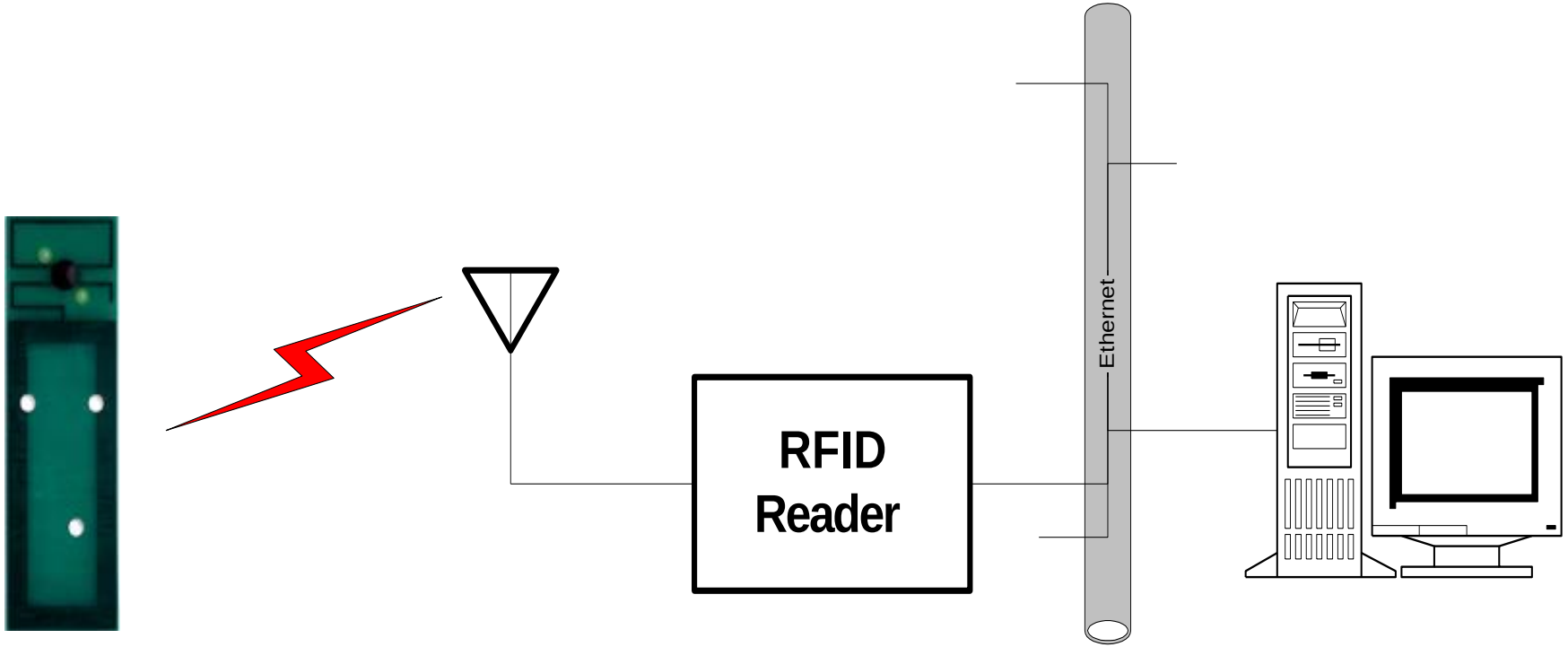
RFID

What is RFID

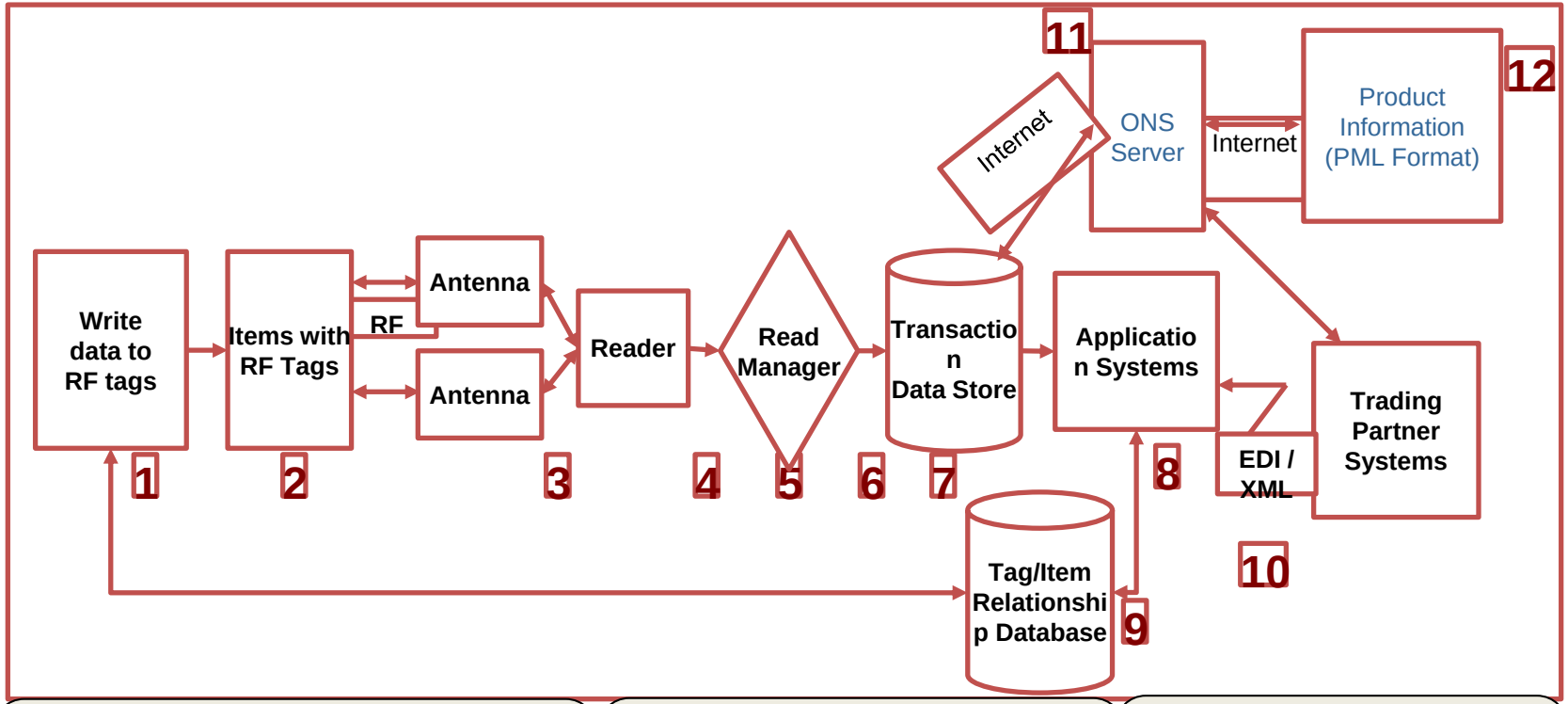
- RFID = Radio Frequency IDentification.
- An ADC (Automated Data Collection) technology that:
  - uses radio-frequency waves to transfer data between a reader and a movable item to identify, categorize, track..
  - Is fast and does not require physical sight or contact between reader/scanner and the tagged item.
  - Performs the operation using low cost components.
  - Attempts to provide unique identification and backend integration that allows for wide range of applications.
- Other ADC technologies: Bar codes, OCR.

