

## Agenda:

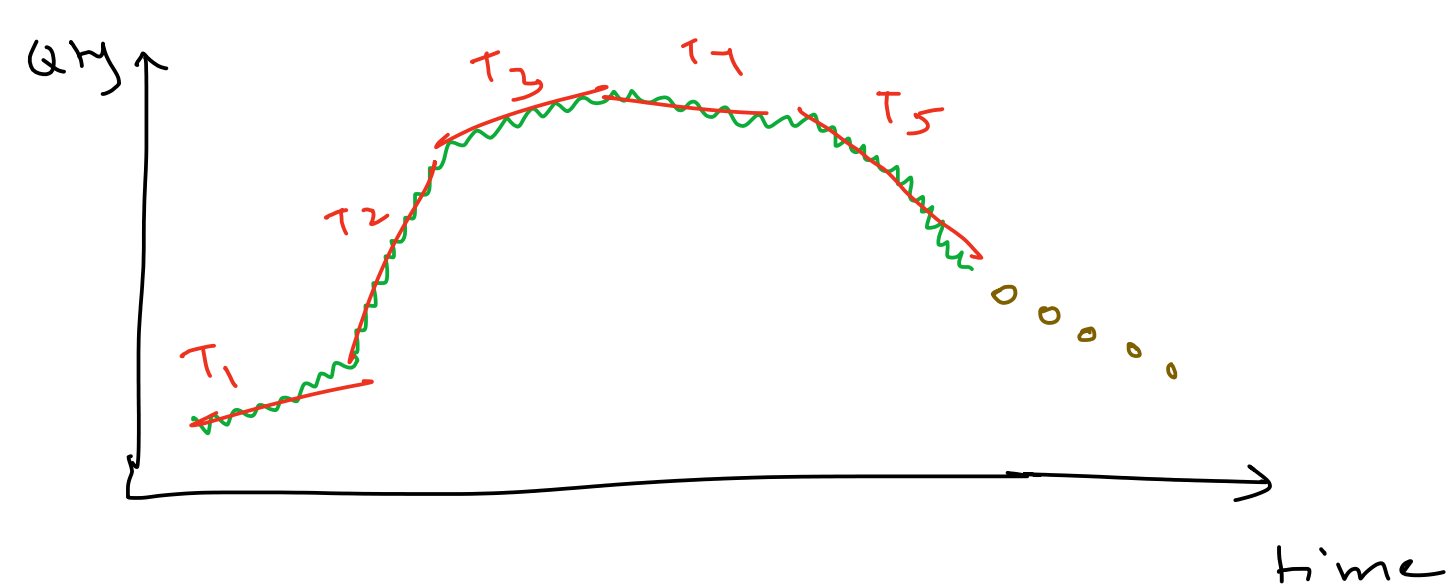
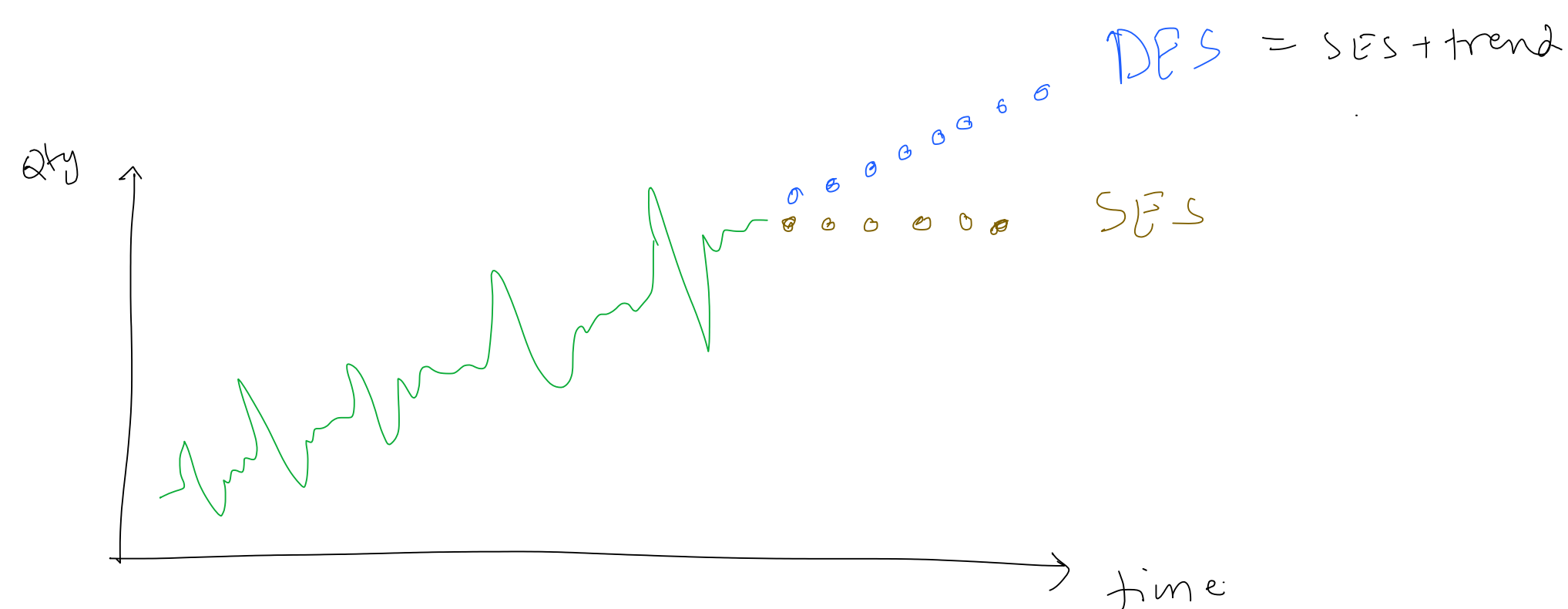
→ DES / TES

