

# Gauri Borse

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## Summary

Analytical and detail-oriented **Data Analyst** with strong proficiency in **Python (Pandas, NumPy)**, **SQL (PostgreSQL)**, and **Excel**, experienced in data cleaning, transformation, and exploratory data analysis. Skilled in building **interactive dashboards and data-driven reports** using **Power BI, Tableau, Matplotlib, and Seaborn** to convert complex datasets into actionable insights. Certified in **Data Analytics and Oracle Cloud Data Science**, with hands-on project experience in **sales analysis, anomaly detection, ETL workflows, and business performance tracking**, along with a solid understanding of statistical and analytical concepts.

## Education

- B.E. in Computer Engineering (3 <sup>rd</sup> Year)	July 2023 – June 2027
- R.H Sapat College of Engineering, Nashik	CGPA : 8.5

## Skills

- **Programming & Data Analysis** : Python (Pandas, NumPy) SQL (PostgreSQL, MySQL), MongoDB, Exploratory Data Analysis (EDA) and statistical analysis, Business analysis
- **Data Visualization & Reporting** : PowerBI, understanding with Tableau, Matplotlib, Seaborn, Data visualization, MS Excel & Google Sheets (Power Query, Pivot Tables, VLOOKUP, charts)
- **Data Engineering Concepts** : Understanding of ETL processes and data transformation workflows, Experience working with structured and semi-structured data (JSON, APIs), Familiarity with **data warehousing** concepts
- **Cloud & Tools** : Oracle Cloud Infrastructure (OCI) Data Science Workspaces, Git & GitHub for version control and collaboration, understanding of Agile tools and team-based development environments, Google cloud workspaces
- **Soft Skills** : Strong **analytical thinking** and attention to detail, ability to interpret analytical outcomes and convert them into insights, effective **communication** (English, Hindi, Marathi), **team collaboration, problem-solving, and time management**

## Experience

### 1. Data Management Operator (Intern) : LaptopHub.in

July 2025– August 2025 | Remote

- Managed and cleaned large product datasets using Excel and Google Sheets.
- Ensured data accuracy, consistency, and SEO-friendly product content.
- Worked with the web team to support data integration and site performance.

### 2. Data Analyst as an Associate L1 (Intern) : Infotact Solutions (Ongoing)

- Worked on retail sales data cleaning, SQL querying, pivot-based analysis, and dashboard creation to extract actionable business insights.
- Working with python libraries, automate data processing and reporting tasks to improve efficiency and accuracy.
- **Tools:** Excel (Advanced), Power Query, SQL (PostgreSQL), Data Analysis, Dashboarding, RFM Analysis, EDA, PowerBI

## Projects

1. **Consumer360-Retail-Analytics-Customer-Segmentation-Churn-Analysis** : Designed interactive **Power BI** dashboards for sales performance, **customer behavior**, and **churn risk**, supported by a Python-based automated **ETL pipeline** that recalculates **RFM metrics** and updates insights without manual intervention.. [[Github](#)]
2. **FNP (Ferns N Petals) Sales Analysis (Power BI)** – Conducted **comprehensive sales analysis** for an e-commerce flower and gifting brand. Created a **Power BI** dashboard and using **excel** with slicers, DAX measures, and relationships to analyze sales growth, customer trends, and category performance. [[Github](#)]
3. **Customer Behavior Sales Analysis (Python, SQL, PowerBi)** – Built a complete data analytics workflow integrating **Python, SQL, and Power BI** to analyze 3,900+ retail customer records. Applied **ETL processing, exploratory analysis, business SQL queries, and BI visualization** to deliver actionable insights on spending patterns and customer segments. [[Github](#)]
4. **Coffee Shop Sales Analysis (Excel)** – Built an interactive sales dashboard using **Power query Editor Pivot Tables**, Charts, and Slicers to track product performance and sales trends. Automated monthly reporting using Excel formulas and conditional formatting. [[Github](#)]

## Certifications

- Oracle Certified Data Science Professional Certification – **Oracle University**
- Introduction to Data Analytics Course Completion Certificate - **Simplilearn**
- Analyzing and visualizing data with Microsoft PowerBI-**ISO**
- JPMorgan Chase & Co. - Excel Skills Job Simulation of Goldman Sachs - **Forage**
- Deloitte Australia - Data Analytics Job Simulation – **Forage**
- Accenture - Developer and Technology Job Simulation – **Forage**
- Introduction to Data Science Course Completion Certificate - **Infosys**
- Google cloud computing foundations pathway and generative AI game - **GDGC**
- Python programming course completion : **Geekster**

## Achievements

- **Content Writing** : Published an Article on a topic “ Women’s Safety In Digital Age – A Call of Action” in College’s Magazine.
- **Hackathon** : Participated in Smart India Hackathon with a great team and complete a project.
- **Leadership and Teamwork** : Work as a Team Head in college’s program and worked as a CR of division in my 1<sup>st</sup> year
- **Social** : Participated in a social work to promote cleanliness and secure environment initiative with Plogentine committee.