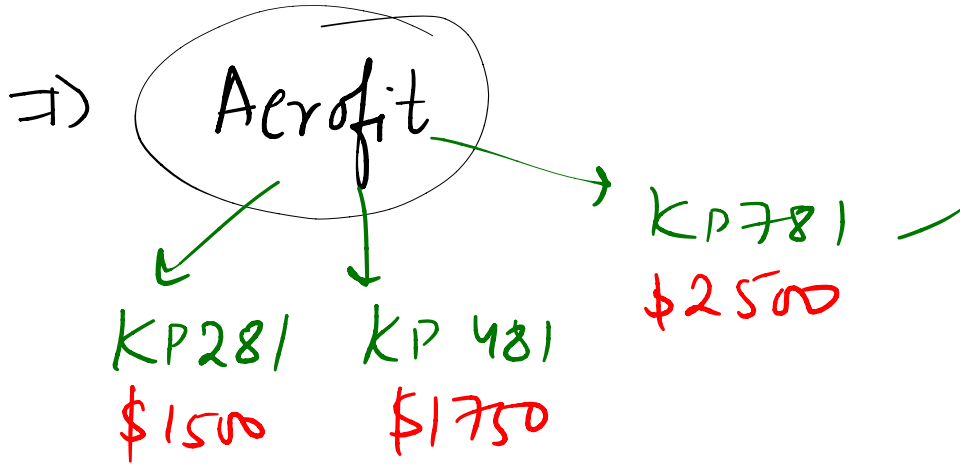
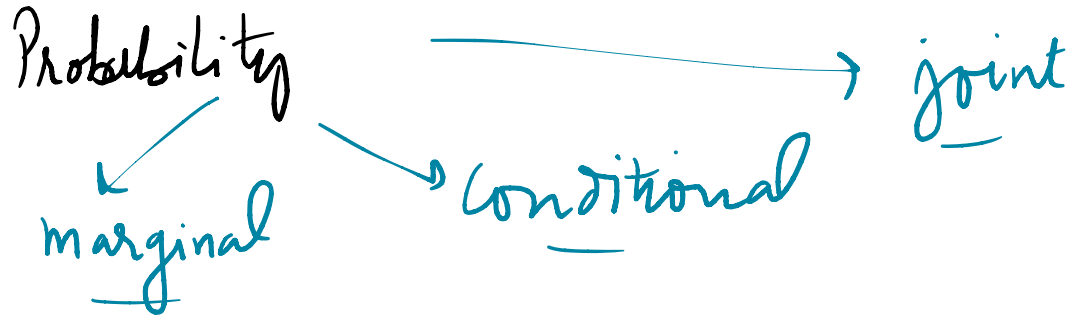


19<sup>th</sup> dec '22

# Aerofit Review

let's start @ 9:05



- ① Age ✓
- ② Income ↑
- ③ fitness ↑
- ④ Usage ↑
- ⑤ Gender ✓

Data → Basic Exploration (df.info, describe)  
→ Bivariate Analysis  
→ Probabilities

Target Variable → Product

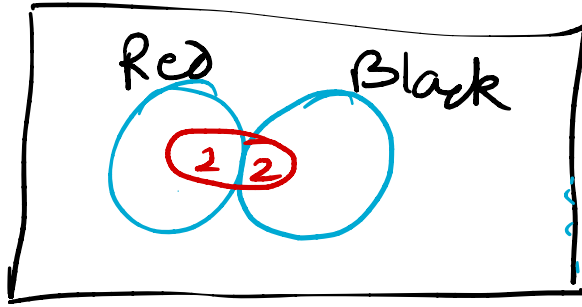
Marginal  
 $P(A)$

Conditional  
 $P(A|B)$

Joint  
 $P(A \cap B)$

$\Rightarrow$  Deck of Cards  $\rightarrow 52$

- $P(\text{King}) = 4/52 = 1/13 \checkmark \quad \left\{ \rightarrow \text{Marginal Prob.} \right.$
- $P(\text{King}|\text{Red}) = 2/26 \checkmark \quad \left\{ \text{Conditional Prob.} \right.$
- $P(\text{King and Red}) = P(K \cap R) = \frac{2}{52} \quad \left\{ \text{joint Prob.} \right.$



