Hai	2012	December 15, 2016	TV-PG	1 Season	TV Dramas	Pakistan	nan	Ja She
201939	s8801	TV Show	Zindagi Gulzar Hai	2012	December 15, 2016	TV-PG	1 Season	TV Dramas	Pakistan	nan	Khav B
202006	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Kids' TV	nan	nan	N
202007	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Korean TV Shows	nan	nan	N
202008	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	TV Comedies	nan	nan	N

50643 rows × 11 columns

```
In [110... data['director'].replace('nan', np.nan, inplace=True)
```

```
In [111... data.loc[data['country'].isin(['nan'])]
```

Out[111...]	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast	
	58	s3	TV Show	Ganglands	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	Julien Leclercq	Sam Bouajila
	59	s3	TV Show	Ganglands	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	Julien Leclercq	Traci Goto
	60	s3	TV Show	Ganglands	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	Julien Leclercq	Samuel Jouy
	61	s3	TV Show	Ganglands	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	Julien Leclercq	Nabih Akkari

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast	
	62	s3	TV Show	Ganglands	2021	September 24, 2021	TV-MA	1 Season	Crime TV Shows	nan	Julien Leclercq	Sofia Lesaffre
	...	...	...	...	...	...	...	...	...	...	...	...
	201498	s8786	TV Show	YOM	2016	June 7, 2018	TV-Y7	1 Season	Kids' TV	nan	NaN	Mayu Vyas
	201499	s8786	TV Show	YOM	2016	June 7, 2018	TV-Y7	1 Season	Kids' TV	nan	NaN	Ketai Kavay
	202006	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Kids' TV	nan	NaN	Na
	202007	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	Korean TV Shows	nan	NaN	Na
	202008	s8804	TV Show	Zombie Dumb	2018	July 1, 2019	TV-Y7	2 Seasons	TV Comedies	nan	NaN	Na

11897 rows × 11 columns

In [112...

```
data['country'].replace('nan',np.nan,inplace=True)
```

## Final NA Count in data

In [113...

```
data.isna().sum()
```

Out[113...

```
show_id      0
type         0
title        0
release_year  0
date_added   158
rating       67
duration      3
listed_in    0
country     11897
director     50643
cast        2149
dtype: int64
```

## Fixing NAN values for data

In [114...

```
data
```

Out[114...

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director
0	s1	Movie	Dick Johnson Is Dead	2020	September 25, 2021	PG-13	90 min	Documentaries	United States	Kirsten Johnson
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director		
	3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	M
	4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	
	...	...	...	...	...	...	...	...	...	...	...	
	202060	s8807	Movie	Zubaan	2015	March 2, 2019	TV-14	111 min	Music & Musicals	India	Mozez Singh	Ch
	202061	s8807	Movie	Zubaan	2015	March 2, 2019	TV-14	111 min	Music & Musicals	India	Mozez Singh	
	202062	s8807	Movie	Zubaan	2015	March 2, 2019	TV-14	111 min	Music & Musicals	India	Mozez Singh	
	202063	s8807	Movie	Zubaan	2015	March 2, 2019	TV-14	111 min	Music & Musicals	India	Mozez Singh	s
	202064	s8807	Movie	Zubaan	2015	March 2, 2019	TV-14	111 min	Music & Musicals	India	Mozez Singh	Chi

202065 rows × 11 columns

## Creating group on the basis of listed\_in to fix country column NAN values

Assumption : checking for most occurring genre in specific country this will tell which genre is popular in each country

```
In [115... grp_listed_in = data.groupby('listed_in').agg(pd.Series.mode).reset_index()
```

```
In [116... listed_in_vals = grp_listed_in[['listed_in','country']]
```

```
In [117... listed_in_vals.loc[listed_in_vals['listed_in']=='Reality TV']['country']
```

```
Out[117... 58    United States
Name: country, dtype: object
```

```
In [118... def isNaN(string):
    return string != string
```

```
In [119... df_country_lis_in = data[['listed_in','country']]
```

```
In [120... x=df_country_lis_in['listed_in']
y= df_country_lis_in['country']
for i,j in zip(range(len(x)),range(len(y))):
    if(isNaN(y[j])==True):
        show_name = x[i]
```

```
#print(show_name,type(show_name))
#print(x[i],y[i],listed_in_vals.loc[listed_in_vals['listed_in']==show_name]['country'].values[0])
y[i] = listed_in_vals.loc[listed_in_vals['listed_in']==show_name]['country'].values[0]
```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_23400\1875247350.py:8: SettingWithCopyWarning:  
A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)  
y[i] = listed\_in\_vals.loc[listed\_in\_vals['listed\_in']==show\_name]['country'].values[0]

In [121... data['country'] = y

In [122... data['country'].isna().sum()

Out[122... 0

In [123... data.isna().sum()

Out[123... show\_id 0  
type 0  
title 0  
release\_year 0  
date\_added 158  
rating 67  
duration 3  
listed\_in 0  
country 0  
director 50643  
cast 2149  
dtype: int64

## Country NAN Values are fixed Now

In [ ]:

In [124... data.head()

Out[124...

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s1	Movie	Dick Johnson Is Dead	2020	September 25, 2021	PG-13	90 min	Documentaries	United States	Kirsten Johnson	NaN
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	Ama Qamata
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	Khosi Ngema
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	Gail Mabalane
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	NaN	Thabang Molaba

```
In [125... data.shape
```

```
Out[125... (202065, 11)
```

## Fixing NAN Values for Director column

Assumption : assuming that director belong to certain country and genre.

So replacing NAN value with most occuring value of country and genre

```
In [126... grp_listed_in = data.groupby(['listed_in','country']).agg(pd.Series.mode).reset_index()
```

```
In [127... director_values = grp_listed_in[['listed_in','country','director']]
```

```
In [128... director_values.shape
```

```
Out[128... (2440, 3)
```

```
In [129... director_values
```

```
Out[129...
```

	listed_in	country	director
0	Anime Features	Japan	Steven Yamamoto
1	Anime Features	United States	Mamoru Hosoda
2	Anime Features	China	Zhao Ji
3	Anime Features	Japan	Toshiya Shinohara
4	Anime Features	United States	Steven Yamamoto
...	...	...	...
2435	Thrillers	France	John Madden
2436	Thrillers	Singapore	David Chirchirillo
2437	Thrillers	Spain	Maria Pulera
2438	Thrillers	United Kingdom	Sydney Pollack
2439	Thrillers	United States	Ron Howard

2440 rows × 3 columns

```
In [130... import numpy
```

```
In [131... temp=[]  
dirt = director_values['director']
```

```

liis = director_values['listed_in']
cont = director_values['country']

for i,j,k in zip(director_values['director'],director_values['listed_in'],director_values
    if(type(i)==numpy.ndarray):
        vals = i
        genre = j
        country = k
        #print(vals,genre,country)
        if(len(vals)==0):
            tval = []
            tval.append(genre)
            tval.append(country)
            tval.append('anounymous')
            temp.append(tval)
        for lis in vals:
            t=[]
            t.append(genre)
            t.append(country)
            t.append(lis)
            temp.append(t)
            #print(t)

```

```

In [132... tdf = pd.DataFrame(temp,columns=['listed_in', 'country','director'])

```

```

In [133... director_values.append(tdf,ignore_index=True)

```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_23400\1009010427.py:1: FutureWarning: The frame.append method is deprecated and will be removed from pandas in a future version. Use pandas.concat instead.

```
director_values.append(tdf,ignore_index=True)
```

```

Out[133...

```

	listed_in	country	director
0	Anime Features	Japan	Steven Yamamoto
1	Anime Features	United States	Mamoru Hosoda
2	Anime Features	China	Zhao Ji
3	Anime Features	Japan	Toshiya Shinohara
4	Anime Features	United States	Steven Yamamoto
...	...	...	...
4047	TV Shows	United States	Joe Berlinger
4048	Thrillers	Canada	John Madden
4049	Thrillers	Canada	Lee Tamahori
4050	Thrillers	Germany	Lee Tamahori
4051	Thrillers	Germany	Sydney Pollack

4052 rows × 3 columns

```

In [134... d_indx = director_values.loc[director_values['director'].apply(lambda x : type(x)==numpy.r

```

```

In [135... d_indx

```



```
Out[135...] Int64Index([ 5, 10, 33, 37, 39, 40, 45, 46, 54, 58,
...
2411, 2413, 2414, 2416, 2417, 2418, 2419, 2420, 2422, 2424],
dtype='int64', length=934)
```

```
In [136...] director_values.drop(d_indx,inplace=True,axis=0)
```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_23400\1259501998.py:1: SettingWithCopyWarning:  
g:  
A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)  
director\_values.drop(d\_indx,inplace=True,axis=0)

```
In [137...] director_values = director_values.append(tdf,ignore_index=True)
```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_23400\3749041769.py:1: FutureWarning: The frame.append method is deprecated and will be removed from pandas in a future version. Use pandas.concat instead.  
director\_values = director\_values.append(tdf,ignore\_index=True)

```
In [ ]:
```

```
In [138...] data = data.merge(director_values,left_on=['listed_in','country'],right_on=['listed_in','c
```

```
In [139...] data.drop('director_x',axis=1,inplace=True)
```

```
In [140...] data.rename({'director_y':'director'},axis=1,inplace=True)
```

```
In [141...] data.isna().sum()
```

```
Out[141...] show_id      0
type            0
title           0
release_year    0
date_added      170
rating          67
duration        3
listed_in       0
country         0
cast           3913
director        0
dtype: int64
```

## Director column NAN Value is Fixed

```
In [ ]:
```

```
In [142...] data.head()
```

```
Out[142...] show_id  type  title  release_year  date_added  rating  duration  listed_in  country  cast  di
```

	show_id	type		title	release_year	date_added	rating	duration	listed_in	country	cast	director
0	s1	Movie		Dick Johnson Is Dead	2020	September 25, 2021	PG-13	90 min	Documentaries	United States	NaN	
1	s17	Movie		Europe's Most Dangerous Man: Otto Skorzeny in ...	2020	September 22, 2021	TV-MA	67 min	Documentaries	United States	NaN	
2	s17	Movie		Europe's Most Dangerous Man: Otto Skorzeny in ...	2020	September 22, 2021	TV-MA	67 min	Documentaries	United States	NaN	
3	s46	Movie		My Heroes Were Cowboys	2021	September 16, 2021	PG	23 min	Documentaries	United States	NaN	
4	s69	Movie		Schumacher	2021	September 15, 2021	TV-14	113 min	Documentaries	United States	Michael Schumacher	

# Fixing the NAN values for cast columns

In [143...

data

Out[143...

	show_id	type		title	release_year	date_added	rating	duration	listed_in	country	cast	director
0	s1	Movie		Dick Johnson Is Dead	2020	September 25, 2021	PG-13	90 min	Documentaries	United States	NaN	
1	s17	Movie		Europe's Most Dangerous Man: Otto Skorzeny in ...	2020	September 22, 2021	TV-MA	67 min	Documentaries	United States	NaN	
2	s17	Movie		Europe's Most Dangerous Man: Otto Skorzeny in ...	2020	September 22, 2021	TV-MA	67 min	Documentaries	United States	NaN	
3	s46	Movie		My Heroes Were Cowboys	2021	September 16, 2021	PG	23 min	Documentaries	United States	NaN	
4	s69	Movie		Schumacher	2021	September 15, 2021	TV-14	113 min	Documentaries	United States	Michael Schumacher	
...	...	...		...	...	...	...	...	...	...	...	...
258947	s8798	TV Show		Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	Christi M. Caba	

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	cast
258948	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	Christop Sn
258949	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	M Mitteln
258950	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	Reba B
258951	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	Kyle Het

258952 rows × 11 columns

In [ ]:

In [ ]:

## Creating Group on director,country,listed\_in

**Assumption : Assuming that every cast is belonging to certain director ,country,listed\_in(genre) so replacing the nan value with most occuring value**

In [145...

```
dt_grp_for_cast = data.groupby(['director','country','listed_in']).agg(pd.Series.mode).res
```

In [146...

```
dt_grp_for_cast = dt_grp_for_cast[['director','country','listed_in','cast']]
```

In [147...

```
dt_grp_for_cast.head()
```

Out[147...

	director	country	listed_in	cast
0	Aaron Woolf	Venezuela	Documentaries	[]
1	Abdullah Al Noor	Bangladesh	Dramas	[ Allen Shubhro, Intekhab Dinar, Iresh Zaker...
2	Abdullah Al Noor	Bangladesh	Independent Movies	[ Allen Shubhro, Intekhab Dinar, Iresh Zaker...
3	Abdullah Al Noor	Bangladesh	Comedies	[ Allen Shubhro, Intekhab Dinar, Iresh Zaker...
4	Abhishek Chaubey	South Korea	International TV Shows	[ Abdurrahman Arif, Arawinda Kirana, Bae Doo...

## Unfolding the cast as per row value

In [148...

```
dir_val, cntry, lisin, cst=dt_grp_for_cast['director'], dt_grp_for_cast['country'], dt_grp
```

In [149...

```
cst_lis=[]
for i,j,k,l in zip(dir_val, cntry, lisin, cst):
```

```

if (type(l) == numpy.ndarray):
    if (len(l) == 0):
        tmp=[]
        tmp.append(i)
        tmp.append(j)
        tmp.append(k)
        tmp.append('anounymous')
        cst_lis.append(tmp)
    if (len(l) > 0):
        for h in l:
            t=[]
            t.append(i)
            t.append(j)
            t.append(k)
            t.append(h)
            cst_lis.append(t)
            #print(i,j,k,h)
        #print(i,j,k,l)

```

```

In [150... cst_fixed = pd.DataFrame(cst_lis,columns=['director','country','listed_in','cast'])

```

```

In [151... data = data.merge(cst_fixed,left_on=['director','country','listed_in'],right_on=['director

```

```

In [152... data.drop('cast_x',axis=1,inplace=True)

```

```

In [153... data.rename({'cast_y':'cast'},axis=1,inplace=True)

```

```

In [154... data.isna().sum()

```

```

Out[154... show_id      0
type         0
title        0
release_year  0
date_added   807
rating       34
duration     30
listed_in    0
country      0
director     0
cast         0
dtype: int64

```

```

In [155... data.head()

```

```

Out[155...

