

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID09707
Project Name	Skill / Job Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we develop a website which is use full for job seekers?

PROBLEM


How might our job matching website is help full for the job seekers?

PROBLEM

How might we match the skills of a user with perfect job?

PROBLEM

How might customizing the searching algorithm and direct contact between recruiter and the job seekers?



Need some inspiration?
Get a brief collection of ideas generated to kickstart your work.

[Open example](#) ➔

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (edit) button to make changes.

Team Lead (Mouli S)

1. Identify the problem statement and the goal of the project.
2. Brainstorm ideas for solving the problem.
3. List down the ideas and group them into categories.
4. Select the best ideas and develop a solution.

Team Member 1 (Sundaravell T R)

1. Identify the problem statement and the goal of the project.
2. Brainstorm ideas for solving the problem.
3. List down the ideas and group them into categories.
4. Select the best ideas and develop a solution.

Team Member 2 (Nithya V)

1. Identify the problem statement and the goal of the project.
2. Brainstorm ideas for solving the problem.
3. List down the ideas and group them into categories.
4. Select the best ideas and develop a solution.

Team Member 3 (Rubiga Sri S)

1. Identify the problem statement and the goal of the project.
2. Brainstorm ideas for solving the problem.
3. List down the ideas and group them into categories.
4. Select the best ideas and develop a solution.

Team Member 4 (Surya C)

1. Identify the problem statement and the goal of the project.
2. Brainstorm ideas for solving the problem.
3. List down the ideas and group them into categories.
4. Select the best ideas and develop a solution.

3

Group Ideas

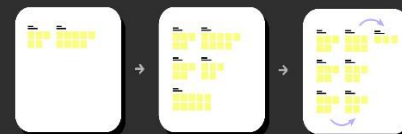
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Group Ideas

TIP

Add cumulative tags to sticky notes to make it easier to find, remove, or update, and categorize important ideas as relevant to your team.



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

♥

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible? (low effort, low cost, complexity, etc.)

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