

# Gowtham Krishnamoorthy

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🔗 Portfolio : <https://gowtham-designer-ild03.netlify.app/>

## EXPERIENCE

### Associate System Engineer - Full stack development

Tata Consultancy Services

07/2021 – present (1+ years)

**Client:** PsPrint - a online printing services

- **Project:** SAP ERP S/4 HANA Integration
- **Project Description:** **Data migration** from SAP ERP Central Component (ECC) to SAP S/4HANA provides enhanced scalability to support data storage and analysis requirements.

#### My roles and responsibilities:

- Developing high-performing **front and back-end** experiences.
- Worked in **production** maintenance and deployments.
- Worked closely with the QA team to resolve bugs, followed by UAT deployments.
- Exposed to the clean code approaches and **optimizing** the best practices in securing the application effectively.

**Stacks** - Angular JS, Node JS, AWS, MySQL, PHP, and Git.

#### Volunteer Activities:

- Actively contributed as a SPOC(Single point of contact) to **business process improvement** which confluence of 3 teams.
- Revamped a web and mobile application 'Medibuddy' which is the third-party application of TCS in which we can order medicines and consult a doctor online. **Created various features** to increase user engagement and retention for new and existing user. Designed high-fidelity wireframes and prototypes along with unique design styles to meet the application's overall **aesthetic feel** and **visual balance**.

### UI Designer - Intern

Beez Innovation Labs Pvt Ltd

05/2021 – 06/2021

Automotive articles - web application for Saint-Gobain, Starting with the inspiration board I picked the most relevant themes and collated them into wireframes followed by UI layouts to improve the digital presence of the application. A polished deliverable to the one we envisioned.

### UX & Motion Designer

Freelance - NDA

09/2020 – 12/2020

Ed.tech administrative web and mobile application, While the central focus was on conducting research and designing user-centred digital applications from initial concept to final. In parallel, created an animated video that enables businesses to facilitate a positive user experience.

## SKILLS

### UX Design

Brainstorming, Feature writing, Micro-interactions, High-fidelity wireframing and Prototyping

### UI Design

Layout, Typography, Color scheme, Iconography and Components.

### Motion Graphics

Text modelling and animation (2D & 3D), Motion design and Video editing.

### Graphic Design

Posters, Banners, Logo and Merchandise mock-ups.

### Tech Stacks

HTML5, CSS3, Angular JS, Node JS, MySQL, AWS and Git.

### Programming

C++, Python

## EDUCATION

### B.tech Information Technology (IT)

SASTRA Deemed University

2017 – 2021 | Thanjavur

CGPA : 7.43/10

Being a part of the university's design team gave me an introduction to the design world where I ended up designing everything from t-shirts, posters to websites and mobile applications for events.

## AWARDS

### The Best Performer 2017

received from former SP Kaliyamurthy IPS

Honoured as a rank holder for securing a top rank in 12th board examinations