# PROJECT TITLE: SKILL AND JOB RECOMMENDER

# TEAM ID: PNT2022TMID30600

| SCENARIO<br><br>Browsing, booking, attending, and rating a local city tour | Entice<br><br>How does someone initially become aware of this process? | Enter<br><br>What do people experience as they begin the process? | Engage<br><br>In the core moments in the process, what happens? | Exit<br><br>What do people typically experience as the process finishes? | Extend<br><br>What happens after the experience is over? |
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| **Steps**<br>What does the person (or group) typically experience? | Social media; Advertisements; Internet browsing | Not satisfied with the job.; Registration prcess.; Financial insecurity.; User interaction. | Know about various job offers.; Networking over large scale.; Knowing and learning various skills.; Know their own weakness and strengths.; Get to equip themselves with the necessary skills for the industry. | Self confidence.; Job satisfaction.; Determined and motivated.; Updating according to the trends in the domains. | Sharing the experience with their friends.; Staying in touch with the recruiters |
| **Interactions**<br>What interactions do they have at each step along the way?<br>■ **People:** Who do they see or talk to?<br>■ **Places:** Where are they?<br>■ **Things:** What digital touchpoints or physical objects would they use? | Recruiters interact with job applicants to know their potential to work in the industry.; Job applicants Interaction with recruiters to know about the industry. | Chat bot interaction.; Recommendation for skills upgradation by chatbot. | Apply for recommended jobs in the website.; Staying updated to the new job openings.; Being alert on the deadlines of the application forms. | Expecting the offer letter from the company.; Post the reviews about the experience for others to get employed. | Working with colleagues.; Interaction between employees and manager. |
| **Goals & motivations**<br>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...") | Applicant dream is to get a job offer from trusted company.; Recruiters expect the recruitment process to be easy and fast. | Applicant: To get the appropriate job.; Recruiter: To choose candidates with good potential to work in the industry. | Applicant: To ace the written tests and interviews.; Applicant: Frequent updation of the resume.; Recruiter: Completely study the applicants. | Applicant: To finish the given task and get the job offer letter.; Create a good impression | Applicant: Career growth.; Applicant: Job security. |
| **Positive moments**<br>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? | Apply for the job role to their dream company without any charges.; Able to apply for the companies which take up virtual interviews. | Waiting for new opportunities.; Optimistic about the new start. | New skills and more knowledge.; Being confident after experiencing the interviews. | Job offer from the dream company.; Being confident. | Financial independence and security.; Professional growth. |
| **Negative moments**<br>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming? | People with more Skills; Not get expected output | Fear over the feeling of not getting the right job.; Feeling under skilled and under qualified. | Employment scams.; Negative thinking.; Fear of future.; Frustrated over continuous rejections.; Earning for a living. | Rejection from the dream company. | Imposter syndrome. |
| **Areas of opportunity**<br>How might we make each step better? What ideas do we have? What have others suggested? | Complete details about the job role. | Registration or login through correct link or app. | Fake job alerts and filteration process. | Send the positive selection result through email. | Job opportunities and offer letter through email. |