Gauri Borse

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Summary

Analytical and detail-oriented **Data Analyst** proficient in **Excel, SQL, Python, Matplotlib, Pandas, Seaborn, Power BI, and Tableau**. Skilled in transforming raw data into meaningful insights through **data visualization**, **dashboard creation**, **EDA** and **statistical analysis**. Certified in **Data Analytics** and Oracle Data Science with hands-on project experience in sales analysis, anomaly detection, and business performance tracking.

Education

- **B.E. in Computer Engineering (3rd Year)**	July 2023 – June 2027
- R.H Sapat College of Engineering, Nashik	CGPA : 8.5

Skills

- **Data Analysis & Visualization:** Power BI, Tableau, MS Excel (Power query, Pivot Tables, VLOOKUP, Charts), Google Sheets
- **Programming & Database:** Python (Pandas, NumPy, Matplotlib), SQL (PostgreSQL, MySQL), EDA
- **Data Science & Oracle Cloud (OCI):** OCI Data Science workspaces, ADS SDK, Model training, Evaluation & Deployment
- **Data Cleaning & Automation:** Python scripting, Excel formulas, Power Query, Data Wrangling, Exploratory Data Analysis
- **Collaboration & Productivity:** MS Office Suite, Google Workspace, Microsoft Teams, Github
- **Soft Skills:** Communication (English, Hindi, Marathi), Analytical Thinking, Teamwork, Problem - Solving, Time Management

Experience

Data Management Operator (Intern) : LaptopHub.in
July 2025– August 2025 | Remote

- Managed and structured large datasets for laptop products, pricing, and inventory.
- Utilized **MS Excel** and **Google Sheets** for efficient data cleaning, validation, and reporting.
- Conducted **data quality checks** to identify and resolve inconsistencies in product listings.
- Recommended **data-driven enhancements** to improve product content and website load performance.
- Collaborated with the web development team to strengthen **SEO optimization** and ensure smooth data integration.

Projects

1. **FNP (Ferns N Petals) Sales Analysis (Power BI)** – Conducted **comprehensive sales analysis** for an e-commerce flower and gifting brand. Created a **Power BI** dashboard and using **excel** with slicers, DAX measures, and relationships to analyze sales growth, customer trends, and category performance. [[Github](#)]

2. **Customer Behavior Sales Analysis (Python, SQL, PowerBi)** – Built a complete data analytics workflow integrating **Python, SQL, and Power BI** to analyze 3,900+ retail customer records. Applied **ETL processing, exploratory analysis, business SQL queries, and BI visualization** to deliver actionable insights on spending patterns and customer segments. [[Github](#)]

3. **Coffee Shop Sales Analysis (Excel)** – Built an interactive sales dashboard using **Power query Editor Pivot Tables**, Charts, and Slicers to track product performance and sales trends. Automated monthly reporting using Excel formulas and conditional formatting. [[Github](#)]

4. **Client Telemetry & Anomaly Detection (Tableau)** – Designed a **Tableau** dashboard to visualize client telemetry data and detect anomalies using Excel-based data preprocessing. This is performed during Deloitte Data Analytics Virtual Job Simulation. [[Github](#)]

Certifications

- Oracle Certified Data Science Professional Certification – **Oracle University**
- Analyzing and visualizing data with Microsoft Power BI – **ISO**
- JPMorgan Chase & Co. - Excel Skills Job Simulation of Goldman Sachs - **Forage**
- Deloitte Australia - Data Analytics Job Simulation - **Forage**
- Analyzing and Visualizing Data with Microsoft Power BI – **ISO**
- Python programming course completion : **Geekster**

Achievements

- **Content Writing :** Published an Article on a topic " Women's Safety In Digital Age – A Call of Action" in College's Magazine.
- **Hackathon :** Participated in Smart India Hackathon with a great team and complete a project.
- **Leadership and Teamwork** : Work as a Team Head in college's program and worked as a CR of division in my 1st year
- **Social :** Participated in a social work to promote cleanliness and secure environment initiative with Plogentine committee of Nashik