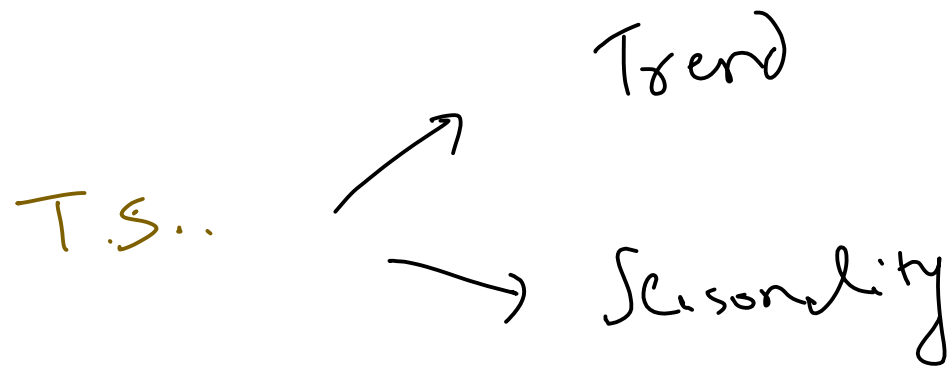


Agenda:

- ① Decomposition from scratch
- ② Simple Methods forecasting
- ③ MA ——— forecasting
- ④ Smoothing method.



$$y(t) = b(t) + s(t) + e(t)$$

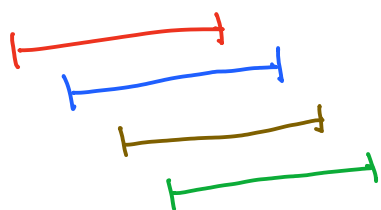
$$e(t) = y(t) - \underbrace{[b(t) + s(t)]}_{\hat{y}(t)}$$

Scratch

Trend → MA " 1 time period "

1 week, 1 month, 1 year $m = 12$

rolling window



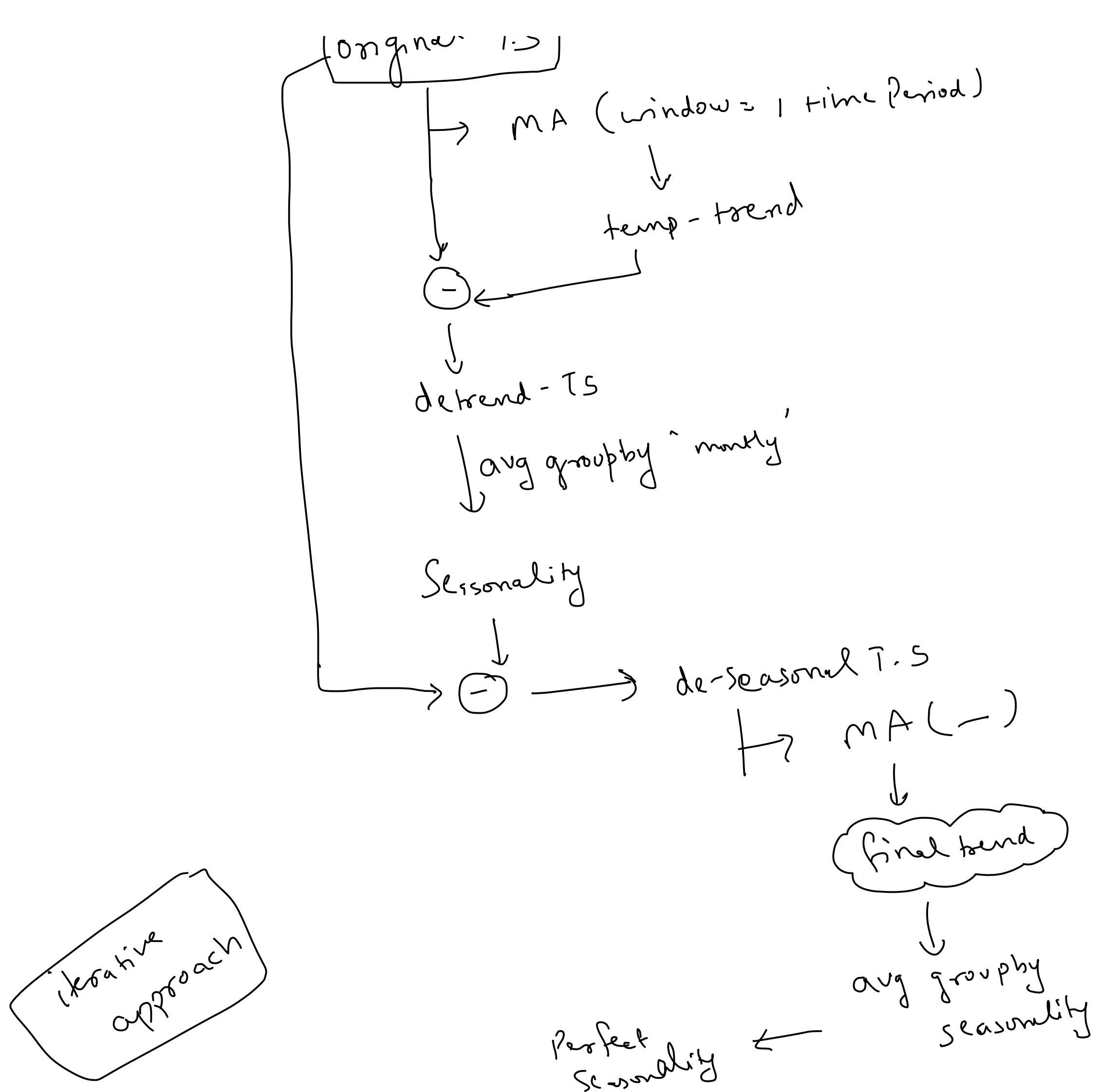
detrend T.S = Original T.S. - trend.



