



CaféPulse – Sales & Customer Insights

41,706.86



Total Sales

799



Unique Customers

8.34



Avg. Order Value

5000

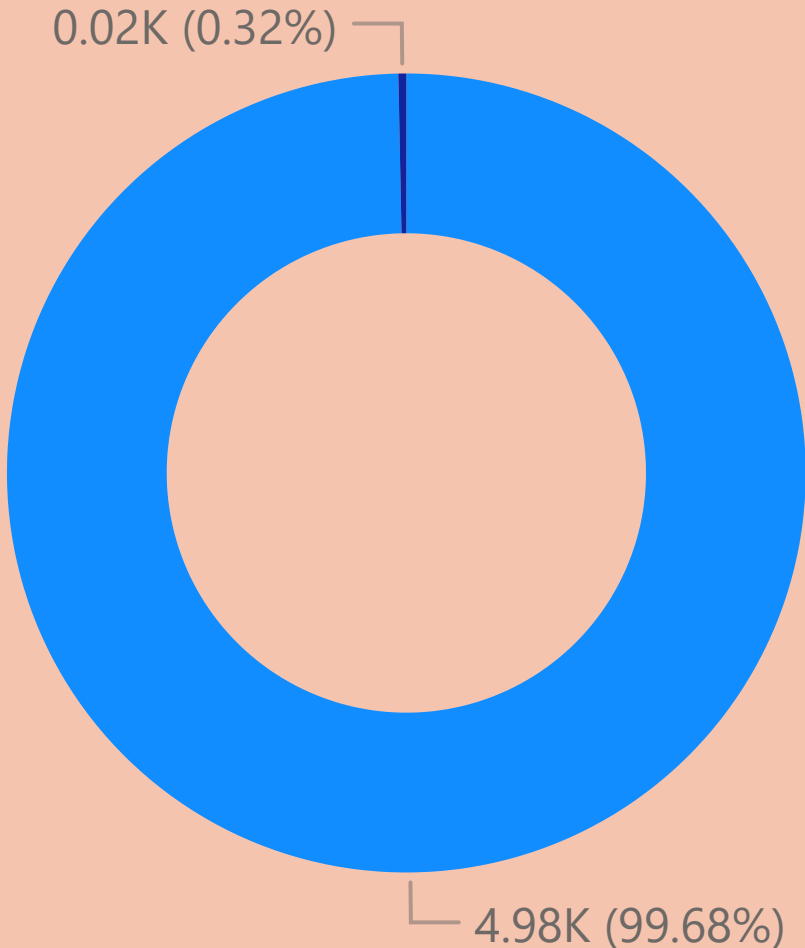


No. of Transactions

Sales Heatmap – Day vs Hour

Day	0	1	2	3	4	5	6	7	8	9
Friday	280.23	238.17	159.94	207.88	274.75	247.77	286.57	294.22	237.48	211.86
Monday	302.47	181.83	232.81	204.37	226.08	279.96	198.65	233.94	334.59	250.24
Saturday	206.57	301.74	216.85	104.72	175.43	229.44	298.90	193.21	219.95	331.48
Sunday	272.09	260.50	179.03	255.85	232.64	289.81	278.70	250.27	276.25	262.40
Thursday	261.16	300.20	194.49	241.73	284.94	195.66	253.33	230.19	200.10	385.44
Tuesday	278.29	249.12	283.86	230.97	186.62	220.71	264.04	247.71	177.19	242.24
Wednesday	159.41	279.28	185.28	256.45	267.92	180.09	182.00	266.95	181.88	285.32
Total	1,760.22	1,810.84	1,452.26	1,501.97	1,648.38	1,643.44	1,762.19	1,716.49	1,627.44	1,968.98

