

GILLEN • LAND

MARVEL
NOW!

LEISTEN • GURU



IRON MAN #1

JOIN THE
R^EEVOLUTION | 001

20121207

TONY STARK IS A TECHNOLOGICAL VISIONARY... A FAMOUS, WEALTHY AND UNPARALLELED INVENTOR. WITH THE WORLD'S MOST ADVANCED AND POWERFUL SUIT OF ARMOR, STARK VALIANTLY PROTECTS THE INNOCENT AS AN INVINCIBLE BRIGHT KNIGHT KNOWN AS...

IRON MAN



BELIEVE 1 OF 5

DEMONS AND GENIES

**KIERON
GILLEN**
WRITER

**GREG
LAND**
PENCILER

**JAY
LEISTEN**
INKER

**GURU
eFX**
COLORIST

**VC'S JOE
CARAMAGNA**
LETTERER

JON MOISAN
ASSISTANT EDITOR

MARK PANICCIÀ
EDITOR

AXEL ALONSO
EDITOR IN CHIEF

JOE QUESADA
CHIEF CREATIVE OFFICER

DAN BUCKLEY
PUBLISHER

ALAN FINE
EXECUTIVE PRODUCER

© 2012 Marvel Characters, Inc. All rights reserved. All characters featured in this issue and the distinctive names and likenesses thereof, and all related indicia are trademarks of Marvel Characters, Inc. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental.

"HAVE YOU EVER BELIEVED IN SOMETHING?"

"I ALWAYS HAD TROUBLE."

"WHEN MY PARENTS TRIED TO TELL ME ABOUT SANTA CLAUS, I JUST THOUGHT 'GEE--THAT GUY'S BUSINESS MODEL HAS GOT TO BE UNSUSTAINABLE!'"

"AND GOD? OH, ME AND GODS. I MEAN, I'VE MET A FEW, AND I STILL DON'T BELIEVE IN THEM."

"SIDE-STEPPING PRECISE DEFINITION OF BELIEF: TEDIOUS EVIDENCE, EMPIRICISM, PEDANTRY AND SO ON AND SO BORING..."

"THERE'S ONLY TWO THINGS I EVER MANAGED TO BELIEVE IN."

"FIRSTLY, MYSELF. AND EVEN THEN, ONLY ABOUT 50% OF THE TIME."

"SECONDLY, THE FUTURE. THAT THERE WOULD BE ONE, AND WE'D MAKE IT."

"BY DEFAULT, OPTIMISTS MAKE THE WORLD, BECAUSE PESSIMISTS NEVER EVEN TRY. I'VE BELIEVED THAT FOR AS LONG AS I'VE BEEN ME. NO MATTER WHAT."

"AND IN MY LIFE, THERE'S BEEN A LOT OF 'WHAT'."



"I'VE SEEN
SO MUCH."

"IT'D MAKE
ANYONE
QUESTION THE
FUNDAMENTALS."

"AND THE
THING THAT
WORRIES ME?"

"I NEVER
DID."

M.J.'S, NEW YORK.

"UNTIL NOW,
I GUESS."

IS THIS
ABOUT YOU
NOT MAKING
BOMBS AND
GUNS AND
STUFF?

IT TURNS OUT
KILLING PEOPLE IS
BAD! WHO'D HAVE
THOUGHT IT?

YEAH, FOR
THE OFT-VOTED
SMARTEST PERSON
ON THE PLANET, I'M
REMARKABLY
SLOW ON THE
UPTAKE...