Avg. sales of Sat. = Seasonality of Sat.
 Sun = Seasonality of Sun.

⋮
 Mon = Seasonality of Mon.

[0 . . 2 π c]



MAPE

$$MAPE = \frac{1}{n} \sum_{i=1}^n \frac{|y^{(i)} - \hat{y}^{(i)}|}{y^{(i)}}$$

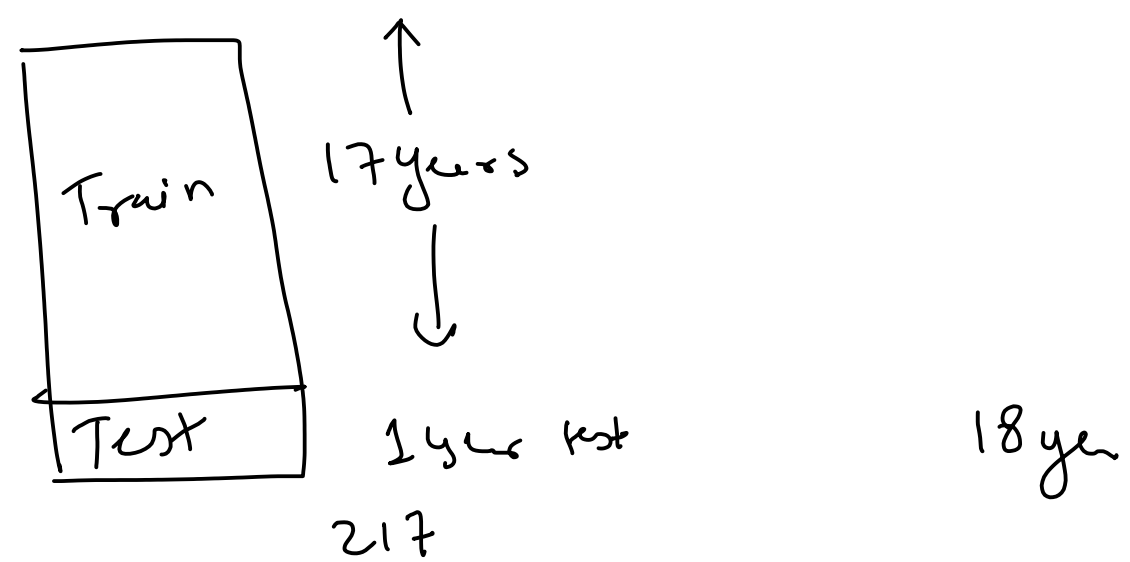
