

Infosys® | InStep



# InStep BizHacks 2022

# Table of Contents

<b>Introduction</b>	.....	[1]
<b>Team formation</b>	.....	[3]
<b>Agenda</b>	.....	[4]
<b>Timeline and Prizes</b>	.....	[5]

## Introduction

The InStep team wants to provide and host a platform to allow interns to interact with Infosys business leaders, sharing and working synergistically to provide long-term solutions for real-time problems.

As a result, InStepBizHacks is the perfect platform for three listed goals in providing a platform for interns to interact with business leaders, employees and stakeholders, collaborate with one another to provide a plethora of innovative ideas as well as producing tangible and measurable solutions for real-time problems.

First, InStepBizHacks will serve as a means for interns to interact and solve problems that have been devised in conjunction with business leaders. Furthermore, through InStepBizHacks, interns will be able to engage with their respective stakeholders and also Infosys employees during the process in order to get real-time feedback. InStepBizhacks is innately a competition, and hence, interns will also be rewarded and incentivized by the appropriate judges who will assess the suitability and innovativeness of the group's solution.

Secondly, as a collaborative platform, InStepBizHacks will produce a contrived teaming set-up to ensure that the organization will be able to derive the best of cross-disciplinary ideas from across the InSteppers of 2022. This means making a conscious effort to ensure that interns work with teammates from diverse academic backgrounds and skillsets.

Finally, as a competition, InStepBizHacks is aimed at fostering an environment for participants to produce tangible and concrete solutions towards the business problems. In the spirit of encouraging diverse innovation, solutions provided for by the teams can encompass a wide variety of ideas; including but not limited to, programming, coding, position papers, suggestions, product design sketches, Business plans/ concepts or limited application designs.



InStep is Infosys' flagship global internship program, bringing in top talent from across the world to work on exciting projects with Infosys.

InStep is hosting its 5th annual Business Plan - cum - Hackathon-InStepBizHacks. The competition encompasses elements of a hackathon and a business plan competition. The problem statements aim to foster new innovative ideas and provide value to Infosys' strategic campaigns.

The theme for this year's competition is "Venture into the uncharted". Keeping in line with the broader Infosys goal of helping our clients, "Navigate their next", the theme this year will aim to challenge interns on innovating solutions to the problems of tomorrow. Problem statements would fall within one of the following four sub themes:

- Hard Tech
  - Life Sciences and Healthcare Solutions
  - Digital Transformation
  - Energy, Sustainability, and Governance

This 5th edition of InStepBizHacks is one where we have interns from 36 nationalities, representing 123 universities working in hybrid fashion from 46 countries across the world, including those present in-person at the Bangalore campus. Interns will work in teams over a span of 6 days . The theme is very relevant to the times that we find ourselves in currently. The hackathon will take place from the 19th - 24th of July with the finale on 2nd August. Over 40 teams, our largest one yet, will compete enthusiastically for a place at the Grand Finale.

## Team Formation

- 4 team members per team; it is recommended that each team have coders/ developers/ programmers/ Tech geeks, a student from a business background along with an Infosys employee. Teams must also include representation from remote interns.
- Select a team name and designate one member as the team leader. The team leader will be responsible for all submissions and communication.
- Each team will select an area in which they would like to hack and on the day of the event, teams would be assigned a problem statement to work on.

## Master Hacks

- Each team will have the opportunity to interact with the MasterHacks, who would be experts on the chosen problem statement.
- The MasterHack will provide advice and guidance to the team in addition to guidance from leaders across units relevant to the problem statements

## Submissions

- Each team will submit 3 deliverables: The solution (a piece of code/ a program/ an app), a deck to support the solution and a 2-minute video (an ad for the solution/ a video of how you arrived at the solution/ a demonstration of the solution)

## Grand Finale, Rewards & Recognition Ceremony

- The top 4 teams will present on 2nd of August, in the Grand Finale.
  - Presentation and/or Demo (8 min)
  - Q & A (7 min)



# Agenda

Hack Days **(Tuesday, 19th - Sunday, 24th July)**

Ideation	Tuesday - Wednesday	All Teams
Prototyping	Thursday - Friday	All Teams
Creation/Preparation	Saturday - Sunday	All Teams
Submission	Sunday, 10:00pm IST	All Teams

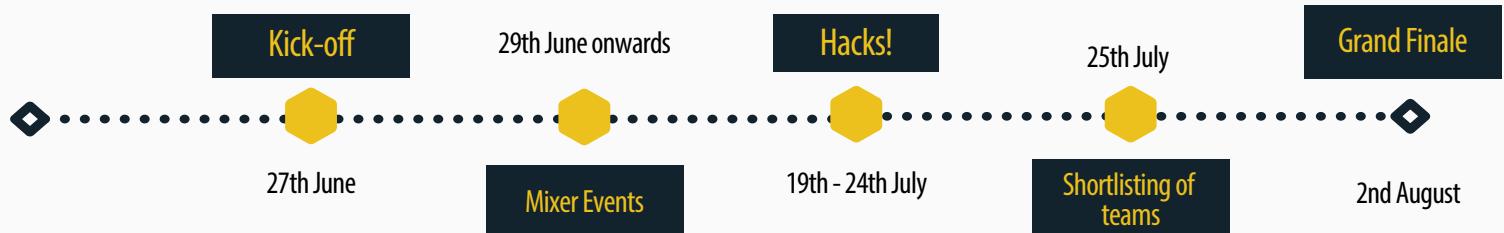
**Grand Finale** **(Tuesday, 2nd August)**

Welcome	5:20pm-5:30pm IST	<b>Kisha Gupta</b> Head of Global Academic Relations
Keynote Address	5:30pm-6:30pm IST	<b>Mr. N. R. Narayana Murthy</b> Founder of Infosys
Introduction to Judges	6:45pm-7:00pm IST	<b>Nick Maestri</b> InStep 2022

## Team Presentations

Presentation #1	7:00pm-7:30pm IST	Team 1
Presentation #2	7:30pm-8:00pm IST	Team 2
Break	8:00pm-8:15pm IST	
Presentation #3	8:15pm-8:45pm IST	Team 3
Presentation #4	8:45pm-9:15pm IST	Team 4
Judges Deliberation	9:15pm-9:30pm IST	Judges Panel
Announcement of Winner	9:30pm IST	Host

## Competition Timeline



## Prizes - For each team member



\*Apple iPad Pro, 11-inch Space Gray 256GB Wi-Fi

\*Apple iPad mini, Space Gray, 256GB, WiFi

\*Apple Watch Series 7, 41mm, \*GPS

\*Apple AirTag 4 - Pack

# Thank You!

For any queries, please reach out to

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