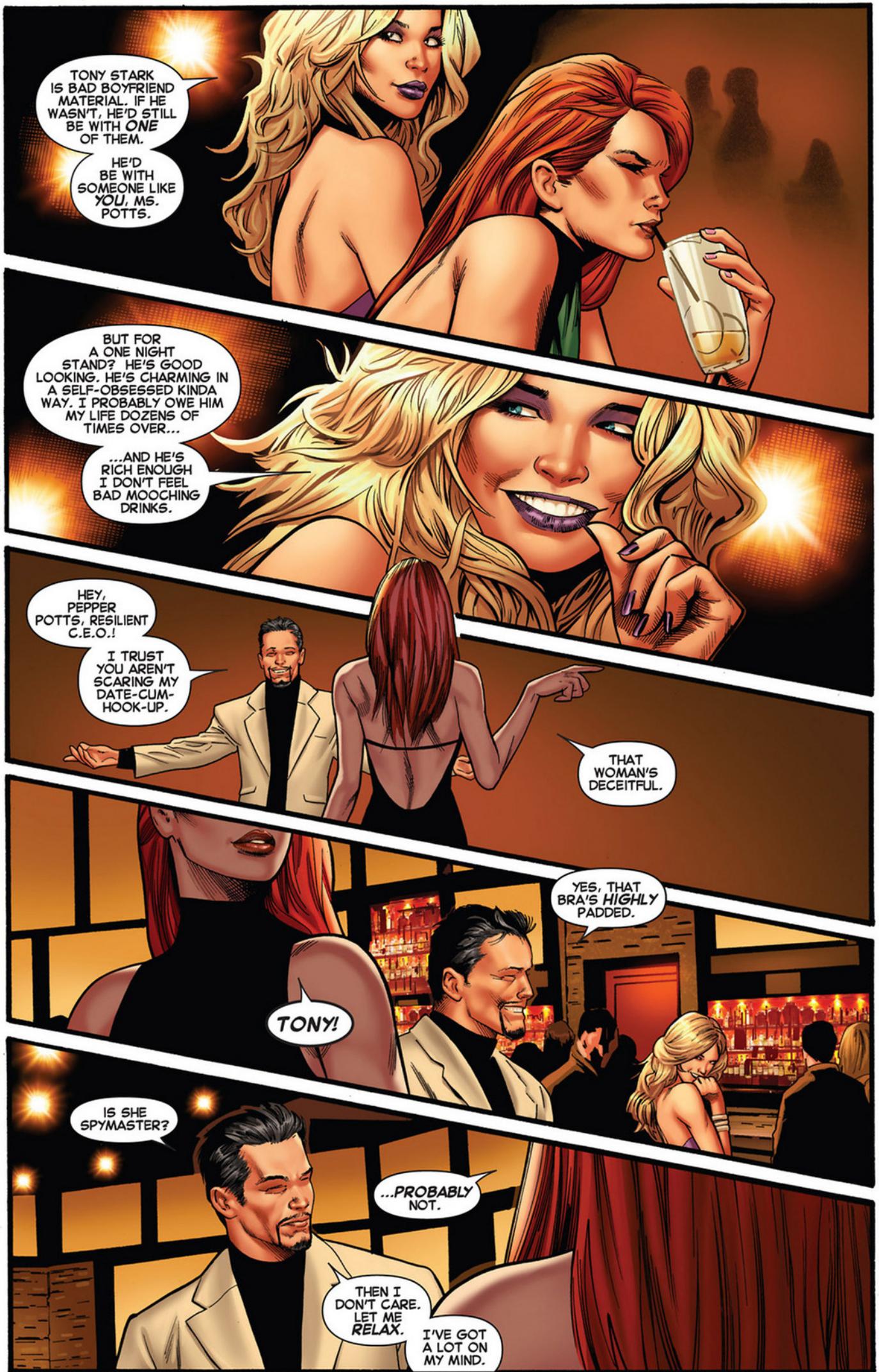
BUT NO,
NOT THAT.
FUNDAMENTALS.
LIKE, $2+2=4$ KIND OF
FUNDAMENTALS...

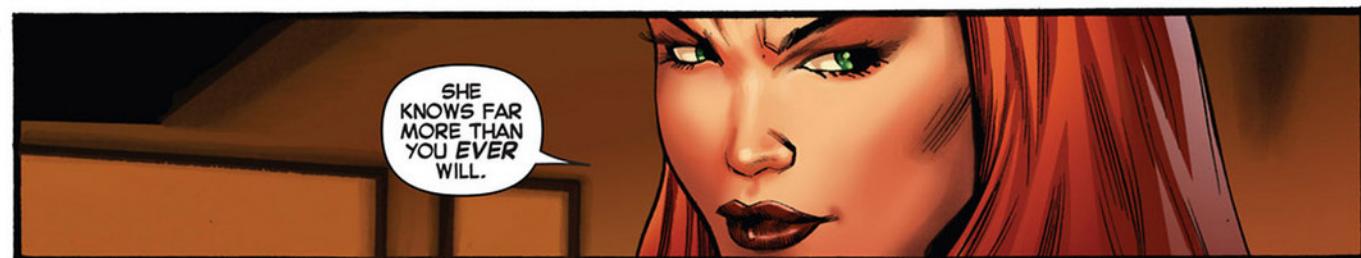
...DOES
THAT
MAKE ANY
SENSE?

GEE, I
DON'T KNOW.
IT'S SO HARD TO
CONCENTRATE.

MAYBE
ONE OF THOSE
ENERGY DRINK
COCKTAILS WOULD
HELP. THEY'RE SO
TASTY! AND THEY
TWINKLE!







**BUENOS
AIRES,
ARGENTINA.**







NEW YORK.



BEEP
BEEP
BEEP



GET
MYSELF SOME
CHAMPAGNE?
YOU
ARE A
GENIUS.