Sales \rightarrow 350, Predict 315

$$\frac{|350 - 315|}{350} \Rightarrow \frac{35}{350} = 10\%$$

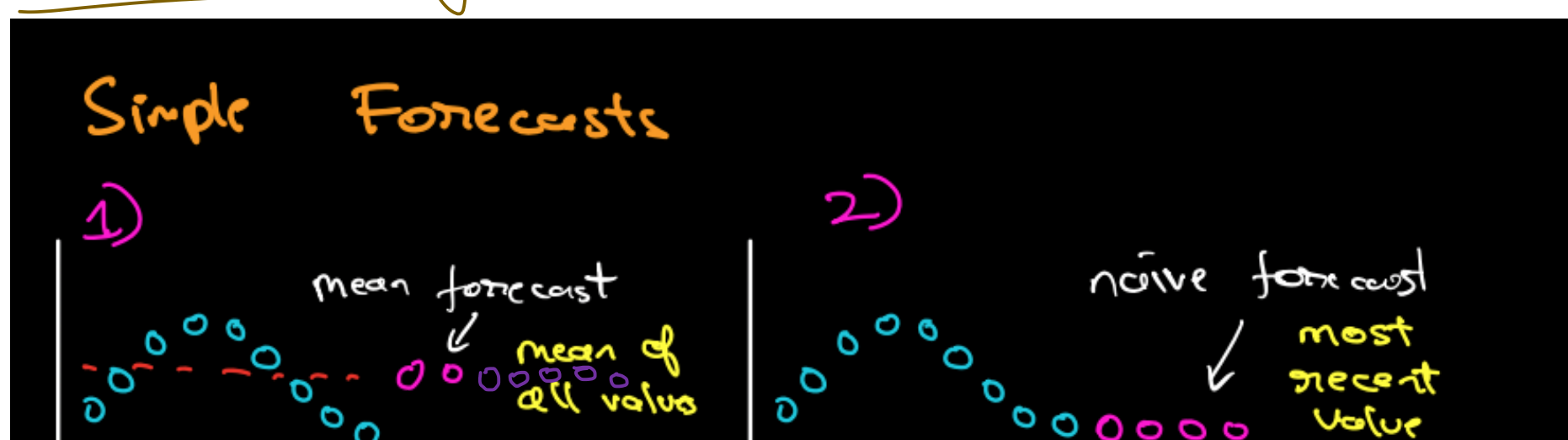
Predicted 385

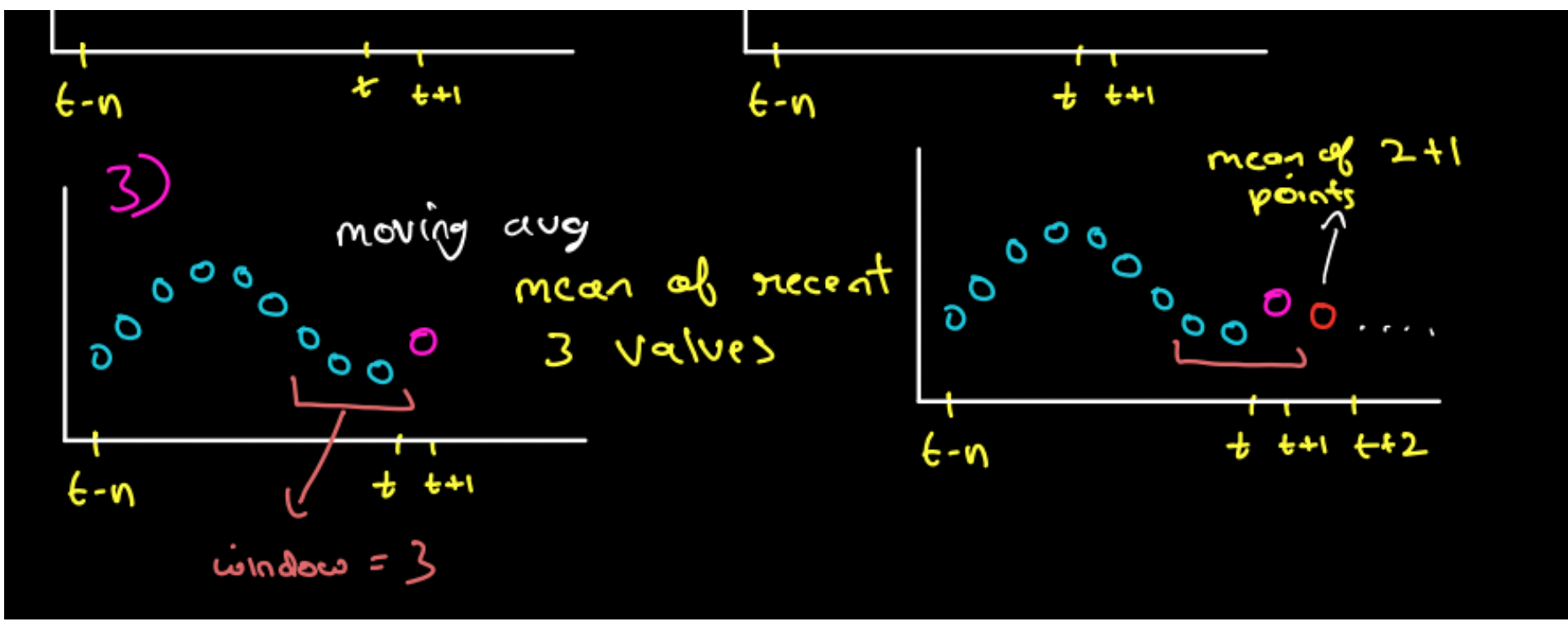
$$\frac{|350 - 385|}{350} = \frac{35}{350} = 10\%$$