→ TS Concept: Stationarity

→ ACF / PACF

## # Double Expo. Smoothing (DES)

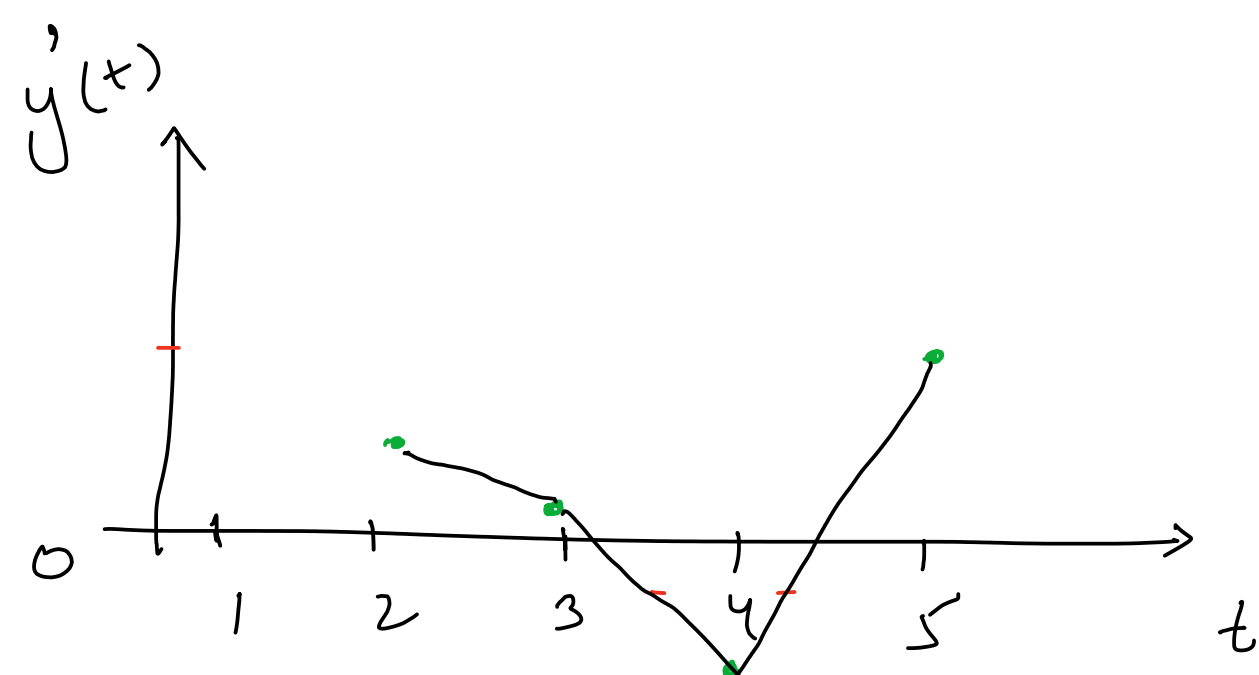
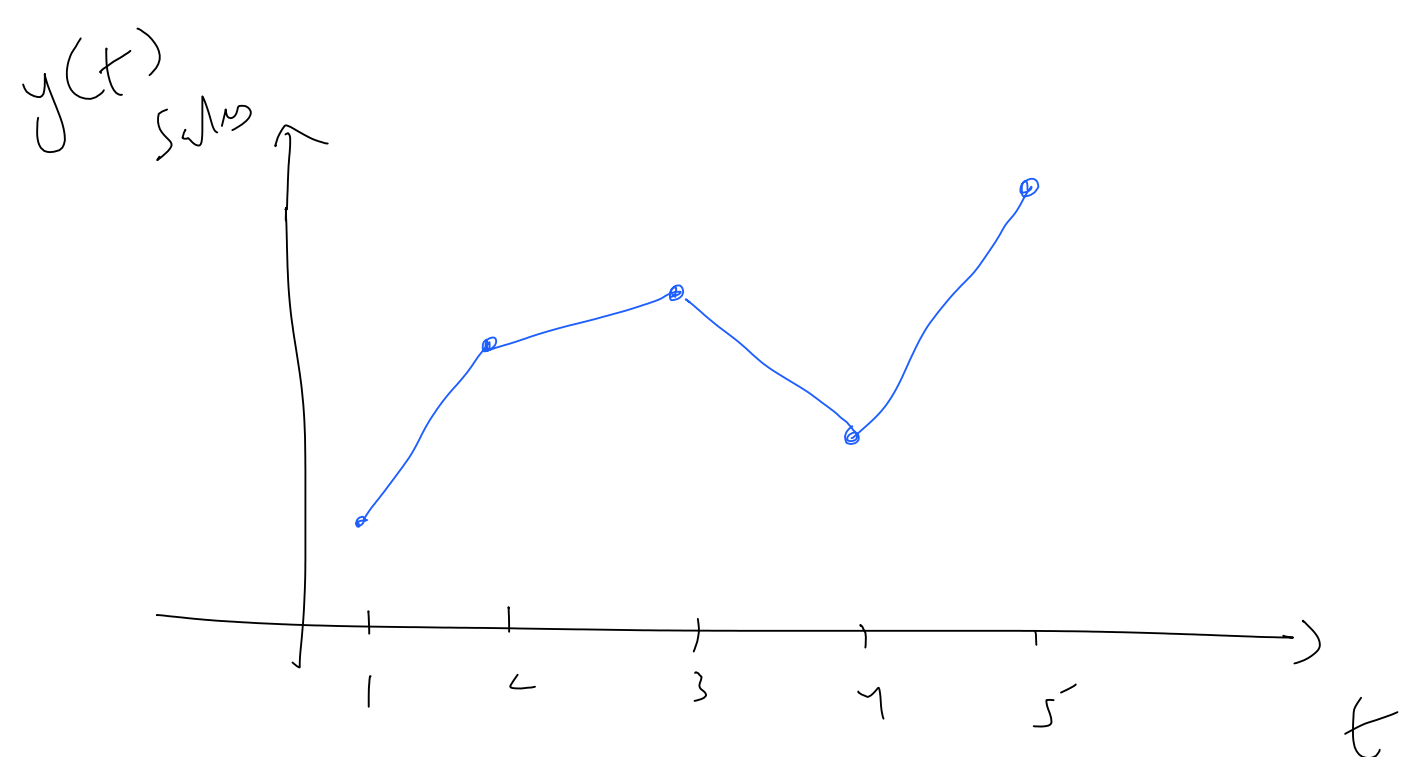
$$DES = \overbrace{SES}^{\substack{\uparrow \\ \text{Naive} + \text{mean}}} + \text{Drift method} \quad (\text{trend})$$