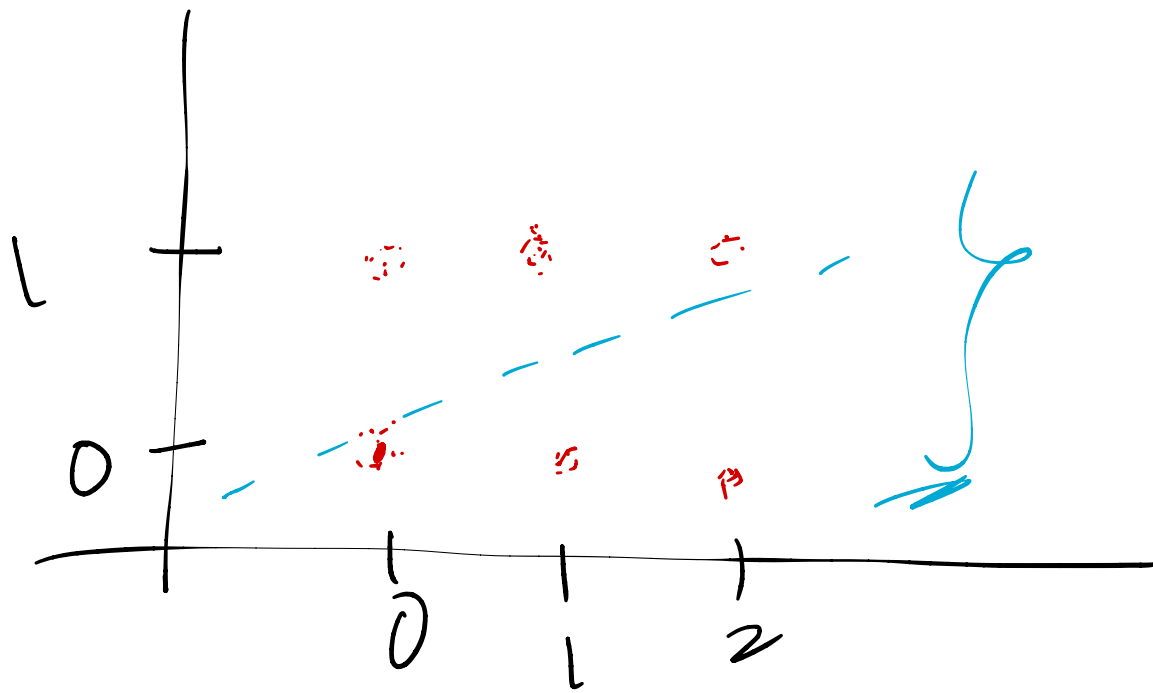
$$= \frac{2}{52} = P(\underline{K} \cap R)$$

Product (0, 1, 2)

Income [ 5k, 7k, ... ]



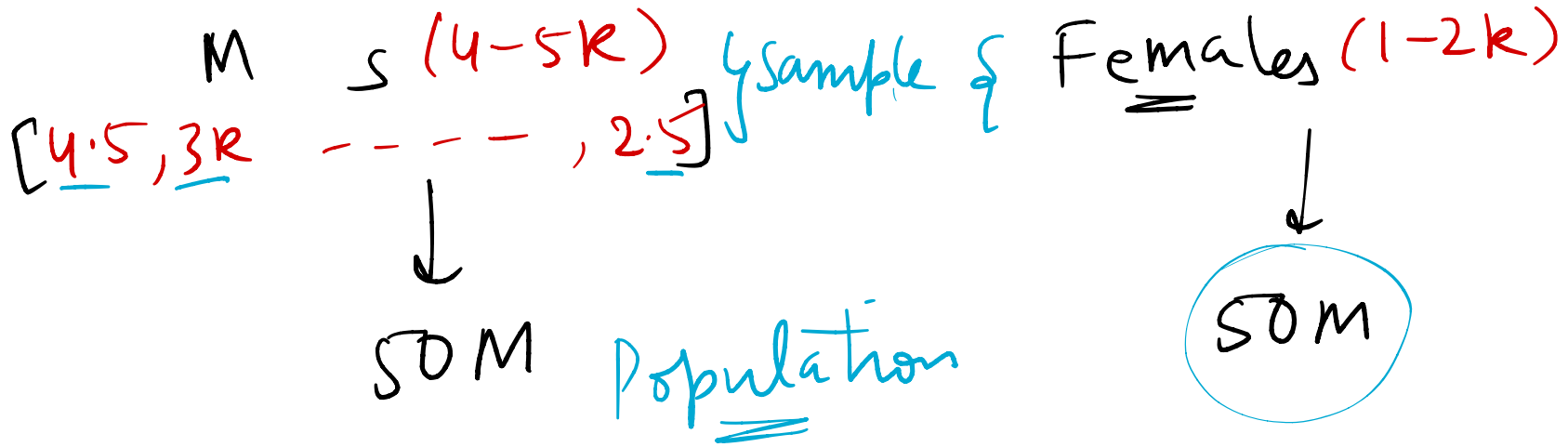
gender  $\rightarrow 0, 1$   
product  $\rightarrow 0, 1, 2$



CLT Central limit theorem

as sample size  $\uparrow$   $\leadsto$  Inferring about  
population  
with more confidence

