

Peter Parker

age: 25

residence: Manhattan, New York

education: Doctorate in Biochemistry

occupation: Freelance Photographer at Daily Bugle

marital status: Single



A wise man once told me, "With great power comes great responsibility."

Peter is very reserved and shy. He typically goes to his job, Daily Bugle and takes photo of local hero, Spider-Man.

Comfort With Technology

INTERNET



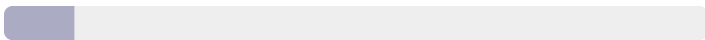
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being presence in his friends and family's life.

Become an successful scientist.

Needs

- Respect from boss, JJ Jameson
- A raise income

Values

- Determination
- Resilence

Wants

- Wants a family with future wife, Mary Jane-Watson
- An average American life

Fears

- Fail the people he cares about