Cointab Software Private Limited

Content Writer - Challenge

Overview

Please understand the below mentioned real-life business scenario and create an article describing how our software helps solve this business problem.

Business Scenario

There is a large eCommerce company in India (let's call it X) who gets a few thousand orders via their website on a daily basis. Once the order is placed by the customer, X has to pack it as fast as it can and deliver the order to the customer for which they have partnered with multiple courier companies in India.

For delivering the goods to the customers, courier companies charge based on the following two factors:

- Weight of the product
- Distance between X's warehouse (pickup location) and customer's delivery address (destination location)

On an average, the delivery charges are Rs. 100 per shipment. So if X ships 1,00,000 orders per month, they have to pay approximately Rs. 1 crore to the courier companies on a monthly basis as charges.

The business problem is that a lot of times courier companies charge X higher than they should due to their internal calculation errors.

This mainly happens because the courier company might not have recorded the weight correctly while picking up the product or calculated distance between X's warehouse and the customer's pincode incorrectly.

Most of the technical systems between X and courier companies are automated but due to some or the other issues, billing is not always accurate. And as the charges that X has to pay every month are very high (Rs 1 crore every month), a 10% overbilling will increase their bill by Rs. 10 lakh every month.

Verifying the invoices manually for 1 lakh orders is extremely difficult and time consuming and that's where our software helps them verify the billing amount automatically and within a few minutes.

The software automatically verifies every invoice and shows how many are correctly charged, overcharged and undercharged and differential amount if any.

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Reference Data
1. A detailed [description](#) of how the charges are levied and calculated for verification
2. A few other articles we have created on our website which describes some other problems our software helps companies solve (reference [#1](#), [#2](#), [#3](#))

Required Output
Please create a 1,000 word article which explains the problem businesses face on this issue and how our software helps solve it.

Submission
Please submit the article as a Word document or PDF on **"work-content-writer-1@cointab.in"** along with your resume and contact details.