HEY,
TONY. IT'S MAYA
HANSEN. THIS IS A
PRE-RECORDED
MESSAGE.

TWO SETS
OF BAD NEWS.
FIRSTLY, I'M
PROBABLY
DEAD.



SECONDLY,
EXTREMIS IS
LOOSE.

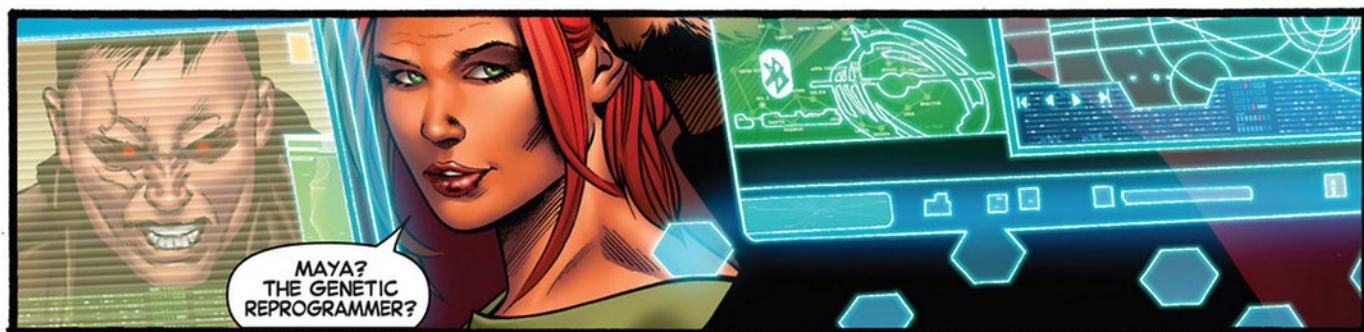


"I'VE
GOT TO
GO?"
THANKS.

I'M
SORRY,
BUT--



20 MINUTES LATER.



16 HOURS
LATER.

ENTS:
EXTREMIS

LADIES AND GENTLEMEN. I'M COLIN FORTY-FOUR AND I'M HERE ON BEHALF OF ADVANCED IDEA MECHANICS TO OFFER YOU THE FUTURE-SCIENCE OPPORTUNITY WE SPECIALIZE IN PROVIDING.

I'M HERE TO OFFER YOU **EXTREMIS**.

A.I.M.
EXTREMIS

NOW, YOU MAY BE HAVING SECOND THOUGHTS. YOU MAY THINK THAT THE MULTI-BILLION-IN-BULLION YOU'RE CARRYING COULD BE BETTER SPENT ELSEWHERE.

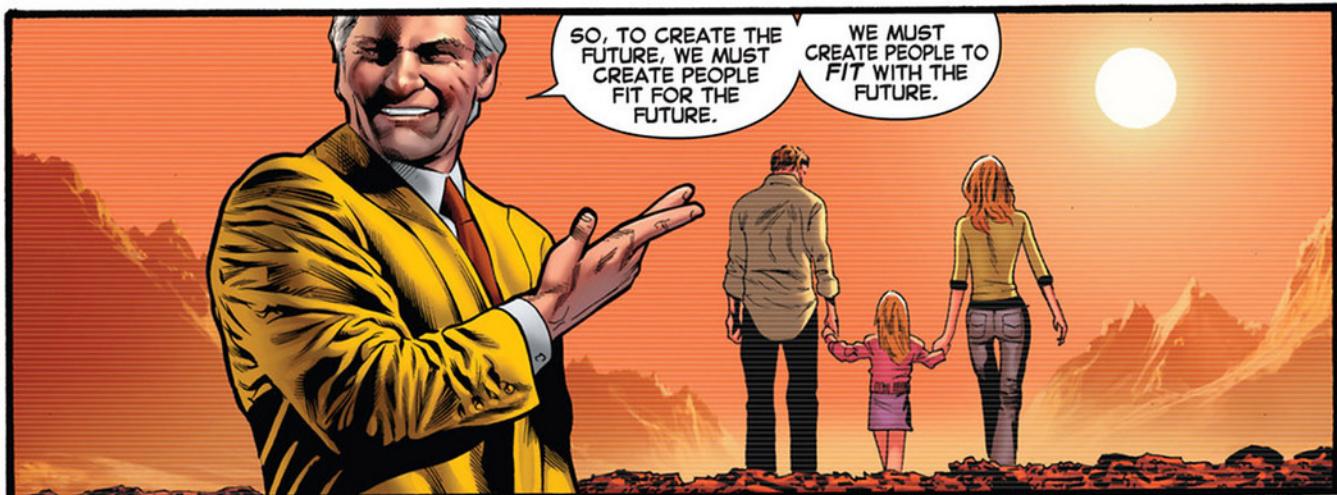
YES, THERE ARE OTHER OPTIONS FOR MANUFACTURING SUPERHUMANS. BUT NONE WITH THE FLEXIBILITY AND PRECISION OF **EXTREMIS**.