$\rightarrow m \rightarrow \mu \rightarrow$  true mean



$n=100$ ,  $\rightarrow$  Sample size

Total samples = 1000

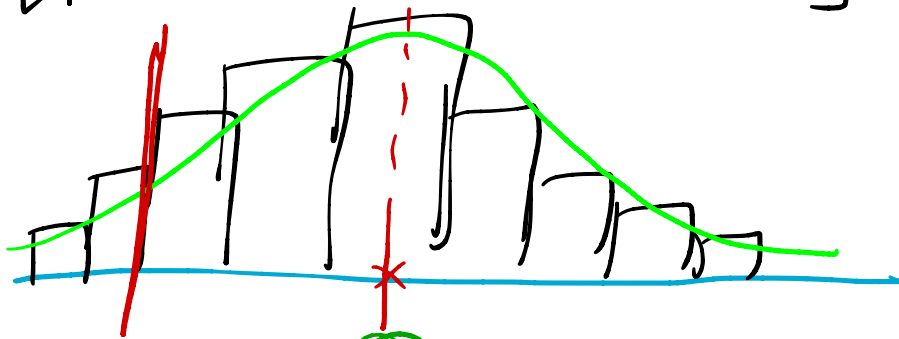
$s_1 \rightarrow \mu_1$   
 $s_2 \rightarrow \mu_2$   
 $\vdots$   
 $s_{1000} \rightarrow \mu_{1000}$

$\} \text{ means}$

BOOTSTRAPING



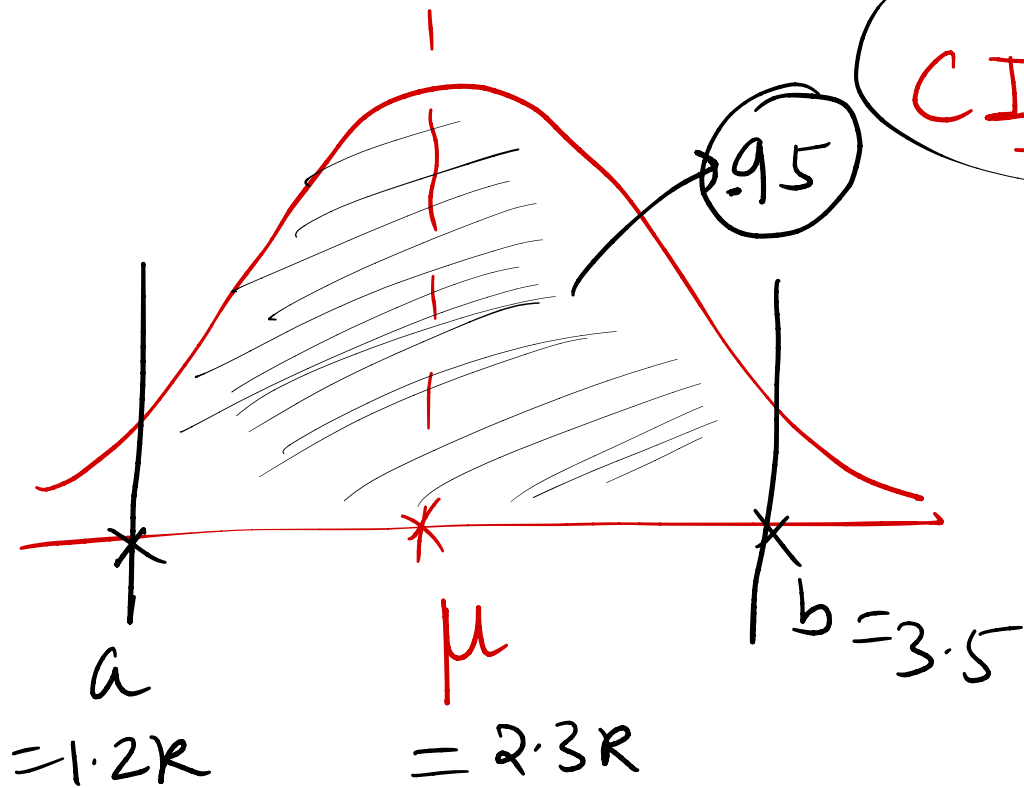
$[\mu_1, \mu_2, \dots, \mu_{1000}]$



$\mu$

(very close to  
population mean)

50000  $\rightarrow$  records  $\rightarrow$  SM, 50M, 50B



CI  $\sim 95\%$

 $[a, b]$  ~~$[1.2k, 3.5k]$~~ 

CI 95%.

→ Males  $\frac{95\%}{CI}$  [1.2k, 3.5k]  
→ Females  $\frac{95\%}{CI}$  [0.8k, 2.0k]  
↓  
mean Amount spent

heights: [65, 69, 47, 52, -----, 75] <sub>500</sub>

100 Cr  $\rightarrow$  Population  $\rightarrow$  CLT

$$\begin{aligned} n &= 100, & \mu_1 &= 63.5 \\ & & \mu_2 &= 62.7 \\ & & & \vdots \\ & & & \vdots \\ & & & \vdots \\ \mu_{1000} &= 65.2 \end{aligned}$$

