## **Gowtham Krishnamoorthy**

▶ Portfolio : https://gowthamdesigner.netlify.app/

in LinkedIn: https://www.linkedin.com/in/gowtham-k-0b32a815a/

#### **EXPERIENCE**

### **UX & Motion Designer**

Beez Innovation Labs Pvt Ltd | Remote

05/2021 - present

While the central focus was on conducting research and designing user-centred digital applications from initial concept to final. A polished deliverable to the one we envisioned and promoting the same through motion videos.

#### **UX Designer**

Freelance | Remote 09/2020 - 12/2020

Administrative application, starting with the inspiration board, I picked the most relevant themes and collated them into wireframes. This sets the standards that must be followed through out the project and to improve the digital presence of the application.

## **SCANIT IT - Department Organisation**

Graphic and Motion Graphic Designer

2018 - 2020 | Thanjavur

Text Animation, Poster, Logo, Mock-ups, and Motion Graphic Designing.

#### 300DPI - KS Organisation

Graphic Designer

2018 - 2019 | Thanjavur

Text Animation, Poster, Logo, Mock-ups, and Motion Graphic Designing.

## **PROJECTS**

## **IOB Mobile Banking App - Revamped**

User Experience Design 03/2021

#### **Campus Recruitment Framework**

Web Design and Development 10/2020 – 01/2021

#### **EDUCATION**

### Information Technology

SASTRA DEEMED TO BE UNIVERSITY

2017 – present | Thanjavur

CGPA: 7.3205

#### 12th - HSC

Lakshmi.Matric.Hr.Sec.School 2016 – 2017 | Manapparai 94.33%

#### 10th - SSLC

Montfort.Matric.hr.Sec.School 2014 – 2015 | Manapparai 97.8%

#### **SKILLS**

### **UI Prototyping and Design**

For mobile and web app development

#### **UX Design**

For mobile and web app development

#### **Graphic Design**

Logo design, vector and strategic designs

#### **Motion Graphics**

3d element and text modelling, Video editing

#### Web Development

HTML5, CSS3, Javascript

## C, C++, Java, Python

Beginner

## **E-commerce Landing Page**

User Experience Design 11/2020

#### **Portfolio**

Web Development 03/2020

## **User Interface Launcher**

User Interface Design 02/2020

## **AWARDS**

## The Best Performer 2017

Former SP Kaliyamurthy

Honoured as a rank holder for securing a top rank in 12th board examinations

## **CERTIFICATES**

**Digital Skills: User Experience** 

Future Learn - Accenture

## User Experience Design – Creating User Profiles

Coursera

## Visual Elements of User Interface Design

Coursera

## Designer Showdown Series 1 - Graphic Design Contest

TNR Productions and Intense Events

# Getting Started With Application Development

Coursera

## **Build a Google Firebase Web Application**

Coursera

## Career Edge

Tata Consultancy Services

#### **INTERESTS**

- Learning New Technologies and Frameworks
- UX/UI Design and Research
- · Web Designing and Developing
- Graphic Design and Motion Graphic Design
- Conducting workshops on design and attending conferences and events to exchange and improve design knowledge.

#### **LANGUAGES**

- English
- Tamil
- Telugu