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About Us

Stratacent is a Global Managed Services firm headquartered in Jersey City, NJ, with delivery centers in the New York City area, Pune and Gurugram with offices in London and Canada. We strive to exceed client expectations by offering innovative, cost-effective solutions with a global delivery model.

Our clients derive true value from our services when we achieve excellence in every facet of our operations. As a highly agile business, we adapt to the evolving needs of the industry and the transforming technology landscape. We are committed to delivering innovative solutions that enable our clients to optimize their resources and achieve their business goals.

What's in a Name?

Stratacent is a coined word. 'Strata' stands for the multiple data layers we capture, manage, and analyze. We provide an insider's perspective into your company's data and help you identify the solutions that lie hidden within your

Your Success is Our Success

Our success is inextricably tied to that of our customers. Here at Stratacent, every employee embraces this belief. Our drive to guarantee client success fuels our ability to be innovative and agile in

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effective solutions, and we are diligent in our disciplined approach to business analytics and intelligence solutions.

Stratacent can help you stay competitive in today's marketplace. We can help your business leverage the latest technologies technology to analyze business data that is generated from inside your company and from your audience.



expertise

We are passionate about helping businesses make data-driven decisions. Our business intelligence experts and data analysts help customers adapt to modern business processes. Our leadership team and many of our employees have supported Fortune 500 companies with expertise that spans both consulting and corporate environments.

Our Team

Our employees are our most valuable asset and through their collaborative efforts we deliver solutions that are perfectly aligned with our clients' needs. Our ethical standards are high, and we expect our employees to give every project their best effort. Stratacent employees are hand-picked for their experience and credentials to deliver the best results for your business.

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Giving Back

As a responsible corporate citizen, Stratacent is happy to make contributions in kind or through financial assistance for the people and communities who need it most.

We build authentic connections in our local communities with those who need our help. This is why we have targeted community interactions to deliver meaningful value and lead by example. We hope to expand our outreach in the future.

We are currently focusing our efforts for community outreach in New Jersey, home of our corporate office. We strongly believe we are able to make a difference locally, as well as in the tri-state New York area, which many of our employees call home. Our global team is actively seeking opportunities in the USA where we can make a direct impact— in the community where we live, work and raise our families.

2020 UHCCF Tour De Triangle Sponsorship

Stratacent was proud to be a sponsor of the 2020 UnitedHealthcare Children's Foundation Tour De Triangle. Stratacent

Sponsor of Jimmy V Foundation

Stratacent was proud to be a sponsor for the 2019 Jimmy V Foundation's Victory Ride to Cure Cancer. The event was held at NC State campus in Raleigh.

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Thank you to our sponsor

stratacent
data driven solutions



Promoting Girl Power Through Innovation

In India, an estimated 165 million women over the age of 15 are illiterate while only one in 100 girls achieves the equivalent of a tenth-grade high school education. We work with a number of trusted, grass-roots organizations that help girls receive an academic or vocational education. Our financial contributions reach schools and colleges for girls, orphanages, industrial schools and widow shelter homes. The initiative is a long-term, continuous one that we hope

Tuesday's Children Sponsor

Stratacent is a proud sponsor of the Tuesday's Children charity. Tuesday's Children provides a lifetime of healing for families who have been forever changed by terrorism, military conflict or mass violence.

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Partnerships

SAS

As a platinum partner for SAS we specialize in helping customers modernize their SAS environment by leveraging the cloud. We were recognized as the regional SAS Partner of the Year in 2020. We have delivered services to Fortune 100 customers in the areas of AI, ML, Forecasting, BI and managed services to help



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Automation Anywhere

With our partnership with Automation Anywhere we help and support customers in their RPA journey to increase their workforce productivity and build efficient business processes.

Snowflake

With our vast experience in data and cloud engineering and as a Snowflake partner we help customers migrate their data assets into Snowflake to provide a scalable platform for their data engineering, data warehouses, data lakes

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Azure

As a Microsoft Azure partner we have helped Fortune 50 customers migrate their data and analytics workloads into Azure to derive cloud ROI and reduce the overall TCO. Through our team of cloud engineers we have helped customers assess, set up and manage their environments in Azure.