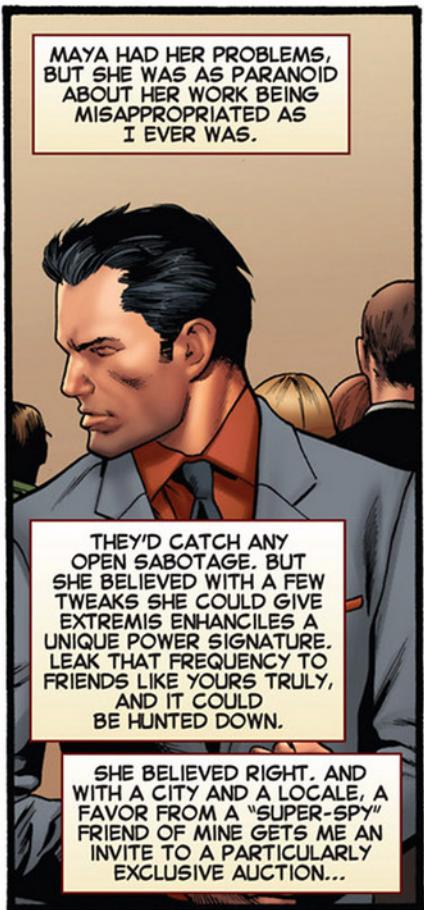
WITH ITS CUSTOM DOSE OF GRAPHITE NANOTUBES, IT HACKS THE BODY'S REPAIR CENTER. IT REPROGRAMS. IT TWEAKS. THE BODY HEALS ITSELF TO ITS NEW DESIGNATION.

AND HOMO EXTREMIS IS BORN.

YOU CAN SEE THE DEFAULT SALES MODEL WALKING AMONGST YOU, BUT THE REAL POWER?

THAT PROGRAM DOES WHATEVER YOU DESIRE.





OF COURSE IT IS. DON'T YOU READ THE GOSSIP COLUMNS? I HAVE A LUST FOR LIFE THAT, WHEN VIEWED FROM A DISTANCE, IS ALMOST INDISTINGUISHABLE FROM A DEATH WISH.

I MEAN,
I COULDN'T
BRING A SUIT
IN HERE.

YOUR
SECURITY IS
PATCHY, BUT
NOT THAT
PATCHY.

I JUST
HAD TO
MANUFACTURE
ONE IN
HERE.

THIS IS MY TESTBED FOR A NEW SUIT.
THINK "PUTTY." MODELLING CLAY.
NEXT-NEXT-GEN 3D PRINTER. IT'S
FOR TRYING THINGS OUT.

NOT REALLY
MEANT FOR
FIELD USE...

HI. I'M
IRON MAN.

WANT TO
CUT TO THE
SURRENDER?

AND
WHAT I'M
FACING...

...EXTREMIS
ENHANCES.

THEY'RE WHAT
MAYA MADE TO SHOW
THAT HER PROGRAMMING
LANGUAGE FOR
HUMANITY DESERVED
FUNDING.