## # Trend.

↳ growth

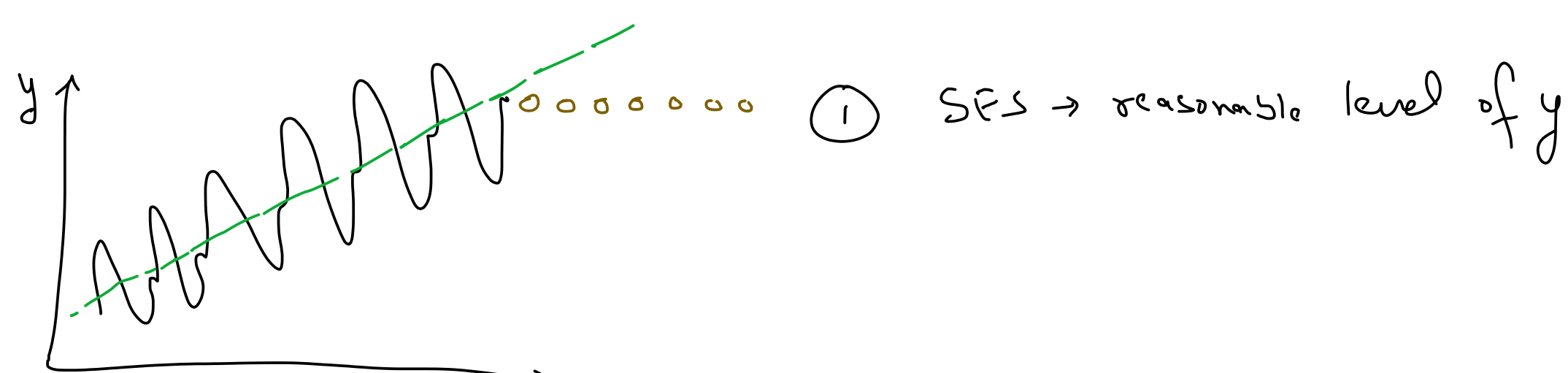
Slope (rate of change)  $y_2 - y_1 \Rightarrow \Delta y$



$$y'(t) = \text{slope}(t)$$

$$\frac{\Delta y}{\Delta t} = \frac{y_2 - y_1}{1}$$

y.diff()



② Reasonable estimate of trend?

