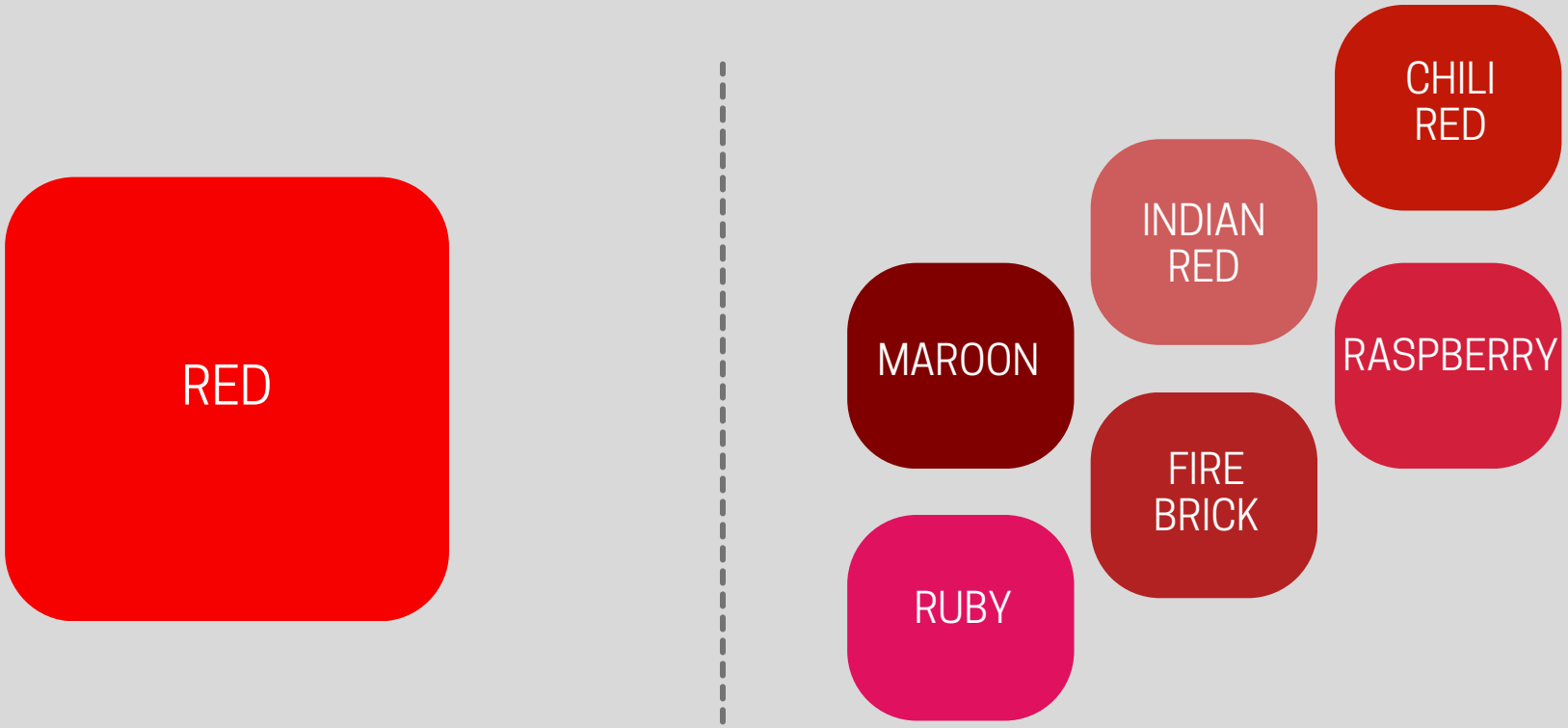
DIFFERENCE BETWEEN

NORMAL PEOPLE

GRAPHIC DESIGNER

KAROLINA GAWLOWSKA

COLOR



NORMAL PEOPLE

GRAPHIC DESIGNER

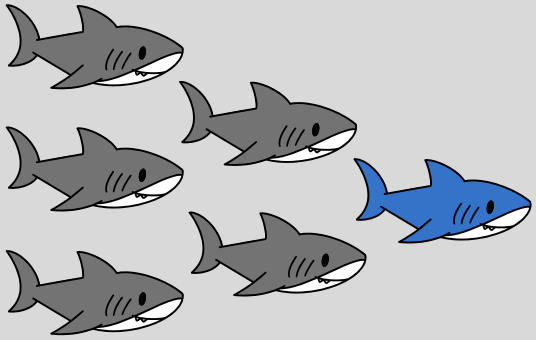
SERIF

NORMAL PEOPLE

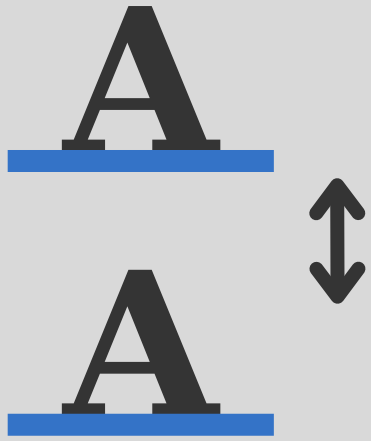
A

