Static websites

advantages:

* loading of website much faster.
* Cost efficient
* High quality templateimages can be used.
* User friendly interface
* easy maintance

Easy design and development

* cost-effective
* Easy navigation
* Easy communication
* User friendly Interface
* Website loads faster
* Templates with HD images

Custom website:

Custom website is a tailor-made website development for your business. Here in TerraceDesk you can hire a experienced web developer who is specialised in displaying your ideas over the website. It is customised in a manner so that it stays unique.

Adavantages:

* Website is customised to fit your brand/services which you provide.
* Contents are optimised in a way that engage your audience.
* Contents with appropriae keywords for your bussiness.
* User friendly Interface.

Mobile Responsive website:

Mobile responsive website changes the attributes of its layout to fit the display screen of mobile device. We in TerraceDesk provide an outstanding mobile responsive websites for your Tablets and smartphone.

* **It is cost effective**
* **It is simple yet powerful.**
* **Easy maintance**
* **low bounce rates**
* **Generally target mobile users**

Web app:

Web app is software application which performs a tasks in web browsers through internet. It is used to concentrate a wide range of audience since it breaks the storage and hardware requirement barriers.

Advantages:

It is a crossplatform application.

Same version for all users

It eliminates the storage requirement

cost effective

eliminates piracy

**Android software development** is the process by which applications are created for devices running the [Android operating system](https://en.wikipedia.org/wiki/Android_(operating_system)). Here in TerraceDesk we offer an outstanding android app developement service. Our developement team will listen to your request and will provide an appropriate appplication as an output.

**Android software development** is the process by which applications are created for devices running the [Android operating system](https://en.wikipedia.org/wiki/Android_(operating_system)). Google states that[[3]](https://en.wikipedia.org/wiki/Android_software_development" \l "cite_note-Android_Dev_Fundamentals-3) "Android apps can be written using [Kotlin](https://en.wikipedia.org/wiki/Kotlin_(programming_language)), [Java](https://en.wikipedia.org/wiki/Java_(programming_language)), and [C++](https://en.wikipedia.org/wiki/C%2B%2B) languages" using the Android [software development kit](https://en.wikipedia.org/wiki/Software_development_kit) (SDK), while using other languages is also possible. All non-[Java virtual machine](https://en.wikipedia.org/wiki/Java_virtual_machine) (JVM) languages, such as [Go](https://en.wikipedia.org/wiki/Go_(programming_language)), [JavaScript](https://en.wikipedia.org/wiki/JavaScript), [C](https://en.wikipedia.org/wiki/C_(programming_language)), C++ or [assembly](https://en.wikipedia.org/wiki/Assembly_language), need the help of JVM language code, that may be supplied by tools, likely with restricted API support. Some programming languages and tools allow [cross-platform](https://en.wikipedia.org/wiki/Cross-platform) app support (i.e. for both Android and [iOS](https://en.wikipedia.org/wiki/IOS)). Third party tools, development environments, and language support have also continued to evolve and expand since the initial SDK was released in 2008. The official Android app distribution mechanism to end users is [Google Play](https://en.wikipedia.org/wiki/Google_Play); it also allows staged gradual app release, as well as distribution of pre-release app versions to testers.

* **High ROI With Lower Costs:**  
  One of the key advantages of Android app development is the easy availability of the Android SDK. The development teams can use the material design from these SDKs to build interactive apps. However, the developers/development teams are required to pay a one-time registration fee for application distribution. After that, they can leverage any computer device to build and test the product for their smartphones, ensuring low investment and increased user engagement. In turn, the end users, are benefited by an interactive app, and the enterprise gains a higher return on investment.
* **Faster Deployment:**  
  Android apps for business have a rapid development cycle lasting a few hours. It offers a competitive edge to companies who wish to have a quicker go-to-market for their new idea. Reduced Time to Market (TTM) is, thus, one of the best benefits of Android development.
* **Target Multiple Platforms:**  
  The use of Java as a programming language makes it easy to port the app to multiple operating systems like Symbian and Ubuntu. Thus, businesses can target multiple platforms with Android app development. It is one of the many reasons why businesses choose Android development. Learn the essentials of [porting iOS apps to Android](https://www.rishabhsoft.com/blog/port-ios-application-to-android). And, how it helps companies to take advantage of the time and resources based on the interest of different target group.  
  Google also made Kotlin an official language (or a Java alternative) for Android development. Kotlin Multiplatform can be used to power applications that run on iOS, Android and Java Desktop. Leading technology companies like Pivotal, Atlassian, and giants like Pinterest, Uber, and Evernote are also [using Kotlin for their Android solutions](https://www.rishabhsoft.com/blog/kotlin-for-android-development).
* **Versatility And Scalability:**  
  With the arrival of Android Studio, the OS has scaled up on flexibility and adaptability. It integrates with the entire Android ecosystem including smartphones, tablets, wearables, and Android TV. It makes Android Apps compatible with emerging technologies like IoT, AR, and VR. Therefore, it is also one of the significant android app benefits. Further, the versatility of the Android app platform allows development teams to build dynamic mobile applications that serve multiple purposes after being installed on the device.
* **Enhanced Security:**  
  Android P introduced several additional and in-built security features. It will help with the protection against malware and viruses. Thus, safety and reliability are exceptional benefits of android application development. Read on about the [Android best practices for security & privacy](https://www.rishabhsoft.com/blog/android-app-security-best-practices) that helps organizations to define the right approach throughout the application lifecycle.
* **Customization:**  
  Android is an open source platform and offers maximum customization features to development teams. It is why android applications are a popular choice. Further, the OS enables the creation of versatile Android apps that can be easily integrated into multimedia tools and data management functions of your existing business processes.  
  Thus, businesses can benefit from reaching to a broader customer base by accommodating the changing business requirements.

