



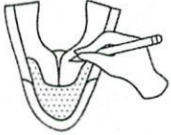
VANS SHOE CUSTOMIZATION CONTEST

CUSTOMIZE VANS WITH YOUR OWN ART

Custom Culture was created to enable creativity through art and design. Your shoe design could be selected as the winner—to be made and sold by Vans—and score you \$25,000!

STEP 1

Design your own Vans shoe.



STEP 2

Visit the link: vans.com/submit. Click the upload button.



STEP 3

Photograph your design, review it on the 3D shoe, and submit.



STEP 4

Share with friends and vote for your favorites.

