

Hedamo System: Documentation

1. What Hedamo Does

Hedamo is a structured disclosure system designed to capture, organize, and present information declared by producers about their products. Its primary function is to provide a standardized framework for manufacturers and producers to report product attributes, processes, and characteristics. The platform facilitates transparent communication of this information to relevant stakeholders, allowing users to access detailed disclosures in a consistent and organized manner.

The value of Hedamo lies in its ability to centralize producer-declared information, enabling stakeholders to make informed decisions based on data directly provided by the source. Producers can attach supporting evidence when available, maintain version histories, and publish updates in a controlled workflow.

2. What Hedamo Does NOT Do

Hedamo explicitly does not perform verification, certification, or approval of products or disclosures. It does not validate the accuracy of the information provided by producers, nor does it endorse or guarantee any claims. This distinction is essential: Hedamo is a disclosure platform, not an authority or compliance body. Users of the system must understand that published disclosures are producer-reported statements, and responsibility for accuracy rests entirely with the producer.

3. High-Level System Flow

From a producer's perspective, the system flow can be summarized as follows:

1. Information Entry: Producers input data about their products into structured fields, including product name, category, attributes, and supporting evidence.
2. Data Structuring: The system organizes the input into standardized formats, ensuring clarity and consistency for downstream users.
3. Publishing: Producers submit disclosures, which can exist in stages such as Draft, Submitted, or Published. The system maintains version histories to track changes over time.
4. Stakeholder Access: Various stakeholders access published disclosures, filtering, sorting, and reviewing data to support decisions, research, or procurement processes.

4. User Personas

At least three distinct user types interact with Hedamo:

Producers / Manufacturers: Enter product information, attach evidence, and manage disclosure workflows.

Procurement Professionals: Review disclosed product information to inform purchasing decisions, comparing attributes across multiple producers.

Compliance Analysts / Researchers: Access detailed disclosures to analyze trends, verify claims independently, or support internal audits.

Other potential users include regulators, certification bodies (for context), or investors seeking transparency, though they rely solely on producer-provided data.

5. Disclosure Over Verification

Hedamo operates on a principle of “disclosure over verification.” Instead of validating each claim, the system emphasizes structured transparency, allowing producers to declare information openly while stakeholders interpret or verify it independently.

Benefits:

- Encourages comprehensive and timely reporting without creating bottlenecks from third-party verification.
- Supports transparency and accountability while reducing operational overhead for the platform.
- Provides stakeholders access to a rich dataset for independent evaluation.

Limitations:

- Accuracy depends on producer honesty; the system cannot guarantee correctness.
- Users must apply critical judgment when interpreting data.

Responsibilities:

- Producers are accountable for the information they declare.
- Stakeholders must consider disclosures as informational, not authoritative, and exercise due diligence when making decisions.