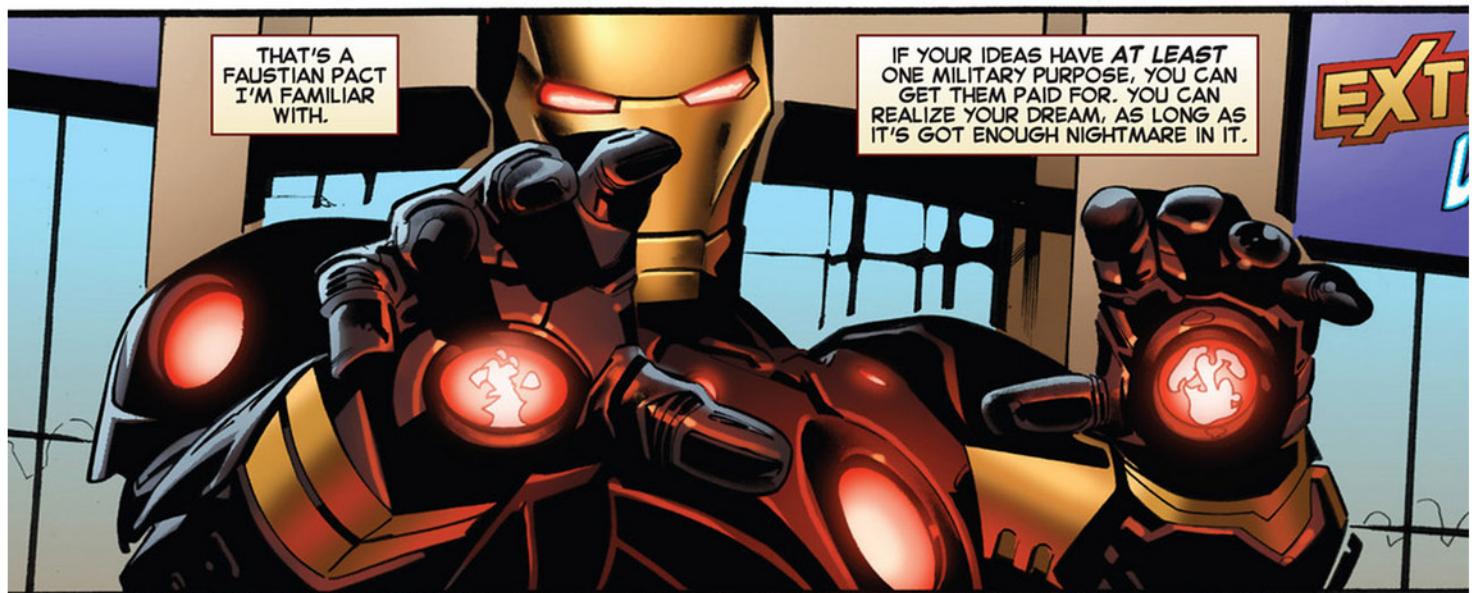
TAKE
HIM.



THAT'S A
FAUSTIAN PACT
I'M FAMILIAR
WITH.

IF YOUR IDEAS HAVE AT LEAST
ONE MILITARY PURPOSE, YOU CAN
GET THEM PAID FOR. YOU CAN
REALIZE YOUR DREAM, AS LONG AS
IT'S GOT ENOUGH NIGHTMARE IN IT.

EXT



WHICH IS ALL FINE,
UNTIL YOU REALIZE ONE
OF YOUR IDEAS IS TOO
DANGEROUS TO BE
LET LOOSE.

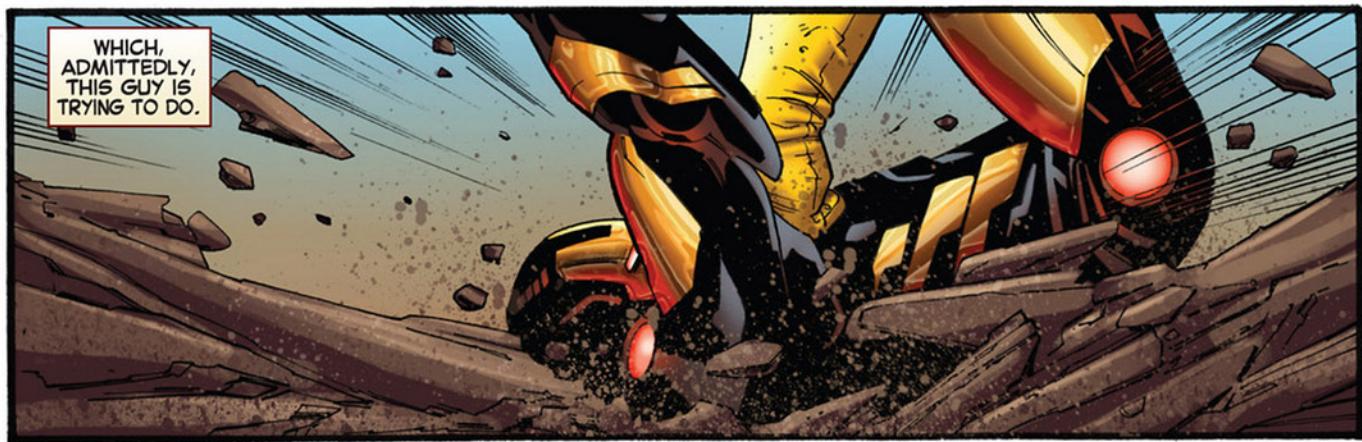
MINE IS IN
MY CHEST.
REPULSOR
ENERGY.



HERS WAS
EXTREMIS. WE KEPT
BOTH CLOSE TO
OUR HEARTS.

YOU'D HAVE
TO TEAR IT
FROM US...





SO I'M
GRATEFUL.

EXTREMIS ISN'T
DANGEROUS
BECAUSE OF WHAT
IT HAS DONE.

EXTREMIS IS
DANGEROUS
BECAUSE OF WHAT
IT COULD DO.