RFID System Components

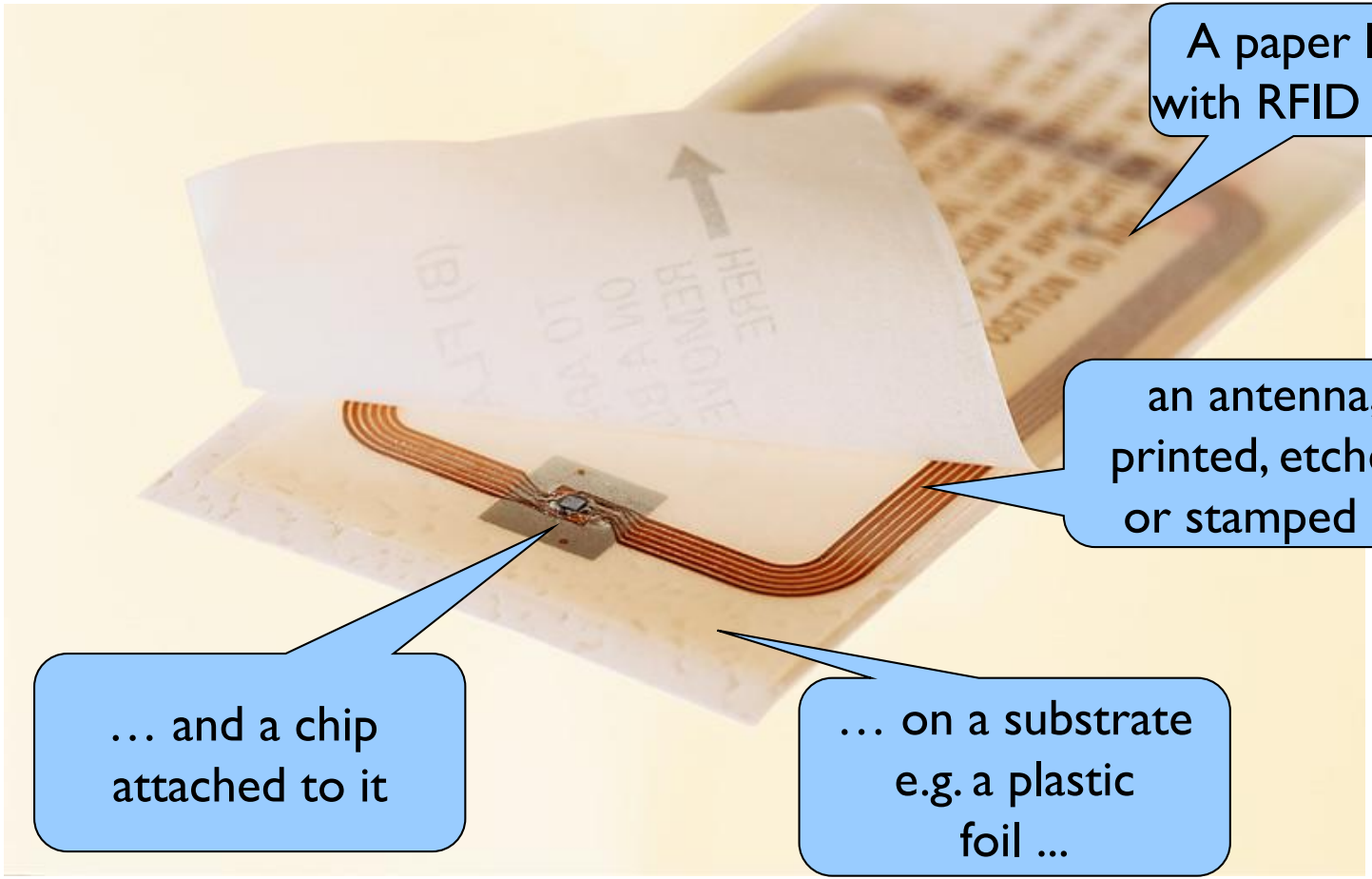


RFID Tag RF Antenna Network Workstation

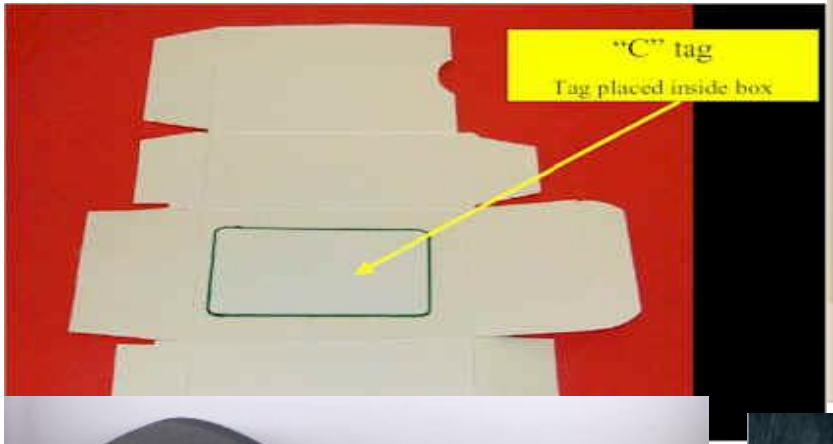
RFID Systems: Logical View



RFID Tags: Smart Labels



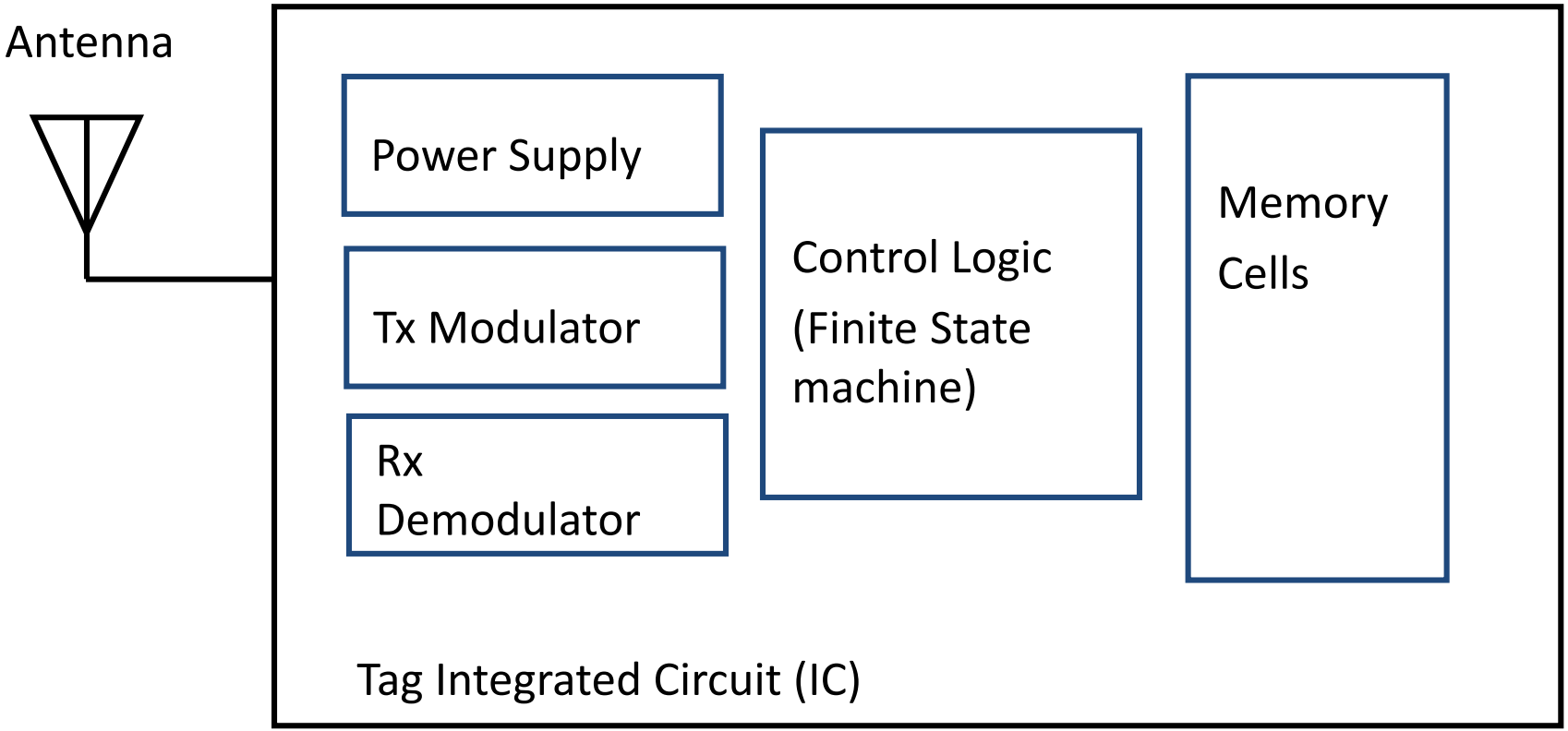
RFID Tags



RFID Tags

- Tags can be attached to almost anything:
  - Items, cases or pallets of products, high value goods
  - vehicles, assets, livestock or personnel
- **Passive Tags**
