



# Fireside Music Nights

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At Camp Max Kalote

Date: November 28-29, 2020

HARSH THAKUR -145-SYBMS-B

# About CAMP MAX:

Camp Max is an untouched gem nestled in the magical valley of Mount Max overlooking Lake Kalote, away from the hustle and bustle of the hectic urban jungle.

Overloaded with various adventurous and relaxing activities, Camp Max has something for everyone. You can indulge in adventure sports to get a rush of adrenaline or just relax by the lake and watch the serene sunset.

Camp Max comes alive during the monsoon with thick green foliage, vibrant wildflowers and the majestic Kalote waterfall.



# Venue Layout



1. Glamping
2. Orchard Camping
3. Glamping on Lake
4. Community Hall
5. Amphitheater
6. Table Tennis
7. Basket Ball
8. Badminton
9. Chess
10. Campfire
11. Zip Line
12. Kayak
13. Fishing Platform
14. Jetty
15. Petting Zoo
16. Chicken Farm
17. Organic Vegetable
18. Bar
19. Beer Garden
20. Private Lounge
21. Showers/Toilets



**Letscampout.com**  
camping simplified





## COVID-19 MEASURES TAKEN AT THE EVENT

### By the team:

- All staff and guest areas are regularly and extensively cleaned, including check-in areas, tables, restroom facilities, adventure park elements and paddle boats.
- Staff and guest safety equipment (harnesses, helmets, etc.) is cleaned between uses.
- Staff have received training on COVID-19 health and safety guidelines.
- All staff are equipped with proper protective equipment including gloves, masks, and (where necessary for brief close encounters with guests) protective face shields.
- The facility is operated at limited capacity with advance reservations highly recommended.



## Rules for the Guests:

- Guests must maintain a 6-foot distance from others outside of household group. Appropriate spacing is clearly marked where lines may queue, and staff will ensure social distancing is maintained during the gear-up process and throughout your visit.
- Bathrooms are available for regular hand washing, and hand sanitizer is available everywhere on the property.
- Guests are requested to complete the No-Touch Check-in Process as per government norms before arrival.
- At check-in, a no-touch thermometer will be used to check temperature prior to entering our gear up area.
- Guests are asked to wear masks in all common areas of the park (gear up areas, ticketing, and bathrooms).

An aerial photograph of a scenic outdoor event venue. A large, tall flagpole stands on the left bank of a river. The river flows through a lush green landscape with dense trees and vegetation. In the foreground, a wooden dock extends into the water, with several colorful kayaks (yellow, green, and blue) tied up. A small boat is also visible near the dock. The background shows a dense forest covering a hillside. The overall atmosphere is peaceful and natural.

# HIGHLIGHTS OF THE EVENT

Gastronomy, DIY activities  
and Unique experiences



A dark, textured background, possibly a black stone or slate surface, is dusted with white flour. In the top left corner, a portion of a pizza is visible, topped with melted cheese, pepperoni, sliced red tomatoes, and black olives. A wooden pizza peel or fork is positioned below it. In the top right corner, a small cluster of fresh red cherry tomatoes sits on a bed of green parsley leaves. In the bottom left corner, a small, dark-colored bowl is filled with a mound of white, crumbly cheese. In the bottom right corner, two triangular slices of pizza are placed, mirroring the toppings seen in the top left. The word "Gastronomy" is centered in a white rectangular box.

# Gastronomy



Gourmet food



Bombay food truck



Cocktails & Mocktails





A scenic landscape of a fjord with steep mountains and a calm lake reflecting the sky and mountains. The text "Unique Experiences" is centered in a white box.

# Unique Experiences



Rappelling



Personal Born fire





# IN-HOUSE ACTIVITIES



Human Chess



Trampolin  
e



Foosball



Giant Jenga

# DIY Activities

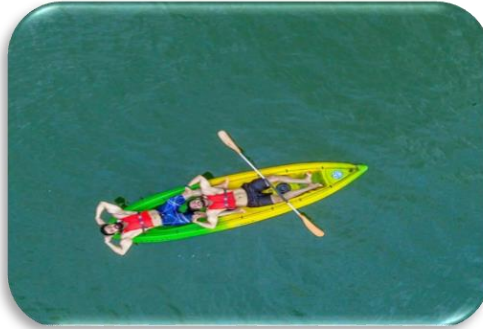




# ADVENTURAL SPORTS AND ACTIVITIES



Kayaking



Ziplining



Night trek



Pottery

**fireside**  
MUSIC NIGHTS

# SHARMA AND THE BESHARAMS

SUPPORTING ACTS  
**THE MOMENT** **Desiriff**

CURATED EXPERIENCES  
**LIVE MUSIC | BONFIRE | CAMPING  
ADVENTURE | NATURE**

**UNLOCK RESPONSIBLY**

**OPEN AIR | COVID-19 PRECAUTIONS FOLLOWED | SOCIAL DISTANCING | LIMITED CAPACITY EVENT**







## Target Audience:

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Camp Max curates experiences for all the age groups and families. Specially attracts the ones who are nature enthusiasts.

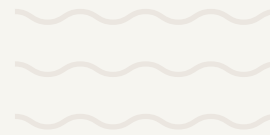
## Footfall:

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The average footfall of the camp max is over 200 people.



# EVENT FLOW



- **11:00 AM (Day 1)** - Check-In
- **11:00 AM - 3:00 PM** - Tent Allotments
- **11:00 AM - 6:00 PM** - Leisure Time. Try In-house activities like Basketball, Foosball, Zipline etc. Adventure into water sports like swimming, kayaking etc . Explore nature, trek and unique spots like a waterfall, viewpoints Indulge in facilities like Petting zoo, Organic farm, Stone art gallery DIY Fun Activities, Adventure Activities and Workshops.
- **6:30 PM - 11:00 PM** - Fireside Music Nights Live Performances
- **11:30 PM - 12:30 AM** - Night Trekking
- **10:30 PM - 12:30 PM** - Movie Screening on weekends
- **12:00 PM (Day 2)** - Check Out



# MY ROLE

## *ARTIST MANAGEMENT*

- My role was to handle the artists and backstage.
- Took care of their accommodation and hospitality, ensuring they get a hustle free stay and ease the process of check-in.
- Communication with the artist to make sure everyone appeared on time and completed their rehearsal and sound check.
- Ensured that they experience all the adventure sports and amenities.

# EVENT ORGANISERS

## Abhi

Founder

Lets Campout is an idea which can be experienced. He is a ardent nature lover & an adventure freak and has deep liking for wilderness and open space which unfortunately is not available in our city life .. Abhi likes to collect scale model cars and ardent Scalextrics slot cars collector. He believes everyone should experience nature and bliss along with it, he loves to cook and his speciality is Barbecue and whats better than cooking the food you like in wilderness.



## Mansi

Co-Founder

Mansi is the wit of letscampout. Responsible for interacting with Customers. She is the lady of the house and camp. All numbers and details are handled by her. Likes to spend time relaxing at home and likes to try out new food.





## CURATED AND MARKETED BY



ENERGY PARTNER



TICKETING PARTNER



# FOOD & BEVERAGE PARTNERS







# THANKYOU!

~Harsh Thakur  
(145-SYBMS-B)