GRAPHIC DESIGNER

LEADING



NORMAL PEOPLE



GRAPHIC DESIGNER

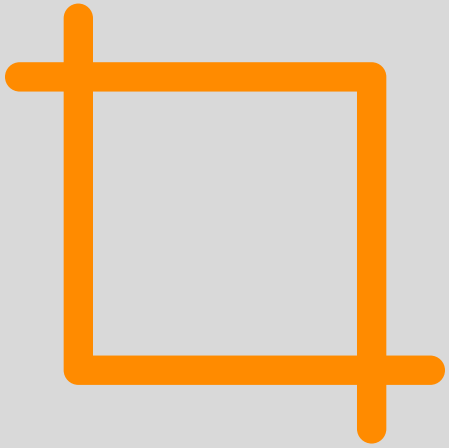
CURVES

NORMAL PEOPLE

GRAPHIC DESIGNER

CROP

NORMAL PEOPLE



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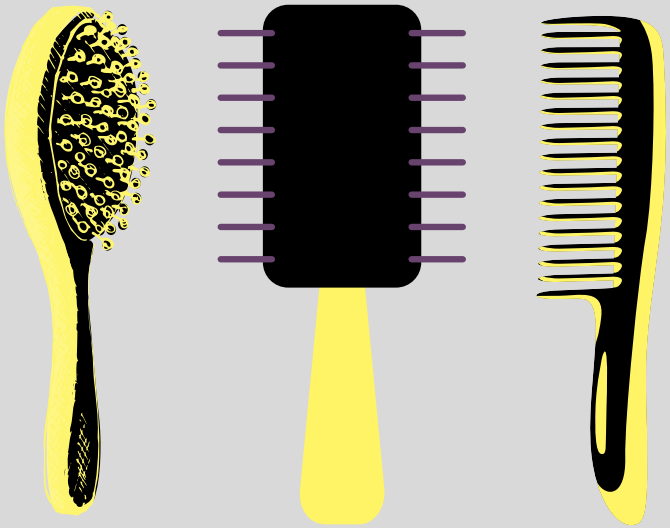


