



Lets Learn Linking

There are two types of linking:

Internal

[LinkedIn](#)
[Github](#)

External Linking

Let us also have a look at the use of target attribute

[Google in the same tab](#)
[Google in the different tab](#)





LinkedIn

A lot of people think that publishing content somewhere other than their own blog would not really be beneficial, because they would be driving traffic to some other website. That is why many bloggers choose to stick to their blogs and not post content elsewhere, except when they engage in guest blogging. However, blogging on LinkedIn can actually drive more readers to your blog. According to the latest LinkedIn statistics, LinkedIn has more than 500 million users, 250 million of which are active on the platform on a monthly basis. These numbers speak volumes about the exposure and reach that you could have if you were to put your efforts into blogging on LinkedIn. The best part? Publishing on the platform is completely free. You don't have to buy a domain name, pay for ads or anything else to boost your exposure – all you need to do is sign up for an account and start sharing content and making connections.

Github

GitHub, Inc. (`/ˈɡɪtʰəb/[a]`), is an Internet hosting service for software development and version control using Git. It provides the distributed version control of Git plus access control, bug tracking, software feature requests, task management, continuous integration, and wikis for every project.[5] Headquartered in California, it has been a subsidiary of Microsoft since 2018.[6] It is commonly used to host open source software development projects.[7] As of June 2022, GitHub reported having over 83 million developers[8] and more than 200 million repositories,[9] including at least 28 million public repositories.[10] It is the largest source code host as of November 2021

