



DENPRO



Overview



Revenue



Expenses



Table

Financial Analysis

\$119M

Revenue

\$102M

Expenses

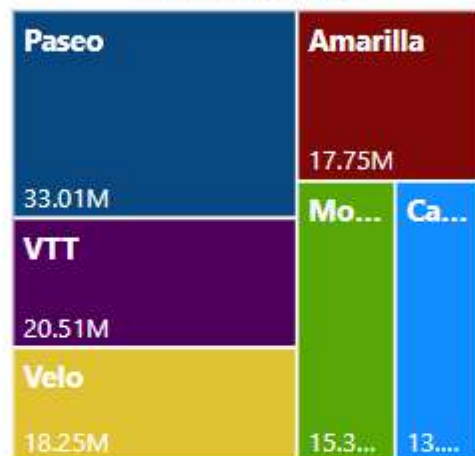
1.13M

Units Sold

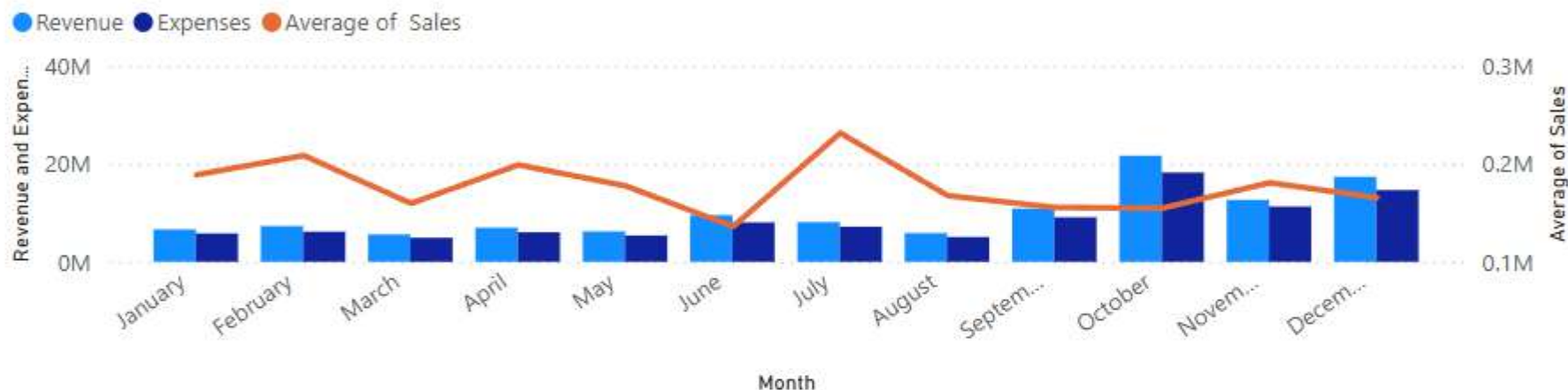
\$16.89M

Net Profit

Top 5 Products



Revenue, Expenses and Average of Sales by Month



Sum of Values by o





DENPRO



Overview



Revenue



Expenses



Table

Revenue Data-Set and Analysis

\$119M

Revenue

\$102M

Expenses

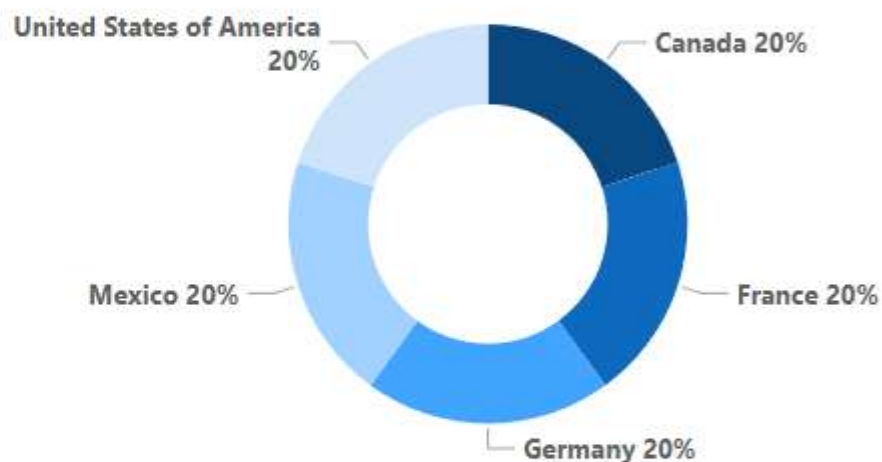
1.13M

Units Sold

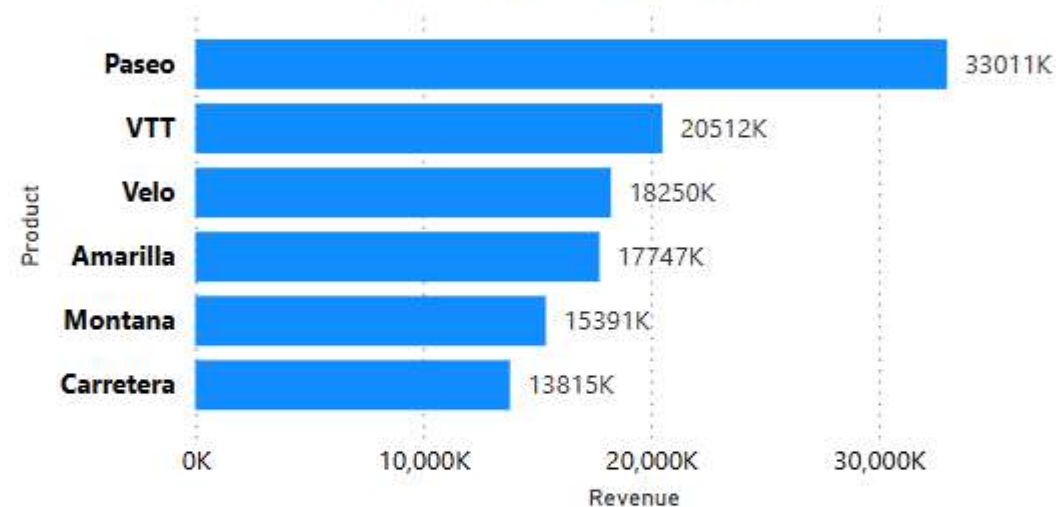
\$16.89M

Net Profit

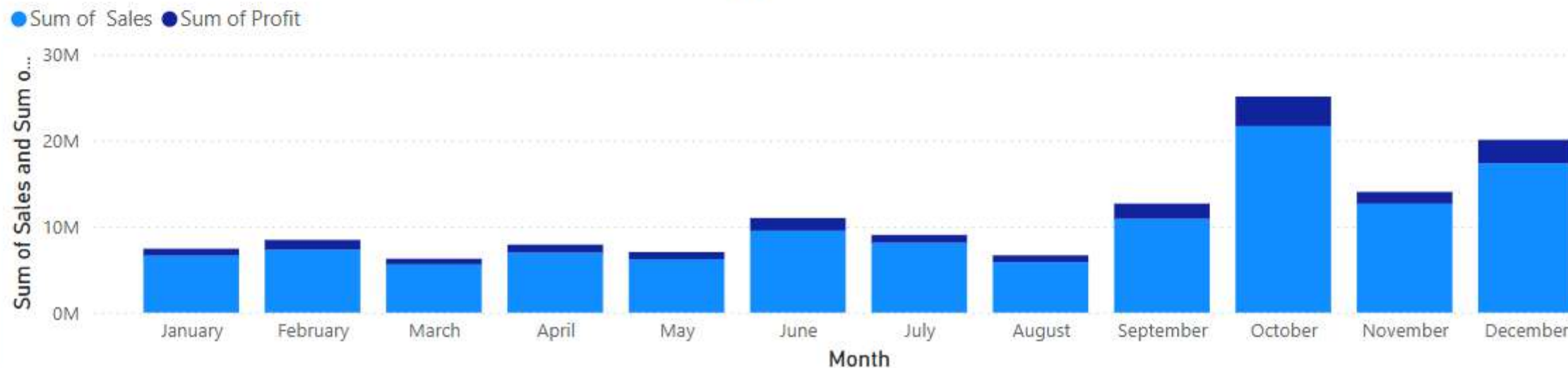
Total Revenue by Country



Total Revenue by Product



Total Sales & Profit throughout the year



Overview

Revenue

Expenses

Table

Expenses & Costing Analysis

\$119M

Revenue

\$102M

Expenses

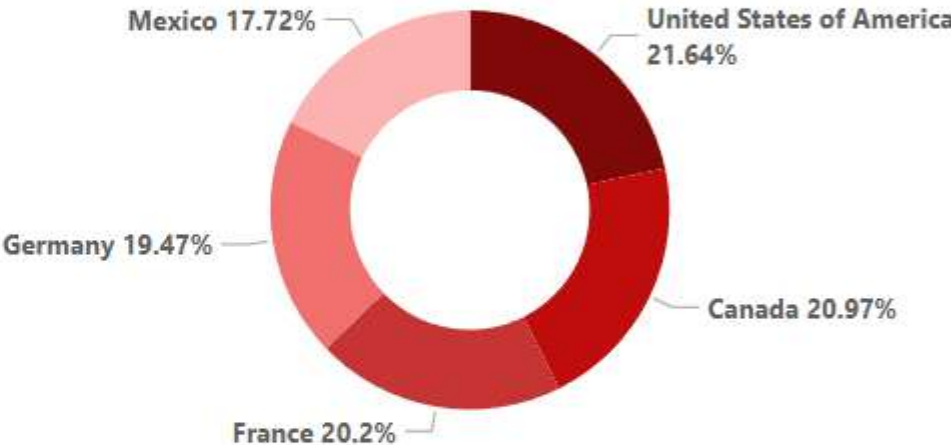
1.13M

Units Sold

\$16.89M

Net Profit

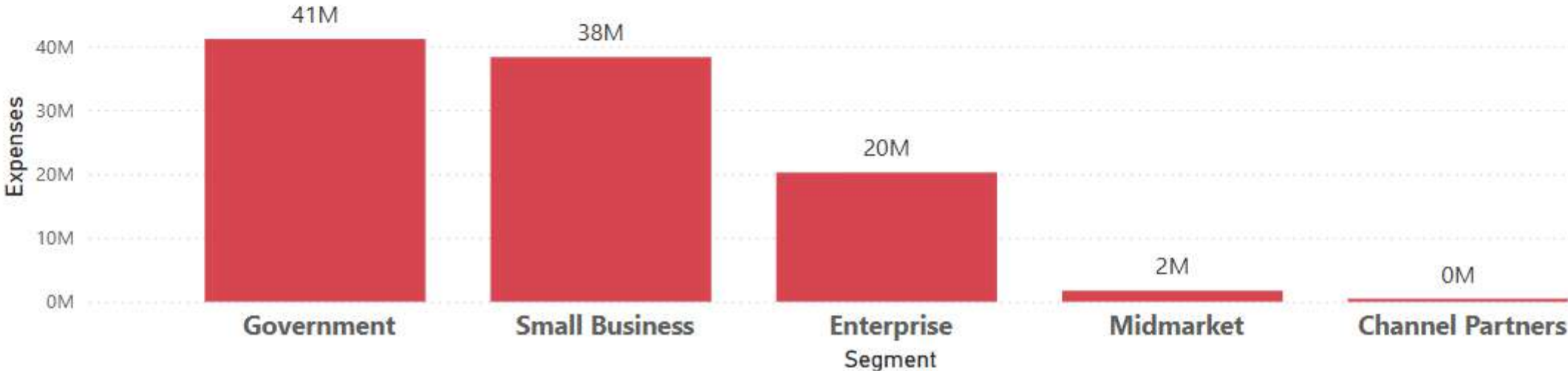
Expenses by Country



Discount Costing according to band