  - Do not require power – Draws from Interrogator Field
  - Lower storage capacities (few bits to 1 KB)
  - Shorter read ranges (4 inches to 15 feet)
  - Usually Write-Once-Read-Many/Read-Only tags
  - Cost around 25 cents to few dollars
- **Active Tags**
  - Battery powered
  - Higher storage capacities (512 KB)
  - Longer read range (300 feet)
  - Typically can be re-written by RF Interrogators
  - Cost around 50 to 250 dollars

Tag Block Diagram



RFID Tag Memory

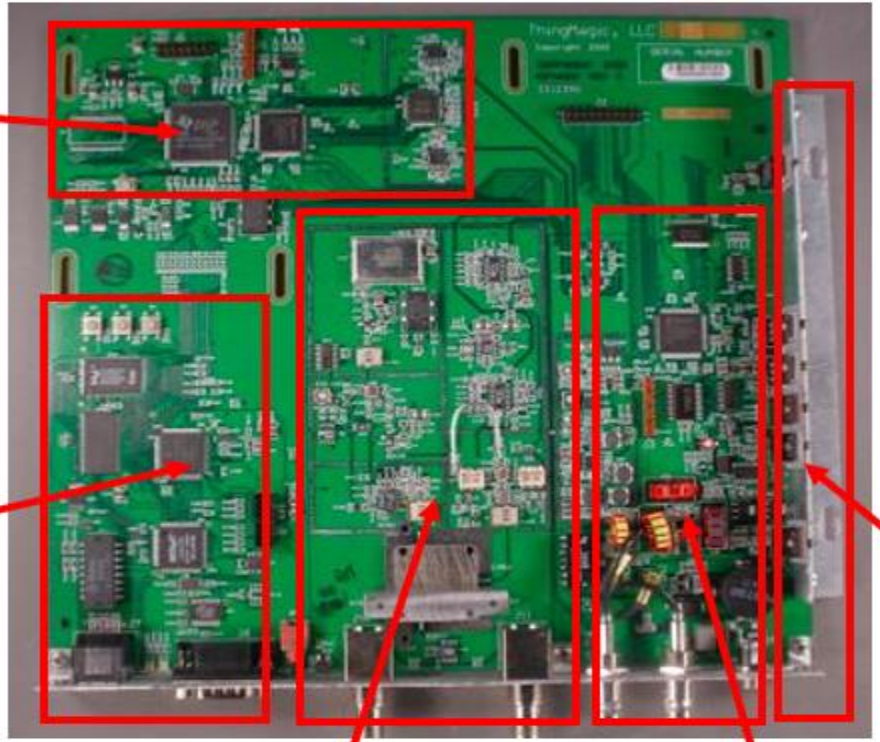
- Read-only tags
  - Tag ID is assigned at the factory during manufacturing
    - Can never be changed
    - No additional data can be assigned to the tag
- Write once, read many (WORM) tags
  - Data written once, e.g., during packing or manufacturing
    - Tag is locked once data is written
    - Similar to a compact disc or DVD
- Read/Write
  - Tag data can be changed over time
    - Part or all of the data section can be locked

