## **AI Content Generation Pricing Sheet - SynWrite AI software**

This pricing sheet provides a detailed comparison of different SynWrite AI software packages designed to help users generate high-quality content using artificial intelligence. It outlines the key features, benefits, and specifications of each package, enabling potential buyers to make an informed decision based on their specific needs and budget.

**What this is:**

* A comparison table outlining the different SynWrite AI software packages: Spark, Ignite, and Enterprise.
* A tool to help potential customers understand the features and costs associated with each SynWrite AI product.

**How it works:**

The sheet is organized into rows and columns.

* The rows list the features of the SynWrite AI software, such as "Content Generation", "Brand Voices", "User Seats", and "Price".
* The columns represent the different SynWrite AI packages:
  + **SynWrite AI - Spark**: A starter package with essential AI content generation features.
  + **SynWrite AI - Ignite**: A more advanced package with additional features for scalability and team collaboration.
  + **SynWrite AI - Enterprise**: A customizable solution for large organizations with complex content needs.

**Pricing Table**

| **Feature** | **SynWrite AI - Spark** | **SynWrite AI - Ignite** | **SynWrite AI - Enterprise** |
| --- | --- | --- | --- |
| **Product SKU** | SW-SPK-001 | SW-IGN-002 | SW-ENT-CUSTOM |
| **Price** | $29/month/seat | $49/month/seat | Custom Pricing |
| **Free Trial** | 7-Day Trial | 7-Day Trial | Contact Sales |
| **Plan Includes** |  |  |  |
|  | 1 user seat | Includes 1 seat, add up to 5 | Unlimited feature usage |
|  | 1 Brand Voice | 3 Brand Voices | Custom Workflows and Apps\* |
|  | Access to SynWrite AI Chat | 10 Knowledge Assets | Groups & document collaboration |
|  | Basic SEO Optimization | 3 Content Campaigns | Custom Style Guides with X-ray view |
|  | Use AI in your browser with our extension | AI Image Generation & Editing Tools | Enterprise-grade security & governance |
|  |  |  | Advanced admin panel with permissions |
|  |  |  | API access\* |
|  |  |  | Dedicated account management team with premium support |
| **Content Generation** | Text | Text, Images | Text, Images |
| **Brand Voices** | 1 | 3 | Unlimited |
| **Knowledge Assets** | N/A | 10 | Unlimited |
| **User Seats** | 1 | 1 (add up to 5) | Unlimited |
| **Content Campaigns** | N/A | 3 | Unlimited |
| **Chat Interactions** | Unlimited | Unlimited | Unlimited |
| **Browser Extension** | Yes | Yes | Yes |
| **SEO Optimization** | Basic | Advanced | Advanced |
| **Languages** | 30+ | 30+ | 30+ |
| **AI Image Generation & Editing** | No | Yes | Yes |
| **Custom Workflows and Apps** | No | No | Yes\* |
| **Groups & Document Collaboration** | No | No | Yes |
| **Custom Style Guides with X-ray View** | No | No | Yes |
| **Enterprise-Grade Security & Governance** | No | No | Yes |
| **Advanced Admin Panel with Permissions** | No | No | Yes |
| **API Access** | No | No | Yes\* |
| **Dedicated Account Management Team** | No | No | Yes |

\*= Contact Sales for availability

**Pricing Considerations:**

* **Spark:** This is the entry-level package, priced at $29 per month per user. It's suitable for individual users or small teams with basic content generation needs.
* **Ignite:** This package is priced at $49 per month per user and offers more features, including support for multiple brand voices, knowledge assets, and content campaigns. It is designed for growing businesses and marketing teams that require more advanced capabilities.
* **Enterprise:** This package offers custom pricing, reflecting its tailored nature. It is designed for large organizations with complex and specific requirements, including custom workflows, enhanced security, and dedicated support. Potential buyers need to contact sales for a personalized quote.

**Instructions for a potential buyer:**

1. **Evaluate your needs:** Determine your content generation requirements, including the volume of content, the variety of content formats, the number of users, and any specific features you may need (e.g., image generation, API access).
2. **Compare the packages:** Review the features and benefits of each SynWrite AI package (Spark, Ignite, and Enterprise) in the table to see which one best aligns with your needs.
3. **Consider your budget:** Evaluate the pricing of each package and choose one that fits within your budget.
4. **Choose a package:**
   * If you are an individual or small team with basic needs, Spark is a good starting point.
   * If you are a growing business or marketing team that requires more advanced features, Ignite is a suitable option.
   * If you are a large organization with complex needs and require a customized solution, contact sales for Enterprise pricing.
5. **Start a free trial or contact sales:** You can start a 7-day free trial for the Spark and Ignite packages to experience the software before committing to a purchase. For the Enterprise package, you will need to contact our sales team to discuss your specific requirements and get a custom quote.