```

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Arno Greeff
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Chi Mhende
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Cindy Mahlangu

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
	3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous Dillon Windvogel
	4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous Duane Williams

```
In [156... data['rating'].unique()
```

```
Out[156... array(['TV-MA', 'TV-14', 'TV-Y7', 'TV-PG', 'TV-G', 'NR', 'R', 'PG',
      'PG-13', 'NC-17', 'TV-Y', 'G', 'TV-Y7-FV', 'UR', '74 min',
      '84 min', '66 min', nan], dtype=object)
```

```
In [ ]:
```

```
In [157... data.isna().sum()
```

```
Out[157... show_id      0
type         0
title        0
release_year  0
date_added   807
rating       34
duration     30
listed_in    0
country      0
director     0
cast         0
dtype: int64
```

## Fixing NAN Values for duration

## Checking NAN value of duration column

Assumption : Assuming that duration depends on type column so filling nan value with most occuring value

```
In [158... data.groupby('type').agg(pd.Series.mode)
```

```
Out[158... show_id  title  release_year  date_added  rating  duration  listed_in  country  director
type
Movie    s3125  Sincerely Yours, Dhaka  2018  December 16, 2019  TV-MA  106 min  Independent Movies  United Kingdom  Lars von Trier  Anupam I
```

	show_id	title	release_year	date_added	rating	duration	listed_in	country	director
	<b>TV Show</b>	s298 Navarasa	2020	August 6, 2021	TV-MA	1 Season	International TV Shows	United States	anounymous Abdurrah Arif, Araw Kir Brig

```
In [159... data['duration'].fillna('106 min',axis=0,inplace=True)
```

## duration column nan values is fixed

```
In [160... data.isna().sum()
```

```
Out[160... show_id      0
type         0
title        0
release_year  0
date_added   807
rating       34
duration     0
listed_in    0
country      0
director     0
cast         0
dtype: int64
```

## Fixing NAN value issue for Rating column

Assumption : Filling nan value for rating column with most occuring value in rating column

```
In [161... data['rating'].mode()[0]
```

```
Out[161... 'TV-MA'
```

```
In [162... data['rating'].fillna(data['rating'].mode()[0],axis=0,inplace=True)
```

## NAN value issue fixed for rating column

```
In [164... data.isna().sum()
```

```
Out[164... show_id      0
type         0
title        0
release_year  0
date_added   807
rating       0
duration     0
```

```
listed_in      0
country        0
director       0
cast           0
dtype: int64
```

## Fixing NAN value issue for date added column

**Assumption :Assuming that movie/tv show had released late so replacing nan values with most occuring value in date added columns**

```
In [175... data['date_added'].mode()
```

```
Out[175... 0    January 1, 2020
Name: date_added, dtype: object
```

```
In [166... data['date_added'].fillna(data['date_added'].mode()[0],axis=0,inplace=True)
```

```
In [167... data.isna().sum()
```

```
Out[167... show_id      0
type         0
title        0
release_year  0
date_added   0
rating       0
duration     0
listed_in    0
country      0
director     0
cast         0
dtype: int64
```

## date\_added column nan values are issue fixed

```
In [ ]:
```

```
In [176... data.isna().sum()
```

```
Out[176... show_id      0
type         0
title        0
release_year  0
date_added   0
rating       0
duration     0
listed_in    0
country      0
director     0
cast         0
dtype: int64
```

```
In [171... data.head()
```

Out[171...

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Arno Greeff
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Chi Mhende
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Cindy Mahlangu
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Dillon Windvogel
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Duane Williams

# Preprocessing Completed

In [178...

data
------

Out[178...

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	N
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	W
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
...	...	...	...	...	...	...	...	...	...	...	
1985046	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	
1985047	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	
1985048	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	N
1985049	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	Ri



	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director
1985050	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous

1985051 rows × 11 columns

```
In [1]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
#pd.set_option('display.max_rows', None)
```

# Data Analysis

```
In [195... data = pd.read_csv('final_netfilx_cleaned.csv')
```

```
In [196... data
```

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous
...	...	...	...	...	...	...	...	...	...	...
1985046	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous
1985047	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous
1985048	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous
1985049	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous
1985050	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous

1985051 rows × 11 columns

# Most popular type i.e (Movie/TV Show) among all country

```
In [4]: grp_by_country = data.groupby('country').agg(pd.Series.mode).reset_index()
```

```
In [5]: grp_by_country.head()
```

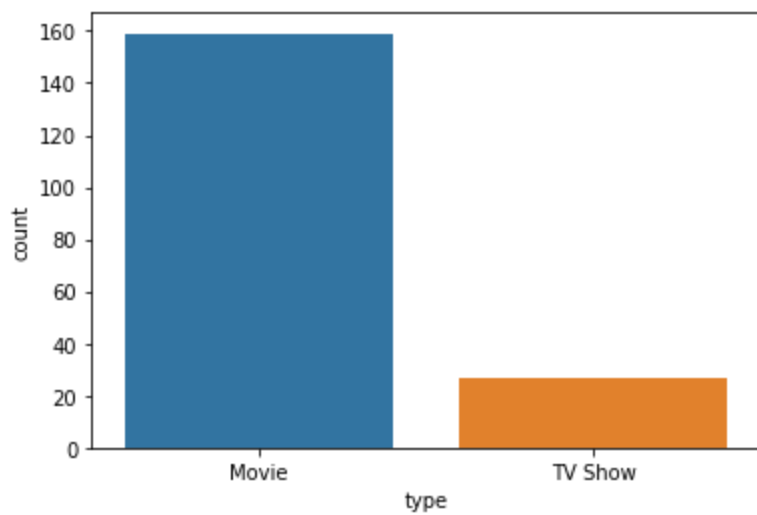
Out[5]:

	country	show_id	type	title	release_year	date_added	rating	duration	listed_in	director	
0	Albania	s4879	Movie	Forgive Us Our Debts	2018	May 4, 2018	TV-MA	105 min	[ International Movies, Dramas]	Antonio Morabito	Sa
1	Algeria	s2366	Movie	Alexandria ... Why?	1979	June 18, 2020	TV-MA	131 min	International Movies	Youssef Chahine	M
2	Angola	s2088	Movie	Santana	2020	August 28, 2020	TV-MA	107 min	[ International Movies, Action & Adventure]	[ Maradona Dias Dos Santos, Chris Roland]	Saty Hak
3	Argentina	s4065	Movie	The Last Runway	2018	March 1, 2019	TV-MA	107 min	Dramas	Álvaro Brechner	A G
4	Armenia	s6234	Movie	Barbecue	2017	August 15, 2017	TV-MA	101 min	[ International Movies, Documentaries]	Matthew Salleh	anc

```
In [6]: import numpy
idx = grp_by_country.loc[grp_by_country['type'].apply(lambda x : type(x)==numpy.ndarray)].
```

```
In [7]: grp_by_country.drop(idx,axis=0,inplace=True)
```

```
In [8]: sns.countplot(data=grp_by_country,x='type')
plt.show()
```



## Top 10 genre among all country

```
In [9]: popular_genre=[]
for i,j in zip(grp_by_country['country'],grp_by_country['listed_in']):
    if(type(j)==numpy.ndarray):
        val= j
        for v in val:
            tmp=[]
            tmp.append(i)
            tmp.append(v)
            popular_genre.append(tmp)
    else:
        t=[]
        t.append(i)
        t.append(j)
        popular_genre.append(t)
```

```
In [10]: popular_genre = pd.DataFrame(popular_genre,columns=['country','genre'])
```

```
In [11]: popular_genre
```

```
Out[11]:
```

	country	genre
0	Albania	International Movies
1	Albania	Dramas
2	Algeria	International Movies
3	Angola	International Movies
4	Angola	Action & Adventure
...	...	...
266	West Germany	International Movies
267	West Germany	Documentaries
268	Zimbabwe	International Movies
269	Zimbabwe	Romantic Movies
270	Zimbabwe	Comedies

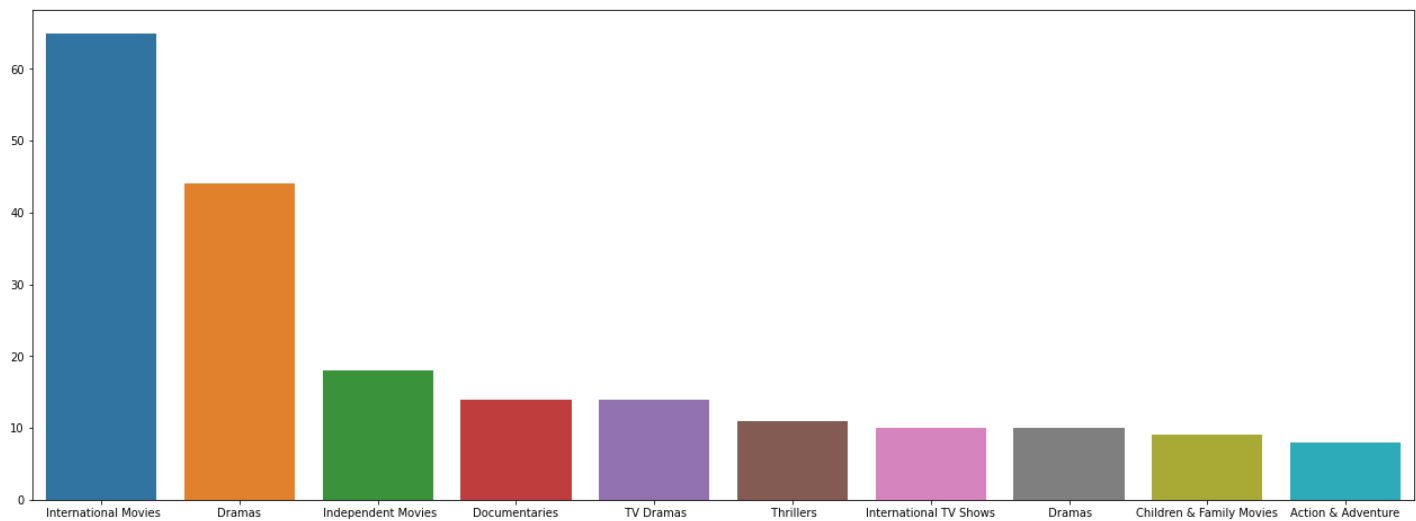
271 rows × 2 columns

```
In [12]: most_popular_genre_among_all_country = popular_genre['genre'].value_counts()[:10]
```

```
In [13]: most_popular_genre_among_all_country.index.values
```

```
Out[13]: array([' International Movies', 'Dramas', ' Independent Movies',  
       'Documentaries', ' TV Dramas', ' Thrillers',  
       'International TV Shows', ' Dramas', 'Children & Family Movies',  
       'Action & Adventure'], dtype=object)
```

```
In [14]: plt.figure(figsize=(22,8))  
sns.barplot(x=most_popular_genre_among_all_country.index.values,y=most_popular_genre_among  
plt.show()
```



```
In [ ]:
```

## Year wise analysis for some genre

```
In [15]: data.head()
```

```
Out[15]:
```

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Arno Greeff
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Chi Mhende
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Cindy Mahlangu
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Dillon Windvogel

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Duane Williams

```
In [16]: df = pd.DataFrame(data.groupby('listed_in')['release_year'].value_counts()[ :50])
```

```
In [17]: df
```

Out[17]:

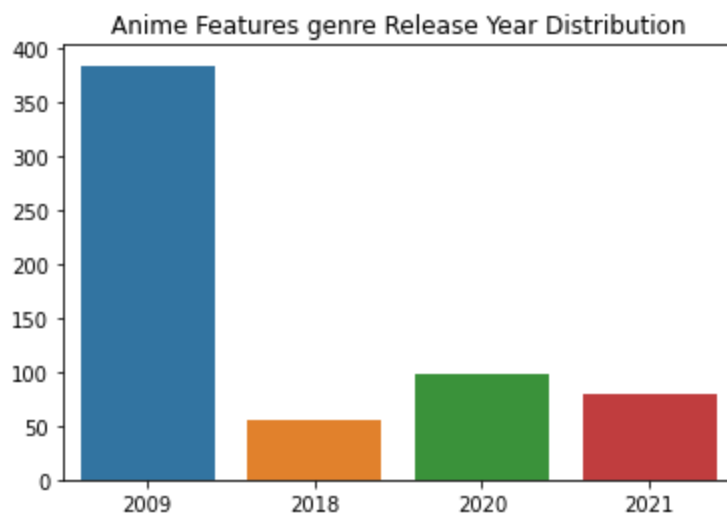
	listed_in	release_year			
	Anime Features	2009	384		
		2020	98		
		2021	80		
		2018	56		
Children & Family Movies		2018	429		
		1986	330		
		2020	330		
		2008	200		
		2016	83		
		2021	64		
		Classic & Cult TV		1977	288
				2015	252
				2018	252
				1974	216
2013	144				
		2020	144		
		Classic Movies		1977	476
				1986	340
				1990	340
				1968	271
1971	200				
		1975	180		
		1979	145		
		1973	121		
		1961	100		
		1963	100		
Comedies		2019	6244		
		2020	5986		

	release_year
listed_in	release_year
	2017
	2009
	2018
	2000
	2015
	2008
	2016
	2014
	2011
	2021
	2004
	2002
	2013
	2010
	2012
	2007
	1999
	2001
	2006
	2005
	2003
	1955

4300
3665
3411
2922
2869
2618
2551
2179
1967
1664
1575
1472
1442
1419
837
770
684
652
557
336
276
246

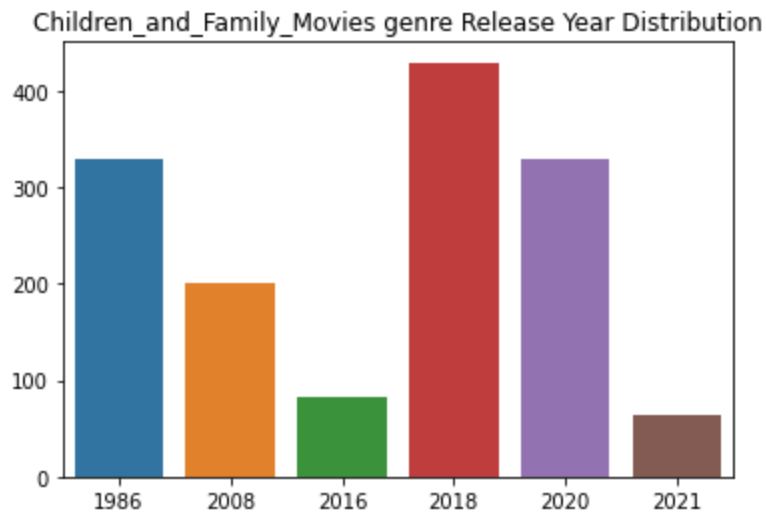
```
In [18]: anime = df['release_year'][' Anime Features']
```

```
In [19]: plt.title('Anime Features genre Release Year Distribution')
sns.barplot(x=anime.index.values,y=anime.values)
plt.show()
```



