

# Credit Card Customer Report

Revenue

57M

Amount

667K

Income

588M

Customer  
satisfaction

3.19

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

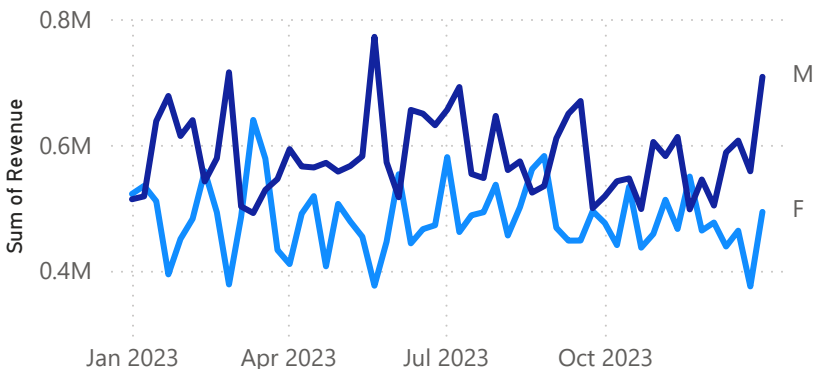
Week\_Start\_Date

All

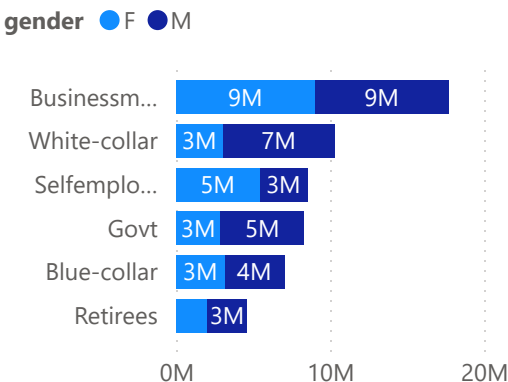
M

F

Sum of Revenue by Date

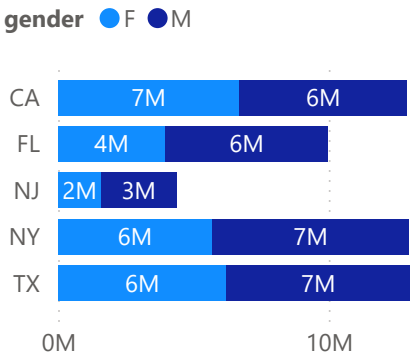


Revenue by Customer Job

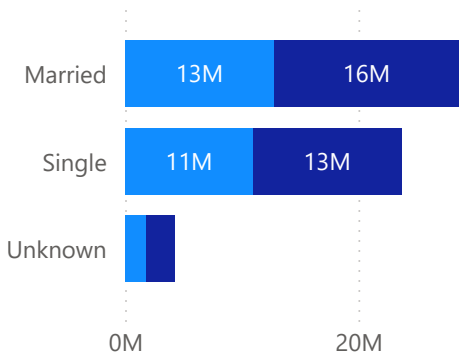


customer_job	Sum of interest_earned	Sum of income	Sum of Revenue
Blue-collar	9,67,751.42	73516911	70,40,606
Businessman	25,84,604.01	190350431	1,76,97,472
Govt	11,82,230.84	90834727	83,35,533
Retirees	6,41,692.22	49619308	46,17,448
Selfemployed	11,41,510.40	77659931	85,42,826
Total	79,82,479.81	587599783	5,65,17,010.

