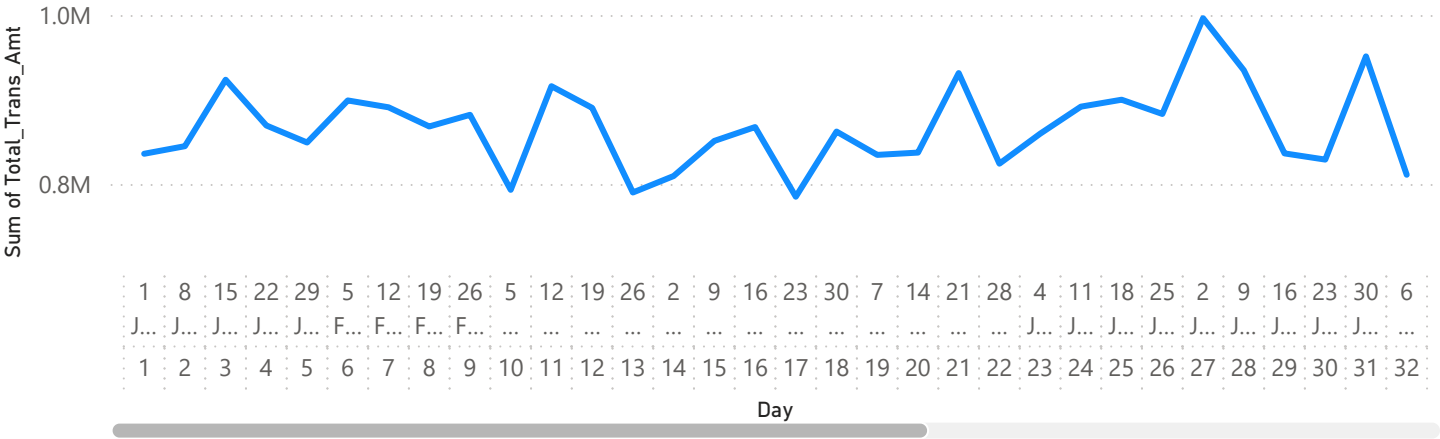


week_num2	Previous_week_Reveneue	Current_week_Reveneue	wow_revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%

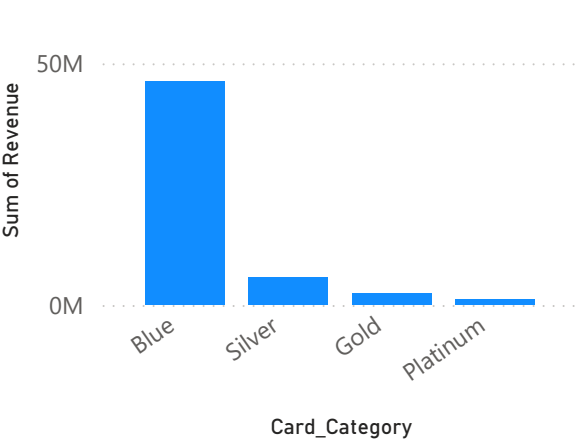
Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Sum of Total\_Trans\_Amt by week\_num2, Month and Day