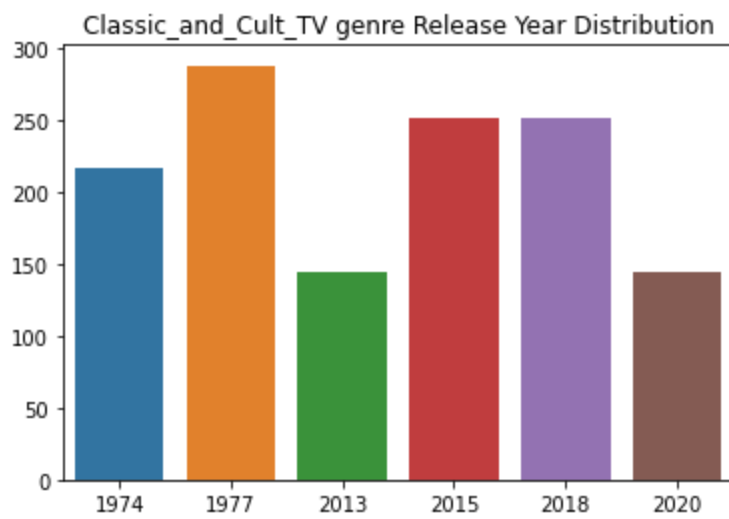
```
In [20]: Children_and_Family_Movies = df['release_year'][' Children & Family Movies']
```

```
In [21]: plt.title('Children_and_Family_Movies genre Release Year Distribution')
sns.barplot(x=Children_and_Family_Movies.index.values,y=Children_and_Family_Movies.values)
plt.show()
```



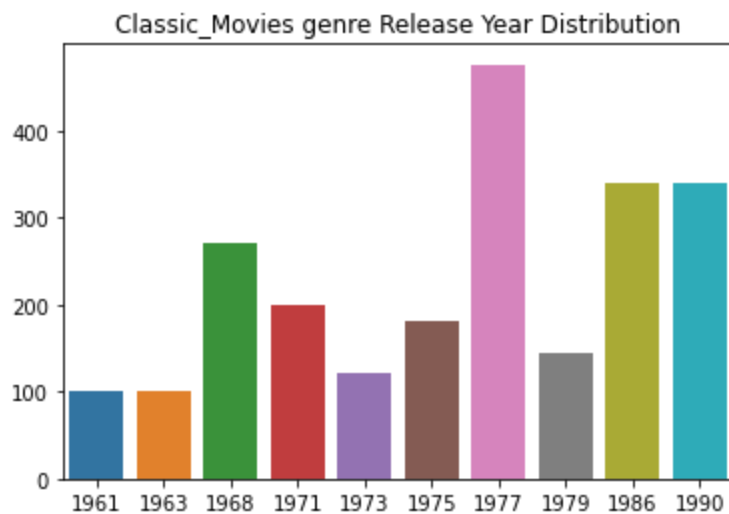
```
In [22]: Classic_and_Cult_TV = df['release_year'][' Classic & Cult TV']
```

```
In [23]: plt.title('Classic_and_Cult_TV genre Release Year Distribution')
sns.barplot(x=Classic_and_Cult_TV.index.values,y=Classic_and_Cult_TV.values)
plt.show()
```



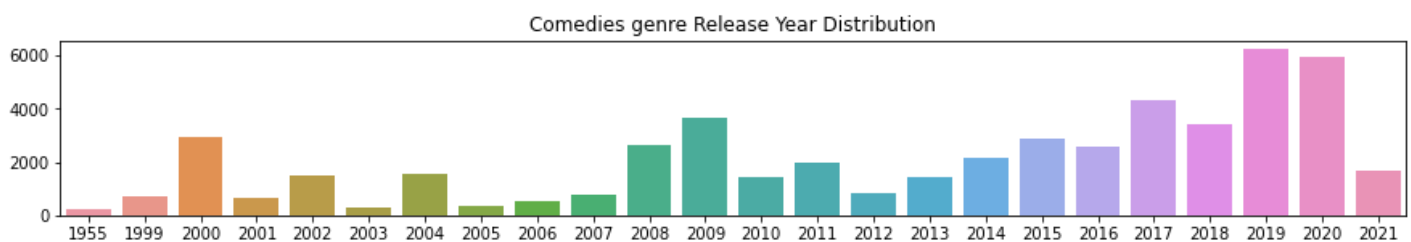
```
In [24]: Classic_Movies = df['release_year'][' Classic Movies']
```

```
In [25]: plt.title('Classic_Movies genre Release Year Distribution')
sns.barplot(x=Classic_Movies.index.values,y=Classic_Movies.values)
plt.show()
```



```
In [26]: Comedies = df['release_year'][' Comedies']
```

```
In [27]: plt.figure(figsize=(15,2))
plt.title('Comedies genre Release Year Distribution')
sns.barplot(x=Comedies.index.values,y=Comedies.values)
plt.show()
```



```
In [ ]:
```



```
In [28]: data.head()
```

```
Out[28]:
```

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Arno Greeff
1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Chi Mhende
2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Cindy Mahlangu
3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Dillon Windvogel
4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Duane Williams

## How has the number of movies released per year changed over the last 20-30 years?

```
In [29]: movies = data.loc[data['type']=='Movie']
```

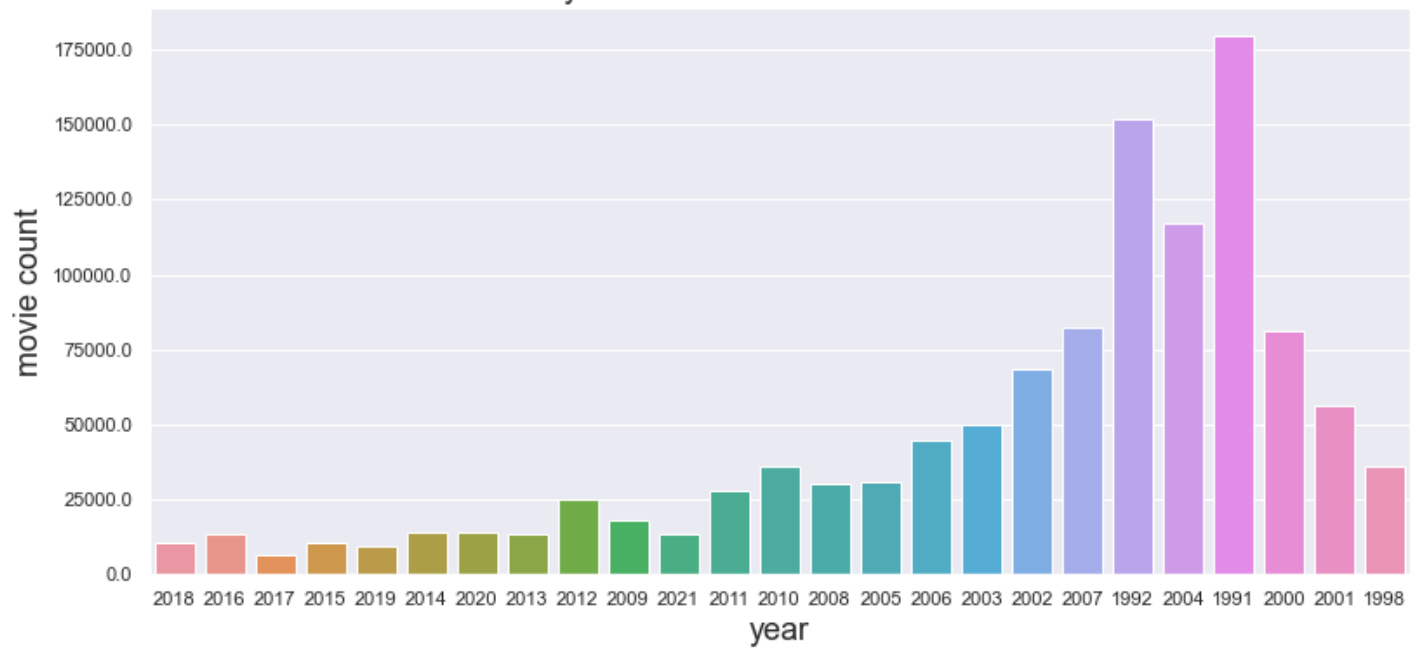
```
In [30]: last_20_year_movies_cnt = movies['release_year'].value_counts()[:25]
```

```
In [31]: last_30_year_movies_cnt = movies['release_year'].value_counts()[:47]
```

```
In [32]: sns.set(rc={"figure.figsize":(13, 6)})
sns.set(font_scale=1.5)
lst_20 = sns.barplot(x=last_20_year_movies_cnt.index.values , y = last_20_year_movies_cnt)
lst_20.set(xlabel='year',ylabel = "movie count", title ='last 20 years movie release count')
lst_20.set_yticklabels(lst_20.get_yticks(), size =11)
lst_20.set_xticklabels(last_20_year_movies_cnt.index.values,size=11)
plt.show()
```

```
C:\Users\PC-DELL\AppData\Local\Temp\ipykernel_7148\4036817911.py:5: UserWarning: FixedForm
atter should only be used together with FixedLocator
  lst_20.set_yticklabels(lst_20.get_yticks(), size =11)
```

last 20 years movie release count Distribution



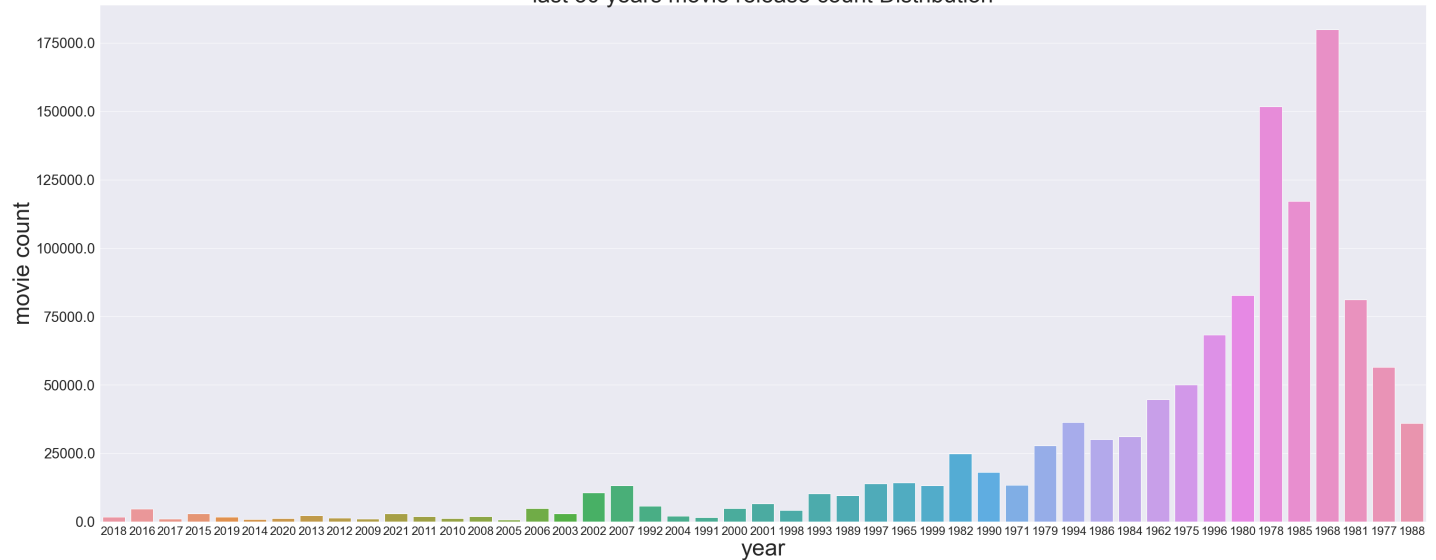
In [33]:

```
sns.set(rc={"figure.figsize":(50, 20)})
sns.set(font_scale=4)
lst_30 = sns.barplot(x=last_30_year_movies_cnt.index.values , y = last_30_year_movies_cnt)
lst_30.set(xlabel='year',ylabel = "movie count", title ='last 30 years movie release count')
lst_30.set_yticklabels(lst_30.get_yticks(), size =30)
lst_30.set_xticklabels(last_30_year_movies_cnt.index.values,size=25)
plt.show()
```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_7148\1634880165.py:5: UserWarning: FixedFormatter should only be used together with FixedLocator

```
lst_30.set_yticklabels(lst_30.get_yticks(), size =30)
```

last 30 years movie release count Distribution



In [ ]:

In [34]:

```
data
```

Out[34]:

show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director
---------	------	-------	--------------	------------	--------	----------	-----------	---------	----------

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director		
	0	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
	1	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
	2	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	M
	3	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	W
	4	s2	TV Show	Blood & Water	2021	September 24, 2021	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	
	...	...	...	...	...	...	...	...	...	...	...	
	1985046	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	
	1985047	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	
	1985048	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	M
	1985049	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	R
	1985050	s8798	TV Show	Zak Storm	2016	September 13, 2018	TV-Y7	3 Seasons	Kids' TV	Indonesia	anounymous	

1985051 rows × 11 columns

## Tv Show Vs Movie Release date and Time Analysis

### which year has maximum TV show released

```
In [108]: # This Analysis is about how Tv show released has changed over year
# It is observed that Tv show release has shown a gradual increase from 2015

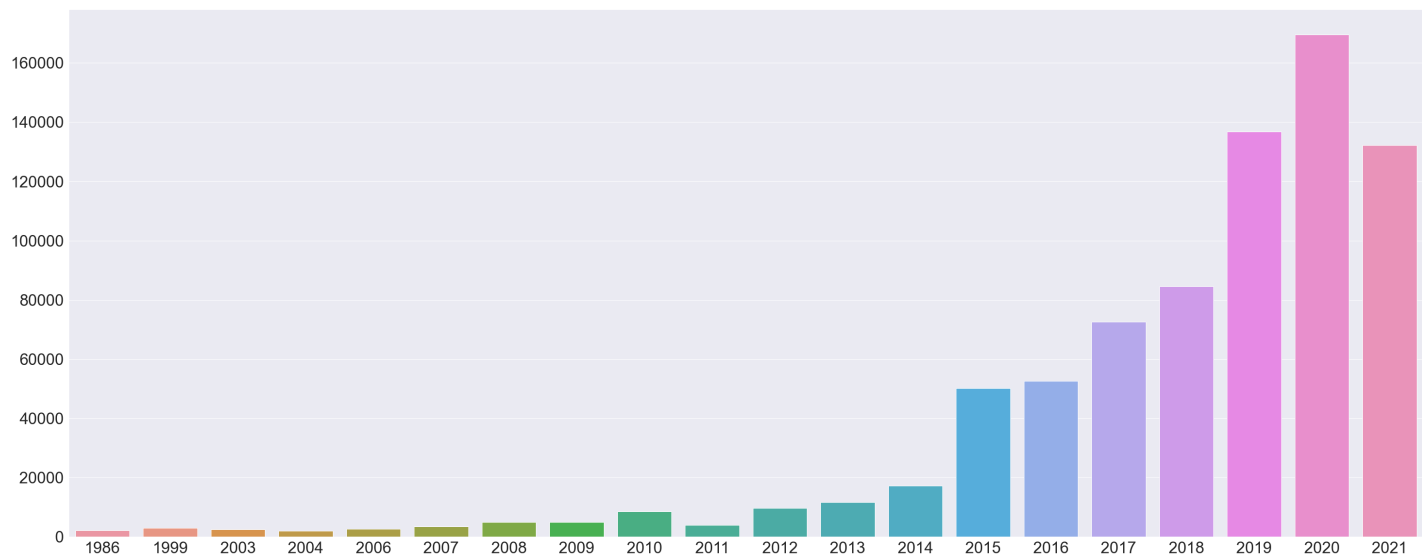
# This will help business to understand why Tv show can be there main source of profit in
# As we can see the count is keep increasing, this shows that tv show will play a major part
```

```
In [35]: tv_show_released= data.loc[data['type']=='TV Show']
```

```
In [36]: tv_show_released_count = tv_show_released['release_year'].value_counts()[0:20]
tv_show_indx = tv_show_released_count.index.values
tv_show_values = tv_show_released_count.values
```

```
In [105]: sns.set(font_scale=3)
```

```
sns.barplot(x=tv_show_indx,y=tv_show_values,dodge=True)
plt.show()
```