- "Combination of both"

$$\begin{array}{l} T.S \rightarrow SES \\ \text{take } \underbrace{\Delta y T.S.} \rightarrow DES \end{array} \quad \left. \vphantom{\begin{array}{l} T.S \rightarrow SES \\ \text{take } \underbrace{\Delta y T.S.} \rightarrow DES \end{array}} \right\} \rightarrow \text{simultaneously}$$

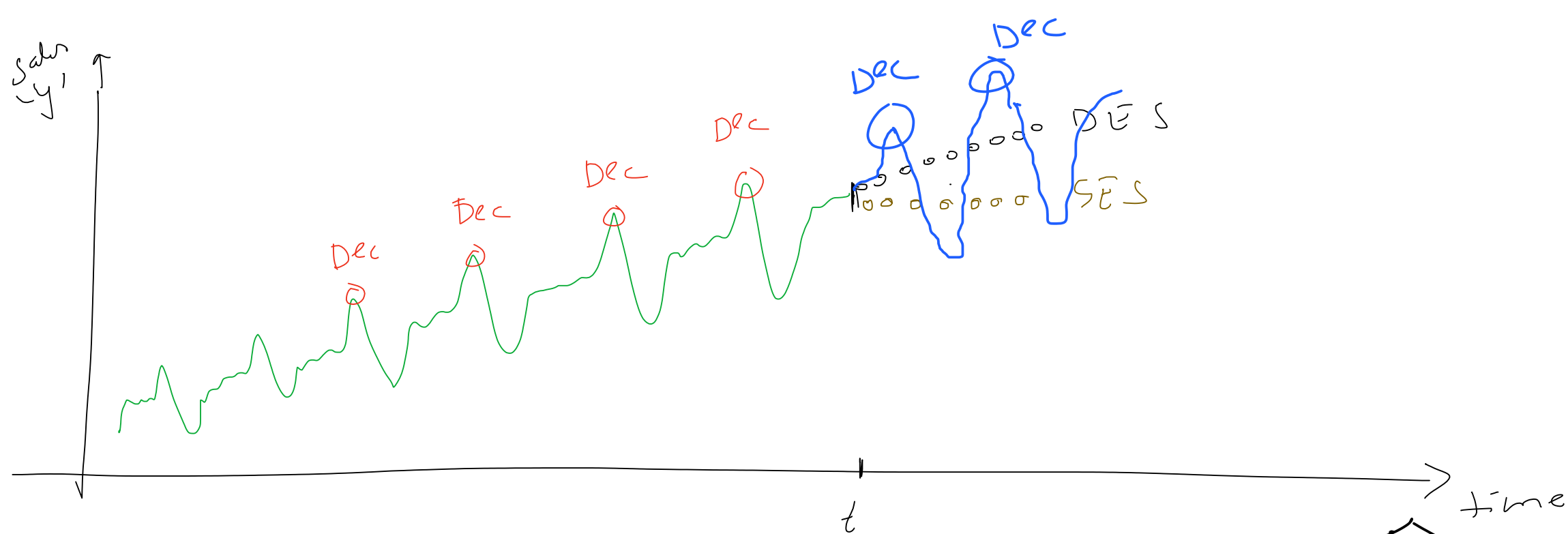
DES = SEStrend

$$b_t = \beta \cdot \underbrace{[l_t - l_{t-1}]}_{\text{curr trend}} + (1-\beta) \underbrace{b_{t-1}}_{\text{prev trend}}$$