Sum of Revenue by Card\_Category



# Credit Card Transaction

F

M

Week\_Start\_Date

All

Revenue

55M

Trans Amount

45M

Total Interest

7.84M

Total Count

656K

Q2

Q3

Q1

Q4

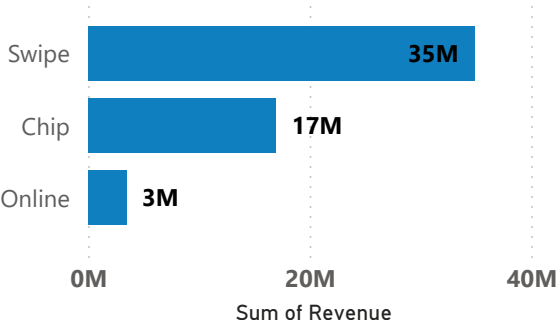
Silver

Blue

Gold

Platinum

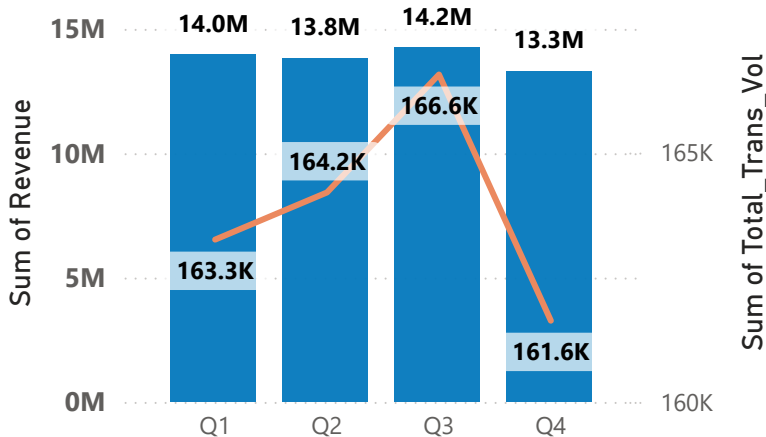
Revenue by Use Chip



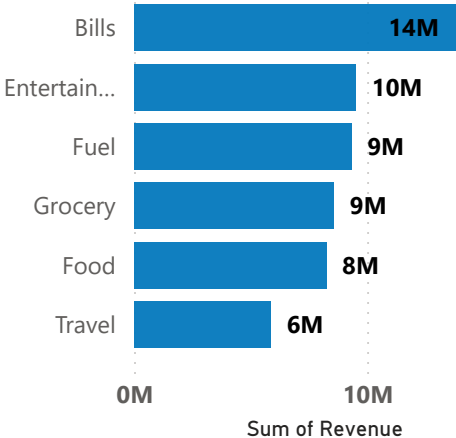
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

QTR Revenue and total trans count

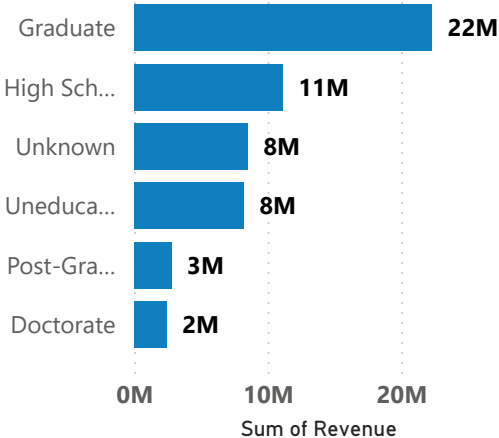
Sum of Revenue Sum of Total\_Trans\_Vol



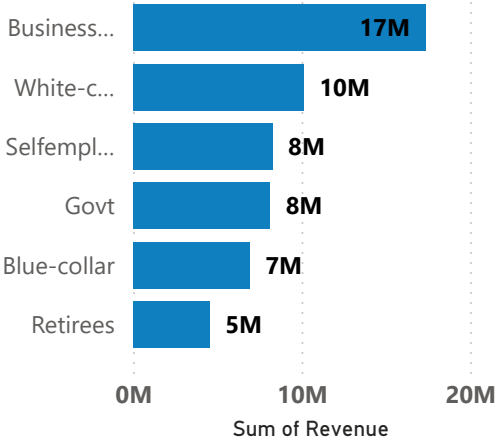
Revenue by Expenditure type



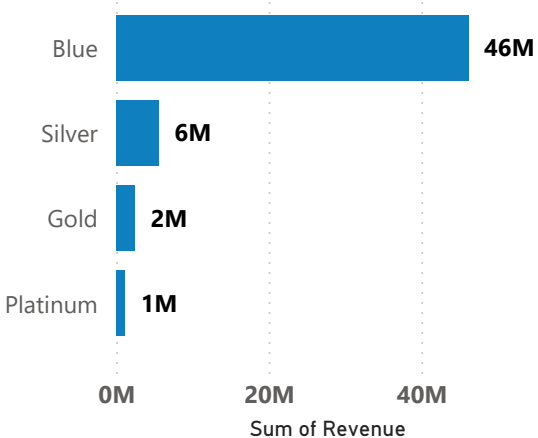
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Report