337 \leftarrow 350 \rightarrow 367
57%

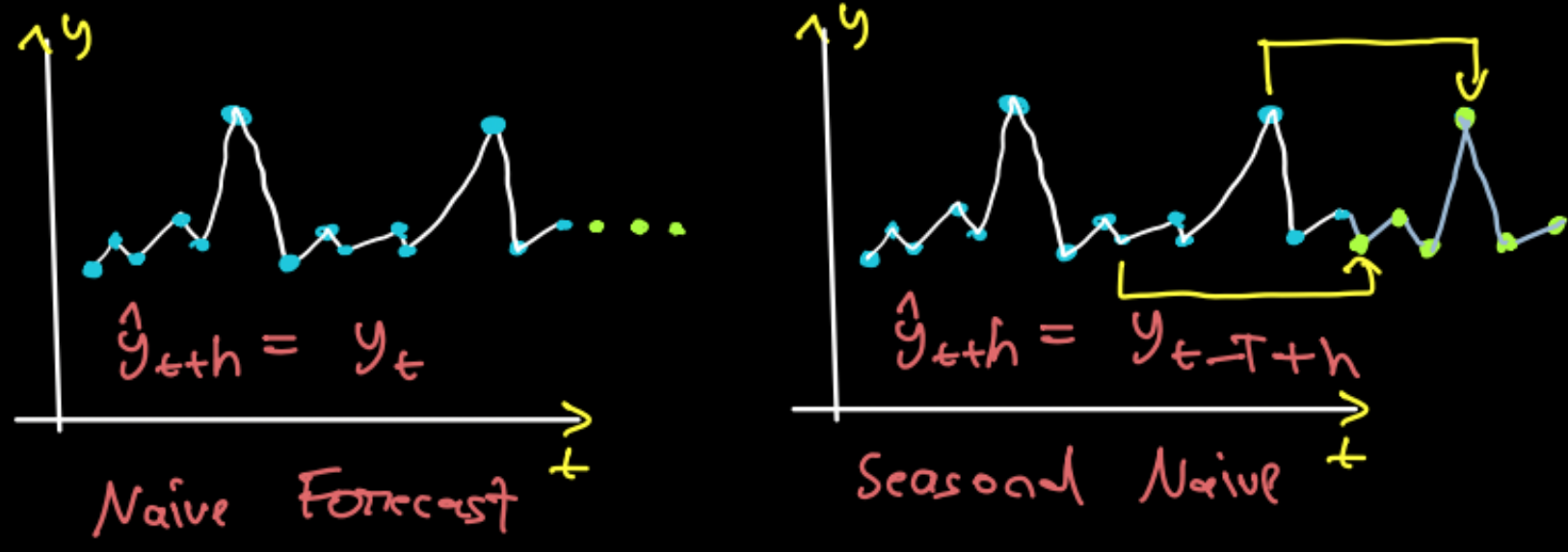


Simple forecasting

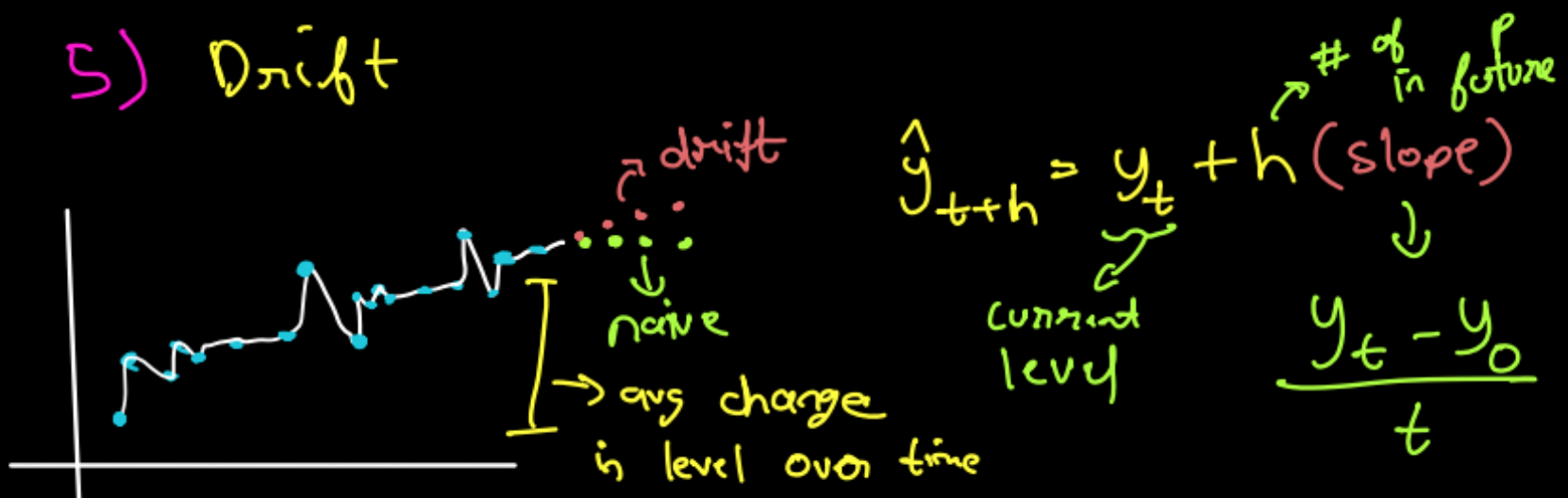




4) Seasonal Naive



