

Data Visualization Project Marking Rubric		
Review number	Deliverable title	Score
Review 1	<b>Review 1: Data Collection &amp; Preprocessing &amp; Exploratory Data Analysis (EDA)</b>	<b>(Total: 30 Marks)</b>
	Identifying and sourcing relevant datasets	4
	Cleaning and handling missing values	4
	Feature selection and engineering	4
	Ensuring data integrity and consistency	3
	Summary statistics and insights	4
	Identifying patterns, trends, and anomalies	4
	Handling outliers and data transformations	3
	Initial visual representation of key findings	4
<b>Review 1 Score</b>		<b>30</b>
Review 2	<b>Review 2: Data Visualization &amp; Interpretation</b>	<b>(Total: 20 Marks)</b>
	Selection of appropriate chart types for insights	6
	Aesthetics and clarity of visualizations	6
	Interactive elements (if applicable)	4
	Interpretation and storytelling with data	4
<b>Review 2 Score</b>		<b>20</b>
<b>Total Score</b>		<b>50</b>