



**WE SERVE  
HAPPINESS!**

**THE NOSH  
YARD**

Nosh Yard Franchise  
Module!

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**INFORMATIONAL  
BROCHURE**

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# INTRODUCTION

The Noshyard is a restaurant franchise chain launched by ASIAN NUTRITIONS PVT. LTD. since then The Noshyard has become the most preferred brand in restaurant industry across the country. Within a short time The Noshyard has spread its wings far and wide. The Noshyard has established its presence in the National Capital Region (NCR) through company owned restaurants. The Noshyard continues to delight its customers with its authentic food cooked and freshly made many times a day.



## ABOUT ASIAN NUTRITIONS

**Asian Nutritions is a world-class feed maker that contributes to the quality of health and wellbeing of chicken, cow, and many other animals. We continue our quest to discover & develop new and innovative methods to add such values in the feed that nourishes and provides chicken with a healthy life.**

**We are offering authentic, traceable, proven, and quality-oriented poultry feed. Best quality raw materials are used to produce the number one quality poultry feed to provide the customers with amazing end products. We significantly invest in developing cost-effective feed for all the seasons.**

## OUR PRODUCTS



# TheNoshYard

Unit Of Asian Nutritions Pvt. Ltd.

Starting from poultry feed manufacturing to our restaurants , NOSHYARD act as catalyst for each of its stakeholders. From sourcing, marketing, retailing till the final act of consumption, taking another leap ahead, NOSH YARD. Makes your hunger stop by rapid delivery on your doorsteps. No more hassles, we bring all your essential and daily needs to you at your convenience

# FOOD BUSSINESS IN INDIA

## Overview



**India's food processing sector is one of the largest in the world. The food and beverages industry accounts for 3% of India's GDP and is the single largest employer in the country, with more than 7.3 million workforce.**

Food and beverage sales in the restaurant and foodservice industry are projected to total Rs 5800 Cr in 2021, up 19.7% from 2020.

We launched the Noshyard's franchise programme to help food joints and restaurants by 2022 revive their business.

Food delivery service industry represents a shift by Online food ordering, as a result of which funding in the food tech space has increased 35x in the last five years and is projected to increase manifold.

Following the COVID-19 pandemic, consumers have become more health-conscious and their preference for increased hygiene practices is expected to grow significantly.

The focus of our restaurants is now on providing the consumers a safe, clean, hygienic and healthy food delivery.



# WHY CHOOSE NOSHYARD?



**Nosh Yard is the fastest growing food industry in India. The restaurant business is a powerful incentive machine. Our customer are very loyal to us because of our loyal services to costumer. We provide hygienic and healthy food.**

Our franchising plan is unique as it goes beyond convention notions of franchising What we look for is partner rather than just a franchise. Our relationship is of a partner as we know it take equal to succeed. We realize that in the growth of our partner, lies our own growth. We provide fix 20% from total sale per month and give you all the tools and support to succeed. We need people like us, who share our mindset and our values to grow our business and build each other's future.

## GETTING STARTED

**NOSH YARD offer you the opportunity to buy a franchise at minimum investment. Your hard work and dedication will be rewarded by our proven formula for the establishment of day to day operation of a retail store.**

**NOSH YARD offers you the opportunity to be in business, not by yourself but with us. Our role is to provide you a complete setup, show you how to run it and provide ongoing support to ensure that the bussiness runs successfully.**

# MODULE OF INVESTMENT



**Being aligned with our vision ,we have planned to provide our services to a larger customer base through our Nosh's store program and we seek partner whop are willing to share our vision.**

**Join hands with NOSH YARD and start your journey to success.**

## **NOSHYARD Franchise MODULE.**

**20% From Total Sale**

**Agreement 4 year**

**Investment 8 LAKH + GST ( 2 Lakh is franchise fee, 6 Lakh is setup fee)**

**Security fee is Refundable which is Rs.6,00,000/- (Six Lacks only) \* after 4 years**

**Area - 200 sqft to 300 sqft**

### **Company will provide:**

**Complete restaurant setup by company**

**Employees salary will provide by company**

**Electric bill and all the maintenance charges will provide by company**

**Marketing and branding to stock filling and refilling will provide by company**

# BENIFITS

1. Instant Brand Recognition
2. Financing Process is Easier
3. Defined Training Process
4. Ready-to-go Business
5. Anytime Guidance is Available



6. Huge running cost saving due to trained staff and organized system
7. Increase in sale because of visually attractive display
8. Increase in online business with the help of our website or application
9. Fully functional restaurant will give you the return from day one
10. Customer satisfaction and retention of customers increased with this kind of systemized restaurant
11. You will always have a team of expert and experienced
12. Fixed income ,rent ,maintenance & electricity

# ROLE OF NOSH FRANCHISE OWNER

- \*The Franchise owner have the authority to check The billing software anytime**
- \* The franchise has to ensure customer satisfaction**



## ROLE OF COMPANY

- . Company will setup the store**
- . Company will provide sop's, Training and Manual**
- . Company will provide software and application**
- . Company will assist the franchisee in hiring training employees**
- . Company will provide all the marketing and communication material**
- . Company will give Brand level Advertisement which includes Digital and social Media Marketing, Newspaper Ads, Hording etc.**



## ADDRESS:



**HEAD OFFICE : UNIT NO.- 1125, 11TH FLOOR,  
TOWER- B3, SPAZE I-TECH PARK,  
SOHNA ROAD, SECTOR- 49,  
GURGAON- 122018**

## CONTACT US:

**PH NO. : +91 9875915650**

**LANDLINE NO. : +91-124-4141537**

**WEBSITE : [WWW.NOSHYARD.COM](http://WWW.NOSHYARD.COM)**

**EMAIL : [NOSHYARDSTORES@GMAIL.COM](mailto:NOSHYARDSTORES@GMAIL.COM)**

# DOCUMENTS NEEDED FOR AGREEMENT

- . Aadhar Card
- . Pan Card
- . Bank detail
- . Passport size photoshop

RS 2,00,000 + GST ( Two LAKH ONLY)  
should be pay at the time of  
agreement compulsory.

## ACCOUNT DETAILS OF COMPANY

**ACCOUNT NAME : ASIAN NUTRITIONS PVT LTD**

**BANK NAME : YES BANK**

**ADRESS :GROUND FLOOR, VIDHI PLAZA,SEC 14, HUDA  
MARKET,GURUGRAM 122001**

**IFSC CODE :YESB0000105**

**ACCOUNT NO. : 010563400004240**

**GST NO. :03AATCA2316B8**