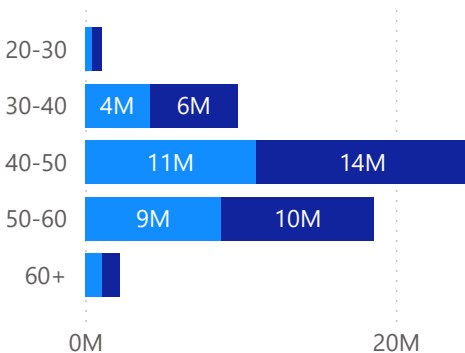
Top Five States



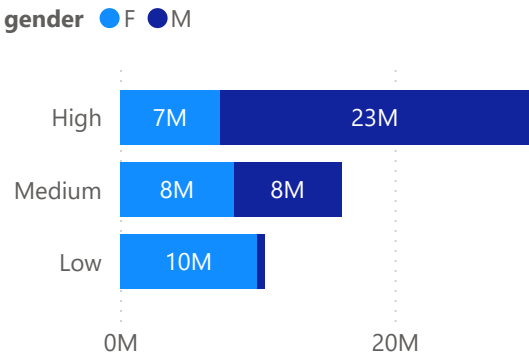
Revenue by Marital Status



Revenue by AgeGroup



Revenue by IncomeGroup



# Credit Card Transaction Report

Q4 Q3 Q2 Q1

Gold Silver Blue Platinum

Week\_Start\_Date  
All

F M

Revenue

57M

Amount

667K

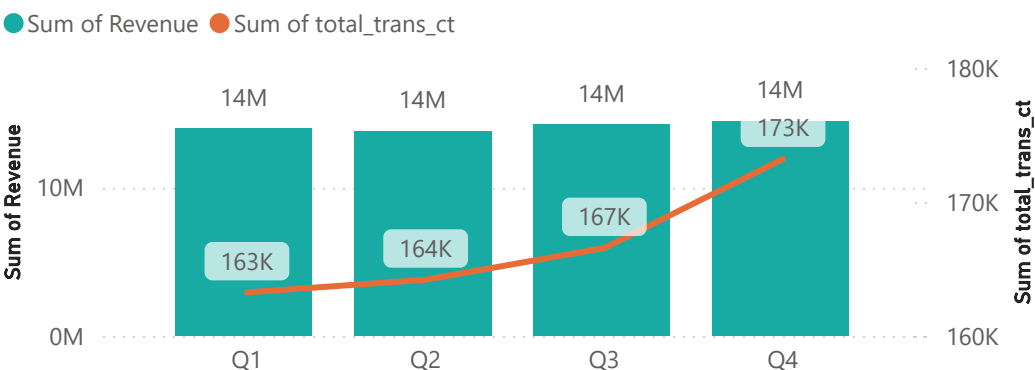
Count

46M

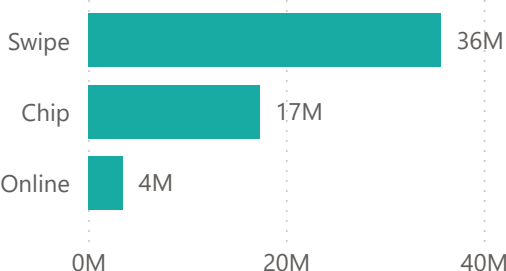
Total Intrest

8M

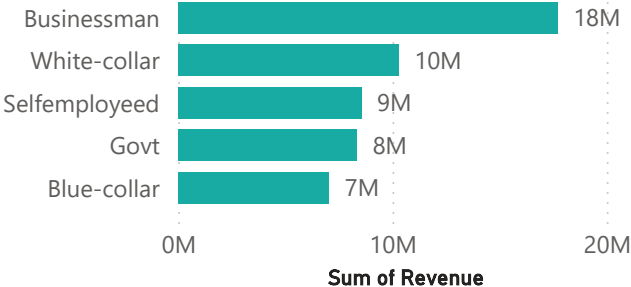
QtrnRevenue and Transaction



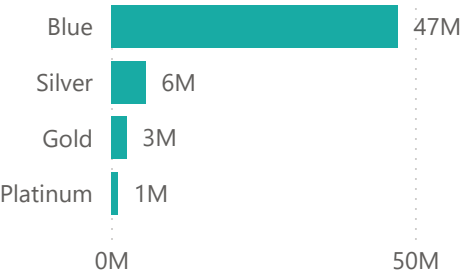
Renue by Job



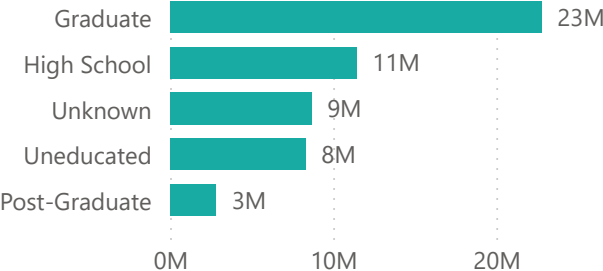
Renue by Mode of Transaction



Renue by Card Type



Renue by Education



card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earn
Silver	56,59,108.98	4647596	8,21,9
Platinum	11,35,608.05	953314	1,61,0
Gold	25,33,682.16	2091362	3,84,7
Blue	4,71,88,611.62	37840749	66,14,7
Total	5,65,17,010.81	45533021	79,82,4