Revenue

55M

Trans Income

576M

Total Interest

7.84M

CSS

3.19

Swipe

Online

Chip

Q2

Q3

Q1

Q4

Silver

Blue

Gold

Platinum

Week\_Start\_Date

All

M

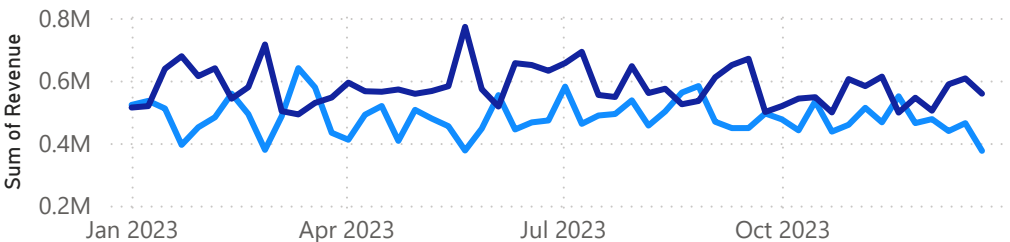
F

30M

25M

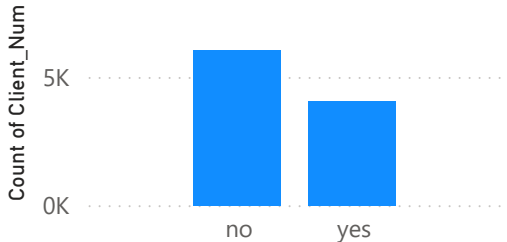
Revenue by Week

Gender ● F ● M



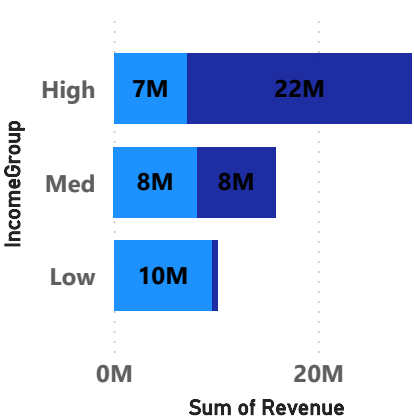
Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
Blue-collar	72262158	6904279	9,52,800.57
Businessman	186959919	17387832	25,39,390.31
Govt	88773989	8111701	11,60,016.37
Retirees	48675030	4535184	6,30,359.24
Selfemployed	75212288	8261758	11,19,741.81
Total	575914439	55315410	78,43,382.23

Count of Client\_Num by Car\_Owner



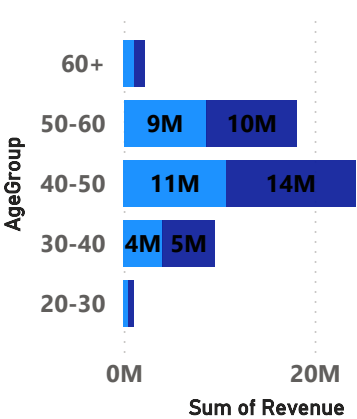
Revenue by Income Group

Gender ● F ● M



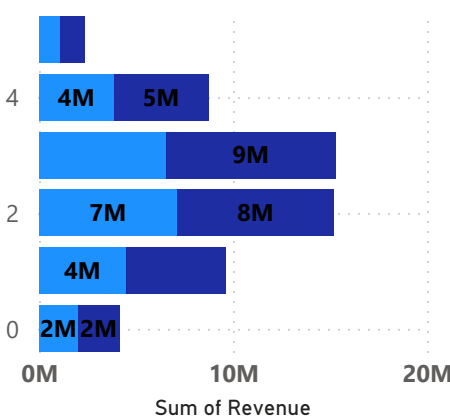
Revenue by Age Group

Gender... ● F ● M



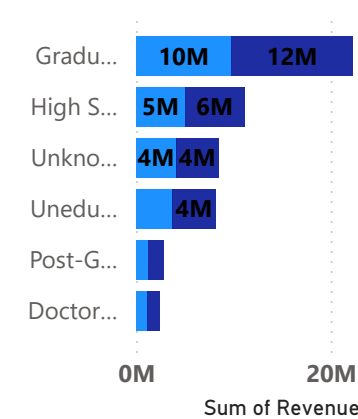
Revenue by Dependent

Gender ● F ● M



Revenue by Education

Gender ● F ● M



Revenue by State

Gender... ● F ● M