NORMAL PEOPLE

GRAPHIC DESIGNER

TRACKING

NORMAL PEOPLE

GRAPHIC DESIGNER

SPACE

SPACE

NORMAL PEOPLE

GRAPHIC DESIGNER

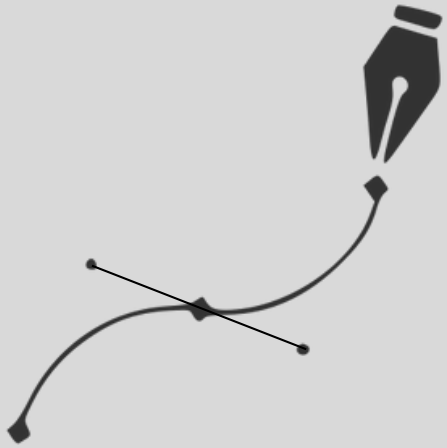
COLOR PALETTE

NORMAL PEOPLE

GRAPHIC DESIGNER

PATH

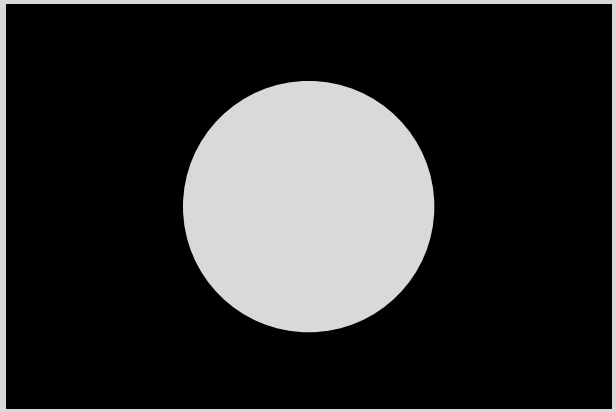
NORMAL PEOPLE



GRAPHIC DESIGNER

MASK

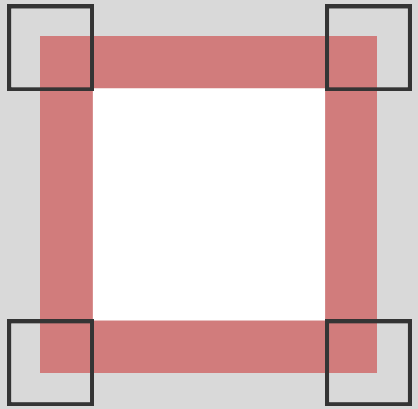
NORMAL PEOPLE



GRAPHIC DESIGNER

BLEED

NORMAL PEOPLE



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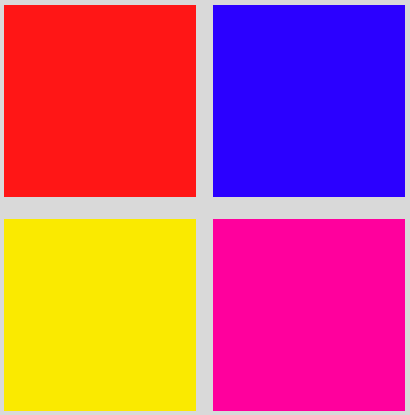
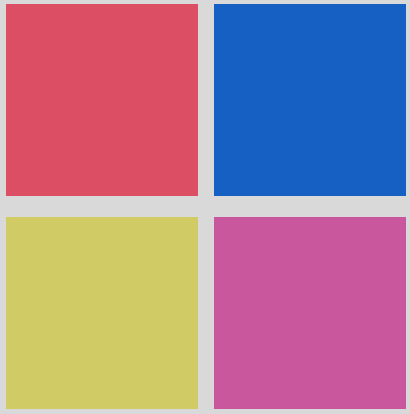
CHOOSING COLOR



NORMAL PEOPLE



GRAPHIC DESIGNER

COCA COLA

NORMAL PEOPLE

GRAPHIC DESIGNER

USING FONTS

This is a title

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
SED DO EIUSMOD TEMPOR
incididunt ut labore et
dolore magna aliqua.

NORMAL PEOPLE

This is a title

Lorem ipsum dolor sit amet,
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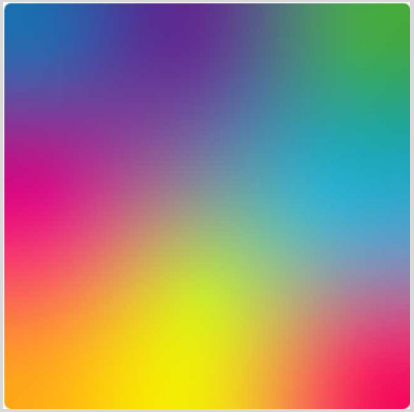
GRAPHIC DESIGNER

GRADIENTS



NORMAL PEOPLE

GRAPHIC DESIGNER