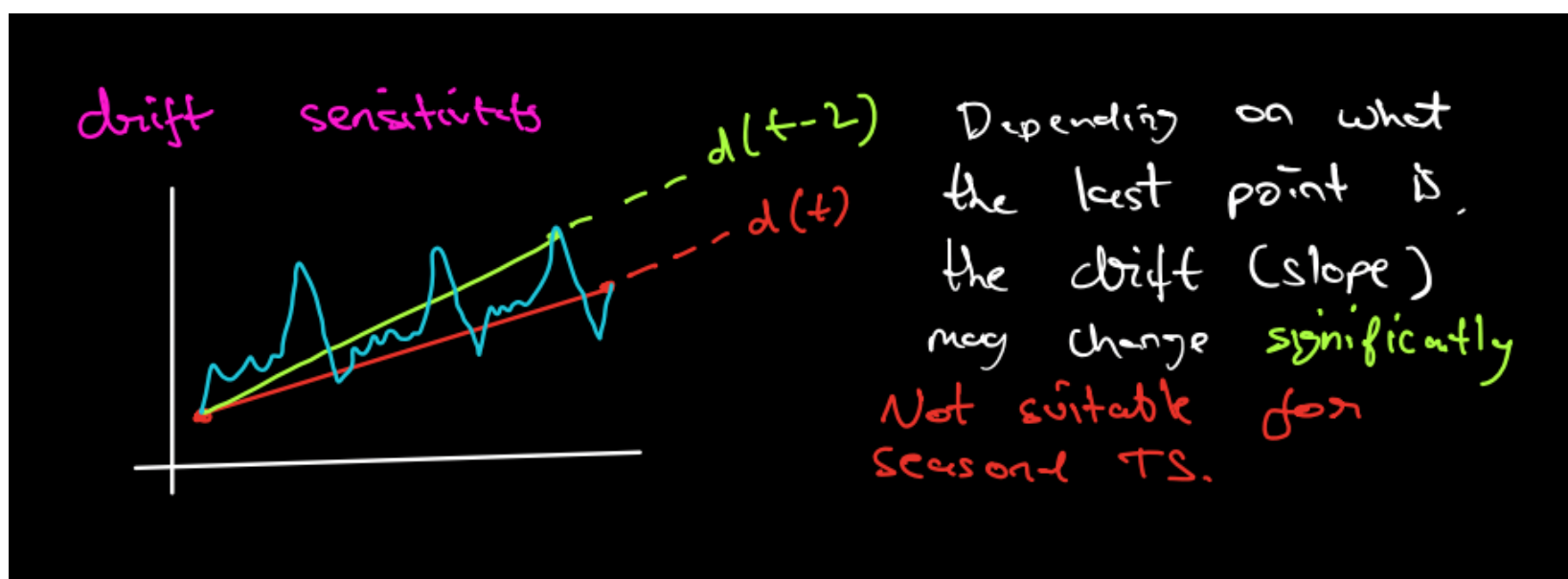
5) Drift



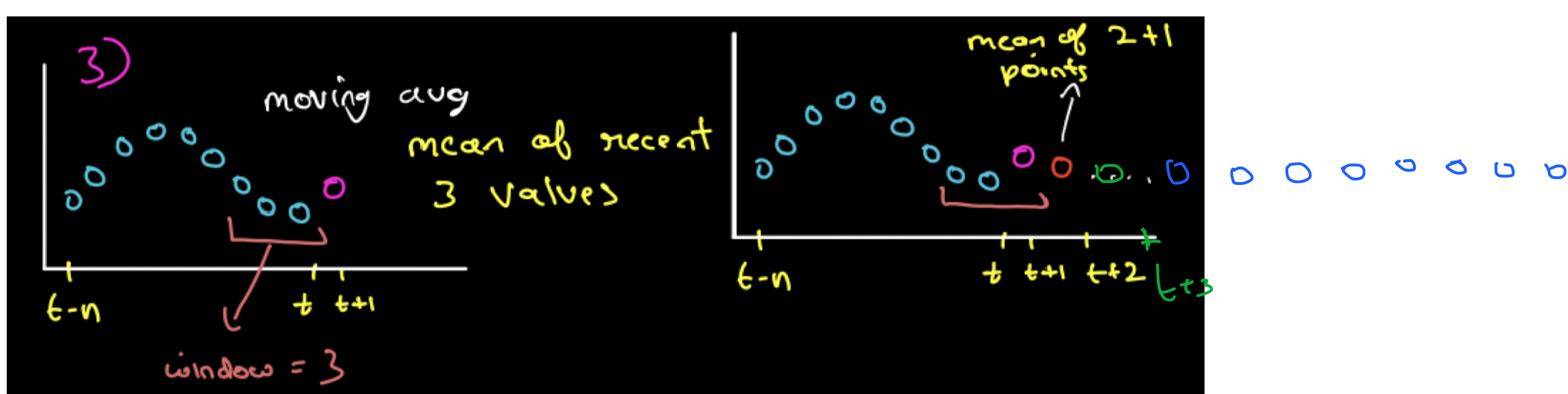
$$y_{t+1} = y_t + 1 \cdot \text{slope}$$

$$y_{t+2} = y_t + 2 \cdot \text{slope}$$

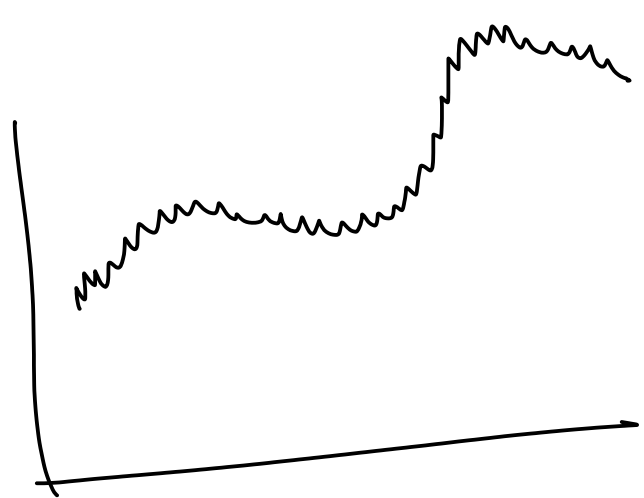
$$y_{t+h} = y_t + h \cdot \text{slope}$$



Moving Average -



Simple Exponential Smoothing [SES]



Combines
[Naive + Mean + window]

