

MNNIT Alumni Convention 2016
Motilal Nehru National Institute of Technology Allahabad
Allahabad – 211004 (India)

Major Sponsorships

Platinum Sponsor	₹ 4,00,000/-
Diamond Sponsor	₹ 3,00,000/-
Gold Sponsor	₹ 2,00,000/-
Silver Sponsor	₹ 1,50,000/-
Bronze Sponsor	₹ 75,000/-

Minor Sponsorships

Activity	Sponsor	Co-Sponsor
Cultural Evening	₹ 3,00,000/-	₹ 2,00,000/-
Mementos' /Registration Material	₹ 1,50,000/-	₹ 50,000/-
Breakfast / Lunch / Dinner	₹ 1,50,000/-	₹ 50,000/-

Advertisement Tariff in Souvenir

Back Cover	₹ 45,000/-
Front Cover (inside)	₹ 35,000/-
Back cover (inside)	₹ 30,000/-
Full page (Color)	₹ 20,000/-
Full page (Black & White)	₹ 15,000/-
Half page (Color)	₹ 10,000/-
Half page (Black & White)	₹ 8,000/-

Sponsorship Benefits for Alumni Convention-2016

Platinum Sponsorship Benefits

1. In all the reports published before and during the event in print media, the name of the sponsor as Platinum Sponsor will be prominently displayed.
2. The logo of the sponsor will be displayed on the official Alumni Convention website which will be used by the entire Alumni from 1965-2016 batches for pre event registration.
3. All the Banners and Posters of Alumni Convention-2016 will prominently feature “the sponsor: Proud Platinum Sponsor of Alumni Convention-2016” which would be placed at strategic locations in the Institute.
4. All media coverage of the event will prominently include the name of Platinum Sponsor.
5. A full page advertisement of the sponsor will be incorporated in Souvenir that is to be distributed to all the participants.
6. Any short video clip/presentation of up to 1 minute duration provided by the sponsor having information about the sponsors’ projects and future work may be played during the convention.
7. Regular announcement will be made during the proceedings of the Convention about the Platinum Sponsorship by the sponsor.
8. Platinum sponsor can nominate 4 representatives to attend the Alumni Convention-2016.

Diamond Sponsorship Benefits

1. In all the reports published before and during the event in print media, the name of the sponsor as Diamond Sponsor will be prominently displayed.
2. The logo of the sponsor will be displayed on the official Alumni Convention website which will be used by the entire Alumni from 1965-2016 batches for pre event registration.
3. All the Banners and Posters of Alumni Convention-2016 will prominently feature “the sponsor: Proud Diamond Sponsor of Alumni Convention-2016” which would be placed at strategic locations in the Institute.
4. All media coverage of the event will prominently include the name of Diamond Sponsor.
5. A full page advertisement of the sponsor will be incorporated in Souvenir that is to be distributed to all the participants.
6. Regular announcement will be made during the proceedings of the Convention about the Diamond Sponsorship by the sponsor.
7. Diamond Sponsor can nominate 3 representatives to attend the Alumni Convention-2016.

Gold Sponsorship Benefits

1. In all the reports published before and during the event in print media the name of the sponsor as Gold Sponsor will be prominently displayed.
2. All the Banners and Posters of Alumni Convention-2016 will prominently feature “the sponsor: Proud Gold Sponsor of Alumni Convention-2016” which would be placed at strategic locations in the Institute.
3. All media coverage of the event will prominently include the name of Gold Sponsor.
4. A full page advertisement of the sponsor will be incorporated in Souvenir that is to be distributed to all the participants.

5. Regular announcement will be made during the proceedings of the Convention about the Gold Sponsorship by the sponsor.
6. Gold sponsor can nominate 2 representatives to attend the Alumni Convention-2016.

Silver Sponsorship Benefits

1. In all the reports published before and during the event in print media the name of the sponsor as Silver Sponsor will be prominently displayed.
2. All the Banners and Posters of Alumni Convention-2016 will prominently feature “the sponsor: Proud Silver Sponsor of Alumni Convention-2016” which would be placed at strategic locations in the Institute.
3. All media coverage of the event will prominently include the name of Silver Sponsor.
4. A half page advertisement of the sponsor will be incorporated in Souvenir that is to be distributed to all the participants.
5. Silver sponsor can nominate 1 representative to attend the Alumni Convention-2016.

Bronze Sponsorship Benefits

1. In all the reports published before and during the event in print media the name of the sponsor as Bronze Sponsor will be prominently displayed.
2. All the Banners and Posters of Alumni Convention-2016 will prominently feature “the sponsor: Proud Bronze Sponsor of Alumni Convention-2016” which would be placed at strategic locations in the Institute.
3. All media coverage of the event will prominently include the name of Bronze Sponsor.
4. A half page advertisement of the sponsor will be incorporated in Souvenir that is to be distributed to all the participants.

Other Sponsorship Benefits

1. For amount ₹75,000/- and above benefits will be similar as mentioned above.
 2. For amount ₹50,000/- and above: one full page advertisement will be incorporated in Souvenir alongwith one banner display.
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PAYMENT INSTRUCTIONS:

For all type of payments, the Cheque/ Demand Draft may be issued in favor of “**MNNIT Alumni Association**” payable at Allahabad.

The payments can also be made through **e-Transfer to Vijaya Bank, MNNIT Allahabad branch with following details:**

Beneficiary name: **MNNIT Alumni Association**

Account No. **718401011006387**

Account Type: **Saving**

Branch Code **7184**

IFSC: **VIJB0007184**

Swift Code: **VIJBINBBRSM**

The payment details alongwith advertisement material (soft copy)/ video clip/presentation, if applicable may be sent to Organizing Secretary, MNNIT Alumni Convention 2016 at e-mail mnnitalumni@gmail.com with cc to ramesh@mnnit.ac.in.

Cheques / DDs (hard copy) may be sent at following office address:

**MNNIT Alumni Association, Executive Development Centre (Guest House)
Residential Campus, MNNIT Allahabad – 211004
Phone No.- +91-532-2080077, 2271160**