Gauri Borse

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Summary

Analytical and detail-oriented **Data Analyst** with strong proficiency in **Python (Pandas, NumPy), SQL (PostgreSQL), and Excel**, experienced in data cleaning, transformation, and exploratory data analysis. Skilled in building **interactive dashboards and data-driven reports** using **Power BI, Tableau, Matplotlib, and Seaborn** to convert complex datasets into actionable insights. Certified in **Data Analytics and Oracle Cloud Data Science**, with hands-on project experience in **sales analysis, anomaly detection, ETL workflows, and business performance tracking**, along with a solid understanding of statistical and analytical concepts.

Education

- **B.E. in Computer Engineering (3rd Year)**	July 2023 – June 2027
- R.H Sapat College of Engineering, Nashik	CGPA : 8.5

Skills

- **Programming & Data Analysis :** Python (Pandas, NumPy) SQL (PostgreSQL, MySQL), MongoDB, Exploratory Data Analysis (EDA) and statistical analysis, Business analysis
- **Data Visualization & Reporting :** PowerBI, understanding with Tableau, Matplotlib, Seaborn, Data visualization, MS Excel & Google Sheets (Power Query, Pivot Tables, VLOOKUP, charts)
- **Data Engineering Concepts :** Understanding of **ETL** processes and data transformation workflows, Experience working with structured and semi-structured data (**JSON, APIs**), Familiarity with **data warehousing** concepts
- **Cloud & Tools** : Oracle Cloud Infrastructure (OCI) Data Science Workspaces, Git & GitHub for version control and collaboration, understanding of Agile tools and team-based development environments, Google cloud workspaces
- **Soft Skills :** Strong **analytical thinking** and attention to detail, ability to interpret analytical outcomes and convert them into insights, effective **communication (English, Hindi, Marathi)**, **team collaboration, problem-solving, and time management**

Experience

1. **Data Management Operator (Intern) : LaptopHub.in**
   July 2025– August 2025 | Remote
   - Managed and cleaned large product datasets using Excel and Google Sheets.
   - Ensured data accuracy, consistency, and SEO-friendly product content.
   - Worked with the web team to support data integration and site performance.
2. **Data Analyst as an Associate L1 (Intern) : Infotact Solutions (Ongoing)**
   - Worked on retail sales data cleaning, SQL querying, pivot-based analysis, and dashboard creation to extract actionable business insights.
   - Working with python libraries, automate data processing and reporting tasks to improve efficiency and accuracy.
   - **Tools:** Excel (Advanced), Power Query, SQL (PostgreSQL), Data Analysis, Dashboarding, RFM Analysis, EDA, PowerBI

Projects

1. **Retail Customer Analytics Dashboard (RFM, CLV & Churn Analysis, Python, PowerBI, PostgreSQL) :** Built an end-to-end retail analytics solution on a **raw dataset of 100,000+ rows** using **SQL, Python, and Power BI**, performing **RFM analysis, customer segmentation, CLV, and churn analysis** with **star schema modeling and DAX dashboards**. Performed row level security. [[Github](#)]

2. **FNP (Ferns N Petals) Sales Analysis (Power BI) –** Conducted **comprehensive sales analysis** for an e-commerce flower and gifting brand. Created a **Power BI** dashboard and using **excel** with slicers, DAX measures, and relationships to analyze sales growth, customer trends, and category performance. [[Github](#)]

3. **Customer Behavior Sales Analysis (Python, SQL, PowerBi) –** Built a complete data analytics workflow integrating **Python, SQL, and Power BI** to analyze 3,900+ retail customer records. Applied **ETL processing, exploratory analysis, business SQL queries, and BI visualization** to deliver actionable insights on spending patterns and customer segments. [[Github](#)]

4. **Coffee Shop Sales Analysis (Excel) –** Built an interactive sales dashboard using **Power query Editor Pivot Tables**, Charts, and Slicers to track product performance and sales trends. Automated monthly reporting using Excel formulas and conditional formatting. [[Github](#)]

Certifications

- Oracle Certified Data Science Professional Certification – **Oracle University**
- Introduction to Data Analytics Course Completion Certificate - **Simplilearn**
- Analyzing and visualizing data with Microsoft Power BI – **ISO**
- JPMorgan Chase & Co. - Excel Skills Job Simulation of Goldman Sachs - **Forage**
- Deloitte Australia - Data Analytics Job Simulation – **Forage**
- Accenture - Developer and Technology Job Simulation – **Forage**
- Google cloud computing foundations pathway and generative AI game - **GDGC**
- Python programming course completion : **Geekster**

Achievements

- **Content Writing :** Published an Article on a topic " Women's Safety In Digital Age – A Call of Action" in College's Magazine.
- **Hackathon :** Participated in Smart India Hackathon with a great team and complete a project.
- **Leadership and Teamwork :** Work as a Team Head in college's program and worked as a CR of division in my 1st year
- **Social :** Participated in a social work to promote cleanliness and secure environment initiative with Plogentine committee of Nashik