GCP

Our partnership with Google Cloud Platform allows our customers to build, deploy, and scale applications, websites,

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AWS

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform. We leverage AWS to offer reliable, scalable, and inexpensive cloud computing services.

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News & Awards

Winner 2020 Fast 100 Asian American Businesses 2020

Stratacent was recognized as a Winner of the 2020 Fast 100 Asian American Businesses in 2020. We were recognized for our business acumen, ingenuity, and outstanding achievements.



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partnering with SAS for Cloud Analytics Migration

In 2020, Stratacent expanded into Australia and New Zealand, creating an alliance with SAS to deliver advanced, cloud-based predictive analytics solutions to the financial industries sector and other enterprise level entities.

[Read the Press Release](#)

News: Stratacent Achieves SAS Platinum Partnership

Stratacent achieved the platinum tier in the SAS Partner Program. The SAS Partner Program includes approximately 1,200 unique companies spanning 95 countries. Only seven partners have reached platinum status.

[Read the Press Release](#)

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Collaboration

Stratacent was recognized as SAS's 2020
Regional Partner of the Year.

[Read the Press Release](#)

Winner Fast 100 Asian American Businesses 2019

For the 3rd year in a row, Stratacent
received the Top 100 Regional Asian
American Business award.

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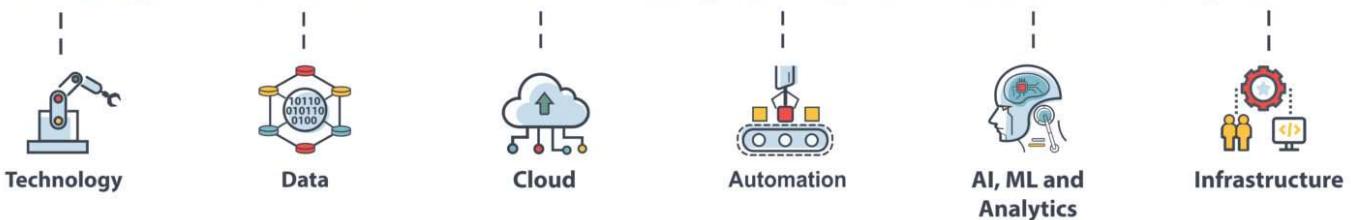
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Digital Transformation

In the last few years, we have seen unprecedented growth in business' ability to produce and consume data. With the advent of cloud computing's infrastructure on demand (compute, storage, and software), businesses can harness the power of data quickly and efficiently.



DIGITAL TRANSFORMATION



Digital Transformation allows organizations to leverage technologies that automate key business processes. These efficiencies inform decision making, facilitate change, and speed up market conditions response and time to market.

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Data and Analytics

As more and more organizations become data driven, data has become the ultimate competitive asset and differentiator. By scaling AI with cloud, organizations can create new sources of value and sustainable growth. Having a scalable future-ready data strategy ensures organizations maintain a competitive advantage over time.

With our vast expertise in data, cloud and analytics, Stratacent provides you with a wide range of solutions to develop a robust and scalable data strategy.

AI, ML and Analytics

As organizations become more data driven, there is a greater need for analytics to derive insights in order to gain a competitive advantage and drive greater personalization.

Data Architecture

Having the right architecture and data platform is key to be able to cater to the ever-increasing need to analyze data in today's fast-changing world.

open source tools like R, Python, Apache Spark and Anaconda.

Time Series Forecasting and Optimization

With our expertise in leading analytical tools like SAS, Python and R we help you solve complex forecasting problems. We use time series forecasting and leverage advanced machine learning models like neural networks to provide you with the most accurate forecasts.

Predictive Modelling

The primary goal of predictive modelling is to predict future behavior or events using historical information. We help you create predictive analytical ability by using a framework that discerns patterns in the historical information, while searching for new opportunities to decrease costs and increase profits.

Natural Language and Processing

NLP combines computational linguistics, rule-based models with statistical,

insights from your data to support current business needs while you scale for the future. Through our partnerships with AWS, Azure, GCP and Snowflake we help our customers identify the right data platforms and define an optimal architecture. We provide our customers with a wide variety of solutions including data architecture development, building and managing data lakes and data warehouses, and data migration to cloud platforms like Snowflake.