2D

2D games are the games which move in the x and y direction of the screen. Rendering of these games are easy and can run on devices with low specs. Game developement of 2D games are more easy to build.

advantages:

Simple controls – 2D games are more suitable for beginners, so they have a wider target audience.

* Easy in making – not only is it easier to develop a 2D game, it’s also much cheaper and faster. The same goes for any game updates needed later on.
* Simple instructions – 2D games are perfect as time-wasters. The super-popular [hyper casual games](https://meliorgames.com/game-development/hyper-casual-games-why-are-they-so-popular/) are predominantly 2D

3D

3D Games move in space and our realistic environment makes you enter in to a new experience of gaming. 3d games are much more encouraging and make invole into our games.

advantages:

Realism – hardcore gamers who devote hours to playing every day prefer the more immersive experience offered by 3D games.

* High quality of graphics – some **3D HD games** are real works of art where the players can spend hours just exploring the nuances of the world.
* Versatility – 3D can be used to create games of different genres, and most of those games will give players some freedom of action. Compared to 2D games they have more complicated missions, and just more options in general.

Unity:

Unity is a cross-platform game engine initially released by Unity Technologies, in 2005. The focus of Unity lies in the development of both 2D and 3D games and interactive content. Unity now supports over 20 different target platforms for deploying, while its most popular platforms are the PC, Android and iOS systems.

Advantages:

#### **Build once, deploy whenever and wherever**

#### **Flexible deployment across other platforms rules all else out**

#### **Insane graphics for the optimum gaming experience**

#### **Great for rendering 2D and 3D scenes**

#### **Unity Editor is easy**

Android games:

Games which are built specific for the android platform are android games. Android games can reach more people when compared to other modes of games. Since its audience are huge. These games are easy to find in google paly store and istallation is easy.Here in Terrace Desk we build one of kind android games. Our developers are technically sound when it comes to android developement.

Advantages:

### Enhancement of Problem Solving and Analytical Skills

### Better Response to Stimulus

### **LOW COST:**

The majority of the games which can be played online have apps that are free of charge that are quick to download, and offer great entertainment. This means that you will be in a position to play your favorite online game within the shortest time possible after the installation is done. Even if you are interested in online casino then online gambling depends more on luck as well as strategies too. You can always take better options required with [ufabet](https://ufagoal168.com/) and in order to change the game and win the jackpots. Though the gaming app store might be overwhelming, you should have researched the game you want to download before opening the app.

### **CONVENIENCE:**

With mobile gaming, you are given greater accessibility at your convenience. You will be able to play it at your own convenient time and place. This means that you have the liberty to play anytime and anywhere without time constraints on you. Once you download the game, all you require is an internet connection and you are good to start playing either for entertainment or for the money in it. Having games on your smartphone in your pocket is a smart way that is convenient and accessible.

### **CREATIVITY:**

With mobile gaming, it has allowed game developers to be more creative, experimenting with their concepts, creating games like [tranny vr](http://www.trannygotcam.com/) that are unique and a gaming experience that has lead to the explosion of innovation and creativity. With every gaming industry in the competition of the number of games that can successfully be played on the mobile, competition for the number one graphics, games, design, sound, storylines, and the overall experience has hit the market. With that, the casino experience can be brought right onto your mobile at no extra cost.

### **COMMUNITY:**

The mobile is all about connecting people to each other. It is this character that has trickled through mobile gaming where online teamwork, leaderboards, and battles are taking place, re-inventing the term multiplayer to another level not mentioning the chat function which allows those who are playing to be able to communicate with one another as they play. As the play goes on, you have a chance of making new friends from all over the world, forming a global gaming community.

### **HEALTH:**

Research has shown that, when you play online games, it tends to provide certain benefits to your health, which include, but are not limited to depression reduction, stress reduction, and raising the dopamine level. Dopamine is what makes you have that feel good when you are playing and winning. Playing poker games might help in training the brain, thereby enhancing your well-being. With mobile gaming, you are likely going to improve your health and boost your fitness level.

Digital marketing:

**TerraceDesk is a ideal one-stop destination for digital branding and digital marketing solutions that enable companies to achieve huge marketing targets. Our digital marketing strategies are in line with the latest trends in online marketing. With an extensive menu of customizable and end-to-end marketing solutions, strategies and data-driven tactics, we promise a unique, customized and client-centric approach for each of our customers to assess their business needs and target audience very accurately and creatively.**

##### Social Media Marketing (SMM)

**We create social media campaigns to help your business grow and attract your followers. Our digital marketing agency identifies your goals, benchmarks your competitors, and evaluates your customers' online behaviour.**

##### Local SEO

**Our internet marketing company makes sure your name, address and phone number (NAP) matches, improves your location pages and builds local links. We also use social media platforms to stay visible to your audience.**

bulk sms marketing and Email marketing

Bulk SMS or bulk messaging refers to businesses sending SMS to one or more recipients via software platforms such as Textlocal. E-marketing is the process of marketing a product or service using the Internet. E-markerting not only includes marketing on the Internet, but also includes marketing done via e-mail and wireless media.

content writing and copy writing

Content writing is the process of planning, writing and editing web content, typically for digital marketing purposes. It can include writing blog posts and articles and podcasts, as well as content for specific platforms, such as tweetstorms on Twitter or text posts on Reddit. Copywriting is the process of writing persuasive marketing and promotional materials that motivate people to take some form of action, such as make a purchase, click on a link, donate to a cause, or schedule a consultation.

Branding:

Bussiness analysis

CORPORATE IDENTITY CREATION

CREATING BRAND LOGO & NAME

BRAND NAME DEVELOPMENT

CATALOG DESIGN & DEVELOPMENT