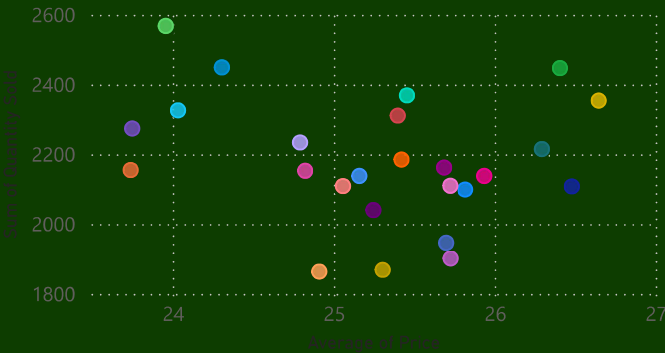




# GreenCart Price Optimization

Price vs Quantity Scatter Plot

Product Name ● Apple ● Banana ● Butter ● Carrot ● Cheese ▶



Product Name ▼

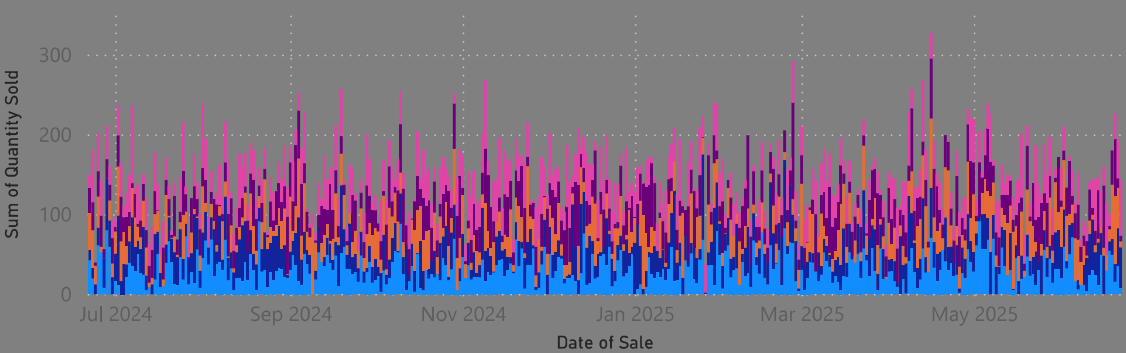
- ☐ Tea
- ☐ Tomato
- ☐ Water
- ☐ Yogurt

Category

- Beverages
- Dairy
- Fruits
- Snacks

Sum of Quantity Sold and Sum of Revenue by Date of Sale and Category

Category ● Beverages ● Dairy ● Fruits ● Snacks ● Vegetables



Product Name	Beverages	Dairy	Fruits	Snacks	Vegetables
Apple			534.85		
Banana			-279.49		
Butter		44.09			
Carrot					236.18
Cheese		196.30			
Chips				223.59	
Coffee	-312.92				
Cookies				677.53	
Cream		443.19			
Granola Bar				408.93	
Grapes			302.18		
Juice	-70.89				
Total	264.24	1,349.94	178.81	1,085.81	743.18

Product Name ▲	Category	Average of Price	Average of Suggested Price	%GT	Sum of Price Change (%)	Price Elasticity	Sum of Revenue
Apple	Fruits	43.86	48.25	0.09%	-27.91	87.72	
Apple	Fruits	48.54	53.39	0.09%	-18.44	242.70	
Apple	Fruits	46.97	51.67	0.09%	-18.03	187.88	
Apple	Fruits	49.94	54.93	0.09%	-12.05	99.88	
Apple	Fruits	49.83	54.81	0.09%	-11.61	199.32	
Apple	Fruits	48.13	52.94	0.09%	-7.38	240.65	
Apple	Fruits	46.75	51.43	0.09%	-6.98	280.50	
Apple	Fruits	49.90	54.89	0.09%	-6.11	499.00	
Apple	Fruits	47.76	52.54	0.09%	-5.40	811.92	
Apple	Fruits	43.98	48.38	0.09%	-4.28	747.66	
Apple	Fruits	47.51	52.26	0.09%	-3.62	760.16	
Apple	Fruits	43.95	48.35	0.09%	-1.96	835.05	
Apple	Fruits	40.48	54.42	0.09%	1.54	890.64	
Total		25.27	25.33	100.00%		13,79,194.59	