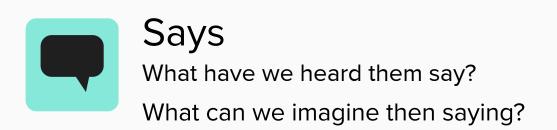
Thinks



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Personal loans.
Mortgage, Auto loans,
Student loans, Business
loans and many more.
They are offered by
Banks, Credit Unions, and
other Financial
Institutions, and the terms
of the loan

Interest Rate,
Repayment
Period, and Fees,
Vary depending
on the lender and
the type of

Better
Security
Measures

Need
Minimum
Human
Interaction



Banker

Verify
Scanned
documents
manua

Property
documents and
Salary Certificate
has been
Seriously viewed

Final approval
Will be
only by a
human
being(Manager)

Expected a reliable software sollution for loan approval



Does

What behavior have we observed?
What can we imagine them doing?

Feels