Data Governance & Management

It's crucial to ensure that your critical data is managed, maintained and centrally governed in order to develop competitive offerings for your customers.

Stratacent can help you define and set up a scalable data governance framework that straddles your on-premise and cloud data landscape. This includes metadata management, data security, data quality and data lineage. Such a framework provides your organization with a holistic approach to collecting, managing, securing, and storing data.

text, social media data and chat data. We can help you derive intelligence and insights from unstructured data.

Computer Vision

Computer vision is a field of artificial intelligence (AI) that enables computers to derive meaningful information from digital images, videos and other visual inputs and to make recommendations based on that information. With our partnerships with cloud providers, we help customers manage the vast volumes of data required for computer vision and also build models to classify and identify images.

Model Lifecycle Management

One of the key tasks after model development is to productionize the model and model tracking. We can help you integrate your production models as part of your business process within your business applications and also setup a CI/CD process.

information with external data to derive greater insights. A traditional API-based data sharing approach limits the amount of data that is accessible and also requires resources to develop and maintain the API's.

Leveraging our partnership with Snowflake, we help customers migrate and architect their cloud data warehouse platforms. We also help you monetize your information by leveraging the data sharing capabilities of [Snowflake Data Marketplace](#), which allows companies to easily publish a variety of data sets that then become immediately available for use or purchase by other Snowflake users.

BI and Reporting

Business Intelligence is a central facet of an enterprises today. Stratacent can help in creating actionable insights from reporting, dashboards, analytics, charts and summaries while integrating with various on-premise and cloud data sources. Using enterprises tools such as Power BI, Tableau, Qlik or MicroStrategy, we can help in setting up infrastructure,

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Cloud Services

Today's digital transformation requires companies to operate and compete at an unprecedented speed and scale as they re-define themselves. They must innovate faster, develop with modern technologies, handle an unprecedented volume of data, and use data to derive more insights. There is a fundamental and foundational layer beneath all of these – the Cloud.

Through our partnership with all three major cloud providers Microsoft Azure, Amazon Web Services (AWS) and Google Cloud Platform (GCP), Stratacent can provide a wide range of solutions to help you set up and manage your Cloud.

Cloud Strategy and Modernization

The first step of any cloud migration is to create a proper strategy and a roadmap for cloud modernization. Stratacent can help your organization understand your current and legacy setup, and your requirements for the Cloud. We'll

Cloud Landing Zone

The second phase of a successful adoption and deployment of the Coud for any organization begins with the effective design of the cloud landing zone. A landing zone is the underlying core services and configuration of a cloud adoption environment. Landing

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help of our workshops, we break the requirements into two views:

Macro view looks at high-level view of total number of IT assets (applications, servers, storage, etc.) to drive the cost analysis and business case with consideration for the IT roadmap. This view helps build the business case for cloud (infrastructure vs. application vs. operations view) and also the changes that can be done on-premises to your infrastructure and application cloud ready.

Micro view is a deep dive into the application and infrastructure stack to map the application workloads to the servers, conduct code analysis, understand the business priority or SLA for each application, and develop a dependency matrix on data and third-party licenses. This allows us to categorize each application into the “6 Rs of cloud migration” and create a roadmap for application and data migration to the Cloud.

and deploy a successful landing zone that includes networking and connectivity, standardized core services, standardized compute and security.

Through our partnership with all three major cloud vendors, Stratacent's certified teams can help with landing zones and deployments.

Microsoft Azure

Microsoft provides [Cloud Adoption Framework](#) for the creation of the landing zone.

Amazon Web Services (AWS)

AWS provides [AWS Landing Zone](#) for the build-out of the landing zone.

Google Cloud Platform (GCP)

GCP provides [Google Deployment manager](#) for the deployment of the landing zone.

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amounts of data and run advanced analytics such as Machine learning and Artificial Intelligence.