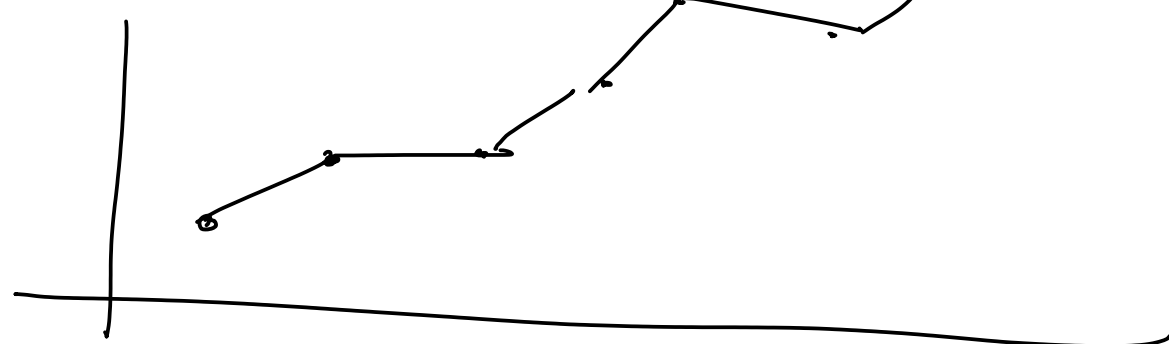
level ✓

bend ✓

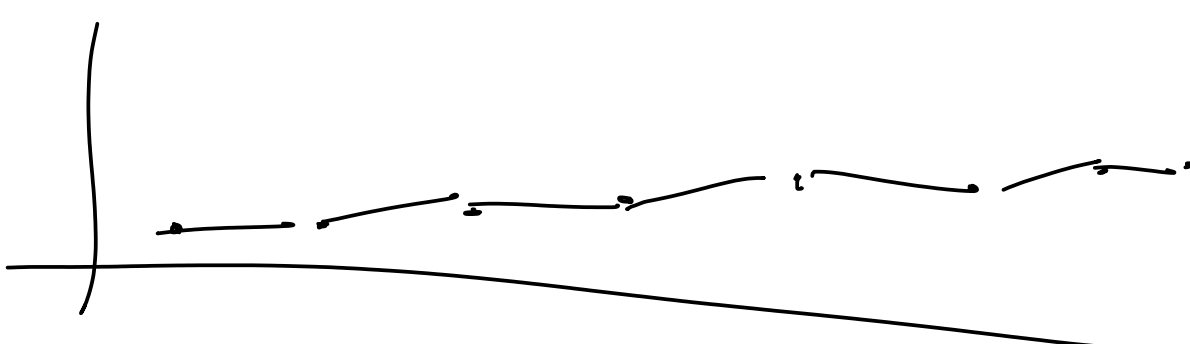
Seasonality



Tg ke all Dec



Take all Jan



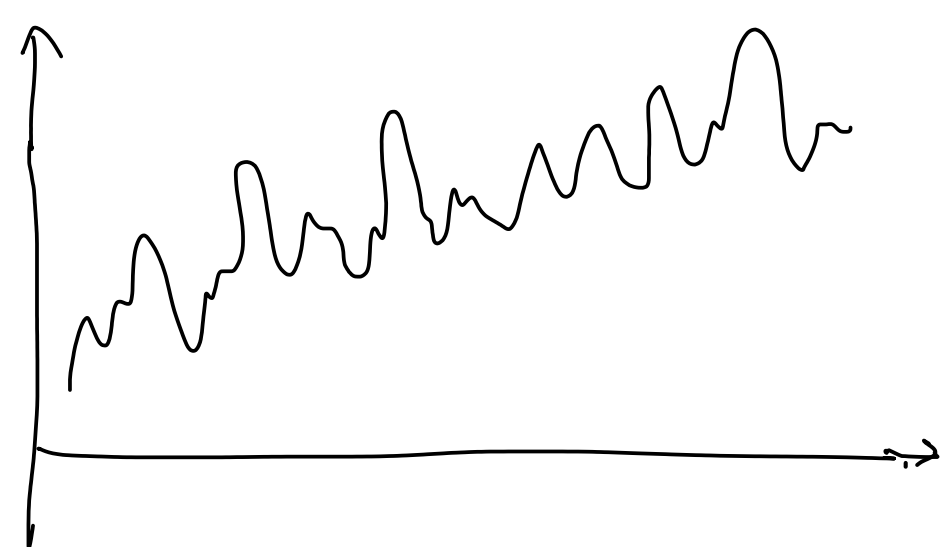
$$\text{Jan}(2024) = \text{DES} + \gamma(\text{Jan}2023) + \gamma(1-\gamma)(\text{Jan}2022) \\ + \gamma(1-\gamma)^2(\text{Jan}2021) + \gamma(1-\gamma)^3(\text{Jan}2020) \\ + \dots$$