RFID Readers

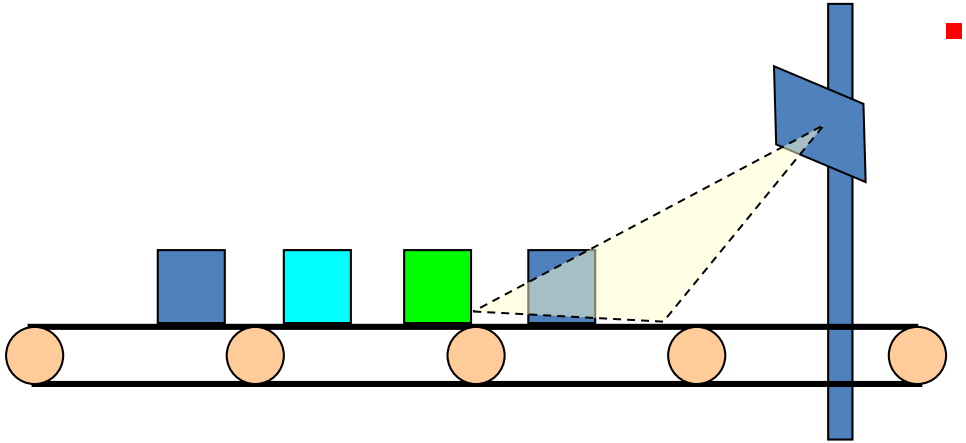
- Reader functions:
  - Remotely power tags
  - Establish a bidirectional data link
  - Inventory tags, filter results
  - Communicate with networked server(s)
  - Can read 100-300 tags per second
- Readers (interrogators) can be at a fixed point such as
  - Entrance/exit
  - Point of sale
- Readers can also be mobile/hand-held