All three major cloud vendors have a data warehouse solution i.e. Google BigQuery, AWS RedShift and Microsoft Synapse. All three solutions are built on cloud storage and offer advanced analytics that are cloud native and integrate with third party analytics solutions such as SAS. In addition to cloud native data warehouse solutions, there are other vendor solutions such as Snowflake.

Stratacent can help in supporting your cloud data warehouse initiatives as follows:

Initial design and setup: While each of these vendors offer their solutions as platform-as-a-service (PaaS), there are still some design decisions to be made with regards to authentication, security encryption or even disaster recovery setup. Stratacent can help guide you through the decision-making process and complete the setup.

a cloud native architecture to develop and deploy the application in the Cloud.

Cloud Application

Architecture: Stratacent can create an application architecture while leveraging cloud-native features such as server-less computing such as AWS Lambda, auto-scalability, geographically caching and auto-recovery of application. We can further conduct various POCs to correctly choose the technology patterns.

DevSecOps Using the CI/CD Pipeline: We can support the development effort by supporting the DevSecOps by creating the CI/CD pipeline using tools like Jenkins and GitHub. We also integrate with security scanning tools to ensure the code promotion goes through security scans as part of the deployment.

Code Development: Stratacent has the expertise to support your application development by providing the expert cloud application development resources. Whether it is front-end development using React or Angular, or

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acquire a new data source, Stratacent can help you in migrate your information to a cloud data warehouse.

Analytics: A data warehouse is not complete without a proper analytics toolset. Stratacent can set up a complete data scientist lab with a wide range of toolsets including Cloud native tools as well as third-party tools such as SAS, R and Python.

resources.

Sustainability: Stratacent uses the FCAPS (Fault, Capacity, Availability, Performance and Security) model to sustain the application as it goes to production. We deploy application and infrastructure monitoring tools to monitor and manage the application by leveraging cloud-native tools such as AWS cloud-watch or third-party tools such as AppDynamics or Dynatrace.

Cloud Infrastructure

Cloud infrastructure consists of all hardware and software components that are needed to support the delivery of cloud services to the customer. Effectively managed cloud infrastructure is critical for the adoption and sustainability of the cloud foundation for any organization.

Stratacent can help build a secure and efficient cloud operation for sustainability by leveraging Infrastructure as Code (IaC) to build and deploy the cloud infrastructure. IaC is the

Cloud Migration

With proper planning and a modernization roadmap, cloud migration should be executed efficiently. Stratacent uses the “6 R’s” as a fundamental guideline for cloud transformation:

Re-hosting: We can help with the lift and shift of the existing infrastructure stack to the Cloud. Whether you use VMWare tool stack or cloud native tools, We can execute the lift and shift your existing stack without making extensive changes for quickest ROI.

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defined, users or developers run scripts, and the IaC platform builds the cloud infrastructure automatically.

The benefits of Infrastructure as Code include speed of provisioning, standardization of infrastructure across the organization, reusability of IAC Code, scalability and disaster recovery.

Stratacent can help leverage cloud-agnostic tools such as terraform, saltstack, Juju, Chef, Ansible, and Puppet to create reusable code to build the cloud infrastructure.

database migration to managed database services or application containers. The overall application architecture does not change materially.

Re-purchasing: We can support migration of application functionality to a new cloud-native model (usually SaaS). This approach is more challenging but brings new functionality and could be a cost-effective option for moving away from legacy code and functionality.

Re-factoring: This is where we can take a Green-field approach to rebuild the application to a complete cloud-native architecture. Usually expensive, it is the most common approach for migration for leveraging features such as auto-scaling or server-less computing.

Retiring: As you migrate to the Cloud, there are assets (application, and servers) that are no longer required. We can help retire these assets by creating a repeatable retirement process to minimize the impact and false positives.

Retaining: After migration is complete, there are assets that can't be moved to

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performance or cloud connectivity.

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Automation (RPA)

Robotic Process Automation is a technology-driven approach to automating business processes that are guided by business logic and formal inputs. An organization may use RPA tools to set up machines, or a “robot,” to catch and analyze applications for handling transactions, controlling data, activating responses, and interacting with other digital networks. Scenarios for RPAs vary from simple to complex.