$$\hat{y}_{t+h} = l_t + h \cdot b_t + S_{t+h-m}$$

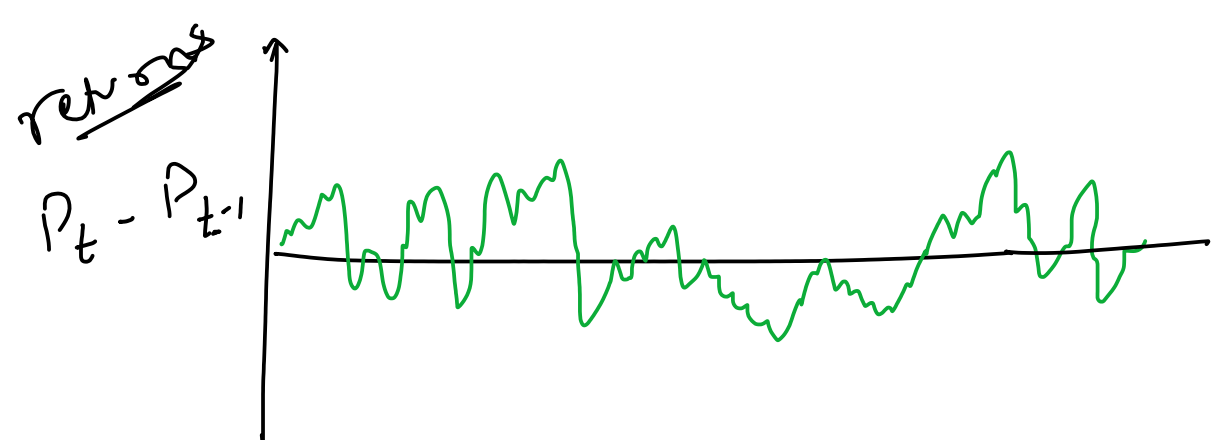
$h=1$

$$\hat{y}_{t+1} = l_t + b_t + S_{t+1-12}$$

$m=12$   
↓  
seasonality

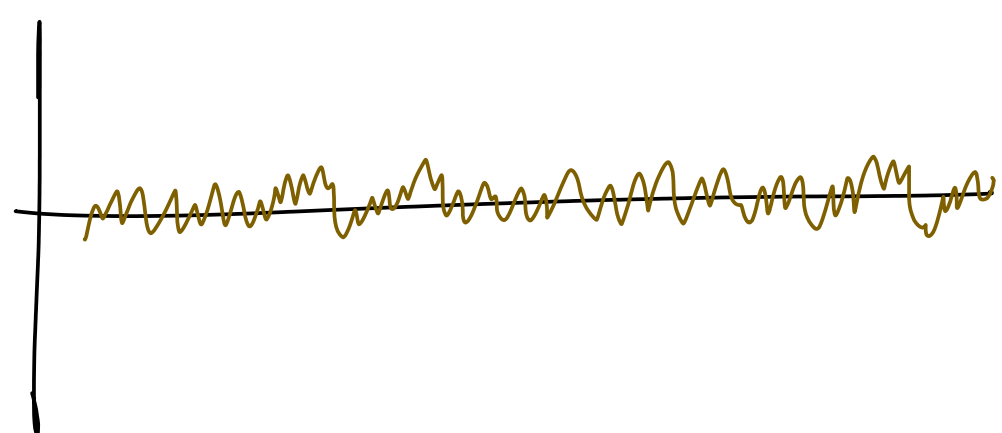


Predict movement  
of share price



Predict  $\Delta y$  series.  
↓

# ARIMA [family]



No trend  
No seasonality.

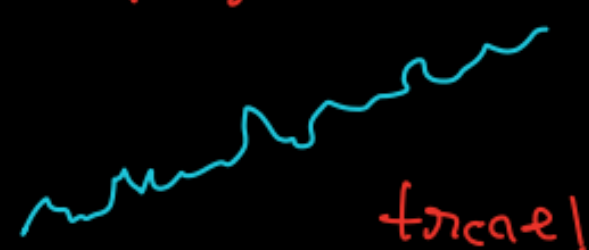
$$y(t) = b(t) + s(t) + \underbrace{e(t)}_{\substack{\text{no trend} \\ \text{no seasonality}}}$$

### Stationarity

→ A signal is said to be stationary if its parameters such as mean, variance, amplitude, frequency do not change with time.