## Which month is good for tv show release

In [110]..

```
# This Analysis is about which month can be beneficial for tv show stream for business.
# It is observed that august month most beneficial for tv show as compare to december month
# This indicates that if most of tv shows which are released in august month more likely to
# as compare to other months.
```

In [38]:

```
tv_show_released['date_added'] = tv_show_released['date_added'].astype('datetime64')
tv_show_month_names = tv_show_released['date_added'].dt.month_name()
most_occurring_tv_show_month = tv_show_month_names.value_counts()

most_occurring_tv_show_month_indx = most_occurring_tv_show_month.index.values
most_occurring_tv_show_month_values = most_occurring_tv_show_month.values
```

C:\Users\PC-DELL\AppData\Local\Temp\ipykernel\_7148\3773642404.py:1: SettingWithCopyWarning:

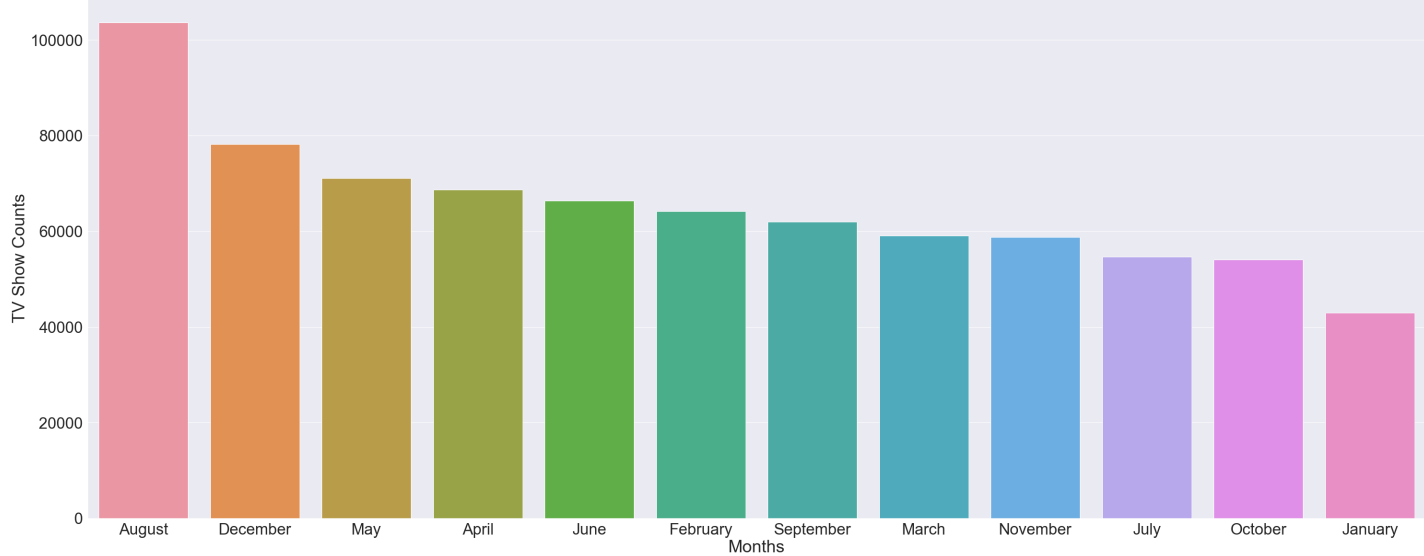
A value is trying to be set on a copy of a slice from a DataFrame.  
Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: [https://pandas.pydata.org/pandas-docs/stable/user\\_guide/indexing.html#returning-a-view-versus-a-copy](https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)

```
tv_show_released['date_added'] = tv_show_released['date_added'].astype('datetime64')
```

In [39]:

```
sns.set(font_scale=3)
month_wise_tv_show_release = sns.barplot(x=most_occurring_tv_show_month_indx,y=most_occurring_tv_show_month_values)
month_wise_tv_show_release.set(xlabel='Months',ylabel='TV Show Counts',title='Month Wise TV Show Counts')
plt.show()
```



## Comparison between tv show release on weekdays vs weekends

In [111]:

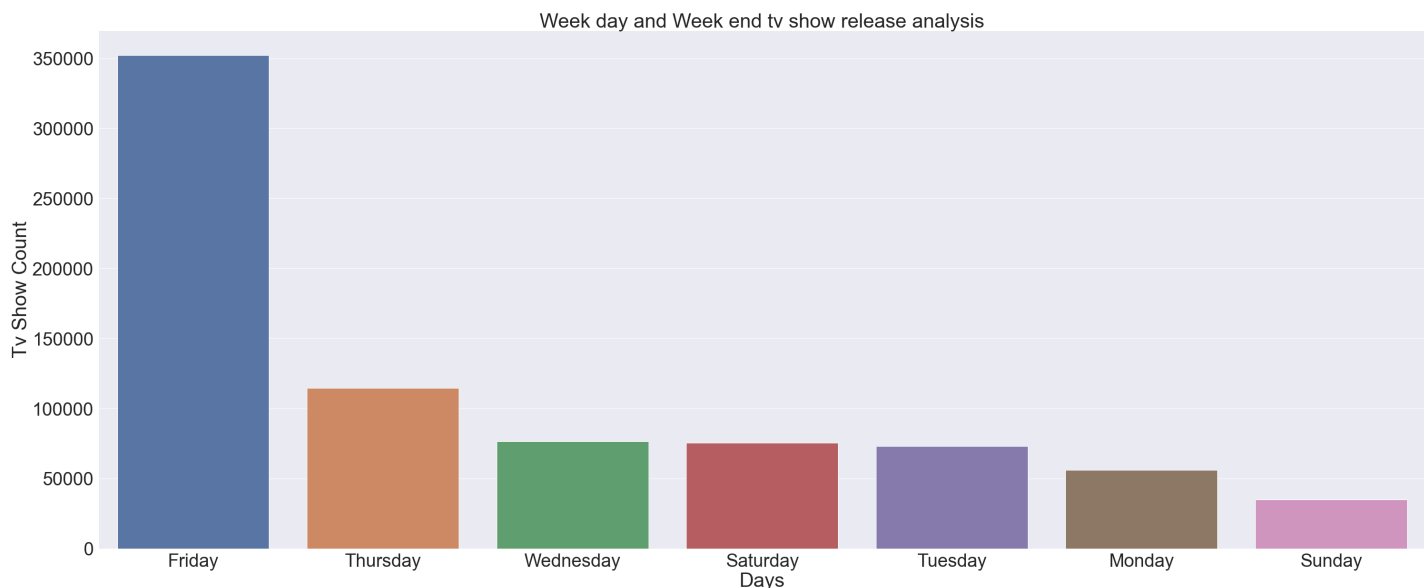
```
# This Analysis is about count differences between tv show release on weekdays vs weekends
# as per analysis it is seen that most of the tv shows are released on friday as compare to
# In future this values may change so in order make more profit in future it is advisable
# that they can stream tv show on saturday or sunday because those are days are mostly free
```

In [40]:

```
tv_show_released_days = tv_show_released['date_added'].dt.day_name()
tv_show_released_days_counts = tv_show_released_days.value_counts()
tv_show_days_indx = tv_show_released_days_counts.index.values
tv_show_days_values = tv_show_released_days_counts.values
```

In [41]:

```
sns.set(font_scale=3.5)
day_wise_tv_show_release = sns.barplot(x=tv_show_days_indx,y=tv_show_days_values)
day_wise_tv_show_release.set(xlabel='Days',ylabel = "Tv Show Count", title ='Week day and
plt.show()
```



In [42]:

```
Movie_release = data.loc[data['type']=='Movie']
```

In [43]: `Movie_release`

Out[43]:

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
	68042	s8	Movie	Sankofa	1993	September 24, 2021	TV-MA	125 min	Dramas	Ghana	Haile Gerima
	68043	s8	Movie	Sankofa	1993	September 24, 2021	TV-MA	125 min	Dramas	Ghana	Haile Gerima
	68044	s8	Movie	Sankofa	1993	September 24, 2021	TV-MA	125 min	Dramas	Ghana	Haile Gerima
	68045	s8	Movie	Sankofa	1993	September 24, 2021	TV-MA	125 min	Dramas	Ghana	Haile Gerima
	68046	s8	Movie	Sankofa	1993	September 24, 2021	TV-MA	125 min	Dramas	Ghana	Haile Gerima
	...	...	...	...	...	...	...	...	...	...	
	1984997	s8789	Movie	You Carry Me	2015	July 1, 2016	TV-MA	157 min	International Movies	Montenegro	Ivona Juka
	1984998	s8789	Movie	You Carry Me	2015	July 1, 2016	TV-MA	157 min	International Movies	Montenegro	Ivona Juka
	1984999	s8789	Movie	You Carry Me	2015	July 1, 2016	TV-MA	157 min	International Movies	Montenegro	Ivona Juka
	1985000	s8789	Movie	You Carry Me	2015	July 1, 2016	TV-MA	157 min	International Movies	Montenegro	Ivona Juka
	1985001	s8789	Movie	You Carry Me	2015	July 1, 2016	TV-MA	157 min	International Movies	Montenegro	Ivona Juka

1201251 rows × 11 columns

# which year has maximum Movie released

In [112...]

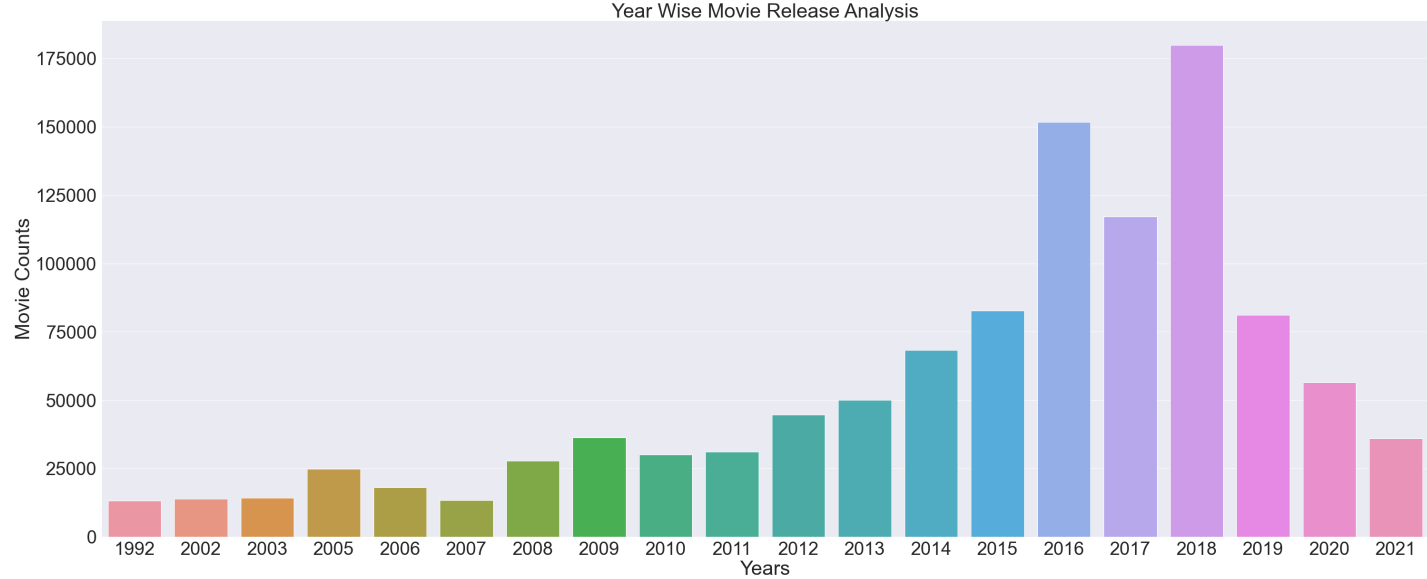
```
# This Analysis is about how movie released has changed from 1992.  
# It is observed that movie released has sharp increase in from 2015 and this peak is main  
# till 2018. As per analysis, movie released is has sharp decrease from 2018 to 2021  
# This indicates that people are showing more on tv shows as compare to movie.  
# It is advisable to to show case more movie on platform it will help business to get more
```

In [44]:

```
movie_release_counts = Movie_release['release_year'].value_counts()[:20]  
movie_release_counts_indx = movie_release_counts.index.values  
movie_release_counts_values = movie_release_counts.values
```

In [45]:

```
year_wise_movie_counts = sns.barplot(x=movie_release_counts_indx,y=movie_release_counts_values)  
year_wise_movie_counts.set(xlabel='Years',ylabel='Movie Counts',title='Year Wise Movie Release Counts')  
plt.show()
```



## Which month is good for Movie release

In [114]...

