

GAURAV VISHWAKARMA

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PROFILE SUMMARY	
<p>Recent college graduate with a Bachelor's degree in Management Studies with a specialized focus on Marketing, my professional journey is rooted in the domains of social media management, digital marketing, strategic planning, business development, and sales & marketing. Proficient in critical areas such as digital marketing, brand marketing, and online marketing collaboration, I am dedicated to contributing to business growth and success within the ever- evolving landscape of marketing.</p>	
EDUCATIONAL BACKGROUND	
<ul style="list-style-type: none">BMS from Mumbai UniversityHSC from Maharashtra BoardSSC from Maharashtra Board	<div>2024</div> <div>2021</div> <div>2019</div>
INTERNSHIP AND WORK EXPERIENCE	
CONCEPT & IDEAS - MARKETING EXECUTIVE <ul style="list-style-type: none">Efficiently managing and operating, all our professional social media channels.Develop and implement marketing strategies and campaigns.Managing and optimizing social medias as well as digital marketing strategies.	May 2024 - Aug 2024
BMS+1 CLUB <ul style="list-style-type: none">Social media handling and content creation.Core member of IT.	Sep 2023 - Mar 2024
LEGO WORLD - CAMPUS AMBASSADOR <ul style="list-style-type: none">Generating leads by using various marketing strategies.	Nov 2022 - Dec 2022
HASHTAG INTERNSHIP - INTERN <ul style="list-style-type: none">Sales intern.Managing client's portfolio.	Jun 2022 - Aug 2022
SKILLS	
<ul style="list-style-type: none">MS Office – Word, Excel and PowerPointDigital MarketingSocial Media ManagementCanva and Logo animationVideo editingSales and negotiation	
PROJECT EXPERIENCE	
BRAND BUILDING AND MARKETING - POP LOLLIES <ul style="list-style-type: none">Created a candy brand from scratch.Managed all the groundwork right from product sourcing, finances, marketing, etc.	
OTHER CERTIFICATIONS	
ACADEMIC <ul style="list-style-type: none">Nexus Conclave KES Shroff CollegeBusiness Intelligence and DevelopmentWeb Design and DevelopmentDigital MarketingRetail marketing managementEffective Presentations	EXTRA-CURRICULAR <ul style="list-style-type: none">Inter-collegiate events and fests