

Gaurav Shah

Global Business and Digital Arts Student at the University of Waterloo

Skills

Business Skills: Due Diligence | Quantitative Analysis | Qualitative Analysis | Entrepreneurship

Office Skills: PowerPoint (*Top 5% - LinkedIn Skill Assessment*) | Microsoft Office | Google Suite

Design and Programming: UI / UX Design | Adobe Creative Suite | Figma |

Web Development (HTML, CSS and JS) | Python | C | VS Code

Soft Skills: Leadership & Staff management | Strategic planning | Decision-making | Entrepreneurial thinking

Experience

Project Lead

Flying High Magazine – Indian Language School

[View Website](#) *Mar 2021 – Aug 2022*

- Spearheaded first-of-its kind digital school magazine to adapt to the pandemic.
- Recruited, interviewed, trained and led a team of 5 to accomplish the project.
- Prepared information architecture for a seamless user experience.
- Designed several iterations on Figma and performed basic user testing on over 25 people.
- Coded the entire website using HTML, CSS and JavaScript.
- Collected approval at various stages and documented the process for future teams.

Lead Web Designer and Developer

World Economic Forum – AI Youth Council – India Chapter

[View Website](#) *Jul 2022 – Sep 2022*

- Designed the website in Figma and performed basic UX testing with 10+ participants.
- Built and deployed the AI Youth Council website with **over 1000 visitors**.

CEO and UX Lead

Investmint – Young Tycoons Business Challenge

[View Case Study](#) *Apr 2022 – Jul 2022*

- Helped create and present a **business pitch** for a scalable online investment tool for beginners.
- Developed financial projections to achieve a **net profit of Rs. 52M** and break-even in 13 months.
- Developed MVP Mockups for the browser extension as well as user dashboard.
- Performed market research, determined a marketing plan and designed promotional materials.

Team Captain

Financial Miners – Wharton Global Investment Competition

[View Video](#) *Aug 2018 – Mar 2022*

- Managed a team of 5 and \$400,000 in virtual assets to generate returns for our clients.
- Analyzed 5000+ companies to craft **stock portfolio**.
- Selected among the **top 50** out of 3000+ participating teams in 2021 and 2022.
- Established investment strategies based on our clients' goals and risk tolerance.
- Prepared and implemented a stock screener app using Python for efficient and effective analysis.
- Created a pitch video explaining our strategy and approach.

Freelance Graphic Designer

Fiverr Marketplace

Apr 2018 – May 2020


- Managed **10+ clients from 3 continents** (including those in the fintech sector).
- Designed corporate pitch decks to be visually appealing and present data meaningfully.
- Designed brand assets. (Logos, posters, etc.)

Project Management Intern

Swiss Pharma Nigeria Ltd.

Aug 2021 – Sep 2021


- Learnt project management tools such as **Gantt charts** and **key performance indicators**.
- Revamped an updated org chart to account for company expansion.


 Portfolio: gaurav.studio

 linkedin.com/in/gs336/

 gshah@uwaterloo.ca

 github.com/GauravShah123/

 (548) 333-8115

 Waterloo, Ontario

Education

Global Business and Digital Arts (GBDA)

University of Waterloo – Stratford School of Interaction and Design

96.8% Average in 1A term.

Sep 2022 – Apr 2027

High School Diploma

[Indian Language School](#)

97.2% Average – Accountancy, Business Administration, Economics, Applied Mathematics and English

Jul 2018 – Jun 2022

Achievements and Awards

International Experience Scholarship (\$10,000)

By the University of Waterloo

Aug 2022

Stratford 10 Year Anniversary Scholarship (\$500)

By the Stratford School of Interaction and Design

Feb 2023

Best All Round Performance

By Far East Mercantile Co. Ltd

Mar 2022

Business Vision and Creativity Award

By Maharashtra Mandal

Mar 2022

Clubs & Societies

1. Campus Ambassador – [Velocity \(Waterloo's Innovation Ecosystem\)](#)
2. VP of Web – UW Marketing Association
3. First Year Representative – [GBDA Society](#)
4. Organizational Team Lead (Volunteer) – [United for Literacy](#)
5. Web Team – [Creator's Collective](#)
6. Volunteer Notetaker – Student Accessibility Services