Ex: of non-stationary

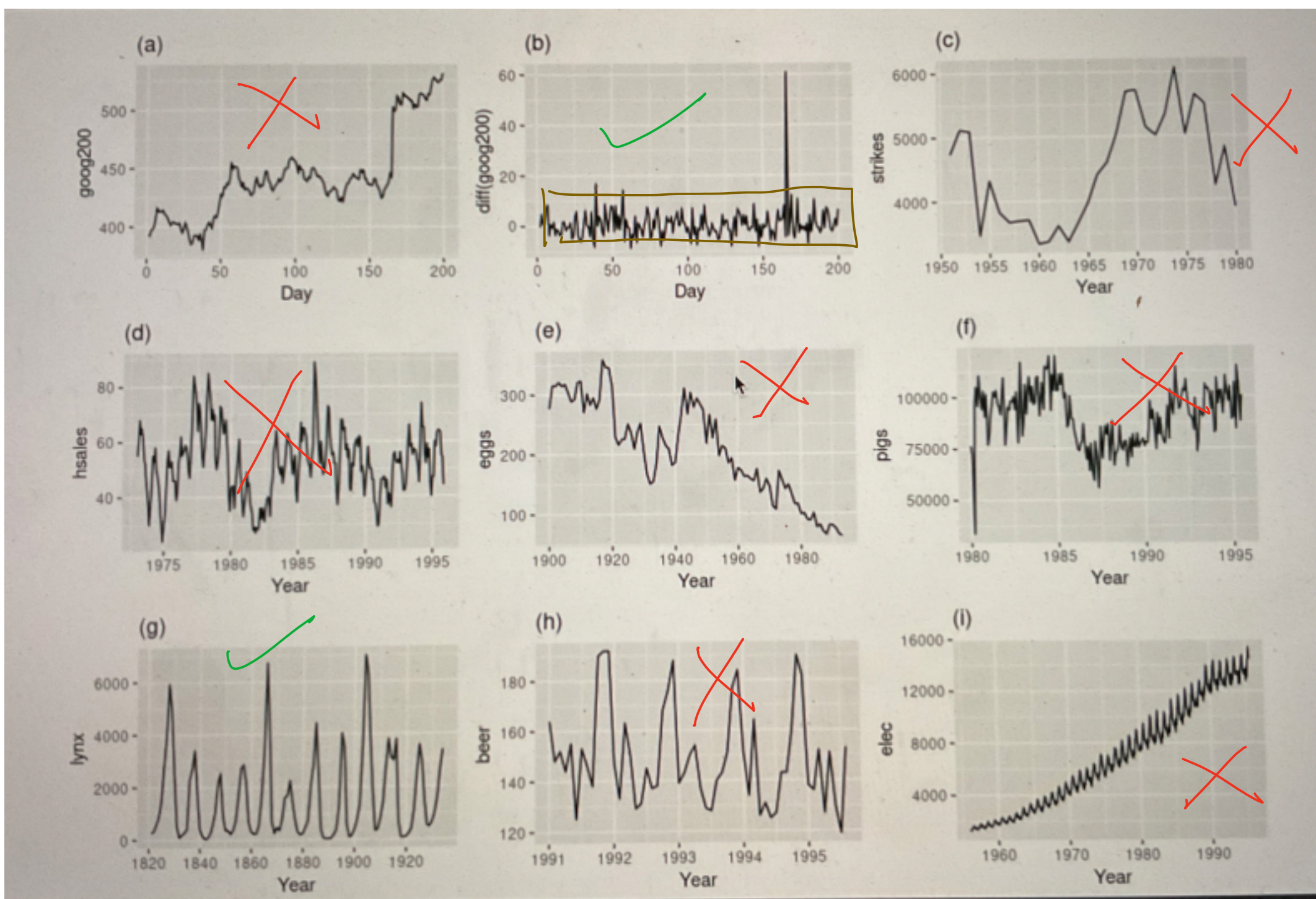
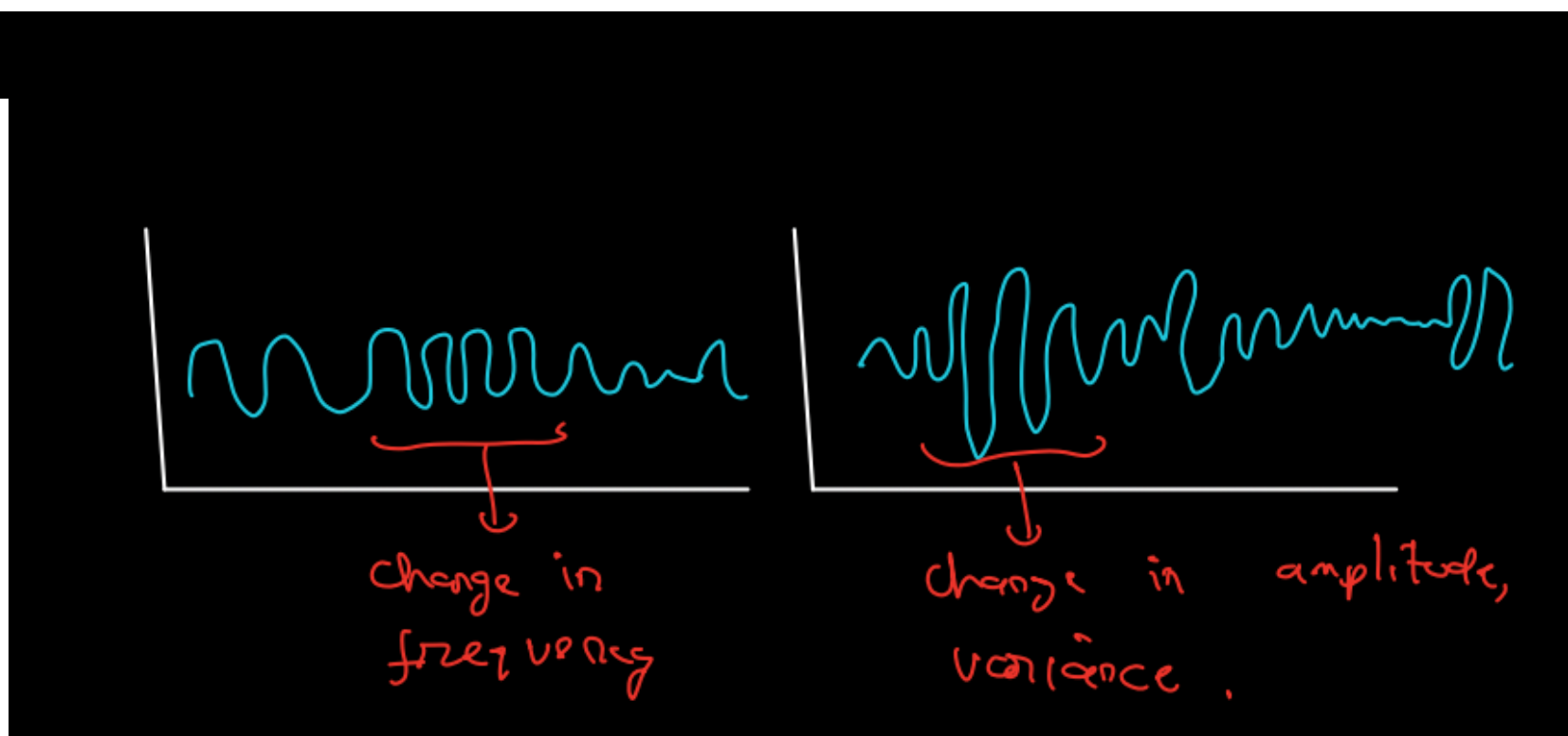
Change in mean



