

Gaurav Kumar

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Summary

AI Product Manager with hands-on experience building and scaling LLM-powered platforms. Strong background in designing agentic and workflow-based AI systems in collaboration with engineering teams. Experienced in translating complex AI and backend capabilities into scalable product workflows, dynamic frontends, and reliable user experiences. Deep exposure to prompt engineering, multi-agent systems, RAG pipelines, and human-in-the-loop workflows.

Education

2023	B.Tech	IIT Kharagpur	7.89 / 10
2018	Senior Secondary	CBSE	95%

Skills & AI Systems Expertise

AI & LLM Systems: LLM fundamentals, static and graph-based workflows, agentic systems, multi-agent orchestration, RAG pipelines, dynamic knowledge ingestion, human-in-the-loop workflows, prompt engineering, agent and task decomposition

AI Product Architecture & Implementation Experience: Hands-on experience working with backend and frontend engineers to design and implement AI systems. Defined node-based workflows, API requirements, data flows, and system contracts for backend implementations. Collaborated closely with frontend engineers on implementation strategy, template-based UI rendering, workflow-driven interfaces, and translating backend capabilities into scalable frontend experiences.

Data, Tools & Frameworks: SQL, MySQL, Power BI, Jira, Figma, Notion, Linear, MS Office, Pandas, NumPy, Scikit-learn, Google Colab, Bolt.new, Lovable, Claude Code, Cursor, Agile, Scrum

AI & Product Experience

KiwiQ AI, Founder's Office (AI Product & Platform) Jan 2025 – Present

- Led product design and execution of an LLM-powered content intelligence platform, reducing content time-to-publish by **75%**
- Defined static, graph-based, and agentic workflows incorporating RAG, dynamic knowledge ingestion, and human-in-the-loop controls in close collaboration with engineering teams
- Owned node-based workflow logic, API requirements, and system data flows while working with backend engineers on scalable implementation
- Partnered with frontend engineers to design a **template-driven UI architecture**, enabling workflow-based dynamic rendering of AI outputs
- Defined agent and sub-agent responsibilities and applied prompt engineering best practices to improve reliability and output consistency
- Translated **350+ user feedback points** into PRDs and shipped **4 core user journeys** with engineering and design teams

Automation Project – Chick-fil-A (US-based QSR Chain)

2024

- Coordinated with stakeholders to deeply understand reporting requirements, operational constraints, and edge cases across outlets

- Created a structured project plan covering all functional and edge-case requirements shared by users
- Designed an end-to-end multi-step workflow to generate compliance reports, reducing manual effort from **50 hours to 10 minutes per outlet**

Pixel Ads, Founder (AI-driven Outdoor Advertising)

May 2024 – Dec 2024

- Worked with developers to define backend and frontend architecture for a hyper-personalized outdoor advertising platform
- Designed a microcontroller-based taxi-top display prototype for targeted advertising, reducing costs by **30%** while improving ad precision
- Conducted market research across **5 cities** to identify pricing models and feature gaps, shaping a GTM strategy with a **20% CTC advantage**
- Identified key market gap where clients manually selected ad locations, with no mapping between customer profiles and ad placement, and incorporated this insight into product strategy

Nation with Namo, Associate Consultant

Jul 2023 – May 2024

- Conducted **4 ground visits** to assess public sentiment and local issues, contributing to a winning election strategy securing **4 of 5 seats**
- Implemented action plans impacting **12+ lakh people**, driving a swing from trailing to leading in a closely contested constituency
- Resolved machine malfunctions and voting anomalies at **250+ key booths** through real-time issue tracking and cross-team coordination

SIMAI Management Consulting, Business Analyst Intern

May 2022 – Jul 2022

- Applied text mining, feature engineering, and TF-IDF on financial and customer datasets (75k+ records), improving revenue by **20%** and profit by **12%**

Gaana, Times Group, Product Management Intern

May 2021 – Jul 2021

- Analyzed user journeys across **5M+ DAUs** to improve Time-to-First-Play (TTFP) from **12s to 9s**
- Increased play-within-30s metric from **72% to 80%** by reducing scroll and search friction and surfacing relevant content sections on the landing page

UiT – The Arctic University of Norway, Research Intern

Oct 2020 – Jan 2021

- Built and optimized machine learning models to analyze biological samples and detect irregularities
- Worked with GAN-based architectures to improve model performance across experimental benchmarks

Leadership Experience

General Secretary, Technology, Technology Students' Gymkhana Led institute-wide technology initiatives, coordinated 6 societies and championship events, and managed a budget of **INR 19.1M**.

Executive Head, Kshitij (Asia's Largest Techno-Management Fest) Headed a **70+ member team**, executed 50 technology events, and managed a fest budget of **INR 11.2M**.

Overall Coordinator, Inter IIT Tech Meet Initiated and hosted the Inter-IIT Tech Meet at IIT Kharagpur, organizing **16+ events** with participation from **22 IITs**.