Some RFID Readers

Reader Anatomy

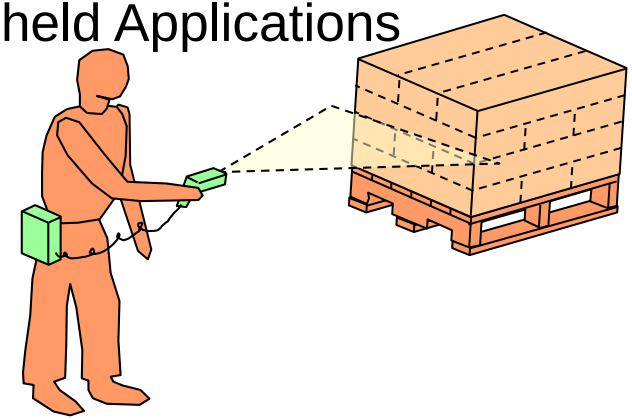


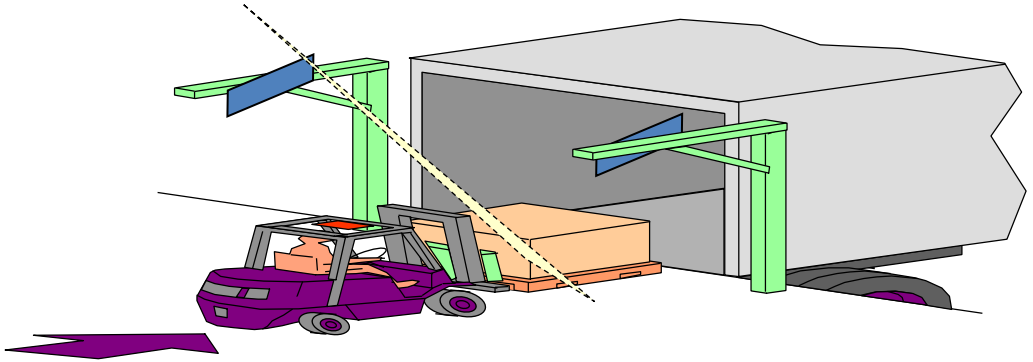
RFID Applications



- Assembly Line

- Handheld Applications





- Shipping Portals

RFID Applications

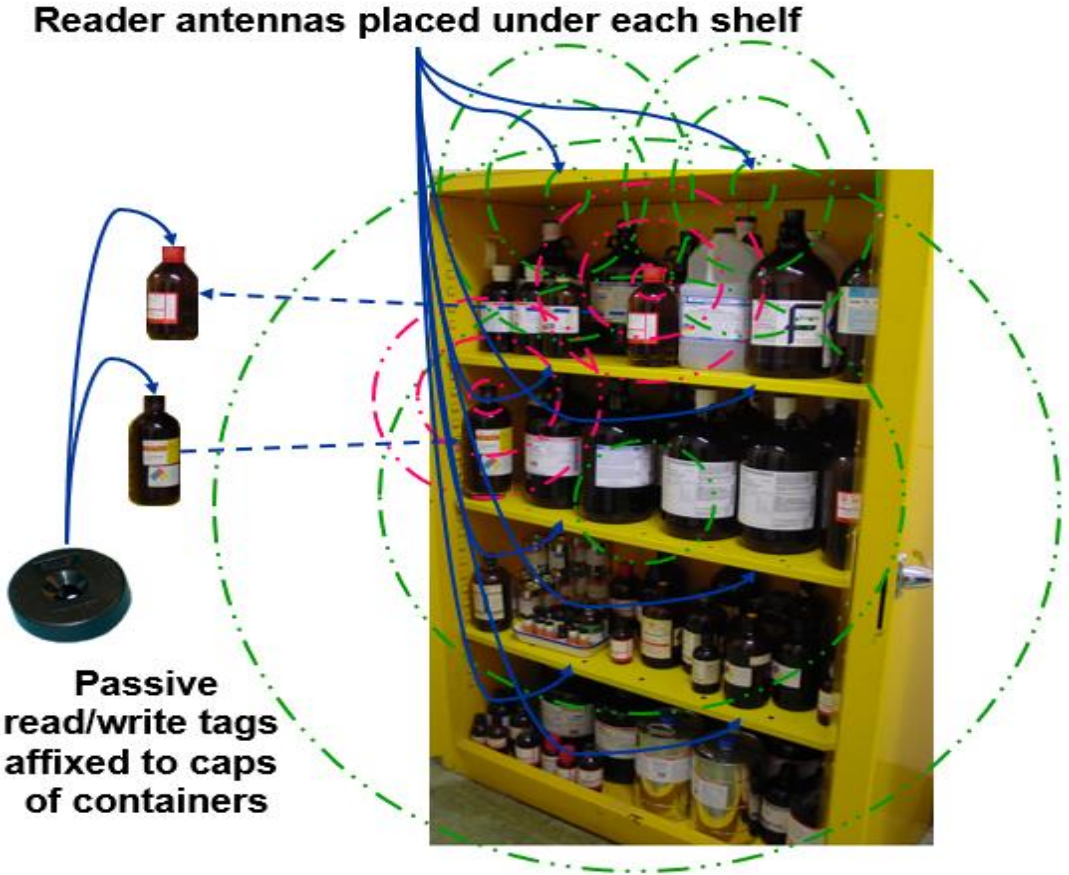
- Manufacturing and Processing
  - Inventory and production process monitoring
  - Warehouse order fulfillment
- Supply Chain Management
  - Inventory tracking systems
  - Logistics management
- Retail
  - Inventory control and customer insight
  - Auto checkout with reverse logistics
- Security
  - Access control
  - Counterfeiting and Theft control/prevention
- Location Tracking
  - Traffic movement control and parking management
  - Wildlife/Livestock monitoring and tracking

Smart Groceries

- Add an RFID tag to all items in the grocery.
- As the cart leaves the store, it passes through an RFID transceiver.
- The cart is rung up in seconds.

- Track products through their entire lifetime.

Smart Cabinet



1. Tagged item is removed from or placed in "Smart Cabinet"
2. "Smart Cabinet" periodically interrogates to assess inventory
3. Server/Database is updated to reflect item's disposition
4. Designated individuals are notified regarding items that need attention (cabinet and shelf location, action required)

Smart Fridge

- Recognizes what's been put in it
- Recognizes when things are removed
- Creates automatic shopping lists
- Notifies you when things are past their expiration
- Shows you the recipes that most closely match what is available

- "Smart" appliances:
  - Closets that advice on style depending on clothes available.
  - Ovens that know recipes to cook pre-packaged food.
- "Smart" products:
  - Clothing, appliances, CDs, etc. tagged for store returns.
- "Smart" paper:
  - Airline tickets that indicate your location in the airport.
- "Smart" currency:
  - Anti-counterfeiting and tracking.
- "Smart" people ??