Automation takes the center stage in the digital transformation journey. Whether it is automation to build the cloud, testing and deployment using CI/CD or automating routine and repeatable tasks that the current workforce performs using RPA, Stratacent is equipped to support our customers with their automation needs.

Stratacent is the leading partner of Automation Anywhere and UiPath. We can provide a wide range of solutions to help you get started with your digital transformation and scale. As most clients are moving into hybrid and multi-cloud strategy the emphasis is on security and integration for bot design and development. Stratacent is equipped to support multi-cloud and complex architecture.

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improvement and digital transformation. We will use our strategic partnership to provide the path for the adoption of RPA and Cognitive capabilities to meet your requirements.

leverage the industry's best Cognitive and AI capabilities to make RPA bots more intelligent so they can perform advanced activities like sentiment analysis, handwritten data extraction, and chatbots.

RPA Managed Service

The Stratacent team can help customers implement their RPA journey starting from the discovery of processes to deployment and post-implementation support. We believe in providing the best customer service and our "customer first" approach is the key to our success.

Evangelization

RPA not only automates activities but also make people's lives easier and more efficient. Our custom workshops raise awareness of how RPA can make help your company with its digital transformation and how the transformation will benefit the workforce.

Infrastructure and Cloud implementation

At Stratacent, we have highly efficient team that can guide, support and implement the setup of cloud infrastructure for RPA. We partner with all major cloud providers and have an

Migration

One of the biggest pain points for customers is migration. Our experienced team has a proven track record in helping customers migrate from the older version of RPA software to the newer version which. These capabilities enable our customers to keep abreast of

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IT Service Management (ITSM)

IT service management (ITSM) is a process that defines how IT teams manage the end-to-end delivery of IT services to customers. This includes all the processes and activities to design, create, deliver, and support IT services. The core concept of ITSM is the belief that IT is delivered as a service.

A typical ITSM scenario could involve a request for new service (service request), changes to existing services (change management), requesting new features (release management), tending to existing incidents or problems (incident and problem management), or improving on an existing service (continuous improvement). ITSM is a practice that deals with all aspects of delivering IT as a service.

Cross-Industry ITSM Experience

IT Operations Management

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guidance to our clients across multiple industries. ITSM will continue to remain at the forefront of transforming IT service delivery for organizations. As organizational maturity increases, and new technology services are implemented, ITSM will underpin digital business initiatives that deliver differentiated user experiences and enhance the value delivery process for their end users.

services and infrastructure and to execute the routine tasks necessary to support the operation of applications, services and hardware components. The Stratacent team has done critical work for our clients by enhancing service visibility, improving service availability, and increasing service agility. We have managed data around hybrid cloud by providing customers with self-service access to cloud resources to automatically enforce good governance and compliance, and provide visibility into cloud costs.

The CMDB Journey

Stratacent believes that Configuration Management Database (CMDB) is not only a project but also a journey. We have helped organizations build their CMDB from scratch. Our unique experience in implementing CMDB has supported our successful ITSM processes which depend upon up-to-date CMDB data. We have built the CMDB data model, standardized reconciliation and normalization processes, defined CI

Discovery

IT Infrastructure discovery is key for sustaining CMDB data and providing clear visibility for ITSM. Our discovery services include defining scope and processes, configuring discovery (on-premise and cloud), defining the discovery data store and performing custom pattern development for our clients.

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Application Development

We've built many affordable, scalable and future-proof business applications for our unique customer use cases. With our Custom Application Development Services, we can develop an application for you, or you can opt for co-development. Our deep understanding of domain expertise combined with our ability to code in ITSM tools have helped our clients with numerous critical initiatives.

Integrations

We work with integration providers or write custom integrations with API development and COTS products to help solve our clients' business problems faster.

We can support broad integrations, automated workflows, orchestrated external systems, and continual service improvements which saves money, time, and resources and greatly benefits our customers in long run.