Customer Segmentation Pie Chart



Customer Type

- Repeat
- New

Item

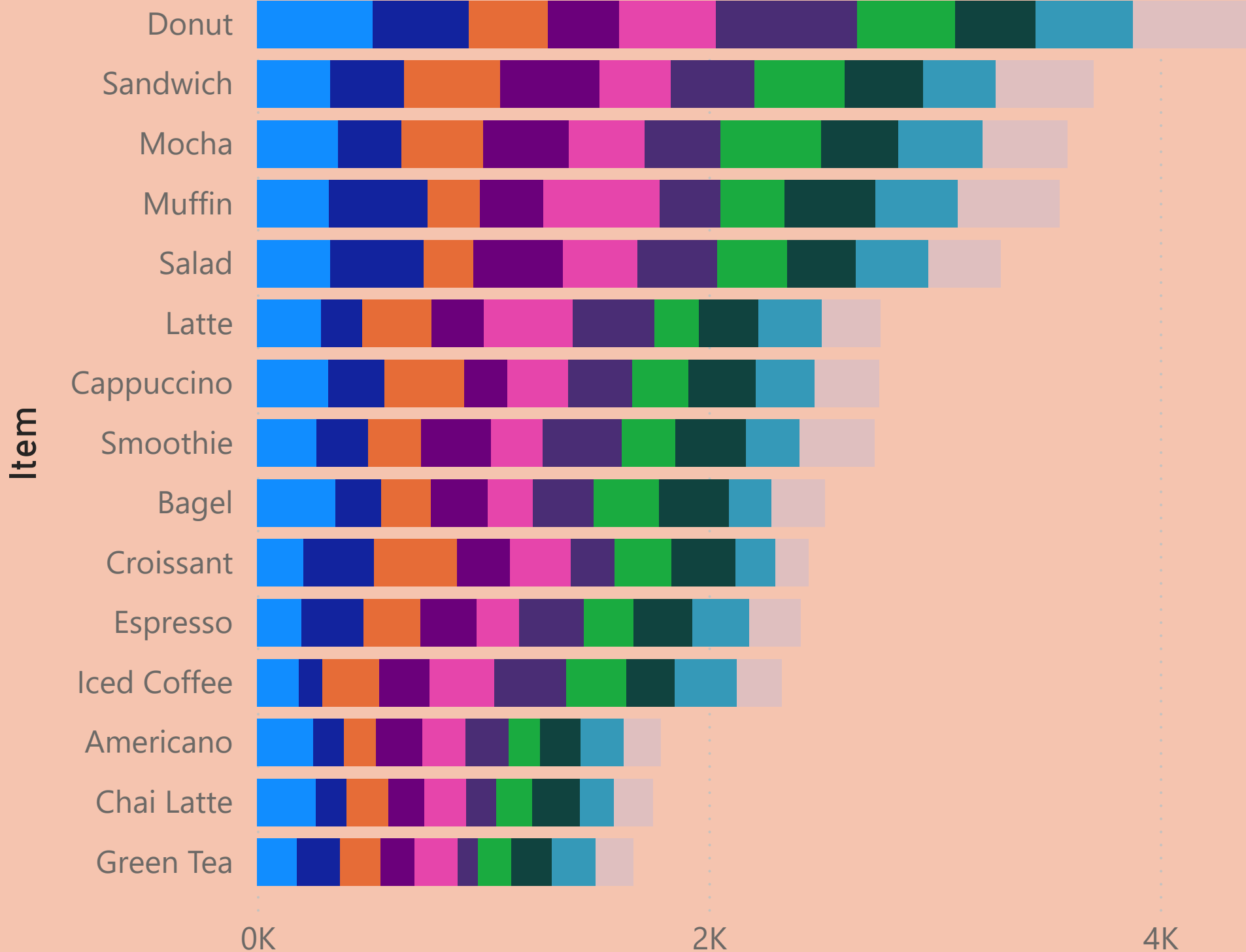
- Americano
- Bagel
- Cappuccino
- Chai Latte

OutletID

- 1
- 2
- 3
- 4
- 5

Top Products by Outlet

OutletID 1 2 3 4 5 6 7 8 9 10



Date

01/01/2024



28/06/2024

