CENTRAL THEME 1: ONE TIME FERTILIZATION, ONE TIME LABOUR, LIFE-TIME ENVIRONMENTAL STEWARDSHIP

CENTRAL THEME 2: Less is the True Path to Abundance

CENTRAL THEME 3: Nurturing the Earth, the Way Forward to Feeding the world

VISION STATEMENT

We drive a world where humanity’s need for nourishment flourishes in harmony with the soil health. We envision a future where agriculture transcends mere productivity to become a force of renewal, restoring soil as a vibrant, living ecosystem. With unwavering passion, we champion soil health, recognizing it as the heartbeat of sustainable agriculture and the foundation of prosperity for generations to come. Guided by innovation and responsibility, we strive to cultivate a legacy where every field tells a story of resilience, every harvest is a triumph of sustainability, and every step forward is a promise to protect the Earth we call home. Nurture the soil, empower farmers and feed a growing world with care and reverence.

MISSION STATEMENT

Our mission is to transform the status quo of the current fertilization regime by pioneering revolutionary precision solutions that redefine efficiency and sustainability. We empower farmers with one-time fertilization and labour solutions that optimize nutrient delivery, drastically reduce waste, and enhance fertilization efficiency. Rooted in the ethos of “Less for Abundance,” we are committed to a lifetime of environmental stewardship, protecting the soil, preserving ecosystems and nurturing the planet for future generations. With every step, we strive to create a new agricultural era where productivity and care for the Earth go hand in hand, leaving a legacy of harmony, resilience, and hope.

ABOUT US

Who we are?

Nanofertech is an agritech startup at the forefront of innovation, driven by a bold mission to revolutionize fertilization practices through precision and sustainability. As a pre-revenue company, we specialize in cutting-edge controlled-release technology for chemical fertilizers, offering a transformative approach that minimizes waste, maximizes crop yields, and places environmental and soil health at the heart of agriculture. Harnessing the power of rice husk agro-waste, advanced nanotechnology, and AI-powered algorithms, we refine materials to meet the urgent demand for sustainabl farming solutions.

At Nanofertech, we empower farmers to achieve abundance, defined not only as higher crop yields but also as healthier soils and a cleaner environment. Abundance is observed by delivering fertilizers that release nutrients exactly when needed by the plants. Through innovation, we are redefining agriculture to cultivate a future where prosperity and stewardship of the Earth walk hand in hand.

The LAMATu tale

The story of Lamatu begins with a bond of friendship spanning decades. During a field visit to Tanjung Karang, the co-founders, who have known each other for years, had a chance to encounter local farmers to validate their business idea. As they introduced their controlled-release fertilizer and explained how it could eliminate the need for multiple split applications, the farmers were taken aback by the innovation. Many of them, in their late 50s, were amazed and responded, “That’s pretty long for a fertilizer,” recognizing the lasting impact it could have on their farming practices. This spontaneous remark, inspired the name "Lamatu," derived from the Malay word "lama," meaning "long," with "tu" representing a typical Malaysian expression. The name Lamatu, a perfect reflection of the fertilizer’s long-lasting effects, was born out of this genuine moment of connection and admiration.

**LAMATu Value Proposition**:

* **One-time fertilization**: Simplifying the fertilization process by ensuring nutrient release is optimized for the crop cycle.
* **One-time labour**: Reducing the frequency of applications, thereby lowering labour costs and operational complexities for farmers.
* **Lifetime environmental stewardship**: Ensuring sustainable farming by leaving no residual pollutants in the soil and protecting the engaging ecosystem