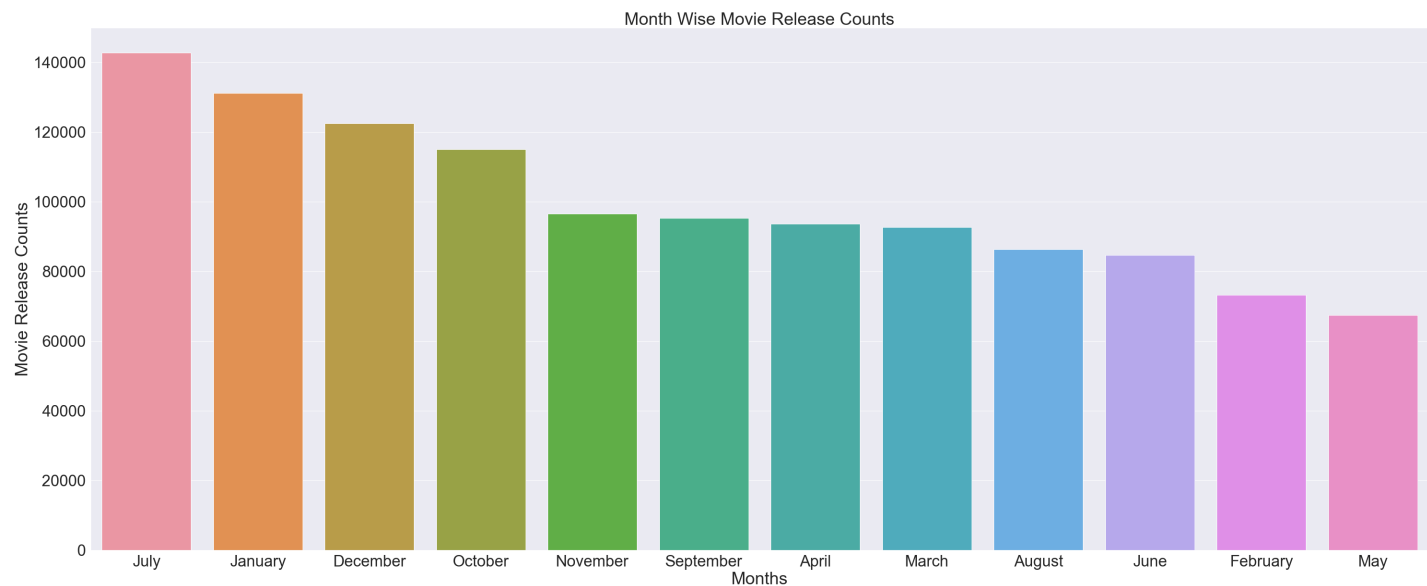
```
# This analysis is about which month is more suitable for movie release
# It is observed that july,december,october,january can be more suitable month for movie release
# as per analysis it stats that subscribers are likely to watch movies in these months, The
```

In [46]:

```
Movie_release_years = Movie_release['date_added'].astype('datetime64')
Movie_release_months = Movie_release_years.dt.month_name()
Movie_release_months_release_counts = Movie_release_months.value_counts()
Movie_release_months_release_indx = Movie_release_months_release_counts.index.values
Movie_release_months_release_values = Movie_release_months_release_counts.values
```

In [47]:

```
sns.set(font_scale=3)
month_wise_movie_release = sns.barplot(x = Movie_release_months_release_indx , y = Movie_release_months_release_values)
month_wise_movie_release.set(xlabel='Months', ylabel='Movie Release Counts', title = 'Month Wise Movie Release Counts')
plt.show()
```



In [ ]:

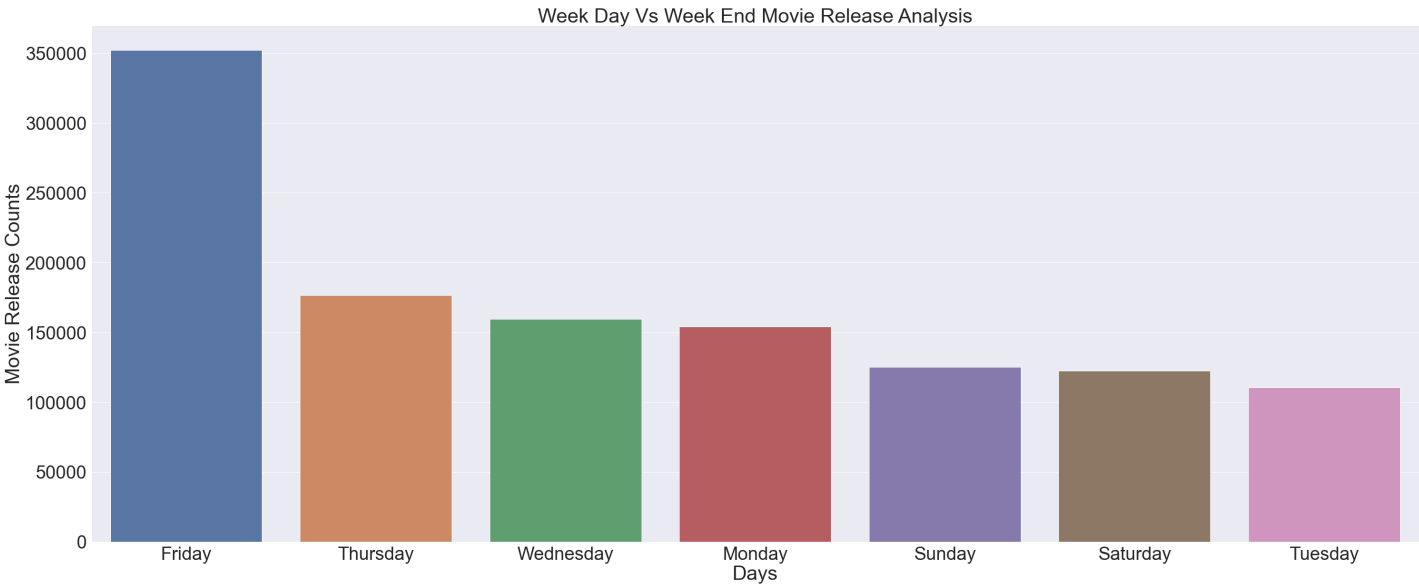
# Comparison between Movie release on weekdays vs weekends

```
In [116]: # This Analysis is about how movie release counts are different on weekdays vs weekends
# as per analysis it is observed that movie is most likely to be released on friday as compared to other days
# It is advisable to business to put more movies on weekends this will help business get more revenue
```

```
In [48]: Movie_release_weeks = Movie_release_years.dt.day_name()
```

```
In [49]: Movie_release_weeks_counts = Movie_release_weeks.value_counts()
Movie_release_weeks_count_indx = Movie_release_weeks_counts.index.values
Movie_release_weeks_count_values = Movie_release_weeks_counts.values
```

```
In [115]: sns.set(font_scale=3.5)
day_wise_tv_show_release = sns.barplot(x=Movie_release_weeks_count_indx,y=Movie_release_weeks_count_values)
day_wise_tv_show_release.set(xlabel='Days',ylabel = "Movie Release Counts", title ='Week Day Vs Week End Movie Release Analysis')
plt.show()
```



```
In [ ]:
```

```
In [ ]:
```

```
In [51]: data['date_added'] = pd.to_datetime(data['date_added'])
data['date_added_year'] = data['date_added'].dt.year
data['date_added_week'] = data['date_added'].dt.day_name()
data['date_added_day'] = data['date_added'].dt.day
data['date_added_month'] = data['date_added'].dt.month
```

```
In [52]: data.head()
```

show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
---------	------	-------	--------------	------------	--------	----------	-----------	---------	----------	------



	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	cast
0	s2	TV Show	Blood & Water	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Arno Greeff
1	s2	TV Show	Blood & Water	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Chi Mhende
2	s2	TV Show	Blood & Water	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Cindy Mahlangu
3	s2	TV Show	Blood & Water	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Dillon Windvogel
4	s2	TV Show	Blood & Water	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	South Africa	anounymous	Duane Williams

# India Vs USA Data Analysis

```
In [54]: india_data = data.loc[data['country']=='India']
```

```
In [55]: india_data
```

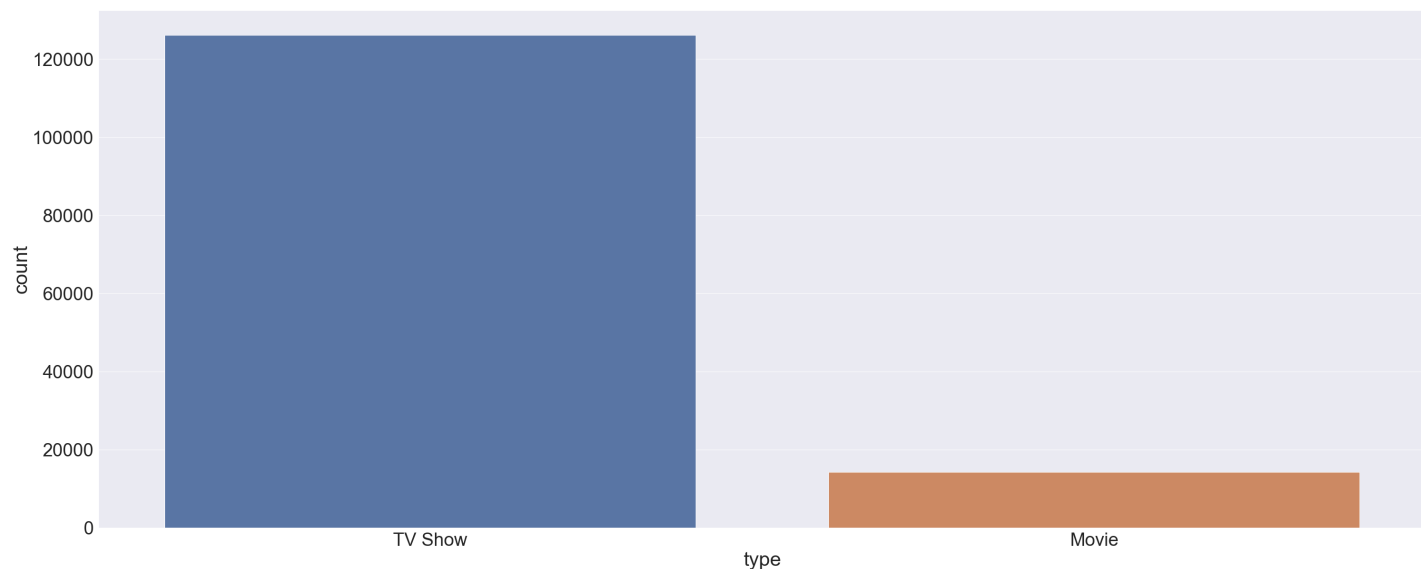
	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
12372	s5	TV Show	Kota Factory	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	India	B. V. Nandini Reddy	
12373	s5	TV Show	Kota Factory	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	India	B. V. Nandini Reddy	K
12374	s5	TV Show	Kota Factory	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	India	B. V. Nandini Reddy	
12375	s5	TV Show	Kota Factory	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	India	B. V. Nandini Reddy	
12376	s5	TV Show	Kota Factory	2021	2021-09-24	TV-MA	2 Seasons	International TV Shows	India	B. V. Nandini Reddy	Kak
...	...	...	...	...	...	...	...	...	...	...	
1895504	s6578	Movie	Deadline: Sirf 24 Ghante	2006	2019-12-31	TV-14	97 min	Independent Movies	India	Tanveer Khan	
1895505	s6578	Movie	Deadline: Sirf 24 Ghante	2006	2019-12-31	TV-14	97 min	Independent Movies	India	Tanveer Khan	
1895506	s6578	Movie	Deadline: Sirf 24 Ghante	2006	2019-12-31	TV-14	97 min	Independent Movies	India	Tanveer Khan	S

	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
<b>1895507</b>	s6578	Movie	Deadline: Sirf 24 Ghante	2006	2019-12-31	TV-14	97 min	Independent Movies	India	Tanveer Khan	1
<b>1895508</b>	s6578	Movie	Deadline: Sirf 24 Ghante	2006	2019-12-31	TV-14	97 min	Independent Movies	India	Tanveer Khan	

140406 rows × 15 columns

In [57]:

```
# In India public is more tend to watch tv show
sns.countplot(x = india_data['type'])
plt.show()
```



## Month Wise TV show vs Movie Release on platform Analysis

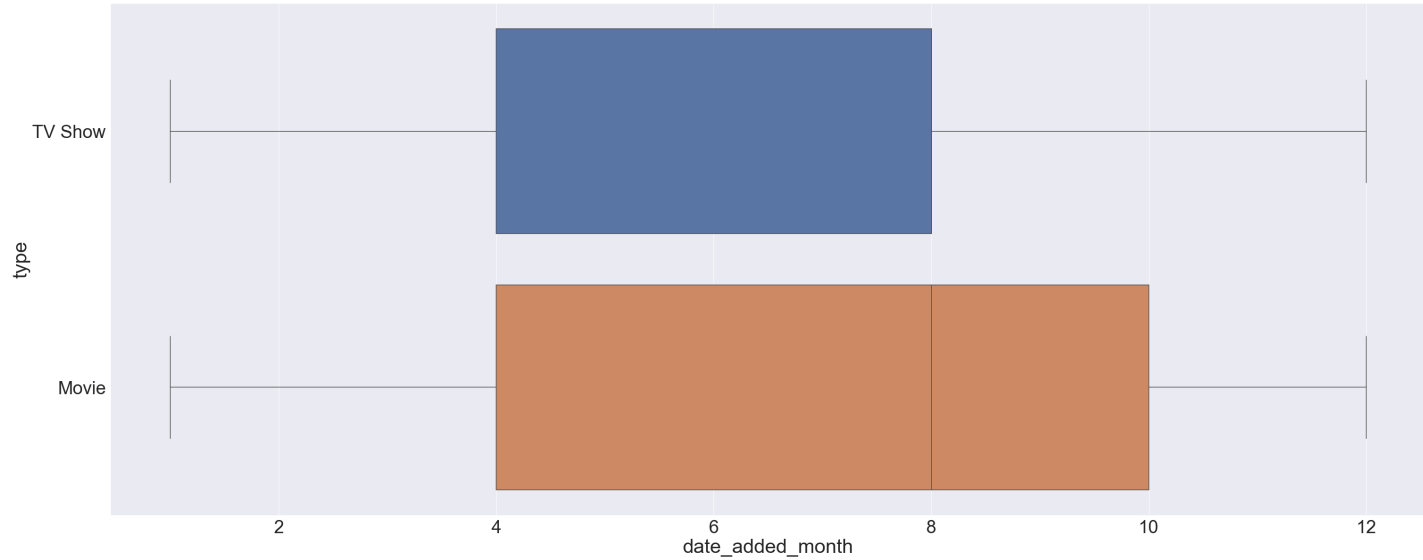
In [58]:

```
# Movie : Mostly Released from april to october get released
# TV show : Mostly Released from april to august

sns.boxplot(x = india_data['date_added_month'], y=india_data['type'])
plt.plot()
```

Out[58]:

[]



