

# GAURAV

E C O M M E R C E E X E C U T I V E

#### CONTACT



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Dakshinpuri Extension, Dr. Ambedkar Nagar, South Delhi, Delhi - 110062

#### **EXPERTISE SKILLS**

- Product Listing
- Creative Thinking
- Digital Marketing Awareness
- MS Office
- SEO (Slug, keywords, Title, Description)
- Data Management
- Team Collaboration & Adaptability

## LANGUAGE

English



Hindi



## INTEREST



Travelling



**Books** 

## 01 PROFESSIONAL PROFILE

Dedicated eCommerce professional with 5 months of experience driving online sales growth. Proven expertise in developing and implementing eCommerce strategies to enhance user experience and optimize conversion rates. Skilled in digital marketing, SEO to boost online visibility and customer acquisition. Strong analytical abilities with a focus on data-driven decision-making to achieve business objectives. Effective communicator and team player, adept at collaborating with cross-functional teams to execute projects on time and within budget

## 02 EDUCATION

#### **BA** in Arts and Education

University of Delhi (2021 - 2024)

### High School

10th Class from CBSE (2019)

12th Class from CBSE (2021)

 Diploma in Computer Applications specializing in MS Office, Photoshop, and CorelDRAW, proficient in enhancing productivity and creating impactful designs.

## 03 EXPERIENCE

### indiapropertydekho

Feb 2024 - Present

## **Data Entry & eCommerce Executive**

- Works closely with the marketing team regarding advertisements and promotions.
- Expertise in product listing optimization and SEO strategies to maximize visibility and engagement
- Committed to continuous learning and professional development within the company environment