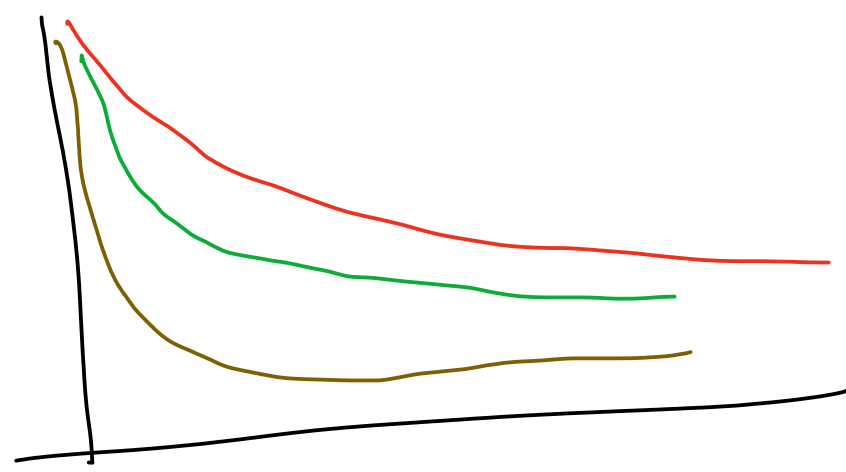
weighted avg !!

$$\hat{y}_{t+1} = \left(\frac{1}{t}\right) y_t + \left(\frac{1}{t}\right) y_{t-1} + \dots + \left(\frac{1}{t}\right) y_0$$

More weights least weights

not linear smoothing

"exponential smoothing"



Recursive formation:

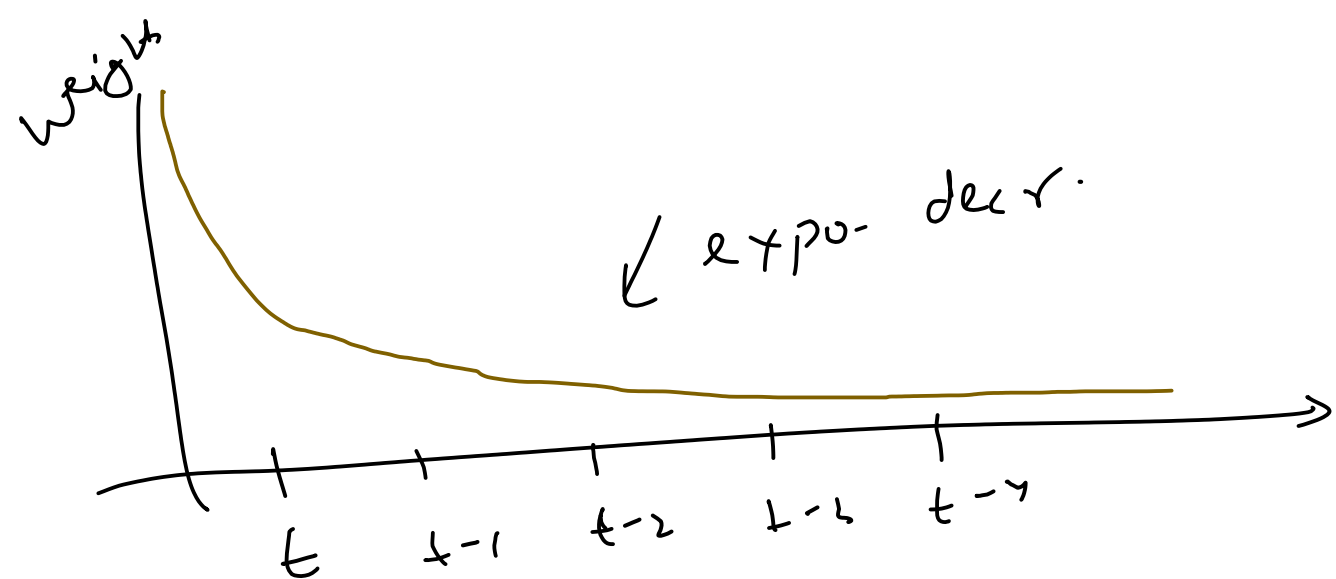
$$\hat{y}_{t+1} = \alpha \cdot y_t + (1-\alpha) \hat{y}_t$$

$\alpha \rightarrow 0 \dots 1$
 $\in (0, 1)$

$$\hat{y}_{t+1} = \alpha \cdot y_t + (1-\alpha) [\alpha \cdot y_{t-1} + (1-\alpha) \hat{y}_{t-1}]$$

$$\hat{y}_{t+1} = \alpha \cdot y_t + (1-\alpha) [\alpha \cdot y_{t-1} + (1-\alpha) [\alpha \cdot y_{t-2} + (1-\alpha) \hat{y}_{t-2}]]$$