In [59]:

```
# Rating Meaning :
# TV-MA : This program is specifically designed to be viewed by adults and therefore may l
# TV-PG : parental guidance is recommended; these programs may be unsuitable for younger c
# TV-14 : these shows may be unsuitable for children under 14
# PG-13 :Parents strongly cautioned.
# TV-Y7 : programs most appropriate for children age 7 and up
# TV-Y : programs aimed at a very young audience, including children from ages 2-6
# TV-G :programs suitable for all ages
# R : Under 17 requires accompanying parent or adult guardian
# PG : PARENTAL GUIDANCE SUGGESTED. Some material may not be suitable for children

#####

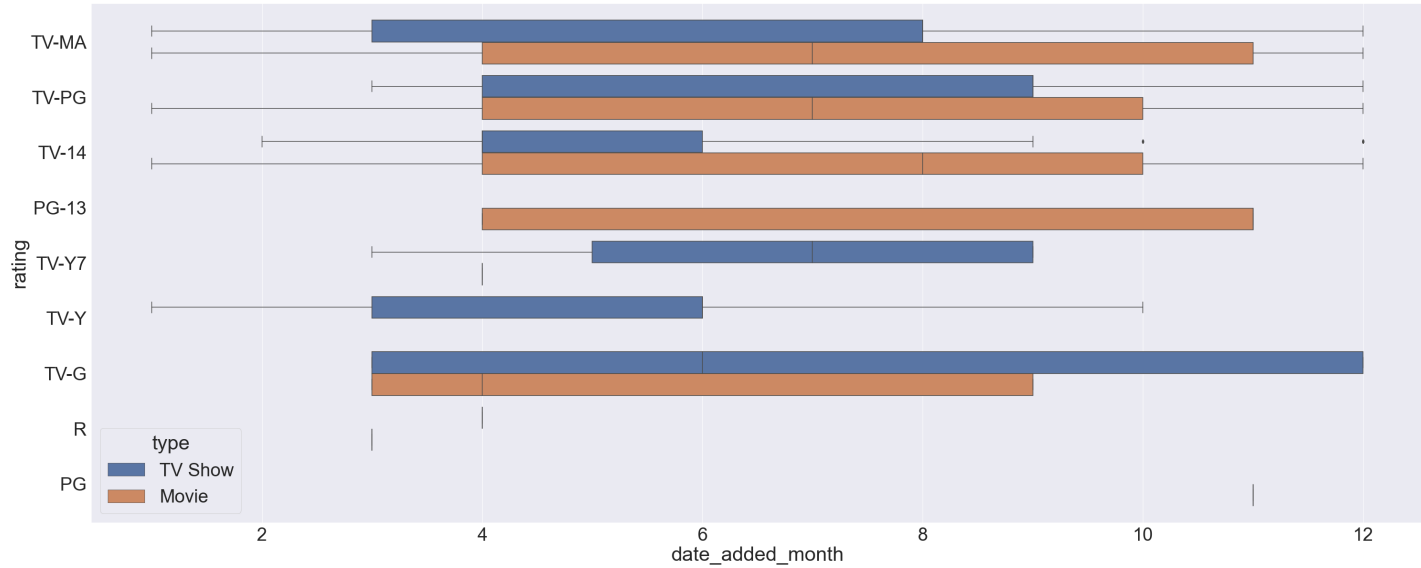
# Postive side Organisation is focusing more on content for all age and focusing less on l

# data depicts that TV-G rating tv shows are released more on India as compare to movies.
# Reason : Public is looking to content which is suitable for all and family can also watc
# target release could be around june month because of summer vacation people look for mo

# Tv -14 : data depicts that under 14 age watchers are more interested in watching movies
# Best for release could be near around month of august

sns.boxplot(x = india_data['date_added_month'],y=india_data['rating'],hue=india_data['type']
plt.plot()
```

Out[59]: []



In [60]:

```
# data depicts that average release of romantic tv shows are more than international tv sl
# data depicts that average release of sports movies are more than Horror which is more pi
# watchers will get more enlightened with country's sport history

plt.figure(figsize=(50,70))
sns.set(font_scale=3)
genre_wise_date_added_analysis = sns.boxplot(x = india_data['date_added_month'],y=india_da
plt.plot()
```

Out[60]:

[]



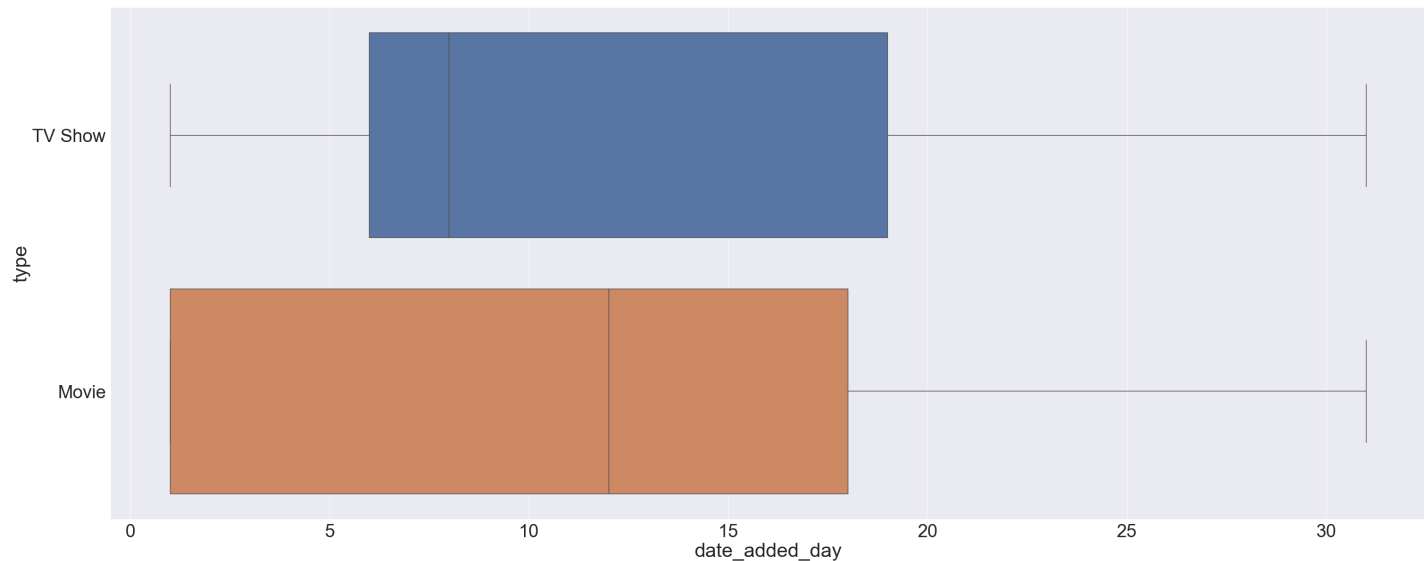
## Day Wise Analysis for TV show Vs Movie Release on Platform

In [117...]

```
# Data depicts that average release of movie is ranging around 10th day to 15th day of a month
# Where tv show average release is ranging from 5th day to 14th day of month.

# Organisation can target movie/tv show release around mentioned days for better audience
```

```
sns.boxplot(x = india_data['date_added_day'], y=india_data['type'])
plt.show()
```



## Popular Director in india

In [63]: `india_data['director']`

Out[63]:

```
12372      B. V. Nandini Reddy
12373      B. V. Nandini Reddy
12374      B. V. Nandini Reddy
12375      B. V. Nandini Reddy
12376      B. V. Nandini Reddy
...
1895504     Tanveer Khan
1895505     Tanveer Khan
1895506     Tanveer Khan
1895507     Tanveer Khan
1895508     Tanveer Khan
Name: director, Length: 140406, dtype: object
```

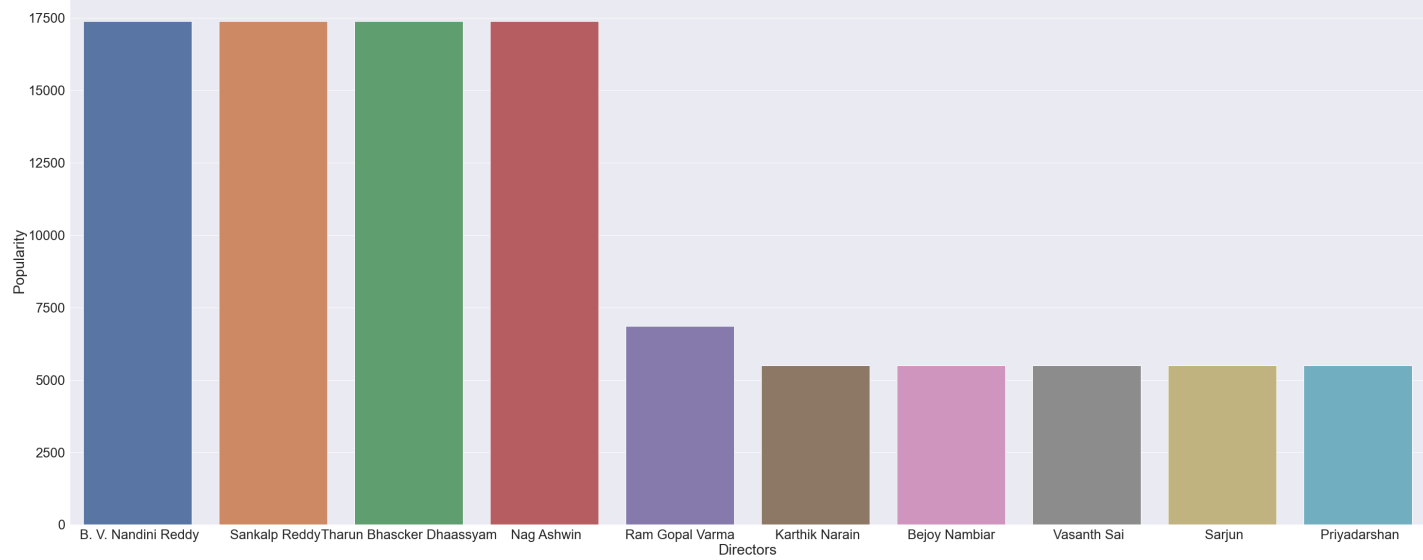
In [64]:

```
popular_director = india_data[india_data['director'].apply(lambda x : x!='anounymous')]['c
popular_director_indx = popular_director.index.values
popular_director_values = popular_director.values
```

In [118...]

```
# This Analysis will help business to understand which director is impacting more audience
# it will give more profit if people will find those director movie/tv show directed by sp

plt.figure(figsize=(50,20))
sns.set(font_scale=2.5)
popular_director_analysis = sns.barplot(x=popular_director_indx,y=popular_director_values)
popular_director_analysis.set(xlabel='Directors',ylabel = "Popularity", title ='Popular Di
plt.show()
```

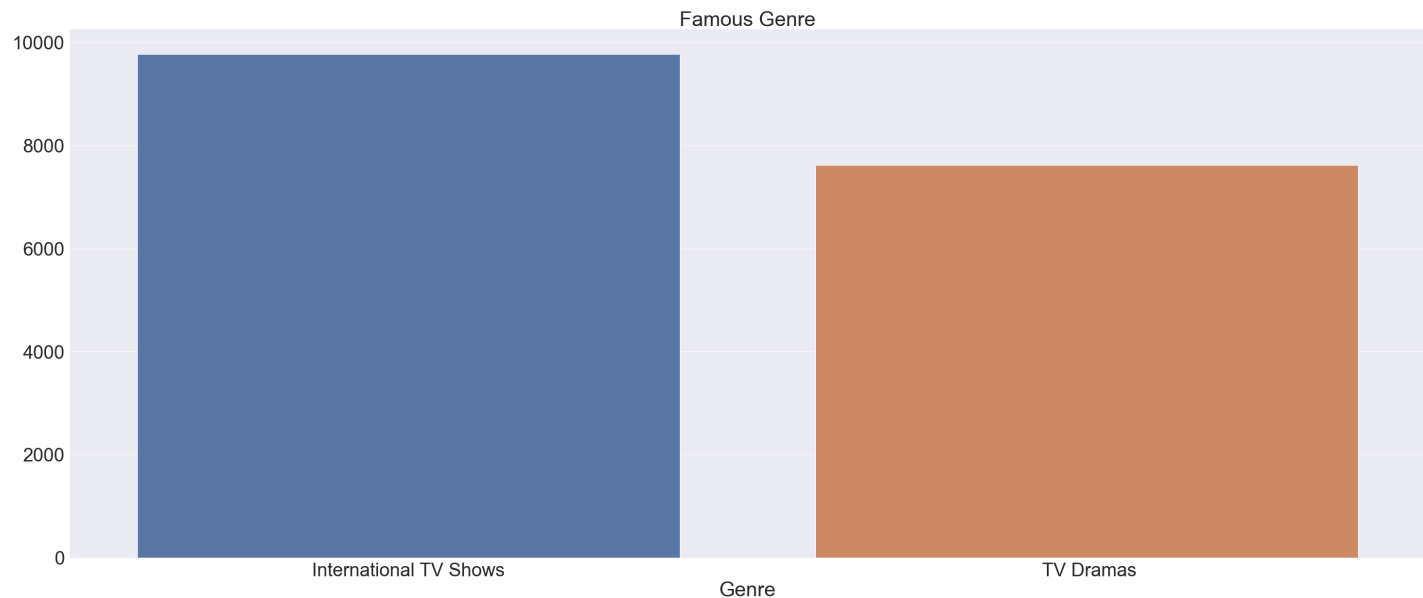


## Which genre is mostly worked by popular director

```
In [66]: india_popular_director_genre = india_data.loc[india_data['director']==' B. V. Nandini Reddy']
india_popular_director_genre_idx = india_popular_director_genre['listed_in'].value_counts()
india_popular_director_genre_values = india_popular_director_genre['listed_in'].value_counts()
```

```
In [121...: # This Analysis will be helpful for business to understand which genre to showcase more with
# is about to stream on platform.
# This will help business to get more audience coverage.
```

```
In [119...: sns.set(font_scale=(3.5))
india_popular_director_genre_plot = sns.barplot(x=india_popular_director_genre_idx,y=india_popular_director_genre_values)
india_popular_director_genre_plot.set(xlabel='Genre',title='Famous Genre')
plt.show()
```