THIS TECH COULD HAVE
MADE THEM INTO
ANYTHING...AND THEY
JUST REPRODUCED
MONSTERS OF THE PAST.

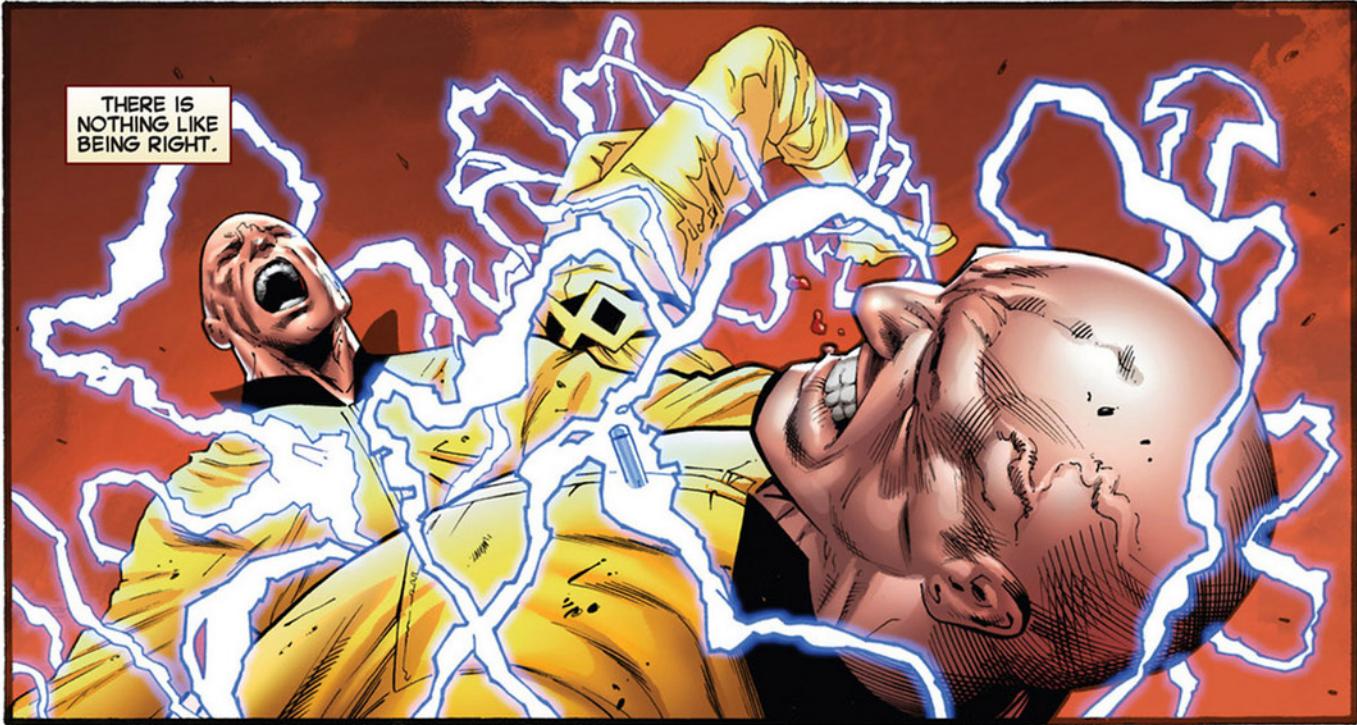
MONSTERS I'VE
BEATEN. SO
MONSTERS I'VE
PREPARED FOR.

ONCE, I HAD TO KILL
AN EXTREMIS ENHANCILE.
I COULDN'T STOP IT
ANY OTHER WAY...

