GAURAV SINGH JOON

Web Developer | SEO | Digital Marketing

Contact

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New Delhi, India

SUMMARY

Front-End Developer skilled in React.js, JavaScript, HTML5, and CSS, with back-end knowledge in Python, Django, and SQL. Experienced in building responsive, user-friendly web applications and data-driven solutions. Certified in Data Science, AI, and Cybersecurity. Adept at SEO, digital marketing, and cross-functional collaboration.

SKILLS

Core Skills: React.js, JavaScript, HTML5, CSS, Python, Django, SQL, SEO, Responsive Design, Cybersecurity

Tools & Platforms: Git, Power BI, Adobe Suite, WordPress, Canva

EXPERIENCE

Digital Sales Intern

ACS Ltd.   10/2023 - 01/2024

Contributed to lead generation, product presentations, and supported sales strategies.

Built strong client relationships.

Python Development Intern

CODSOFT   05/2024 - 06/2024

Developed and enhanced Python programming skills through hands-on projects.

Applied problem-solving techniques to build efficient and scalable solutions.

Gained practical experience in coding, debugging, and algorithm optimization.

Digital Marketing Intern

UnixPro Robogate Information Technology   07/2024 - 08/2024

Crafted and implemented marketing strategies.
Managed social media campaigns and optimized content for SEO.

Front-End Developer Intern

HEXENSE LABS PRIVATE LIMITED   02/2025 - 05/2025

Developed responsive web interfaces using HTML5, CSS, JavaScript, and React.js, improving mobile compatibility by 30%.
Built reusable UI components ensuring pixel-perfect design.
Optimized performance across devices and browsers.
Collaborated with designers and developers to deliver high-quality web applications.

LANGUAGES

English, Hindi, French

EDUCATION

Bachelor of Computer Application (BCA)

Kamal Institute of Higher Education and Advanced Technology, Affilated by GGSIPU

06/2022 - 06/2025   Delhi, India

High School Diploma

Heera Public School, Recognized by CBSE

03/2018 - 06/2022   Delhi, India

ACHIEVEMENTS & ROLES

Best Student of the Batch (2025)

Honored with 2 trophies for excellence in academics, leadership, and all-round performance.

Anchoring Head

Led and hosted institutional events and workshops, showcasing strong public speaking and coordination skills.

NSS & Eco Club Coordinator

Led community outreach programs and eco-awareness campaigns, organizing donation drives, cleanliness activities, and environmental workshops.

Overall Coordinator

Organized diverse events, highlighting proficiency in event management and strategic oversight.

Class Representative (CR)

Acted as a liaison between students and faculty, representing student concerns and promoting effective communication.

PROJECTS

Hotel Management System

Technologies Used: Python, Tkinter

- Developed a GUI-based application for hotel management operations.
- Implemented features for room reservation, availability status, and guest management.
- Included functionalities for staff management, authority contacts, and payment information retrieval.
- Enhanced operational efficiency for hotel staff through an intuitive interface.

Weather Application
Technologies Used: JavaScript, OpenWeatherMap API

- Developed a dynamic weather app that provides real-time weather information for user-specified locations.
- Integrated API to fetch and display temperature, humidity, and weather conditions.
- Implemented a visually immersive UI with backgrounds that adapt to current weather conditions.
- Enhanced user experience through clean interface design and responsive features.

PathWise – AI Career Path Finder
Technologies Used: Python, Flask, SQLite, Word2Vec, NLTK, SQLAlchemy, Pandas, HTML

- Developed a web-based career guidance tool that suggests career paths based on users' skills and interests.
- Integrated a pre-trained Word2Vec model to analyze semantic similarity between user input and occupation data.
- Designed and connected an SQLite database populated with O*NET-based career and skill data using Pandas and SQLAlchemy.
- Implemented NLP features using NLTK to preprocess user input with lemmatization and stopword removal.
- Built a Flask REST API to serve top 10 matching careers based on AI-calculated similarity scores.
- Created an intuitive and responsive web interface for interactive input and result display.

CERTIFICATIONS

Python and Django
Training course on Python and Django by NITD.

OOPS and C++
Grade B in OOPS and C++ training by UPDESCO.

Data Science, A.I. and Cyber Security & Privacy
Masterclass on Data Science, AI, and Cybersecurity by ISTEP and DEAKIN UNIVERSITY.

English Language for Competitive Exams
NPTEL online course, with IITM and Swayam Govt. of India.

Diploma in Digital Marketing
Digital Marketing Course by KIHEAT.

Diploma in Advanced Excel
Advanced Excel Course by KIHEAT.

Certificate in French Language
French Language certification by KIHEAT.

WordPress Project Certificate
Completed a project building a website with WordPress.

Data Visualization with Power BI
Course on Data Visualization using Power BI.