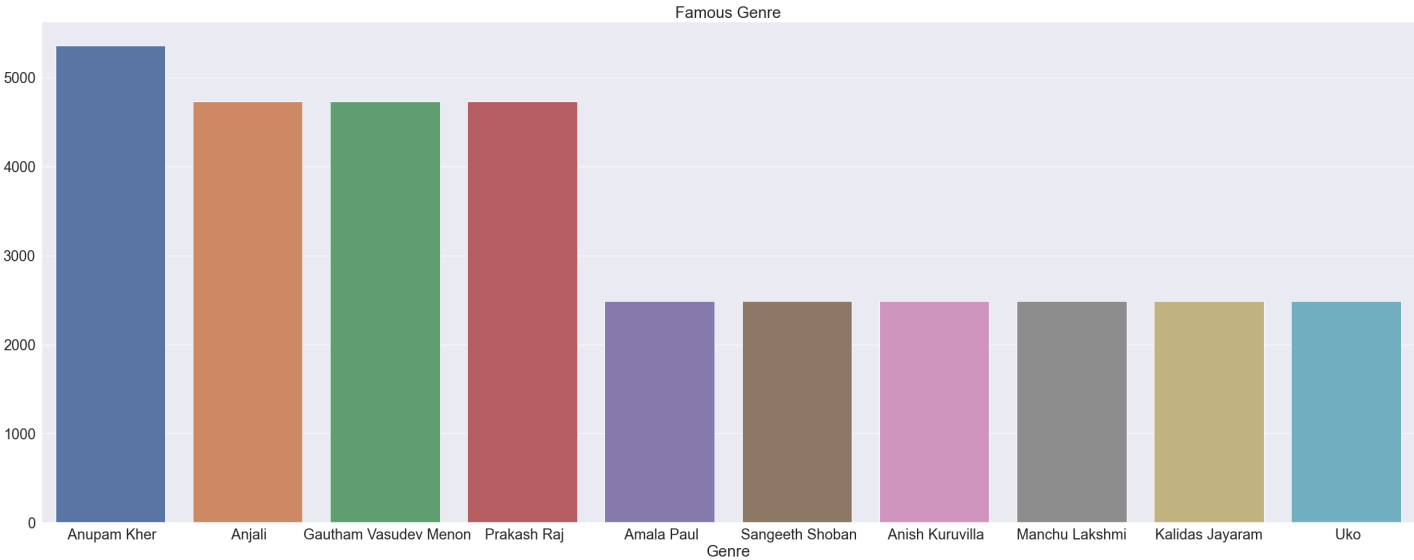


## Most Popular Actors in India

```
In [123...: # This will help business to understand how indian public is so specific towards actors by
# In which there favourite actors are present. This Analysis will help business to get more
```

```
In [100... Most_popular_actor_india = india_data['cast'].value_counts()[:10]
Most_popular_actor_india_indx = Most_popular_actor_india.index.values
Most_popular_actor_india_vals = Most_popular_actor_india.values
```

```
In [99]: plt.figure(figsize=(40,15))
sns.set(font_scale=(2.15))
india_popular_director_genre_plot = sns.barplot(x=Most_popular_actor_india_indx,y=Most_pop
india_popular_director_genre_plot.set(xlabel='Genre',title='Famous Genre')
plt.show()
```



```
In [124... us_data = data.loc[data['country']=='United States']
```

```
In [125... us_data
```

Out[125...											
	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director	
	2205	s3	TV Show	Ganglands	2021	2021-09-24	TV-MA	1 Season	Crime TV Shows	United States	Danny Cannon
	2206	s3	TV Show	Ganglands	2021	2021-09-24	TV-MA	1 Season	Crime TV Shows	United States	Danny Cannon
	2207	s3	TV Show	Ganglands	2021	2021-09-24	TV-MA	1 Season	Crime TV Shows	United States	Danny Cannon
	2208	s3	TV Show	Ganglands	2021	2021-09-24	TV-MA	1 Season	Crime TV Shows	United States	Danny Cannon
	2209	s3	TV Show	Ganglands	2021	2021-09-24	TV-MA	1 Season	Crime TV Shows	United States	Danny Cannon
	...	...	...	...	...	...	...	...	...	...	...
	1962845	s7742	Movie	Pierre Jackson	2018	2019-06-29	TV-MA	81 min	Romantic Movies	United States	Christopher Nolen
	1962846	s7742	Movie	Pierre Jackson	2018	2019-06-29	TV-MA	81 min	Romantic Movies	United States	Christopher Nolen
	1962847	s7742	Movie	Pierre Jackson	2018	2019-06-29	TV-MA	81 min	Romantic Movies	United States	Christopher Nolen

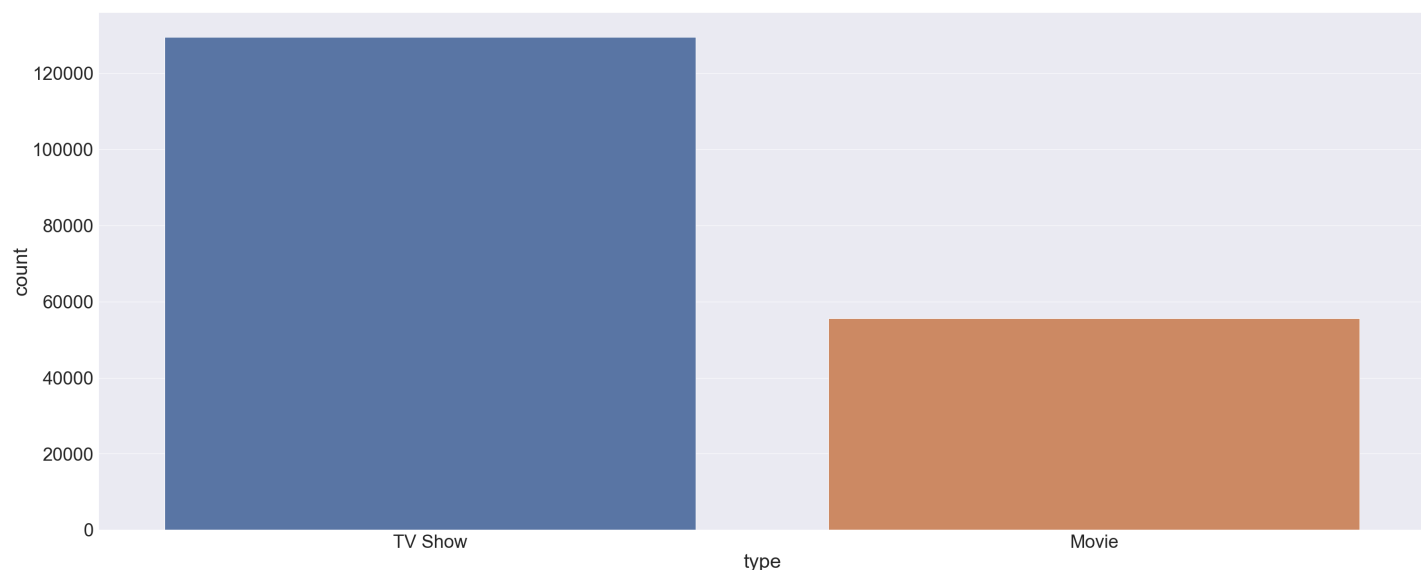


	show_id	type	title	release_year	date_added	rating	duration	listed_in	country	director
<b>1962848</b>	s7742	Movie	Pierre Jackson	2018	2019-06-29	TV-MA	81 min	Romantic Movies	United States	Christopher Nolen
<b>1962849</b>	s7742	Movie	Pierre Jackson	2018	2019-06-29	TV-MA	81 min	Romantic Movies	United States	Christopher Nolen

185137 rows × 15 columns

In [126...

```
# In US public is more tend to watch tv show
sns.countplot(x = us_data['type'])
plt.show()
```



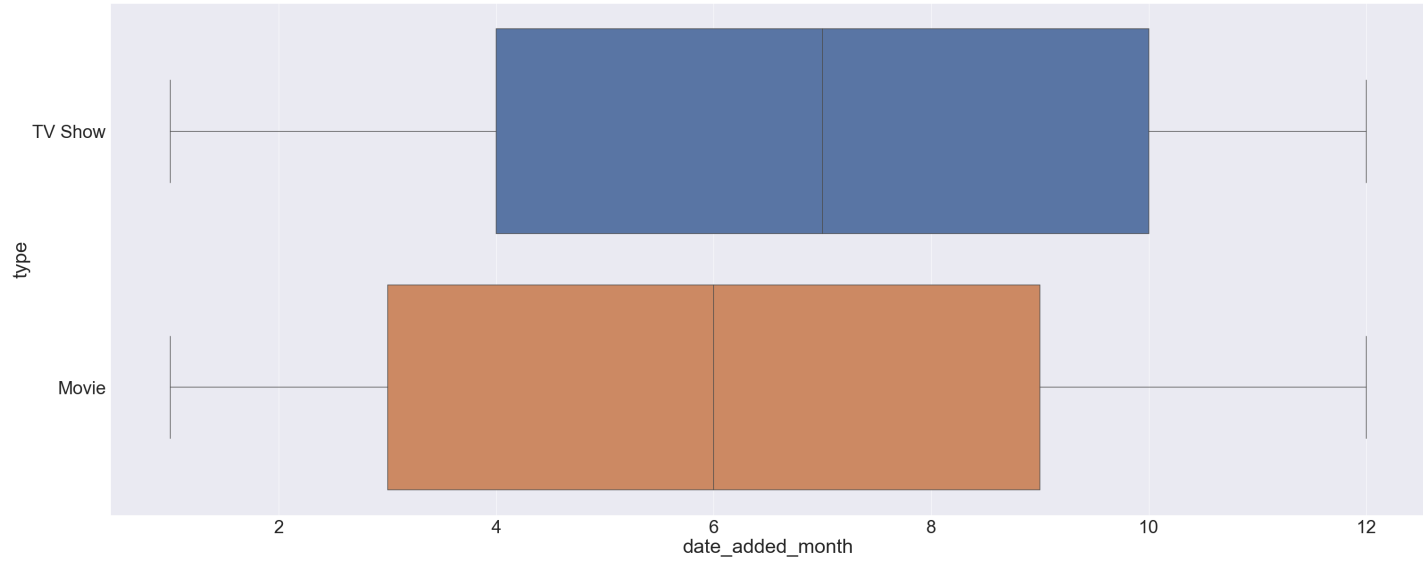
## Month Wise TV show vs Movie Release on platform Analysis

In [129...

```
# It is observed that average tv show release is more than movie release on platform.
# This depicts that US audience is more likly to watch tv show as compare movie.
# This can main profit gainer where business can focus more.
sns.boxplot(x = us_data['date_added_month'],y=us_data['type'])
plt.plot()
```

Out[129...

[]



In [137...

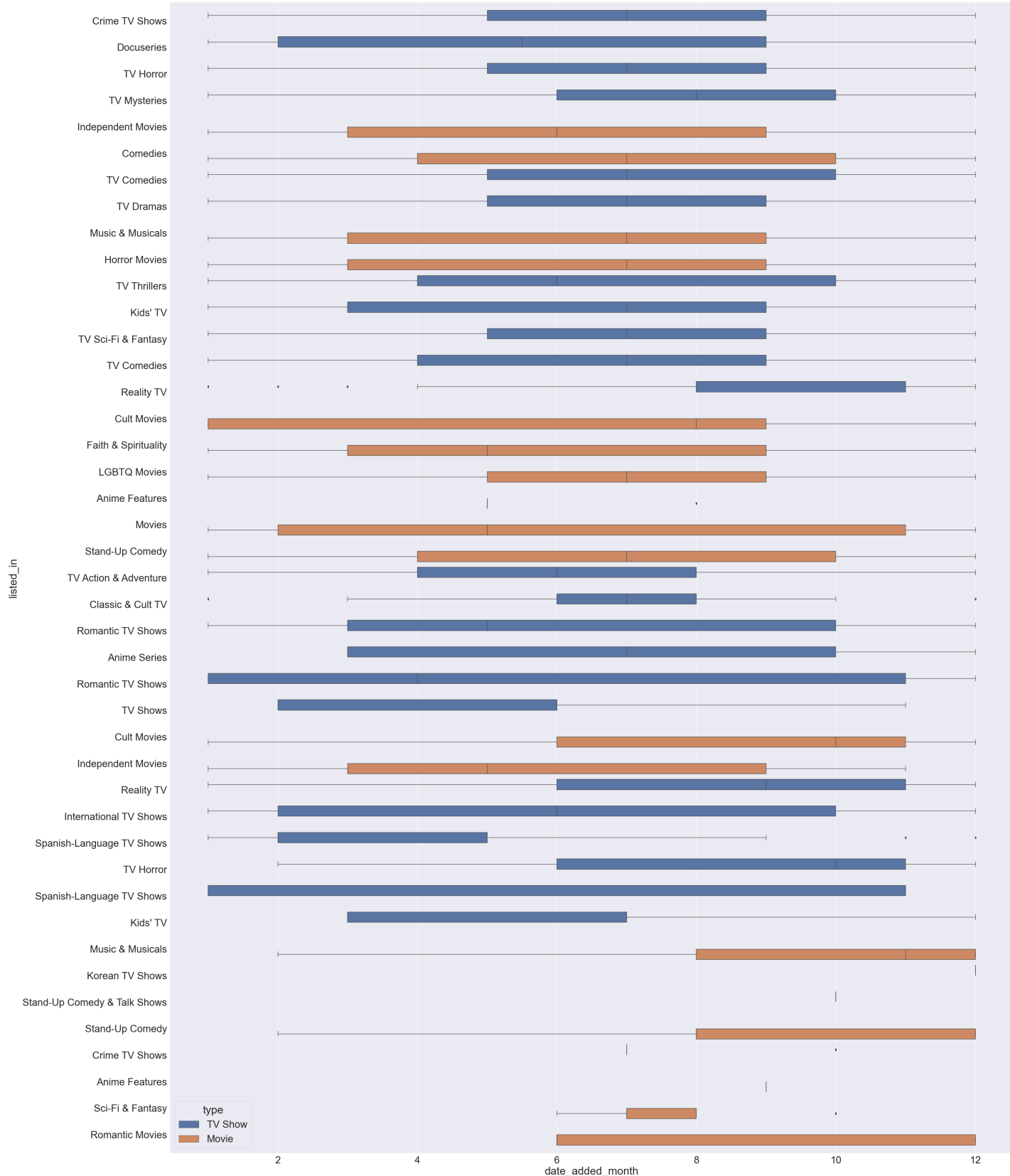
```
# data depicts that average release of romantic tv shows are less than international tv sl  
# data depicts that US audience is not showing much interest in anime feature, crime tv sl  
# of those content is less  
  
# In order to cover more US audience focus more on other family and action based genre
```

In [136...

```
plt.figure(figsize=(50,70))  
sns.set(font_scale=3)  
genre_wise_date_added_analysis = sns.boxplot(x = us_data['date_added_month'],y=us_data['l  
plt.plot()
```

Out[136...

