










PROJECT TITLE: SKILL AND JOB RECOMMENDER

TEAM ID: PNT2022TMID27099

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div>Entice</div> <div>How does someone initially become aware of this process?</div>	<div>Enter</div> <div>What do people experience as they begin the process?</div>	<div></div> <div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div></div> <div>Exit</div> <div>What do people typically experience as the process finishes?</div>	<div></div> <div>Extend</div> <div>What happens after the experience is over?</div>
<div></div> <div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div>Social media</div> <div>Advertisements</div> <div>Internet browsing</div>	<div>Not satisfied with the job.</div> <div>Registration prcess.</div> <div>Financial insecurity.</div> <div>User interaction.</div>	<div>Know about various job offers.</div> <div>Networking over large scale.</div> <div>Knowing and learning various skills.</div> <div>Know their own weakness and strengths.</div> <div>Get to equip themselves with the necessary skills for the industry.</div>	<div>Self confidence.</div> <div>Job satisfaction.</div> <div>Determined and motivated.</div> <div>Updating according to the trends in the domains.</div>	<div>Sharing the experience with their friends.</div> <div>Staying in touch with the recruiters</div>
<div></div> <div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div><div>■ People: Who do they see or talk to?</div><div>■ Places: Where are they?</div><div>■ Things: What digital touchpoints or physical objects would they use?</div></div>	<div>Recruiters interact with job applicants to know their potential to work in the industry.</div> <div>Job applicants Interaction with recruiters to know about the industry.</div>	<div>Chat bot interaction.</div> <div>Recommendation for skills upgradation by chatbot.</div>	<div>Apply for recommended jobs in the website.</div> <div>Staying updated to the new job openings.</div> <div>Being alert on the deadlines of the application forms.</div>	<div>Expecting the offer letter from the company.</div> <div>Post the reviews about the experience for others to get employed.</div>	<div>Working with colleagues.</div> <div>Interaction between employees and manager.</div>
<div></div> <div>Goals &amp; motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div>Applicant dream is to get a job offer from trusted company.</div> <div>Recruiters expect the recruitment process to be easy and fast.</div>	<div>Applicant: To get the appropriate job.</div> <div>Recruiter: To choose candidates with good potential to work in the industry.</div>	<div>Applicant: To ace the written tests and interviews.</div> <div>Applicant: Frequent updation of the resume.</div> <div>Recruiter: Completely study the applicants.</div>	<div>Applicant: To finish the given task and get the job offer letter.</div> <div>Create a good impression</div>	<div>Applicant: Career growth.</div> <div>Applicant: Job security.</div>
<div></div> <div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div>Apply for the job role to their dream company without any charges.</div> <div>Able to apply for the companies which take up virtual interviews.</div>	<div>Waiting for new opportunities.</div> <div>Optimistic about the new start.</div>	<div>New skills and more knowledge.</div> <div>Being confident after experiencing the interviews.</div>	<div>Job offer from the dream company.</div> <div>Being confident.</div>	<div>Financial independence and security.</div> <div>Professional growth.</div>
<div></div> <div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div>People with more Skills</div> <div>Not get expected output</div>	<div>Fear over the feeling of not getting the right job.</div> <div>Feeling under skilled and under qualified.</div>	<div>Employment scams.</div> <div>Negative thinking.</div> <div>Fear of future.</div> <div>Frustrated over continuous rejections.</div> <div>Earning for a living.</div>	<div>Rejection from the dream company.</div>	<div>Imposter syndrome.</div>
<div></div> <div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div>	<div>Complete details about the job role.</div>	<div>Registration or login through correct link or app.</div>	<div>Fake job alerts and filtration process.</div>	<div>Send the positive selection result through email.</div>	<div>5</div> <div>Job opportunities and offer letter through email.</div>