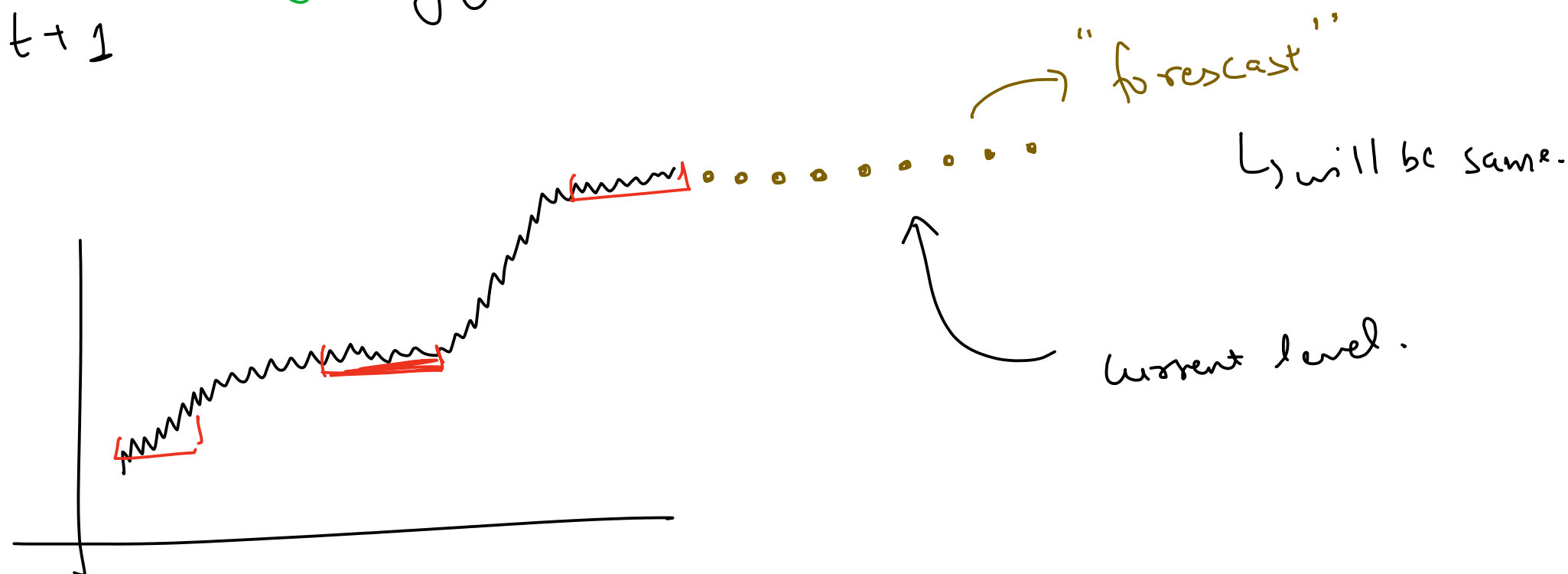
$$\hat{y}_{t+1} = \underbrace{\alpha}_{\text{most recent}} y_t + \underbrace{\alpha \cdot (1-\alpha)}_{\text{second recent}} y_{t-1} + \underbrace{\alpha \cdot (1-\alpha)^2}_{\text{old}} y_{t-2} + \underbrace{\alpha \cdot (1-\alpha)^3}_{\text{more old}} y_{t-3} + \dots$$



$$\alpha = 0.8$$

0.1

$$\hat{y}_{t+1} = 0.8 y_t + 0.16 y_{t-1} + 0.032 y_{t-2} + 0.0064 y_{t-3}$$



SFS \rightarrow current level.

$\alpha \downarrow$ (low) \Rightarrow global mean / Avg model

$\alpha \uparrow \uparrow \uparrow \uparrow$ (v. high) \Rightarrow naive value

$$\hat{y}_{t+1} \Rightarrow h=1$$

$$\hat{y}_{t+h} \quad \hat{y}_{t+2} \Rightarrow h=2$$

$$\hat{y}_{t+3} \Rightarrow h=3$$

$$\hat{y}_{t+h} = \alpha \cdot y_t + (1-\alpha) \hat{y}_t$$