[]



## Day Wise Analysis for TV show Vs Movie Release on Platform

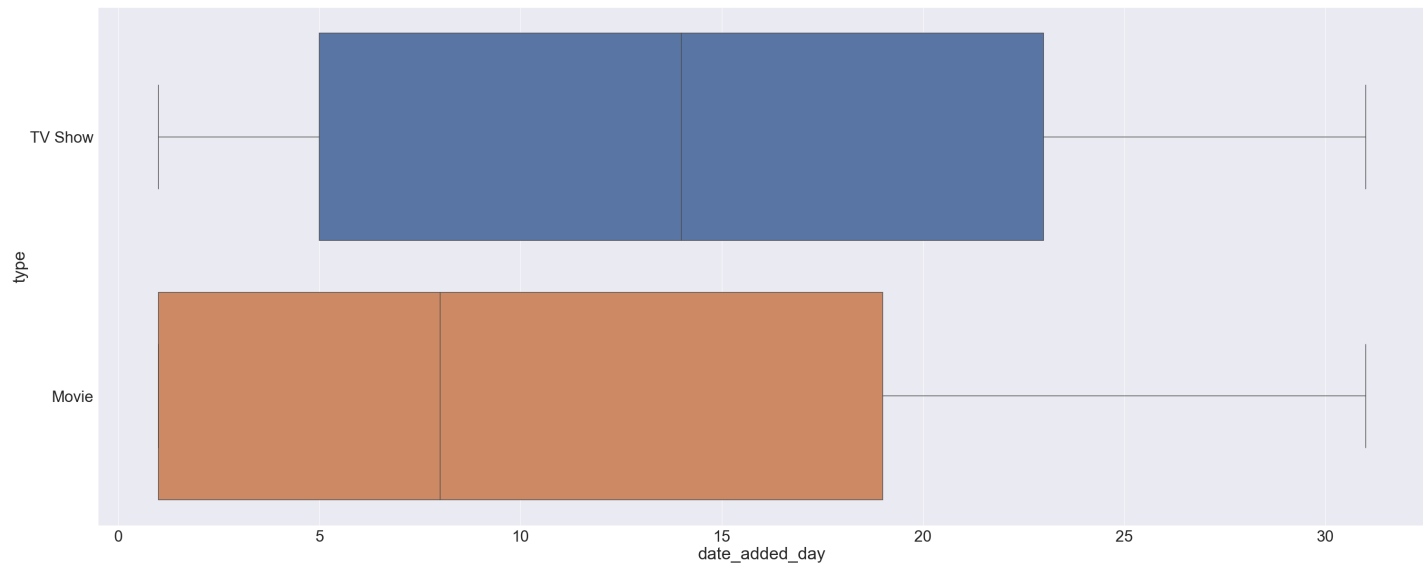
In [145...]

```
# Data depicts that average release of movie is ranging around 5th day to 15th day of a month
# Where tv show average release is ranging from 5th day to 14th day of month.

# Organisation can target movie/tv show release around mentioned days for better audience
```

In [140...]

```
sns.boxplot(x = us_data['date_added_day'], y=us_data['type'])
plt.show()
```

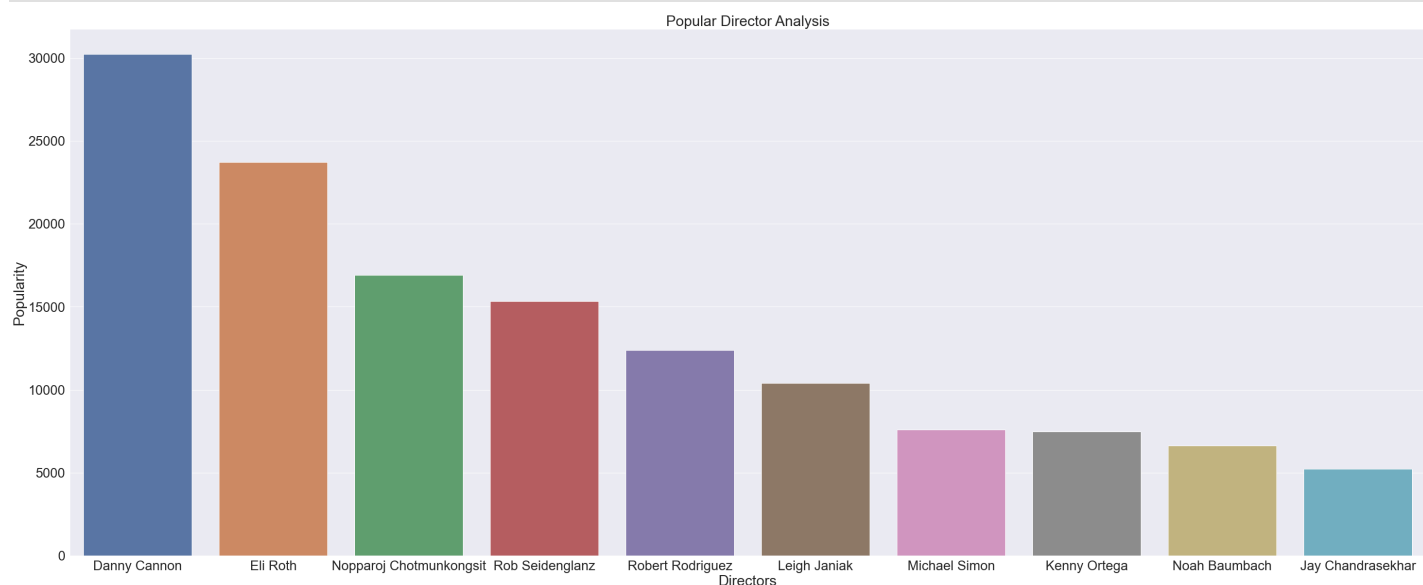


## Popular Director in US

```
In [143... popular_director = us_data[us_data['director'].apply(lambda x : x!='anounymous')]['director']
popular_director_indx = popular_director.index.values
popular_director_values = popular_director.values
```

```
In [146... # This Analysis will help business to understand which director is impacting more audience
# it will give more profit if people will find those director movie/tv show directed by sp
```

```
In [144... plt.figure(figsize=(50,20))
sns.set(font_scale=2.5)
popular_director_analysis = sns.barplot(x=popular_director_indx,y=popular_director_values)
popular_director_analysis.set(xlabel='Directors',ylabel = "Popularity", title ='Popular Di
plt.show()
```

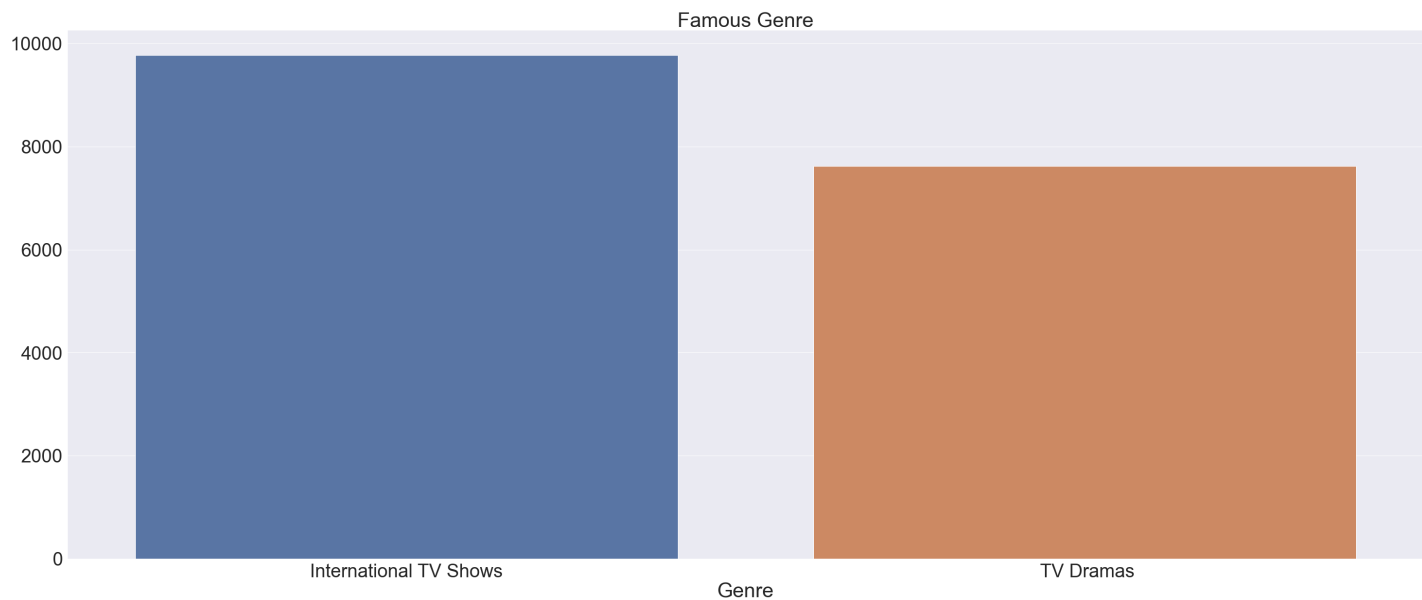


Which genre is mostly worked by popular director

```
In [154... us_popular_director_genre = us_data.loc[us_data['director']=='Danny Cannon']
us_popular_director_genre_indx = us_popular_director_genre['listed_in'].value_counts().index
us_popular_director_genre_values = us_popular_director_genre['listed_in'].value_counts().values
```

```
In [155... # This Analysis will be helpful for business to understand which genre to showcase more with
# is about to stream on platform.
# This will help business to get more audience coverage.
```

```
In [156... sns.set(font_scale=(3.5))
india_popular_director_genre_plot = sns.barplot(x=india_popular_director_genre_indx,y=india_popular_director_genre_values)
india_popular_director_genre_plot.set(xlabel='Genre',title='Famous Genre')
plt.show()
```

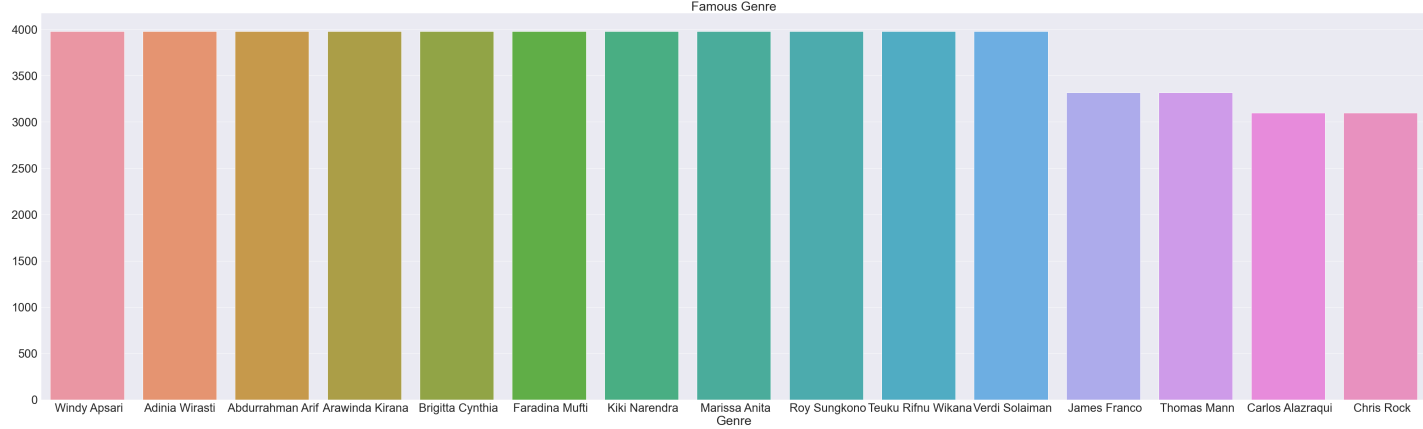


## Most Popular Actors in US

```
In [157... # This will help business to understand how indian public is so specific towards actors by
# In which there favourite actors are present. This Analysis will help business to get more
```

```
In [178... Most_popular_actor_us = us_data['cast'].value_counts()[:15]
Most_popular_actor_us_indx = Most_popular_actor_us.index.values
Most_popular_actor_us_vals = Most_popular_actor_us.values
```

```
In [188... sns.set(rc={"figure.figsize":(70, 20)})
sns.set(font_scale=(3))
us_popular_director_genre_plot = sns.barplot(x=Most_popular_actor_us_indx,y=Most_popular_actor_us_vals)
us_popular_director_genre_plot.set(xlabel='Genre',title='Famous Genre')
plt.show()
```



## Recommendations

In [193...

```
# 1. Audience is more like to watch tv show , this is what we found in analysis
# 2. Audience is more looking for content which can be watched with family(specificly in )
# 3. Audience is more like to watch tv show/ movies which have there favourite director and
# 4. It is observed that there is gradual decrease in movies in from 2019 which indicate a
# in near future this can be an alarming condition for business so better to maintain movie

# It is recommended that to put content on platform in between friday to sunday because it
# It is recommended that to put more tv show in month of august and movies in month of july
```

In [199...

```
Collecting pyppeteer
  Downloading pyppeteer-1.0.2-py3-none-any.whl (83 kB)
----- 83.4/83.4 kB 1.2 MB/s eta 0:00:00
Requirement already satisfied: importlib-metadata>=1.4 in c:\users\pc-dell\anaconda3\envs\tf_gpu\lib\site-packages (from pyppeteer) (4.8.2)
Collecting websockets<11.0,>=10.0
  Downloading websockets-10.4-cp310-cp310-win_amd64.whl (101 kB)
----- 101.4/101.4 kB 2.9 MB/s eta 0:00:00
Collecting certifi>=2021
  Downloading certifi-2022.9.24-py3-none-any.whl (161 kB)
----- 161.1/161.1 kB 1.4 MB/s eta 0:00:00
Requirement already satisfied: tqdm<5.0.0,>=4.42.1 in c:\users\pc-dell\anaconda3\envs\tf_gpu\lib\site-packages (from pyppeteer) (4.63.1)
Requirement already satisfied: urllib3<2.0.0,>=1.25.8 in c:\users\pc-dell\anaconda3\envs\tf_gpu\lib\site-packages (from pyppeteer) (1.26.9)
Collecting appdirs<2.0.0,>=1.4.3
  Downloading appdirs-1.4.4-py2.py3-none-any.whl (9.6 kB)
Collecting pyee<9.0.0,>=8.1.0
  Downloading pyee-8.2.2-py2.py3-none-any.whl (12 kB)
Requirement already satisfied: zipp>=0.5 in c:\users\pc-dell\anaconda3\envs\tf_gpu\lib\site-packages (from importlib-metadata>=1.4->pyppeteer) (3.7.0)
Requirement already satisfied: colorama in c:\users\pc-dell\appdata\roaming\python\python310\site-packages (from tqdm<5.0.0,>=4.42.1->pyppeteer) (0.4.4)
Installing collected packages: pyee, appdirs, websockets, certifi, pyppeteer
  Attempting uninstall: certifi
    Found existing installation: certifi 2020.6.20
    Uninstalling certifi-2020.6.20:
      Successfully uninstalled certifi-2020.6.20
Successfully installed appdirs-1.4.4 certifi-2022.9.24 pyee-8.2.2 pyppeteer-1.0.2 websockets-10.4

[notice] A new release of pip available: 22.2.2 -> 22.3.1
[notice] To update, run: python.exe -m pip install --upgrade pip
```