

### Group Members:

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|--------------------|--------------|
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### Project Definition Exploration

#### 1. Definition 1: Fitness

##### Description:

- This Application Fitness apps are **applications designed by companies to keep you fit and healthy**. These apps can be downloaded on mobile phones quite easily. The aim of these apps is to make your lifestyle healthier by tracking your food intake, water intake and workout pattern.
- Apps are small, specialized programs (applications) designed to be downloaded onto a mobile device, such as a smartphone or tablet, PC.
- Fitness apps are designed specifically to assist with exercise, other types of physical training, nutrition and diet, or related fitness topics.

##### Features:

- Monitor Your Diet Easily
- Monitor Your Progress
- Give Free Health and Fitness Tips
- Track Your Foot Steps
- All In One Health Tool

**Source:** androidauthority.com

## 2. Definition 2: cooking recipe

### Description:

Virtually everybody knows how to cook something. Otherwise, we'd all be starving to death. It's an important life skill. Many of us can only make the basics like mac and cheese or peanut butter and jelly. However, there are a bunch of apps out there that can improve our capabilities in the kitchen. Here are the best cooking apps and recipe apps for Android

### Features:

- User registration & profile management
- Advanced search for recipes
- Personalized recipes
- Manage subscription
- View recipe lists
- Check nutrition facts
- View video tutorials for recipes
- View photo gallery
- Save & print food recipes
- Calculator to find accurate ingredient quantity
- Make personal notes to food recipes
- Social sharing of food recipes

Source: cashify.in

## 3. Definition 3: Music app

### Description:

The primary purpose of the music streaming application is to play music available in the databases of the service, compose custom playlists and suggest similar songs.

### Features:

- Registration and Login Authentication
- Social media integrations
- Navigation
- Discovery (browsing)
- Music Categorization
- Recommendations
- Music Collections

Source: android authority

#### **4. Definition 4: Daily Quote**

##### **Description:**

- This application provides an abundant amount of interface to user to show their creativity and artistic art work and make several amazing and extra - ordinary quotes every day they also can insert several forms of images in to the canvas provided inside the app itself.

##### **Features:**

- An area to creativity.
- Enhance writing skills of user with a global community.
- Custom quote creation.
- Export their canvas into several image formats.

**Source:** Healthline

#### **Definition 5: Team 17**

##### **Description:**

We are technical experts to improve digital marketing and advertising efforts leverage digital tools and expertise to develop data-based strategies build digital platforms, such as websites and apps, and even products.

##### **Features:**

- App Developments Request.
- Login.
- Register.
- Logout.
- Web developments Request.
- Digital marketing.
- And several other features.

**Source:** IT Industry

## Comparative Study:

Strengths, Weaknesses, Opportunities, and Threats Analysis				
Strengths	8fit	Cookpad	Musicolet	Quotes Creator
Login	Yes	Yes	No	No
Register	Yes	Yes	Yes	No
Creative UI	No	No	No	No
Payment	No	No	No	No
Weaknesses				
Old typical system	Yes	Yes	Yes	Yes
UI not responsive	Yes	No	Yes	Yes
Lack of new updates	Yes	Yes	Yes	Yes
Complicated Fonts	Yes	Yes	Yes	Yes
Version mismatch	No	Yes	No	No
Opportunities				
New features for placement of orders	No	No	No	No
AI based search optimization system (SOS)	No	No	No	No
Offer management automatization	No	No	No	No
Enhancement of Services	No	No	No	No
Threats				

Login activity	Yes	Yes	Yes	Yes
OTP threats	Yes	Yes	Yes	No
App crashing Issues	Yes	No	Yes	Yes
And several other factors	Yes	Yes	Yes	Yes

## Final Project Definition: Team 17

### Description:

- The Team 17 are technical experts to improve digital marketing and advertising efforts leverage digital tools and expertise to develop data-based strategies build digital platforms, such as websites and apps, and even products.

### Features planned for implementation:

- Payment Method.
- Creative and Responsive UI.
- 24/7 service provider.
- Private chatbot.
- Mark down price.

### Limitations:

- We work for only IT industry