

Gautham Ravichandran

UX/UI Designer



OBJECTIVE

UX/UI Designer with 7+ years of experience in creating intuitive and digital experiences. Proficient in User research, Wireframing, Prototyping, UI Design and UI Development. Demonstrated ability to collaborate effectively with cross-functional teams and deliver user-centered solutions. Very strong communication and leadership skills with focus on continuous growth and learning in the field of design

✉ gauthamkraze@gmail.com

🇮🇳 +91 8939560300

in <https://www.linkedin.com/in/gautham-ravichandran-6b392a214/>

EXPERIENCE

UI/UX Designer

Sulekha.com

Sep 2022 - Present

- Led the Design vision and helped to set the product direction and involved in creating Design system for Sulekha and ProManage
- Created 60+ Microsite designs for the clients and directly collaborated with the client to understand the pain points and increased the Leads for their business by 60% (eg DHL, Dominos, Tata AIA, BATA, Raymonds, Apollo, etc).
- Involved in designing re-usable components for implementing in microsite for small business owners
- Led a team of 2 designers to create Dashboard for ProManage, Responsible for user research, Information Architecture, User Flows, Interaction and Visual design for the product
- Responsible for End to End delivery in Design and Technology
- Worked closely with CEO and Chairman to define product requirements and roadmap

UI/UX Designer

Merit Data & Technology

Jun 2020 - Sep 2022

- Involved in designing the payroll application in Mobile and Web and marketed to UK companies
- Created a new Design system for Payroll application
- Worked on UI Development converting Design to web page using HTML, CSS, JS, Bootstrap, React JS and Responsive web design
- Worked closely with the VP to define the road map and product requirements
- Involved in designing Data management application for mining's, responsible for user research, Information Architecture, User Flows, Interaction and Visual design for the product

Skills

- User Research and Usability testing
- Wireframing and Prototyping
- Visual Design
- Interaction Design
- Information Architecture
- Persona Creation
- Problem Solving skills
- User centered Design
- Collaboration and Communication
- User Flows
- Mobile application Design
- HTML, CSS, JS, Bootstrap, React JS
- User Experience
- Low Fidelity to High Fidelity Design
- Rapid Prototyping
- UI Development
- Heuristic evaluation

Tools

Figma,
Adobe XD
Sketch
Fluid UI
Photoshop
Adobe creative cloud
Agile

UI/UX Designer

Merit Data and Technology

June - 2020 - Sep 2022

- Collaborated with Product managers and Engineers to address the existing UX issues in the E book application and re-designed the whole project and launched successfully
- Communicate and implement technical strategies with cross functional team

UI/UX Designer

Cognizant

Feb - 2019 - Feb 2022

- Involved in Designing E commerce product - Agilent
- Communicate and implement technical strategies with cross functional team
- Involved in delivering high quality working prototype
- Involved in discussion with client and stakeholders to deliver the design end to end
- Responsible for User Research, Wireframe Visual Design and UI development
- Involved in end to end design process from requirement gathering to post production
- Designed Mobile application for tracking the agilent products

UI/UX Designer

Aspire Systems

Feb - 2016 - Feb 2019

- Involved in designing UI for multiple retail customers like (forever21, chanel, Nike, etc)
- Worked on multiple projects simultaneously and delivered high quality designs to the customers
- Redesigned the HRMS system for Aspire system. Converted desktop application to Web application
- Responsible for User Research, Wireframe Visual Design and UI development
- Involved in end to end design process from requirement gathering to post production

Education

Masters in Computer science and Technology - SRM University

Some of my works which are live

Grt Jewellers

<https://www.grtjewels.com/>

Singapore Sports hub

<https://www.sportshub.com.sg/>

Agilent

<https://www.agilent.com/>

Chanel

<https://www.chanel.com/>

Mahindra Finance

<https://www.mahindrafinance.com/>

Narvar

<https://corp.narvar.com/>

Raymond

<https://www.raymond.in/>