

31-12-2015 - 01-01-2015

PIZZA SALES REPORT 🍕

Pizza Category
AllOrder Date
01-01-2015 to 31-12-2015

Home

Best / Worst Sellers



Total Revenue

₹ \$817.9K



Avg Order Value

₹ \$38.3



Total Pizzas Sold

49.6K



Total Orders

21.4K



Avg Pizzas Per Order

2.32

BUSIEST HOURS & WEEKS

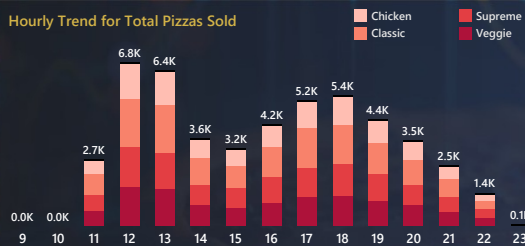
HOURS

Peak orders are between 12:00 pm - 1:00 pm, 4:00 pm - 7:00 pm.

WEEKS

Variations are there in weekly orders, but highest peak is on starting week of december

Hourly Trend for Total Pizzas Sold



Weekly Trend for Total Orders



SALES PERFORMANCE

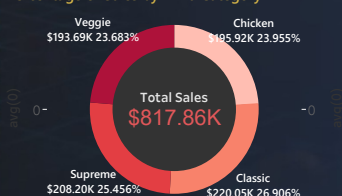
CATEGORY

Classic category contributes to maximum sales and orders

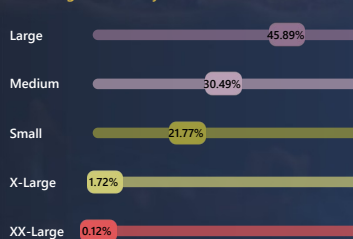
SIZE

Large pizza has maximum total sales

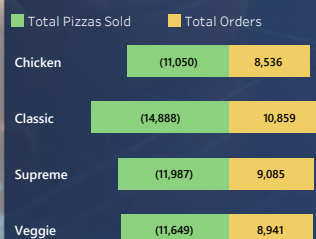
Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Orders & Pizzas Sold by Pizza Category



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BUSIEST HOURS & WEEKS

REVENUE

Thai Chicken Pizza has maximum

QUANTITY

Classsic Deluxe Pizza has maximum

TOTAL ORDERS

Classsic Deluxe Pizza has maximum

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	\$43.43K
The Barbecue Chicken Pizza	\$42.77K
The California Chicken Pizza	\$41.41K
The Classic Deluxe Pizza	\$38.18K
The Spicy Italian Pizza	\$34.83K

Top 5 Pizzas by Total Pizzas Sold

The Classic Deluxe Pizza	2.45K
The Barbecue Chicken Pizza	2.43K
The Hawaiian Pizza	2.42K
The Pepperoni Pizza	2.42K
The Thai Chicken Pizza	2.37K

Top 5 Pizzas by Total Orders

The Classic Deluxe Pizza	2,329
The Hawaiian Pizza	2,280
The Pepperoni Pizza	2,278
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225

SALES PERFORMANCE

REVENUE

Brie Carre Pizza has minimum

QUANTITY

Brire Carre Pizza has minimum

TOTAL ORDERS

Bire Carre Pizza has minimum

Bottom 5 Pizzas by Revenue

The Brie Carre Pizza	\$11.59K
The Green Garden Pizza	\$13.96K
The Spinach Supreme Pizza	\$15.28K
The Mediterranean P..	\$15.36K
The Spinach Pesto Pizza	\$15.60K

Bottom 5 Pizzas by Total Pizzas Sold

The Brie Carre Pizza	490
The Mediterranean P..	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppressata Pizza	961

Bottom 5 Pizzas by Total Orders

The Brie Carre Pizza	480
The Mediterranean P..	912
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Chicken Pesto Pizza	938