



# Gowtham Krishnamoorthy

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📍 Tiruchirappalli

🖱 Portfolio : <https://gowtham-designer-ild03.netlify.app/>

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## Experience

07/2021 – present

### Associate System Engineer - Full stack development

*Tata Consultancy Services*

**Client:** PsPrint - a online printing services

- **Project:** SAP ERP S/4 HANA Integraion
- **Project Description:** **Data migration** from SAP ERP Central Component (ECC) to SAP S/4HANA provides enhanced scalability to support data storage and analysis requirements.

#### My roles and responsibilities:

- Developing high-performing **front and back-end** experiences.
- Worked in **production** maintenance and deployments.
- Worked closely with the QA team to resolve bugs, followed by UAT deployments.
- Exposed to the clean code approaches and **optimizing** the best practices in securing the application effectively.

**Skills** - Angular JS, Node JS, AWS, MySQL, PHP, and Git.

#### Volunteer Activities:

- Took initiatives as a SPOC(Single point of contact) for **business process improvement** which confluence of 3 teams.
- Revamped a web and mobile application 'Medibuddy' which is the third-party application of TCS in which we can order medicines and consult a doctor online. **Introduced new features** by designing some add-on features for the **user engagement** to draft it as a complete healthcare platform. Parallely, I established some design styles to meet the application's overall **aesthetic feel** and **visual balance**.

#### Achievements:

- I cracked the **DCA assessment** and stepped into **digital cadre**. Elevates Wings 1 DCA program is a **Direct Capability Assessment** for TCS associates who have 0–3 years of work experience and have an **intermediate understanding** of at least one of the **digital technologies** — Cloud, Data Science, Machine Learning, Artificial Intelligence, Blockchain, and so forth.

05/2021 – 06/2021

### UX Designer - Intern

*Beez Innovation Labs Pvt Ltd*

While the central focus was on conducting research and designing user-centred digital applications from initial concept to final. A polished deliverable to the one we envisioned.

09/2020 – 12/2020

### UX & Motion Designer

*Freelance*

Administrative application, starting with the inspiration board, I picked the most relevant themes and collated them into wireframes followed by UI layouts to improve the digital presence of the application. Parallely created an animated video that enables businesses to facilitate a positive user experience.

2018 – 2020

### Graphic and Motion Designer

*SCANIT IT - Department Organisation*

Text animation, Poster, Logo, Mock-ups, and Motion graphic design.

2018 – 2019

### Graphic Designer

*300DPI - Kuruksastra Organisation*

Text Animation, Poster, Logo, Mock-ups, and Motion graphic design.

## Education

2017 – 2021	<b>B.tech Information Technology (IT)</b> <i>SASTRA DEEMED TO BE UNIVERSITY</i> CGPA : 7.43
2016 – 2017	<b>12th HSC</b> <i>Lakshmi.Matric.Hr.Sec.School</i> 94.33%
2014 – 2015	<b>10th SSLC</b> <i>Montfort.Matric.hr.Sec.School</i> 97.8%

## Skills

### UX Design

*Brainstorming, Feature writing, Micro-interactions, Wireframing and Prototyping*

### Graphic Design

*Logo and vector designs*

### UI Design

*Layout, Typography, Color scheme, Iconography and Components.*

### Tech Stacks

*HTML5, CSS3, Angular JS, Node JS, MySQL, AWS and Git.*

### Motion Graphics

*2D and 3D element text modelling and animation, Video editing*

### Programming

*C++, Python*

## Projects

### Automobile Article Site for Saint Gobain

*UX Design*

### IOB Mobile Banking App - Revamped

*UX Design*

### E-commerce Landing Page

*UX Design*

### User Interface Launcher

*UI Design*

### Campus Recruitment Framework

*Web Design and Development*

### Portfolio

*Web Development*

### Shopster Logo

*Logo Design*

### Shopster Ad Video

*Motion Design*

### Carousel Video

*Motion Design*

## Interests

- Learning New Technologies and Frameworks
- Graphic and Motion Design
- UX/UI Design and Research
- Conducting workshops on design and attending conferences and events to exchange and improve design knowledge.
- Web Designing and Developing

## Certificates

### **Digital Skills : User Experience**

*Future Learn - Accenture*

### **Designer Showdown Series 1 - Graphic Design Contest**

*TNR Productions and Intense Events*

### **User Experience Design – Creating User Profiles**

*Coursera*

### **Getting Started with Application Development**

*Coursera*

### **Visual Elements of User Interface Design**

*Coursera*

### **Career Edge**

*Tata Consultancy Services*

## Awards

### **The Best Performer 2017**

*received from former SP Kaliyamurthy*

Honoured as a rank holder for securing a top rank in 12th board examinations

## Languages

English, Tamil, Telugu