Quotation for Website Design and Development

Date: December 17, 2024

RG International Pvt. Ltd
Atten: Mr. Sudeep Rimal
Phone: +977 985-1054333

1. Project Overview

This quotation provides the scope of work, project timeline, and cost estimate for designing and developing a responsive, informative website tailored to represent your company, its services, sectors, and more.

2. Scope of Work

2.1 Design and Development:

- **Custom design:** Tailored to reflect your brand identity and vision.
- **Responsive design:** Ensures compatibility across devices (desktop, tablet, mobile).
- **User-Centric Navigation:** Streamlined and intuitive layout for an optimal user experience

2.2 Content Management System (CMS):

- **WordPress Integration:** A user-friendly CMS that allows easy content updates.
- **CMS Training:** A training session on using the CMS for efficient content management.

2.3 Estimated Pages

Home Page
- Clear Navigation Links indicating various sections of website
- Featured images sections.
- About us with key products and services.
- News, Events, Articles section.
- Gallery and Client Testimonials.
- Clear Call to Action buttons for user engagement.

About us: Detail information about company, history, mission etc.

Products: Products listing with detail description.

Services: Detail information about the services offered.

Gallery: Photo/ Video Gallery

Contact: Contact details, inquiry form, social media links and google map integration.

2.4 SEO Optimization
- Basic on-page Technical SEO (meta tags, alt tags, headings etc.).
- URL structuring for better search engine visibility.
- Performance optimization for faster loading times.

2.5 Testing & Launch
- Functionality, responsiveness testing.
- Website launch on the server.

2.6 Post launch Support
- 3 months of free support, with additional maintenance and support services available for a separate AMC.

3. Technology:
- **Frontend:** HTML5, Bootstrap, JavaScript
- **Backend:** WordPress
- **Database:** MySQL

4. Project Timeline:

Phase	Duration
Design	7days
Development	7 days
Content upload, Testing, Launch	7 days

Total Estimated Time: 21 days

5. Cost Breakdown:

SN	Services	Cost (NPR)
1.	Website Design and Development	50,000.00
2.	Web Hosting (1 GB) & General Support	8,000.00/ year
3.	Content Uploading- Initial one time	Included
4.	General SEO- Initial set up	Included
5.	CMS Training- One Time (Up to 2 hrs.)	Included
6.	General Technical Support- 3-months	Included

Total Cost: NPR 58,000.00 (exclusive of VAT)

6. Payment Terms

- **Advance Payment: 40%** upon agreement.
- **Progress Payment: 50%** upon completion of design and development.
- **Final Payment: 10%** within a week of website live.

7. General Terms & Conditions

- The CLIENT is responsible for providing all necessary content and images. If required Webtech Nepal will use free images for the design purpose.
- Once the design is approved, any additional design modification will incur additional costs.
- Any requests for additional design or development work beyond the features and functionalities initially agreed upon will incur extra charges.

8. Next Steps

If you have any questions, please feel free to contact us. Upon confirmation of this quotation, we can proceed with the agreement signing and commence the project immediately.

We look forward to working with you.

Best Regards,
Gaurav Khadka