Expenses by Segments throughout the year





Overview

Revenue

Expenses

Table

Primary Data & Raw Table Lookup

\$119M

Revenue

\$102M

Expenses

1.13M

Units Sold

\$16.89M

Net Profit

Month	Segment	Country	Gross Sales	Costing	Discount Amount
January	Channel Partners	Canada	38,934.00	9,733.50	2,725.38
January	Channel Partners	France	20,808.00	5,202.00	2,288.88
January	Channel Partners	Germany	29,748.00	7,437.00	892.44
January	Channel Partners	Mexico	28,080.00	7,020.00	1,965.60
January	Channel Partners	United States of America	23,472.00	5,868.00	2,112.48
January	Enterprise	Canada	207,375.00	199,080.00	26,958.75
January	Enterprise	France	248,437.50	238,500.00	14,906.25
January	Enterprise	Germany	395,625.00	379,800.00	43,518.75
January	Enterprise	Mexico	69,250.00	66,480.00	7,617.50
January	Enterprise	United States of America	72,375.00	69,480.00	7,237.50
January	Government	Canada	841,752.00	616,590.00	110,337.78
January	Government	France	562,620.00	404,910.00	30,556.50
January	Government	Germany	304,124.00	219,230.00	29,971.20
January	Government	Mexico	908,981.00	662,175.00	81,919.30
January	Government	United States of America	376,294.50	273,817.50	47,353.79
January	Midmarket	Canada	5,760.00	3,840.00	633.60
January	Midmarket	France	59,962.50	39,975.00	7,795.13
January	Midmarket	Germany	10,215.00	6,810.00	1,021.50
January	Midmarket	Mexico	42,915.00	28,610.00	2,145.75
January	Midmarket	United States of America	8,325.00	5,550.00	416.25
January	Small Business	Canada	261,900.00	218,250.00	28,809.00
January	Small Business	France	730,350.00	600,625.00	81,919.30
January	Small Business	Germany	304,124.00	219,230.00	29,971.20
January	Small Business	Mexico	908,981.00	662,175.00	81,919.30
January	Small Business	United States of America	376,294.50	273,817.50	47,353.79
Total			127,931,598.50	101,832,648.00	9,205,248.24

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average total profit

2,815,617.04

Average of Total Profit

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