RFID Advantages over Bar Codes

- No line of sight required for reading
- Multiple items can be read with a single scan

- Each tag can carry a lot of data (read/write)
- Individual items identified and not just the category

- Passive tags have a virtually unlimited lifetime
- Active tags can be read from great distances

- Can be combined with barcode technology

Operational Frequencies

Frequency Ranges	LF 125 KHz	HF 13.56 MHz	UHF 868 - 915 MHz	Microwave 2.45 GHz & 5.8 GHz
Typical Max Read Range (Passive Tags)	Shortest 1"-12"	Short 2"-24"	Medium 1'-10'	Longest 1'-15'
Tag Power Source	Generally passive tags only, using inductive coupling	Generally passive tags only, using inductive or capacitive coupling	Active tags with integral battery or passive tags using capacitive storage, E-field coupling	Active tags with integral battery or passive tags using capacitive storage, E-field coupling
Data Rate	Slower	Moderate	Fast	Faster
Ability to read near metal or wet surfaces	Better	Moderate	Poor	Worse
Applications	Access Control & Security Identifying widgets through manufacturing processes or in harsh environments Ranch animal identification Employee IDs	Library books Laundry identification Access Control Employee IDs	supply chain tracking Highway toll Tags	Highway toll Tags Identification of private vehicle fleets in/out of a yard or facility Asset tracking

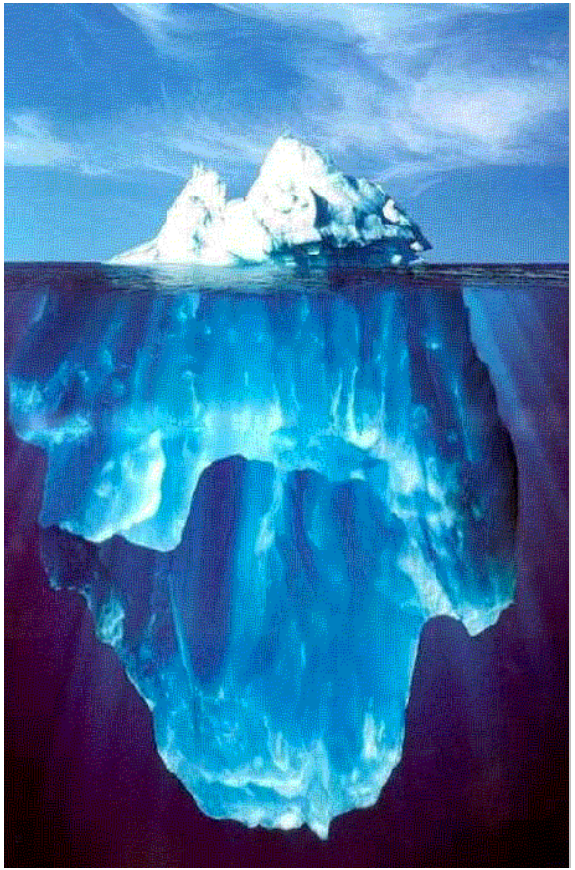
RFID Summary

Strengths	Weaknesses
➢ Advanced technology ➢ Easy to use ➢ High memory capacity ➢ Small size	➢ Lack of industry and application standards ➢ High cost per unit and high RFID system integration costs ➢ Weak market understanding of the benefits of RFID technology
Opportunities	**Threats**
➢ Could replace the bar code ➢ End-user demand for RFID systems is increasing ➢ Huge market potential in many businesses	➢ Ethical threats concerning privacy life ➢ Highly fragmented competitive environment

RFID – Points to Note

- RFID benefits are due to automation and optimization.
- RFID is not a plug & play technology.
- “One frequency fits all” is a myth.
- Technology is evolving but physics has limitations.
- RFID does not solve data inconsistency within and across enterprises.
- Management of RFID infrastructure and data has been underestimated.

RFID- The Complete Picture



Tags and Readers

Identifying Read Points

Installation & RF Tuning

RFID Middleware

Connectors & Integration

Process Changes

Cross Supply-Chain View