



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

1/1/2015

12/31/2015



HOME



Best/Worst Sellers

## BUSIET DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size** pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

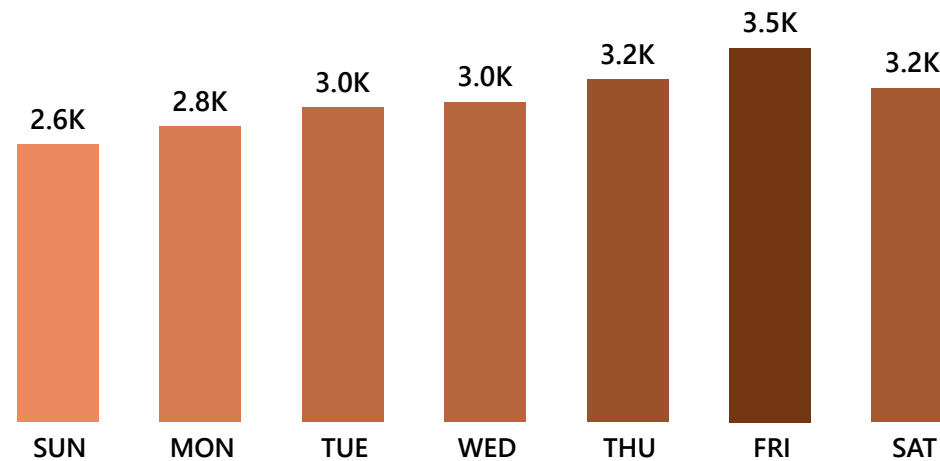
Total Orders



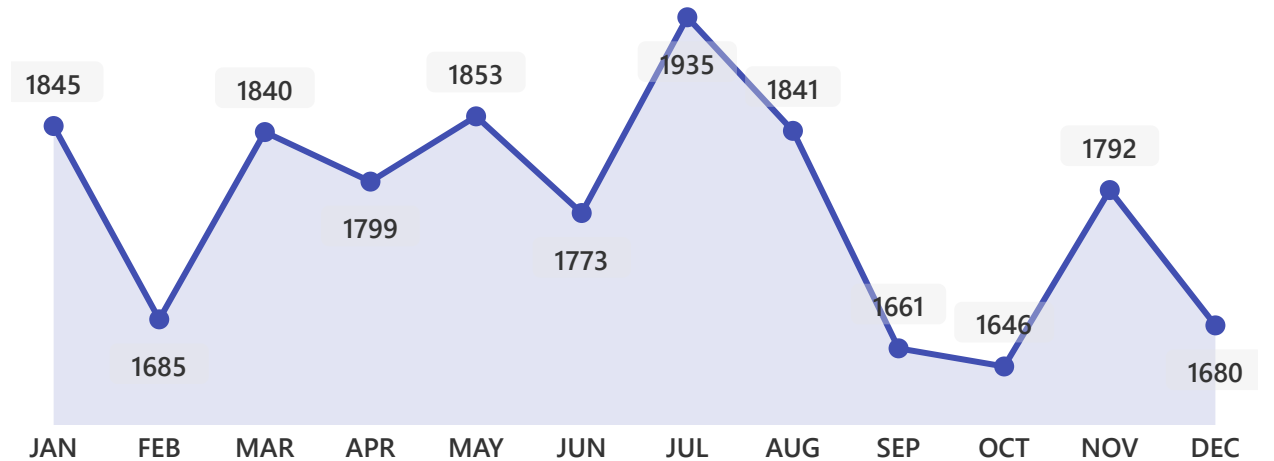
2.32

Avg Pizzas Per Order

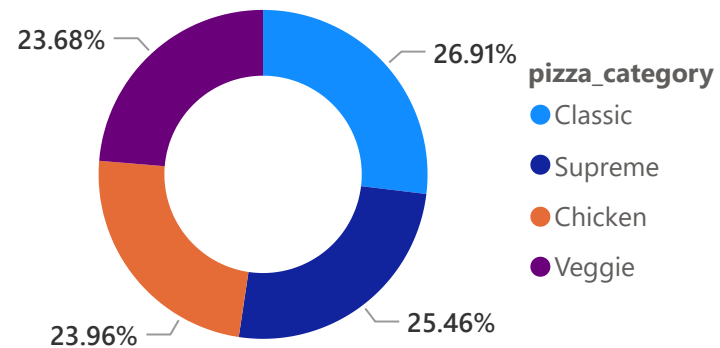
### Daily Trend for Total Orders



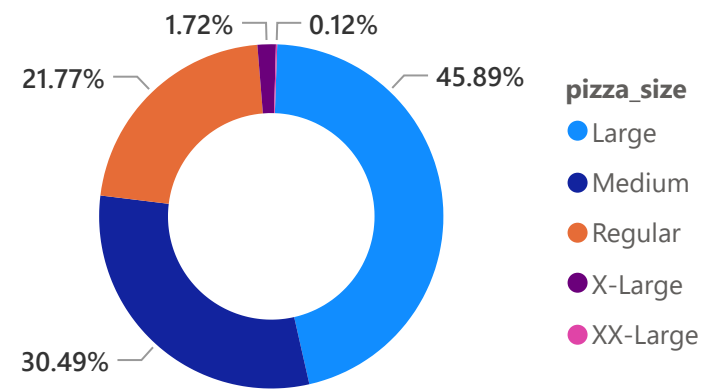
### Monthly Trend for Total Orders



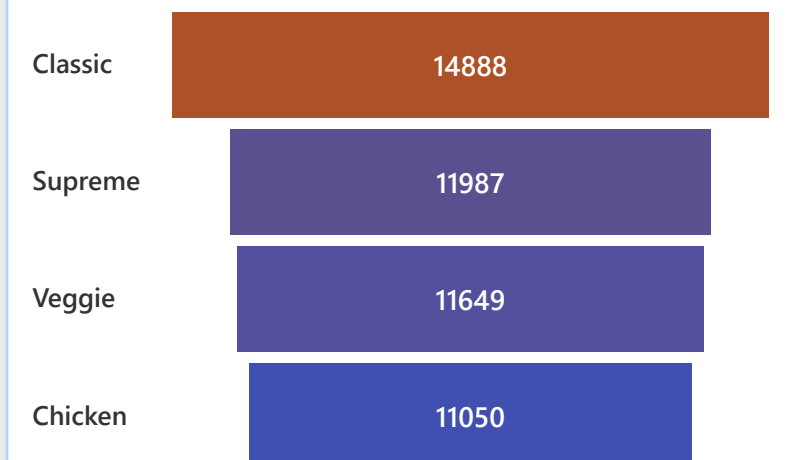
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue.

### QUANTITY

The **Classic Deluxe Pizza** Contributes to **maximum** Total Quantities.

### TOTAL ORDERS

The **Classic Deluxe Pizza** Contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The **Brie Carre Pizza** contributes to **minimum** Revenue.