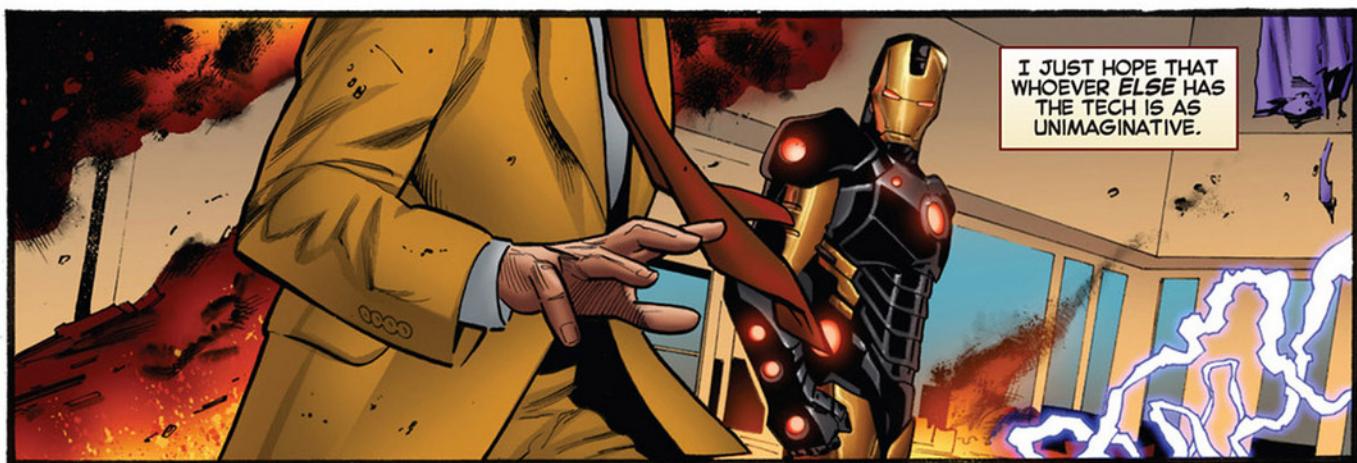
I HATE THAT. I APPLIED SOME
THOUGHT TO THE PROBLEM AND
WORKED OUT THAT IF I FIRED AN
ARMOR-PIERCING TASER SET TO
PULSE IN JUST THE RIGHT WAY,
THEY'D GO DOWN.

CONSIDER
THIS A FIELD
TEST.

THERE IS
NOTHING LIKE
BEING RIGHT.



I JUST HOPE THAT
WHOEVER ELSE HAS
THE TECH IS AS
UNIMAGINATIVE.



SO...HOW
MANY PEOPLE
ALREADY HAVE
THE KIT?

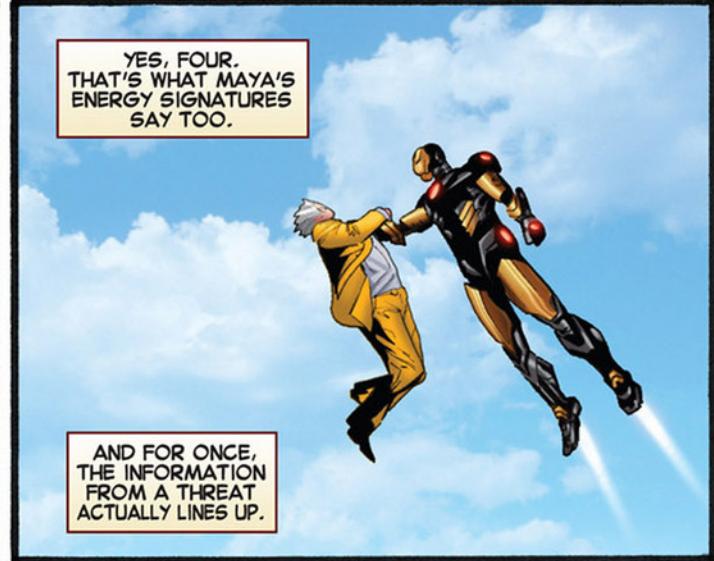


DO YOU
REALLY THINK
I'M GOING
TO TALK?



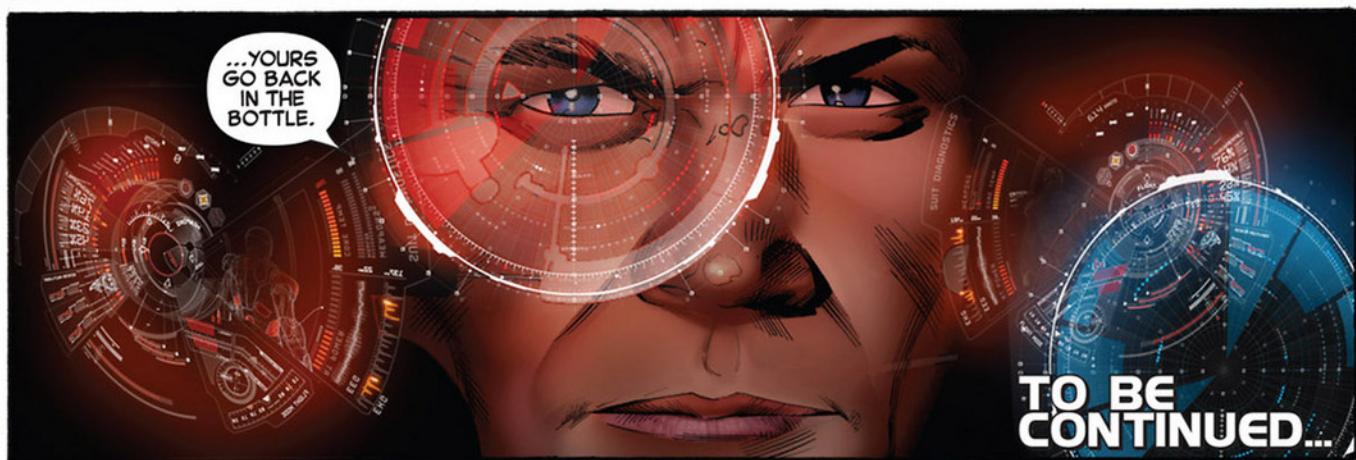


SO...HOW
MANY PEOPLE
ALREADY HAVE
THE KIT?



