

# What is Amazon ?

- ➔ Amazon is a multinational computer technology corporation.
- ➔ Headquartered in Seattle, Washington.

## # History

- ➔ Amazon was founded in 1997 by Jeff Bezos and the company started as an online store for books and expanded to other products.

## # NOW

Amazon has expanded beyond just an online e-commerce store into:

- ➔ Cloud computing (Amazon web Services)
- ➔ Digital Streaming
  - Amazon Prime Video
  - Amazon Prime Music
  - Twitch.tv
- ➔ Grocery Stores (Whole Foods Market)
- ➔ Artificial intelligence
- ➔ Low orbit satellites (Kuiper System)
- ➔ And more!

## # Current CEO of Amazon

Andy Jassy is the current CEO of Amazon. Previously he was the CEO of AWS

*Currently Jeff Bezos is focussing on space travel*