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Life at Stratacent

**Global
Leadership Trip
to India**



**Stratacent
Team gathers
for lunch in
India**



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Stratacent team-building Cricket Match



Annual Stratacent Diwali Celebration



Jersey City office celebrates “Take Your Child to Work Day”

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Stratacent
Pune

**Stratacent
attends SAS
Global Forum
2019 in Dallas,
Texas**

**Women's Self
Defense
Workshop at
Stratacent's
Gurugram
Office**

**Stratacent
Holiday**

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Employee Benefits

Employee satisfaction and well-being is a priority at Stratacent, and our benefits and policies reflect this commitment. Competitive employee benefits encourage a high-performance work culture while keeping our employees healthy and happy.

HEALTH INSURANCE

A healthy body and mind are essential to meet professional development and career goals. All Stratacent employees are entitled to a Premium National health plan, including coverage for all dependents.

LIFE INSURANCE

All Stratacent employees are entitled to basic life insurance, including short-term and long-term disability insurance.

RETIREMENT SAVINGS PLAN

PAID TIME OFF

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holidays – that is commensurate with their tenure at Stratacent.

REWARDS AND BENEFITS

We take pride in our performance-driven culture, which fosters innovation and sharpens our competitive edge. Employees are recognized and rewarded on the basis of merit.

PROFESSIONAL DEVELOPMENT

We provide our employees with learning opportunities and technical certification tracks to perfect their craft, keep their finger on the pulse of the latest industry developments, and advance their career prospects.

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Continuous Learning

Continuous learning is an inherent part of Stratacent's culture. It enhances professional development while keeping Stratacent on the cutting-edge of technology consulting.

It is crucial for our employees to stay constantly updated with new technologies, industry developments and changing business landscapes. This enables us to continuously deliver innovative solutions to our clients and stay competitive.

As a Stratacent employee, you will be encouraged to expand your knowledge and extend your skills. We are always open to employee suggestions about how to improve our continuous learning initiative.

A Customized Learning Experience

- Live classroom sessions support the exchange of ideas and collaboration on projects while also building team spirit.

Stratacent Learning Framework

Our learning framework enables our employees to:

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support employees' knowledge acquisition and professional development goals.

- A mentorship program gives employees access to senior experts who are always accessible to share their knowledge, insights and experiences through open dialogue and collaborative learning. Mentors promote professional and personal growth, while keeping employees motivated and enthusiastic about continuous learning

seamlessly across in-house and client teams.

- Hone program management and develop leadership skills to implement and oversee projects successfully.

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Work at Stratacent

At Stratacent, we pride ourselves in our teamwork, customer focus and our highly committed team. Each and every member of our team is fully invested in the work they do, and we are deeply invested in every one of them. We cultivate a work environment that helps them achieve their career goals while advancing our company's goals.

A Collaborative Work Environment

A collaborative environment paves the way for a successful business — happy employees give their best each and every day. The secret behind our ability to achieve the most agile, innovative results is our environment of innovation and teamwork.

As a Stratacent employee, you will be more than just another employee. Take your place as an integral component of our winning team with a stake in its success and play a key role in the growth of the business technology industry.

Contribute as a critical part of a winning team from Day 1—Stratacent is a fast-growing enterprise and every member of our team plays a crucial role. We are constantly testing our

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Work with skilled individuals who share your passion— When you are working with like-minded individuals who share your passion and your dreams and complement your strengths, work is more engaging. This is exactly the kind of friendly, high-octane work environment you will experience at Stratacent. Our employees love their work and their enthusiasm to explore new territories in the business technology arena is infectious.

Grow With Us

Stratacent is invested in your growth because when you are given the opportunity to achieve your full potential, our business benefits from your expanding skill sets. We facilitate continuous training for all our employees, giving you the tools and flexibility at work to keep yourself abreast of latest developments. Your growth will help our organization grow with you.

Stratacent will give you the creative freedom and flexibility to explore your own strengths. Choose to work out of our global delivery centers in Jersey City, New Jersey and Pune, India. Or you can travel the world, meet clients, and gain exposure to a variety of problem-solving approaches. No matter what you choose, we encourage you to maintain the

Work for Stratacent

Our industry offers exciting opportunities and immense potential – explore them with us at Stratacent.

[Contact us](#) to learn more about why Stratacent is the perfect workplace for a truly passionate professional.

Review our open job [opportunities here](#).

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