

The Waffle is considered as one of the eldest desert in history of Greece and later it goes throughout Europe and other country. The two European country which is rapidly growing on waffles are Netherland and Belgium with Dutch waffles applying rectangular plates. America started celebrating National Waffles Day in August 2024.

Today we have huge range of waffles with variation of ranges and become part of traditional and most healthier breakfast.

Waffle n Boba

“yum yum waffles with my bubbles”

Our Mission

To provide delicious, affordable and high quality waffles with unique toppings and flavors.

Our Values

1. Quality First

- Prioritize high-quality ingredients for both waffles and boba.
- Use fresh, locally-sourced products when possible.
- Ensure consistent taste and presentations.

2. Innovation and Creativity

- Experiment with unique waffles flavors (e.g., matcha, red velvet, or savory options)
- Offer customizable boba drinks with various tea bases, toppings, and sweetness labels.
- Stay on trend with seasonal specials or limited-time offers.

3. Customer Experience

- Creating a welcoming, cozy, and Instagrammable environment.
- Provide excellent customer service with friendly staff.
- Offer quick service and easy online ordering options.

4. Inclusivity

- Offer options for various dietary preferences, such as vegan, gluten-free, or low-sugar products.
- Celebrate diverse culture through fusion flavors or themed menus.

5. Sustainability

- Using of eco-friendly packaging like biodegradable cups and straws.
- Minimize food waste through thoughtful portioning and operations.
- Partnering with local suppliers to reduce the carbon footprint.

6. Community Connections

- Engaging with the local community through events, partnership, or fundraisers.
- Offer loyalty programs or discounts for students and regular customer.
- Promote local artist by featuring their work in the shop.

7. Affordability and Accessibility

- Keeping prices fair and competitive.
- Offering different serving sizes for affordability.