Change in ~~mean~~ <sup>sr</sup>







## [Dickey Fuller Test]

$H_0$  = T.S is not stationary

$H_a$  = TS is stationary

if p-value < sig. level (0.05):

→ TS is stationary

## # Making a T.S → Stationary.

### (1) Decomposition.

$$y(t) = b(t) + s(t) + e(t)$$

$$\underbrace{e(t)}_{\text{no trend / season}} = y(t) - \underbrace{[b(t) + s(t)]}_{\hat{y}(t)}$$

### (2) Differencing $\left[ \begin{array}{cc} \text{De-trend} & \Delta y \\ y_2 - y_1 & y_3 - y_2 \end{array} \right]$

$$y(t) = b(t) + s(t) + e(t)$$

↳ st. line  
 $mt + c$

y. diff(1)

$$y'(t) = m + s'(t) + e'_2(t)$$

↳ not a trend anymore.

↳ new err

③ m-differencing [de-seasonality]  
 $m=12$

$$S(t) - S(t-m)$$

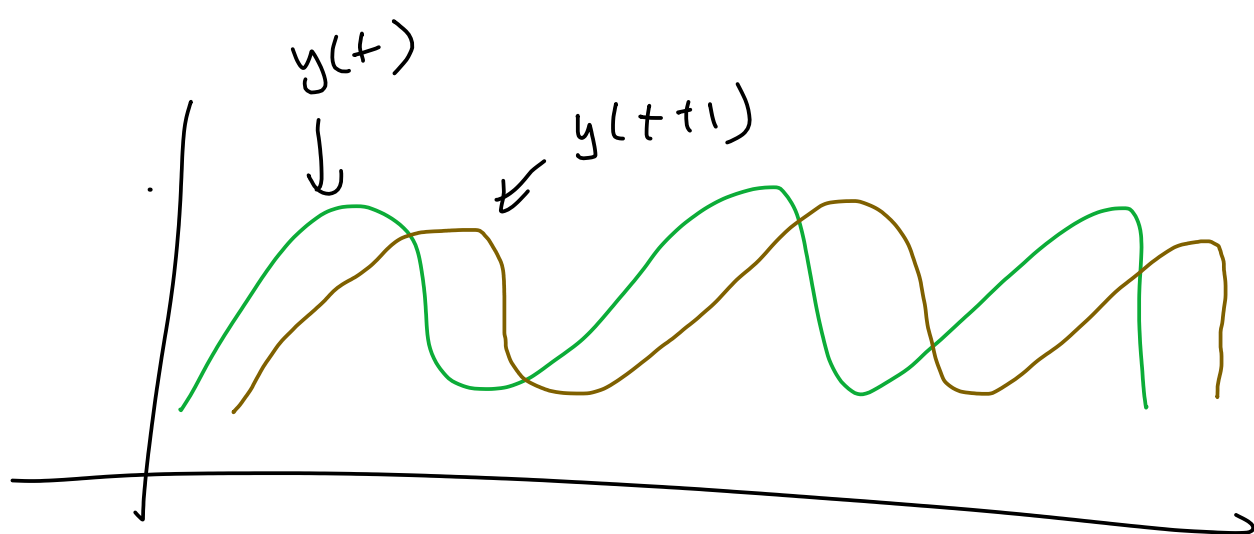
Jan'23 - Jan'22  
 Mar'23 - Mar'22

12

# ACF / PACF  
 ↓  
 Auto correlation fun      Partial Auto correl. f

m → "Seasonal"

$y(t)$   
 $\text{lag}(1)$



$y(t)$  &  $\text{lag}(1) y(t)$   
 ↓  
Auto correlation

$i=1$   
 $i=2$   
 $i=3$   
 $i=4$   
 $\vdots$   
 $i=m$  30

	lag	correlation
$i=1$	1	0.7
$i=2$	2	0.6
$i=3$	3	0.55
$\vdots$	$\vdots$	$\vdots$
$\Rightarrow$	<span style="border: 1px solid black; border-radius: 50%; padding: 2px;">12</span>	Highest
	$\vdots$	
	30	