### QUANTITY

The **Brie Carre Pizza** Contributes to **maximum** Total Quantities.

### TOTAL ORDERS

The **Brie Carre Pizza** Contributes to **maximum** Total Orders



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Total Revenue



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Avg Order Value



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Total Pizzas Sold



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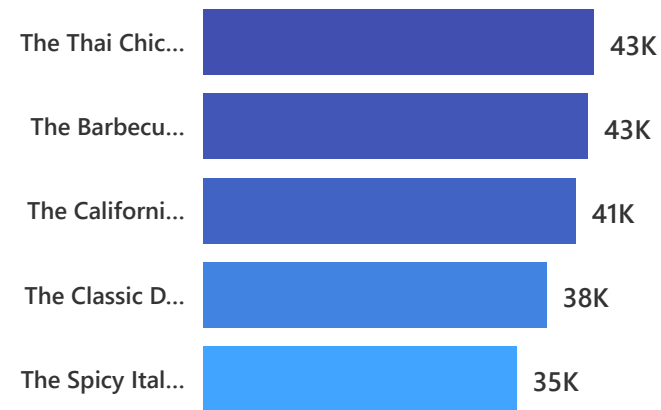
Total Orders



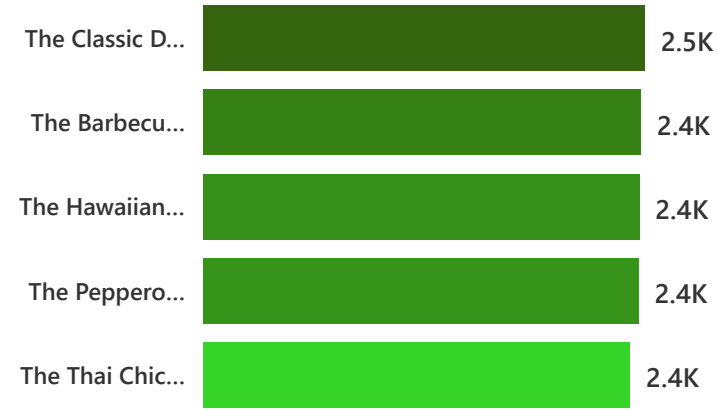
2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



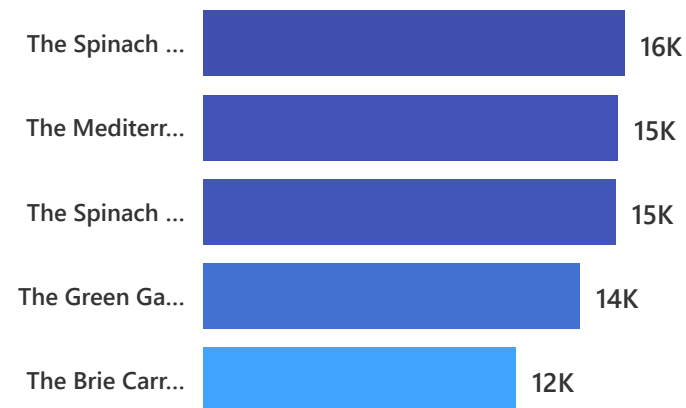
### Top 5 Pizzas by Quantity



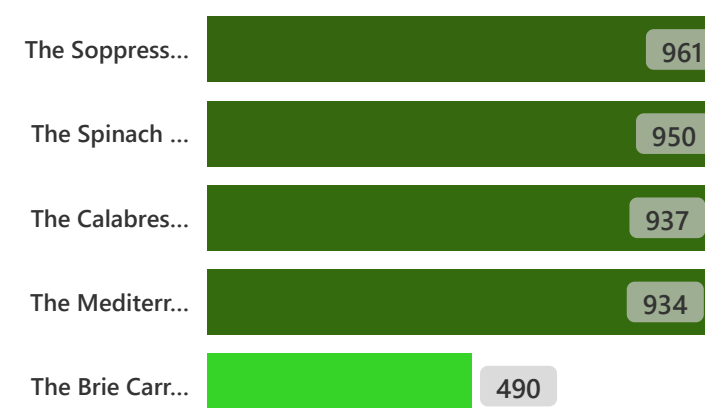
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

