



Gowtham Krishnamoorthy

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📍 Tiruchirappalli

🖱 Portfolio : <https://gowtham-designer-ild03.netlify.app/>

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Experience

07/2021 – present

Associate System Engineer - Full stack development

Tata Consultancy Services

Client: PsPrint - a online printing services

- **Project:** SAP ERP S/4 HANA Integraion
- **Project Description:** **Data migration** from SAP ERP Central Component (ECC) to SAP S/4HANA provides enhanced scalability to support data storage and analysis requirements.

My roles and responsibilities:

- Developing high-performing **front and back-end** experiences.
- Worked in **production** maintenance and deployments.
- Worked closely with the QA team to resolve bugs, followed by UAT deployments.
- Exposed to the clean code approaches and **optimizing** the best practices in securing the application effectively.

Skills - Angular JS, Node JS, AWS, MySQL, PHP, and Git.

Volunteer Activities:

- Took initiatives as a SPOC(Single point of contact) for **business process improvement** which confluence of 3 teams.
- Revamped a web and mobile application 'Medibuddy' which is the third-party application of TCS in which we can order medicines and consult a doctor online. **Introduced new features** by designing some add-on features for the **user engagement** to draft it as a complete healthcare platform. In parallel, I established some design styles to meet the application's overall **aesthetic feel** and **visual balance**.

Achievements:

- I cracked the **DCA assessment** and stepped into **digital cadre**. Elevates Wings 1 DCA program is a **Direct Capability Assessment** for TCS associates who have 0–3 years of work experience and have an **intermediate understanding** of at least one of the **digital technologies** — Cloud, Data Science, Machine Learning, Artificial Intelligence, Blockchain, and so forth.

05/2021 – 06/2021

UX Designer - Intern

Beez Innovation Labs Pvt Ltd

While the central focus was on conducting research and designing user-centred digital applications from initial concept to final. A polished deliverable to the one we envisioned.

09/2020 – 12/2020

UX & Motion Designer

Freelance

Administrative application, starting with the inspiration board, I picked the most relevant themes and collated them into wireframes followed by UI layouts to improve the digital presence of the application. Parallely created an animated video that enables businesses to facilitate a positive user experience.

2018 – 2020

Graphic and Motion Designer

SCANIT IT - Department Organisation

Text animation, Poster, Logo, Mock-ups, and Motion graphic design.

2018 – 2019

Graphic Designer

300DPI - Kuruksastra Organisation

Text Animation, Poster, Logo, Mock-ups, and Motion graphic design.

Education

2017 – 2021	B.tech Information Technology (IT) <i>SASTRA DEEMED TO BE UNIVERSITY</i> CGPA : 7.43
2016 – 2017	12th HSC <i>Lakshmi.Matric.Hr.Sec.School</i> 94.33%
2014 – 2015	10th SSLC <i>Montfort.Matric.hr.Sec.School</i> 97.8%

Skills

UX Design

Brainstorming, Feature writing, Micro-interactions, Wireframing and Prototyping

Graphic Design

Logo and vector designs

UI Design

Layout, Typography, Color scheme, Iconography and Components.

Tech Stacks

HTML5, CSS3, Angular JS, Node JS, MySQL, AWS and Git.

Motion Graphics

2D and 3D element text modelling and animation, Video editing

Programming

C++, Python

Projects

Automobile Article Site for Saint Gobain

UX Design

IOB Mobile Banking App - Revamped

UX Design

E-commerce Landing Page

UX Design

User Interface Launcher

UI Design

Campus Recruitment Framework

Web Design and Development

Portfolio

Web Development

Shopster Logo

Logo Design

Shopster Ad Video

Motion Design

Carousel Video

Motion Design

Interests

- Learning New Technologies and Frameworks
- UX/UI Design and Research
- Web Designing and Developing
- Graphic and Motion Design
- Conducting workshops on design and attending conferences and events to exchange and improve design knowledge.

Certificates

Digital Skills : User Experience

Future Learn - Accenture

User Experience Design – Creating User Profiles

Coursera

Visual Elements of User Interface Design

Coursera

Designer Showdown Series 1 - Graphic Design Contest

TNR Productions and Intense Events

Getting Started with Application Development

Coursera

Career Edge

Tata Consultancy Services

Awards

The Best Performer 2017

received from former SP Kaliyamurthy

Honoured as a rank holder for securing a top rank in 12th board examinations

Languages

English, Tamil, Telugu