YES, FOUR.
THAT'S WHAT MAYA'S
ENERGY SIGNATURES
SAY TOO.

AND FOR ONCE,
THE INFORMATION
FROM A THREAT
ACTUALLY LINES UP.



IRON MANUSCRIPT

It was about 4 PM on a Friday when I called Kieron up to talk about IRON MAN. I'd worked with him once before on a HULK story a few years back and remembered it to be a pleasant experience. He was gracious, humble, receptive to feedback and wrote a charming-yet-action-packed story. I wasn't expecting that anything would have changed after critically acclaimed runs on THOR and UNCANNY X-MEN (amongst a plethora of other great works like S.W.O.R.D., GENERATION HOPE and JOURNEY INTO MYSTERY).

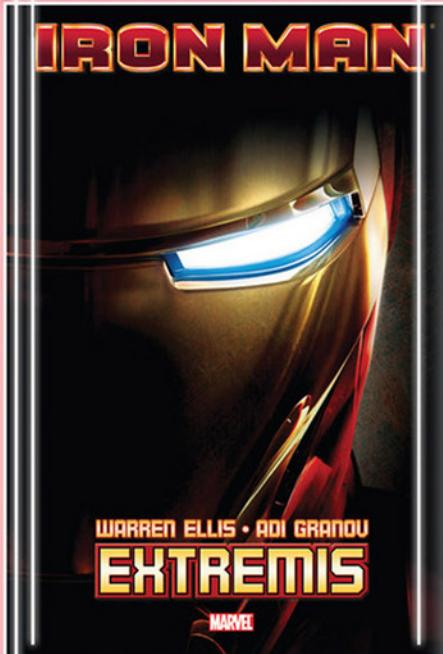
And fortunately (for me) nothing did! Kieron was still the same old gracious and humble guy who absolutely revels in telling charming-yet-action-packed stories.

It was clear after a few minutes of jabbering back and forth that he had a genuine love for the Golden Avenger and his gallivanting alter ego, Tony Stark. I got off the phone about an hour later with an earful of high concepts and a promise to put some of those amazing ideas down on paper after a weekend's worth of percolating. We traded a few e-mails and the following Monday, Kieron sent me a brief outline of what would eventually make up our first arc, BELIEVE.

Along with superstar artist Greg Land, the inking magic of Jay Leisten, the vibrant colors of Guru eFX and the fine calligraphy of VC's Joe Caramagna, I think we have a pretty special IRON MAN series in the works. It's jam-packed with cool new armor designs, exotic locations and strange new villains. And the return of a very special deadly threat, EXTREMIS!

Speaking of great IRON MAN stories, I wanted to recommend some excellent reading material available at fine comic shops and bookstores across the country:

IRON MAN EXTREMIS HARDCOVER



A modern day classic by Warren Ellis and Adi Granov. Redefining the Armored Avenger for the 21st century—and introducing EXTREMIS!!! This edition includes many cool extras.

INVINCIBLE IRON MAN VOL 1 TPB



The beginning of Matt Fraction and Salvador Larroca's incredible run of corporate intrigue, master manipulations and mind-bending twists!

IRON MAN DEMON IN A BOTTLE TPB



One of the most revered and defining runs in the history of the character by comic book legends David Michelinie and Bob Layton.

Write and let us know what you thought of our first issue at MONDOMARVEL@MARVEL.COM (be sure to mark it "ok to print"). See you Iron Maniacs next issue when IRON MAN is challenged by a bizarre group of mech-knights called THE CIRCLE.

Mark Paniccia
Senior Editor
Marvel Comics

NEXT ISSUE



REMENDER

UNCANNY AVENGERS

CASSADAY

#2

RED SKULL:
THE MOST POWERFUL
MAN ALIVE?

MARVEL
NOW!

TM & © 2012 MARVEL & SUBS

NOVEMBER 2012

#UNCANNYAVENGERS

MARVEL
NOW!

UNCANNY AVENGERS

RICK REMENDER • JOHN CASSADAY

On-Sale 10/10/12





ZONE