Template

Conducting a brainstorm

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your team forward.

- **15 minutes** to prepare
- **30-60 minutes** to collaborate
- **3-8 people** recommended

Meta Meta

Share template feedback

Model Solution

Inspiration?
See a finished version of this template to kickstart your work.

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

A **Choose your best "How Might We" Questions**
Create 5 HMW statements before the activity to propose them to the team.

B **Set the stage for creativity and inclusivity**
Go over the brainstorming rules and keep them in focus of your team's mindset during the session to encourage collaboration, optimism, and creativity.

1. **Encourage wild ideas** (If none of the ideas sound a bit ridiculous, then you are filtering yourself too much.)
2. **Defer judgement** (This can be as direct as harsh words or as subtle as a condescending tone or talking over one another.)
3. **Build on the ideas of others** ("I want to build on that idea" or the use of "yes, and...")
4. **Stay focused on the topic at hand**
5. **Have one conversation at a time**
6. **Be visual** (Draw and/or upload to show ideas, whenever possible.)
7. **Go for quantity**

C **Interested in learning more?**
Check out the Meta Think Kit website for additional tools and resources to help your team collaborate, innovate and move ideas forward with confidence.

Open the website

1 What is job recommender system and how it works?

The **job recommender** system plays an important role in the recruitment process of fresher as well as experienced today. Existing **job recommender** system mainly focuses on content-based filtering to extricate profile content and on collaborative filtering to capture the behaviour of the user in the form of rating.

10 minutes

QUESTION
What technique used in recommender systems

QUESTION
What are the expectation From the user side

QUESTION
the two main types of recommender systems

QUESTION
How do you provide security?

Brainstorm solo

2 Brainstorm

Write down any ideas that come to mind that address your job recommender system

10 minutes

Sunita

- no goal to be achieved, only main reason people go to a site
- holding people to get their dream jobs
- 24*7 customer care
- Job search site

Yogasridevi

- Does not need any experience, Easy to apply, Application
- User Friendly
- Recruitment process of Employer is expensive time.
- Getting Job notification across the world

SriSowndharya

- user satisfaction
- connect companies across the world
- Does not share the user data
- Strong database

Swetha malya

- Totally free of cost
- Improving users skills
- low data consumption
- easy way for job seekers

Brainstorm as a group

3 Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and…" and build on the ideas of other people along the way.

15 minutes

TIP
You can use the **Voting session** tool above to focus on the strongest ideas.

Technique used in recommender systems

content based filtering technique, collaborative based filtering technique and the hybrid approach

two main types of recommender systems

personalized and non-personalized

Expectation from user side

recommendation engines make quick and to-the-point recommendations tailored to each customer's needs and preferences

manage negative outcomes

secure user data provide profile privacy and maintenance of the profiles

4 Decide your focus

Give each person two icons to vote which idea should your team focus on.

5 minutes

Person 1

Person 2

Person 3

Person 4

After you collaborate

A brainstorm like this typically results in a handful of promising ideas that you can carry forward and act upon.

Quick add-ons

A **Cluster related ideas**
Look for patterns or similarities in the standout ideas. Could any be combined together to form a stronger concept? Cluster similar ideas and label each cluster with a theme.

B **Vote on the most promising ideas**
Narrow your focus to only the strongest few ideas by holding a **Voting Session**. Give each person 2 votes

Keep moving forward

2x2 Prioritization matrix
Build shared understanding and make collective decisions for moving ideas forward.
Open the template

Storyboarding
Show existing and/or future consumer experiences through the act of sketching.
Open the template

Pre-mortem
Harness the collective experience and wisdom of the team, before the project even starts.
Open the template

Share template feedback